

## **Region and State Level Analysis**



Region:...

West

South

East

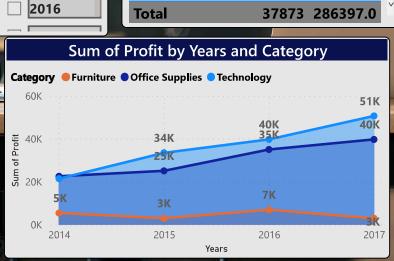
Control

Years: All

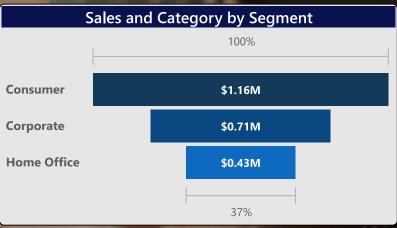
2014

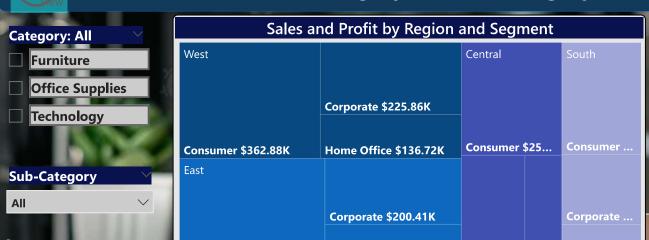
2015

| City          | Quantity | <b>Profit →</b> |
|---------------|----------|-----------------|
| New York City | 3417     | 62037.0         |
| Los Angeles   | 2879     | 30440.8         |
| Seattle       | 1590     | 29156.1         |
| San Francisco | 1935     | 17507.4         |
| Detroit       | 441      | 13181.8         |
| Lafayette     | 104      | 10018.4         |
| Jackson       | 318      | 7581.7          |
| Atlanta       | 156      | 6993.7          |
| Minneapolis   | 80       | 6824.6          |
| Total         | 37873    | 286397.0        |

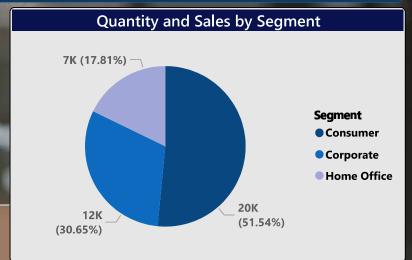




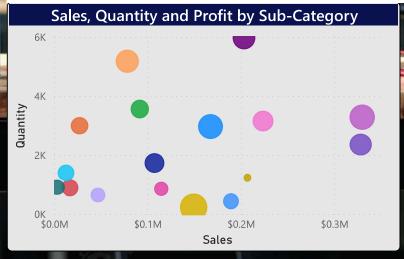




**Home Office \$127.46K** 



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Consumer \$350.91K



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**Category and Sub-Category Level Analysis** 

