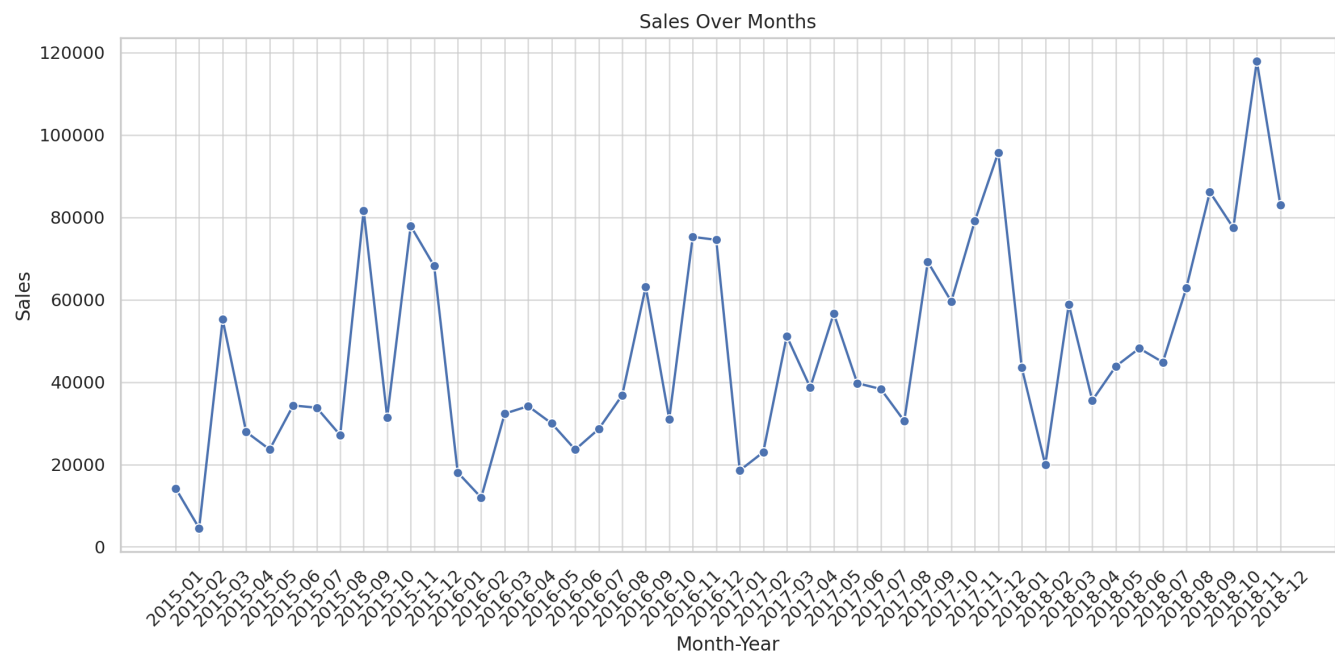
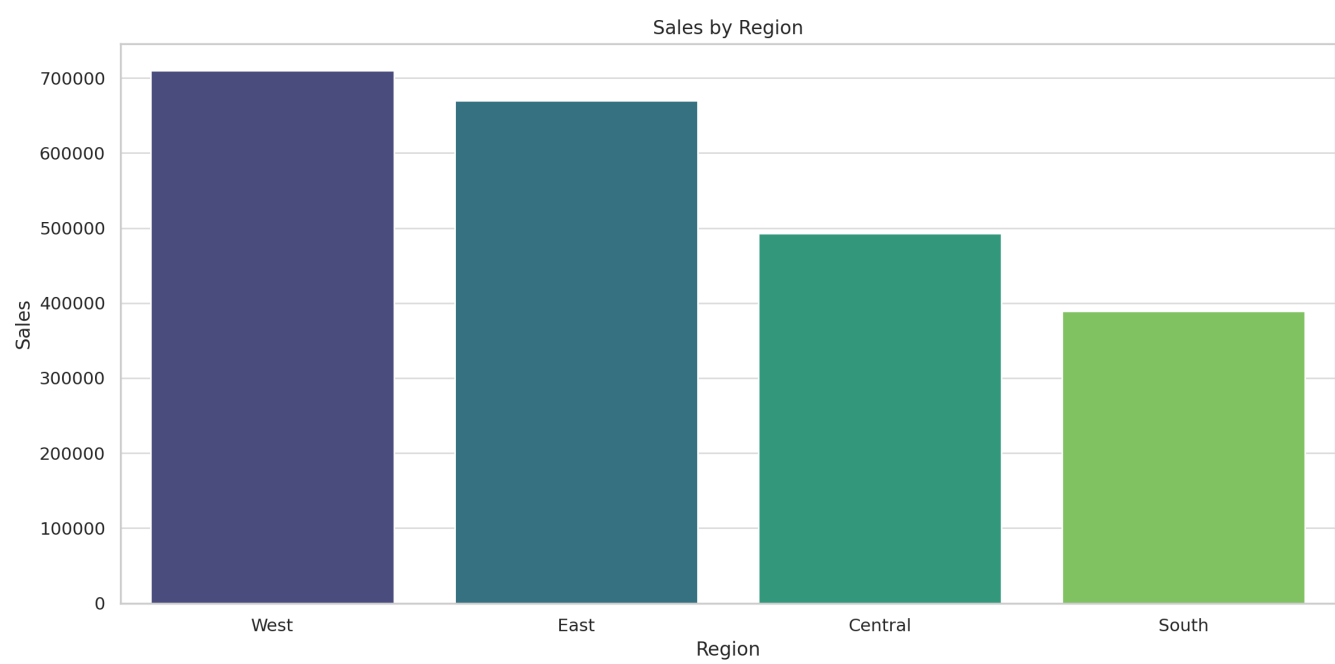


# Sales Dashboard Report

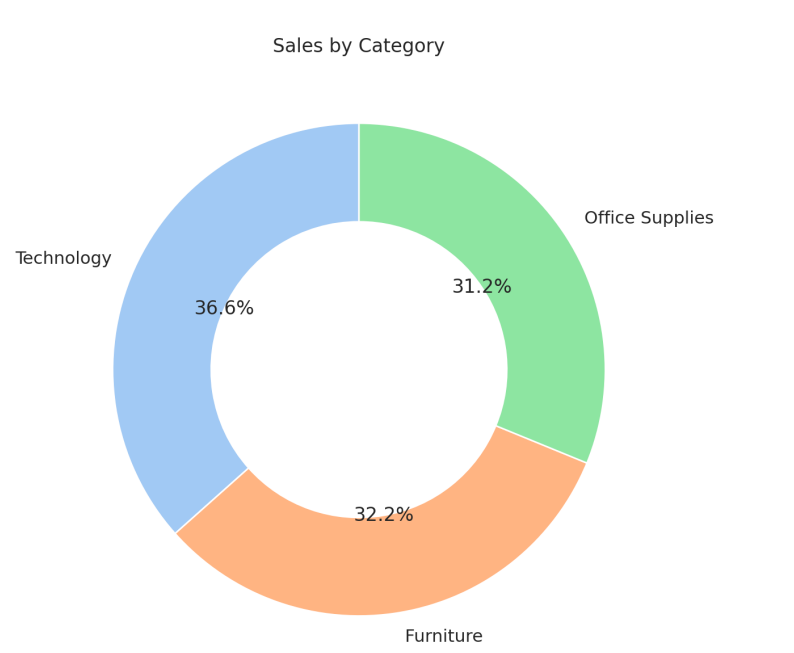
## 1. Sales Over Months



## 2. Sales by Region



3. Sales by Category



## **Key Insights**

1. The 'West' region has the highest sales among all regions.
2. Sales generally increase towards the end of the year, especially in November and December.
3. The 'Technology' category contributes the most to overall sales.
4. 'Central' region shows relatively lower sales performance and could benefit from targeted marketing.