

1.Real-Life Situation :- BUYING A CAR

- PLAN – I decide to buy a car. I need to determine the type of car, sedan, suv, pickup etc., color, budget, and seats like 5 seater or 7 seater.
- PREPARE – I do research about different cars with prices. I also assess my budget and gather the necessary fund.
- PROCESS – I analyze various factors, such as mileage, power, model, safety, seats. I then shortlisted 5 cars under my budget.
- ANALYZE – I analyze the collected data to make informed decision. For example, I finalized one car based on the other buyers' reviews, mileage, comfortability, watching video logs for insights and local experience.
- SHARE – I share my car buying plan with car dealer who can give me recommendations, features, and help me in booking the car. and also ask for his suggestions if we have missed anything.
- ACT – Finally, I receive the delivery of my car. This car has best features like real-time data maps, that helps me to relocate to my destination.