



JBoss SOA Platform

(jBPM, Drools, ESB)

MetaMatrix Data Services Platform

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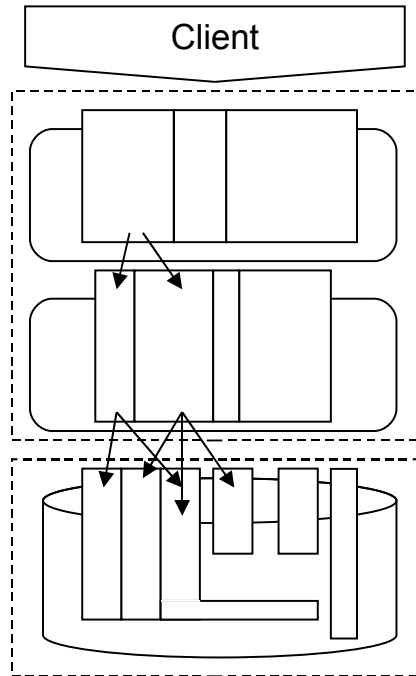
rcardwell@redhat.com



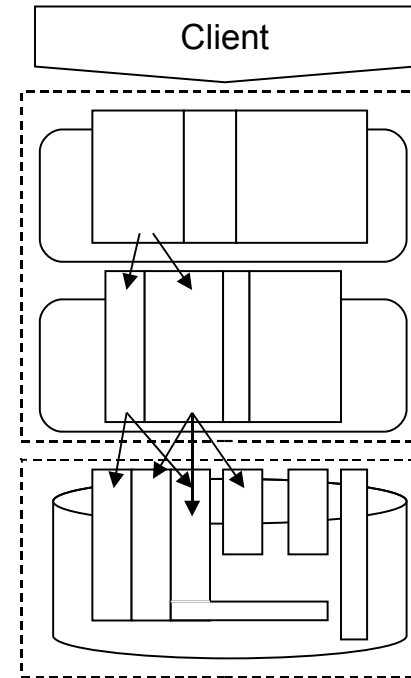
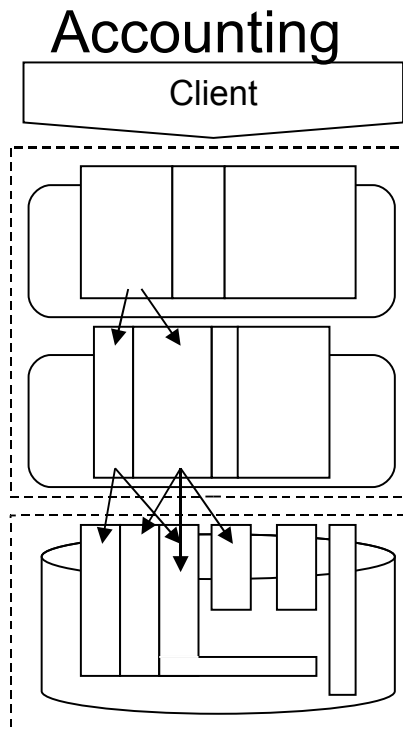
Today's Agenda

- Understanding the “Big Picture” for JBoss SOA Technology
- SOA Platform Packaging, Containers & Capabilities
 - Demo 1: BPM and ESB for Service & Human Orchestration
- MetaMatrix Overview
 - Demo 2: MetaMatrix Data Services
- Roadmap & Futures
- Summary
- Q&A

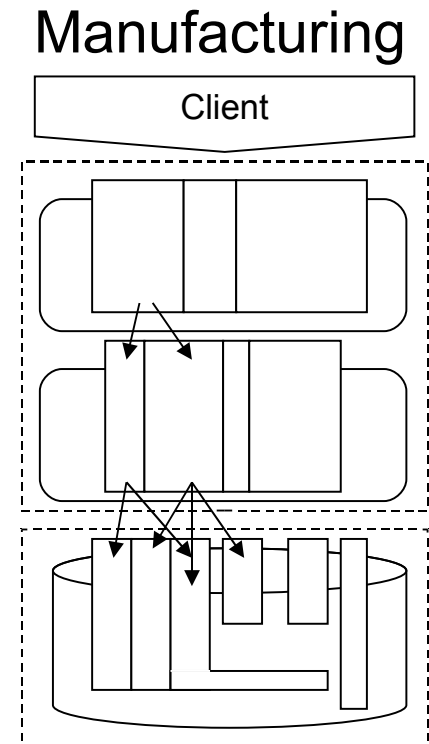
Silos Across the Enterprise



CRM
Ordering

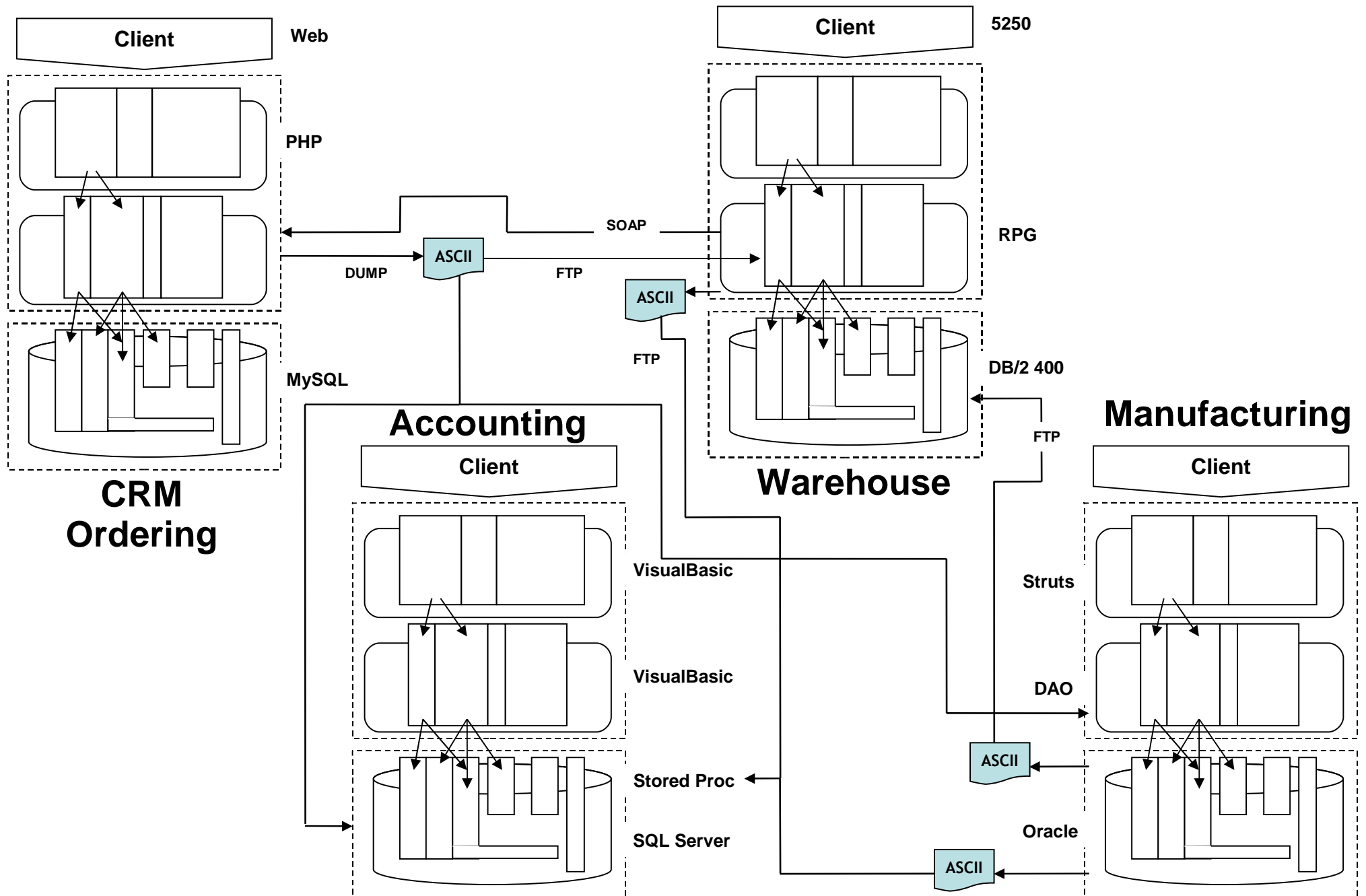


Warehouse



Manufacturing

Silo Purgatory



Swivel Chair Integration



Modern organizations are using FTP and custom socket code
but the last resort is to simply re-key the data!

1. File Transfer (FTP)

- Send the same file, changed records multiple times

2. Shared Database

- Triggers and/or Stored Procedures

3. Remote Procedure Invocation/Call

- RMI, CORBA

4. Various Messaging platforms

- MQ Series

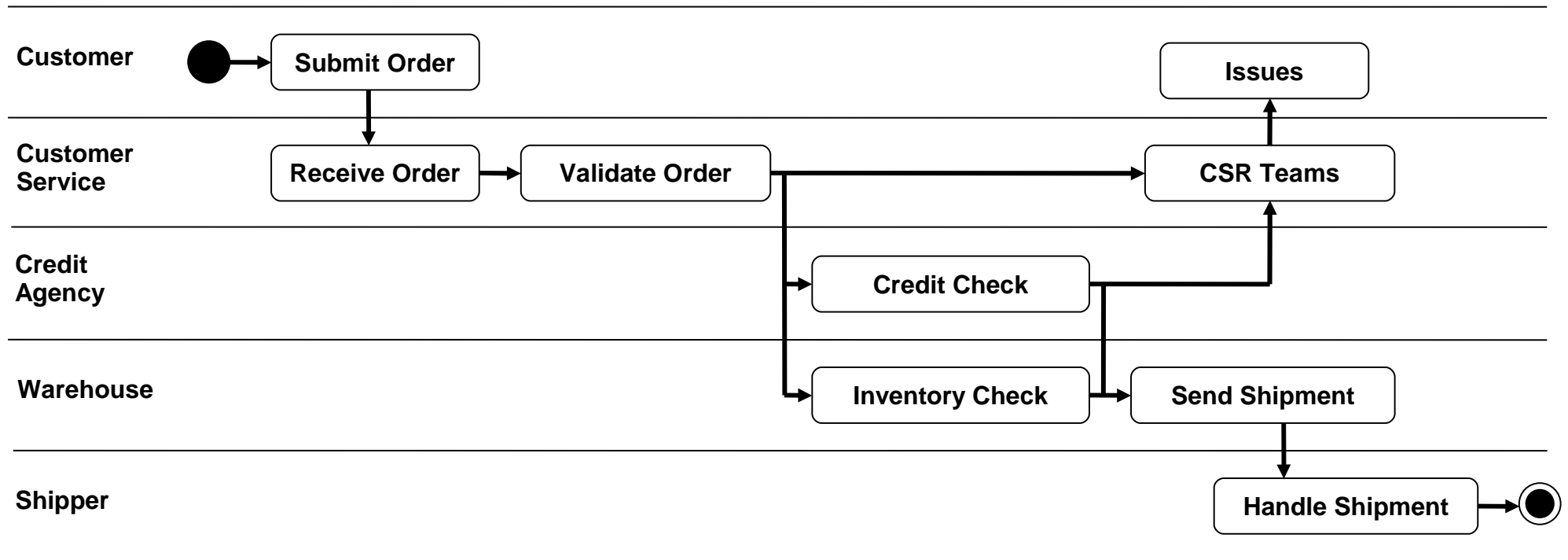
5. EAI Brokers

SOA Stages of Adoption

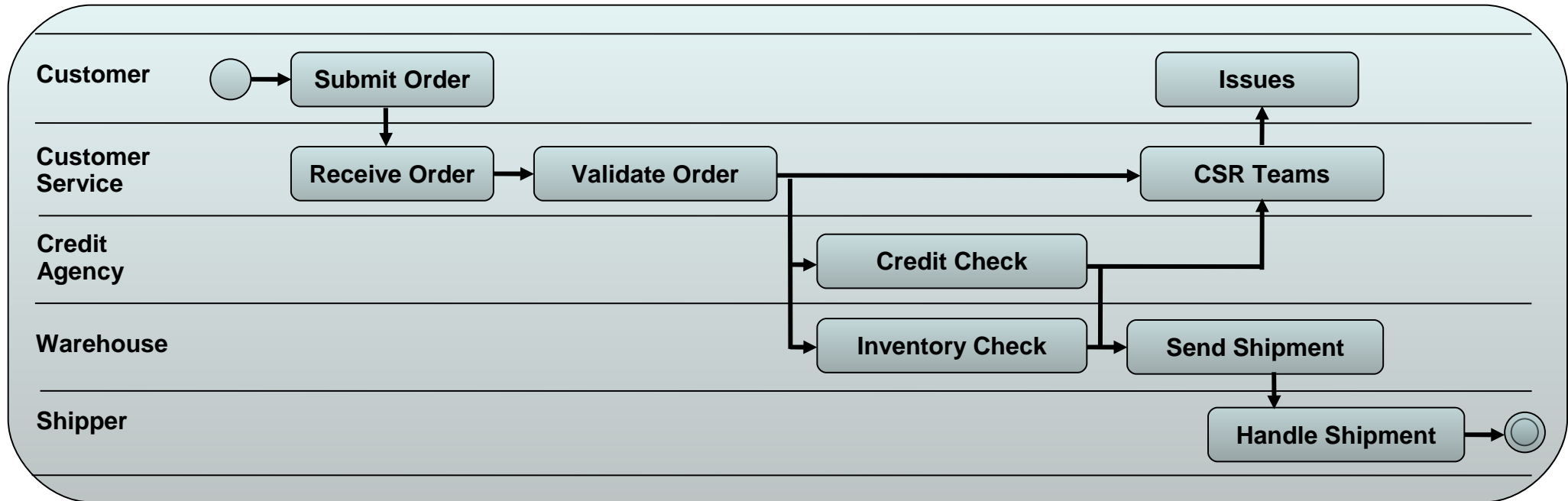
1. Design/Determination
 - Should everything be a service?
 - Enablement (Java EE, .NET, various)
 - Infrastructure (Registry, Management, ESB)
 - Orchestration/Composition
 - BPEL
 - Transformation
 - Routing
 - Integration: Data, Application, Process
 - Dynamic Discovery and Real-Time Governance
 - Event-Driven (EDA)

Self-aware software components that dynamically orchestrate themselves into composite applications that meet all policies and SLAs automatically

Order Handling Process



Service Oriented Orchestration and Integration



SOA Platform Orchestrates Processes & Integrates Services

Validate Order

- a Parse XML
- b Transform
- c Apply Business Rules

Credit Check

- a Create Outbound Msg
- b Handle Response
- c Apply Business Rules

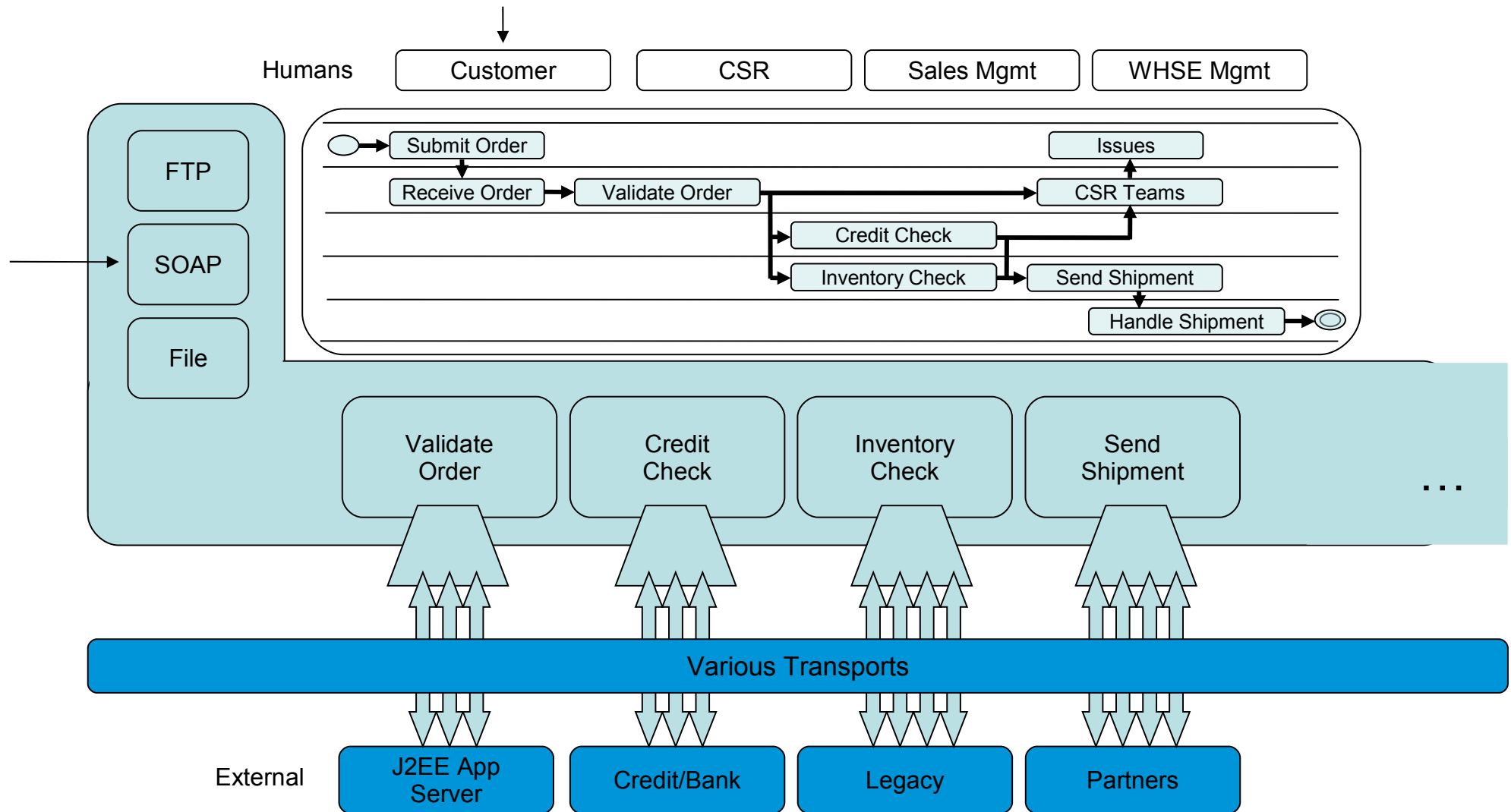
Inventory Check

- a Send to N Warehouses
- b Handle N Responses
- c Determine Best WHSEs
- d Handle Drop-Ships

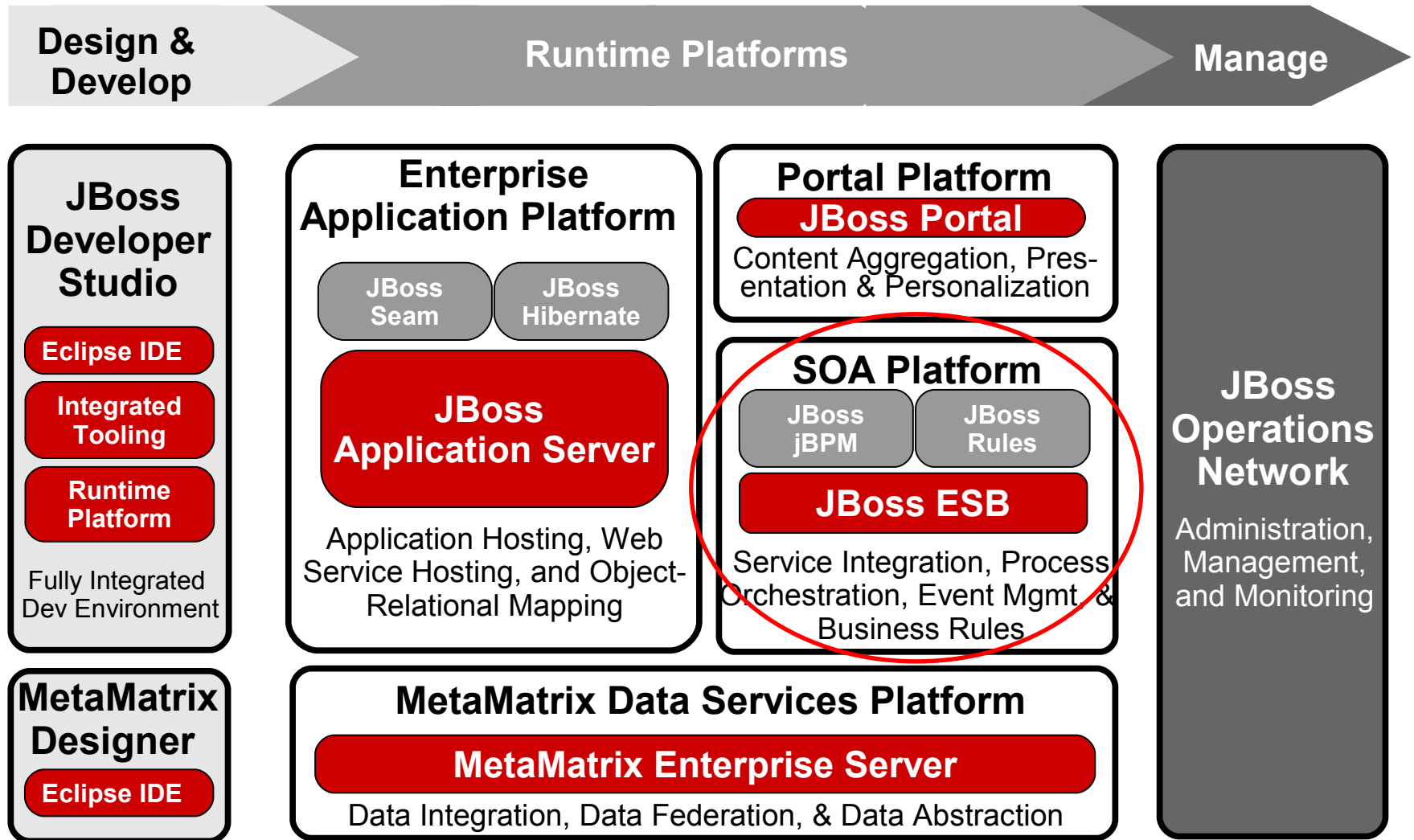
Send Shipment

- a Determine Shipper(s)
- b Print Labels
- c Print Pick Tickets
- d Create & Send ASNs

ESB and BPM Synergy



JBoss Enterprise Middleware





JBoss Enterprise SOA Platform

- Enables business execution improvement by integrating and orchestrating application components and services running on JBoss Enterprise Middleware and/or any other standards-based application platform
- Certified Platform for Service Integration & Orchestration
- Simple, Flexible, & Scalable
- Certified updates, Customer Support Portal, JBoss Operations Network, etc...

JBoss Enterprise SOA Platform

JBoss jBPM

JBoss Rules

JBoss ESB

Transformation, Routing, Registry

**JBoss Enterprise
Application Platform**

Red Hat Enterprise Linux

Windows, Unix, Other Linux

A flexible, standards-based platform to integrate applications, SOA services, business events and automate business processes

Now

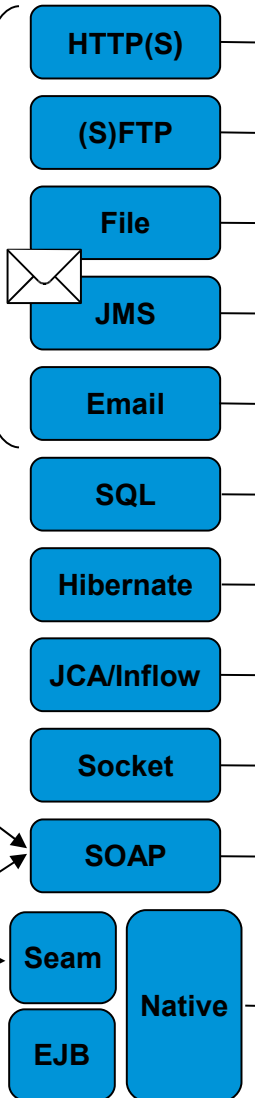
Future

Partners

Event Listeners and Actions

Transports

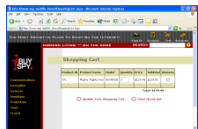
ASCII
XML
Binary



Microsoft
Visual Studio

Excel

Browser



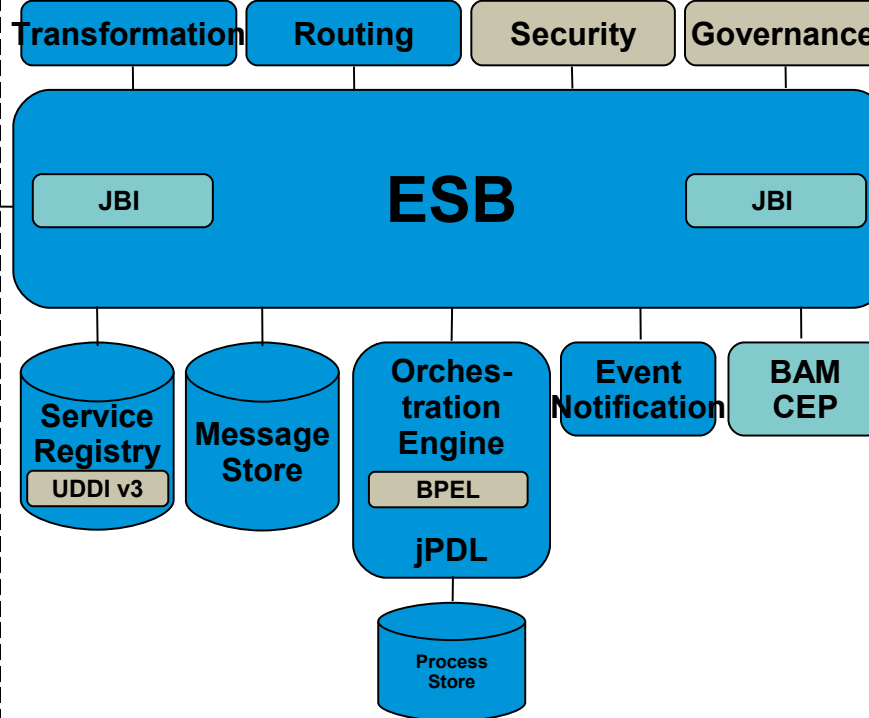
ESB Architecture



VITRIA

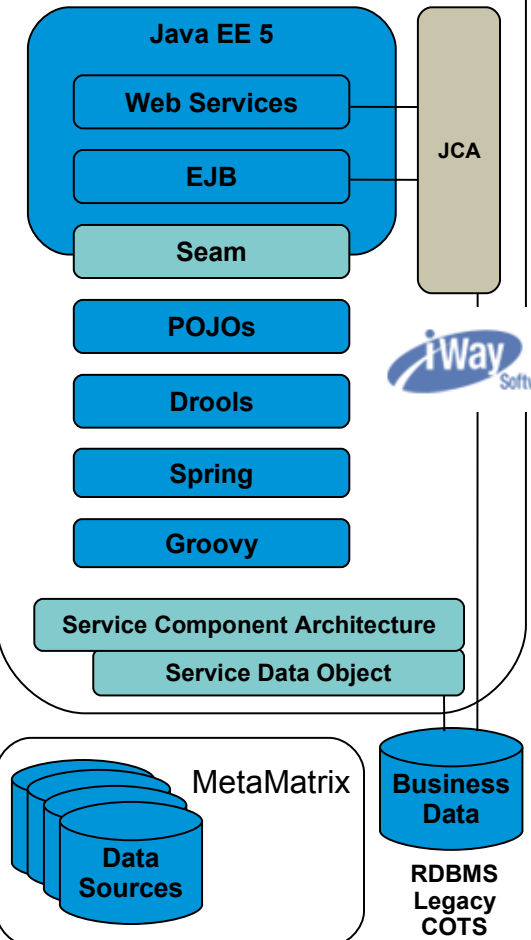
AMBERPOINT

SOA software™



Business Services within a container or standalone

Business Service Components



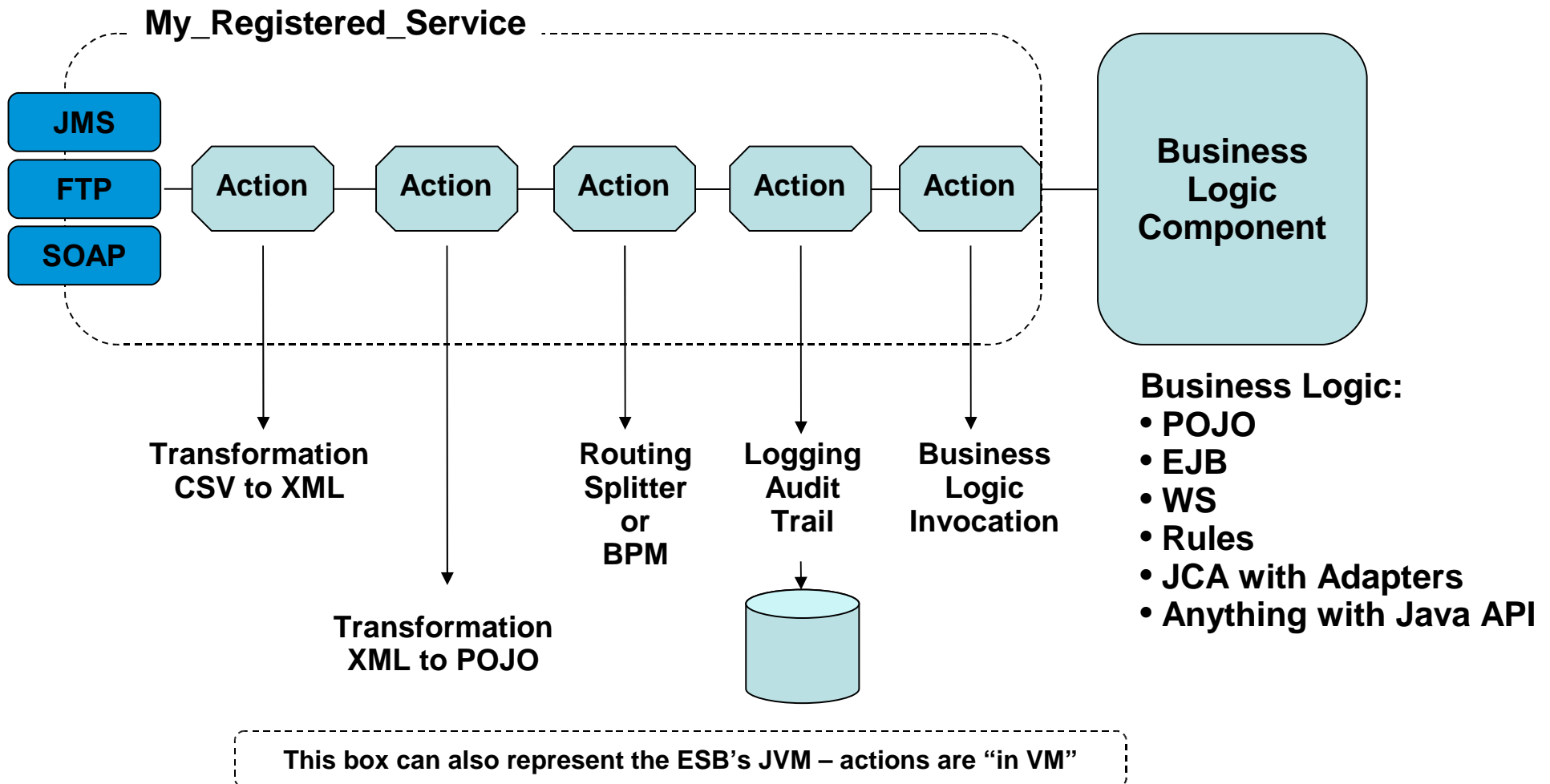
active
endpoints



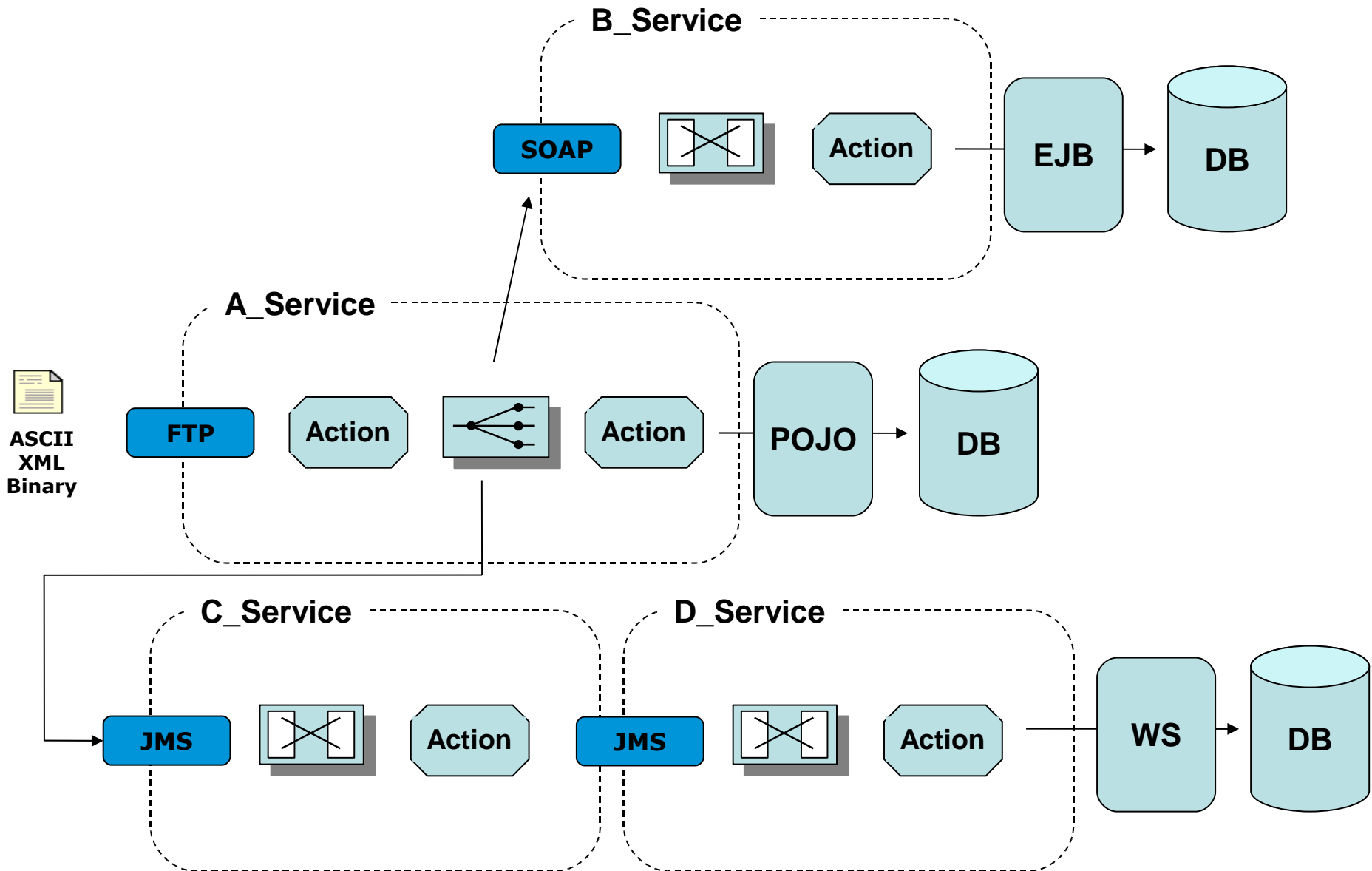
SeeWhy™
INSTANT INSIGHT

The Action Chain

Actions are reusable mediation components that can be chained together to form the capabilities of a registered service. Actions can be dynamically added/removed at runtime.



Services & Actions

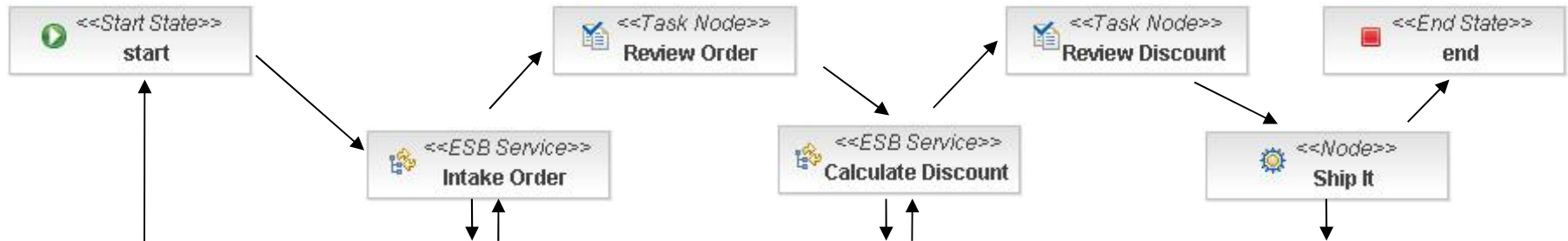
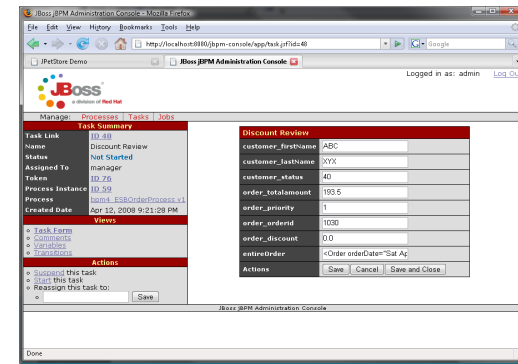
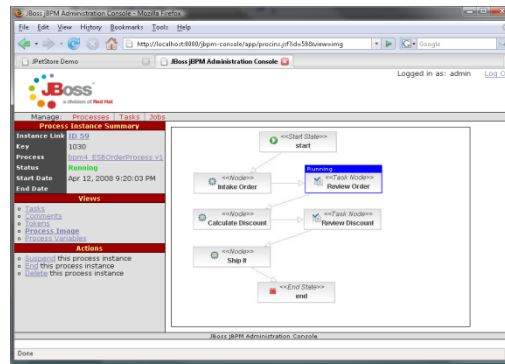




Demo 1

BPM and ESB for Service & Human Orchestration

ESB & BPM - Demo Explanation



Action

Groovy -
Order ID is
instance key

Start
Process
Instance
Command

Action

Groovy -
Discover
Message
Origin

Smooks
XML2POJO

Action

Rules
Service:
Priority

Action

Rules
Service:
Discount

Action

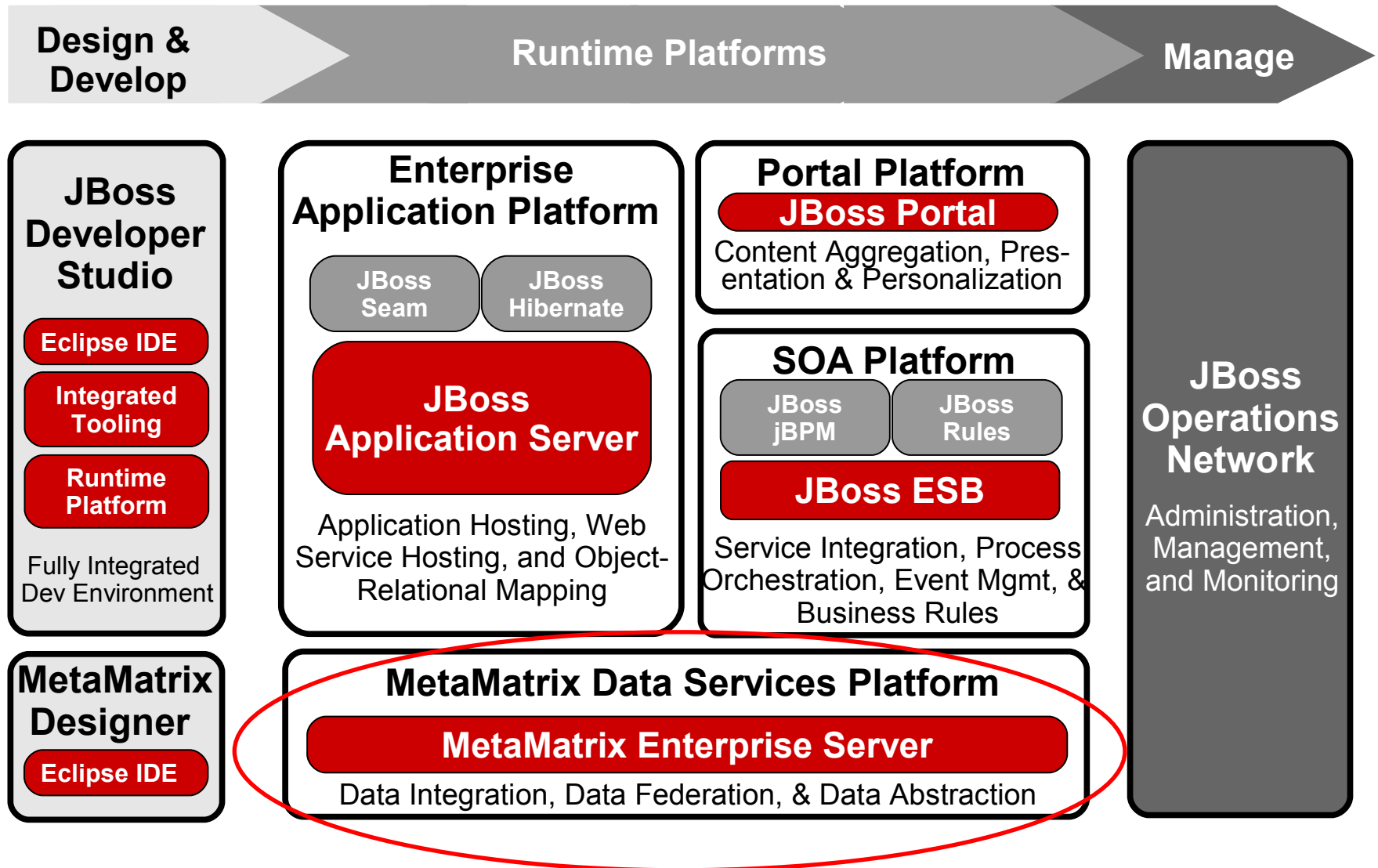
Content
Based
Router



JBoss SOA Platform Summary

- Orchestration engine for both declarative service flow and human-task management
- RETE-based rules engine for Content Based Routing, Event Filtering and event-based data manipulation in the form of Business Rules Services
- Built-in clustering JMS 1.1 certified broker
- Built-in fragment-based transformation solution
- Built-in UDDI-based registry (with auto-registration)
- Built-in JAX-WS certified web service stack
- Based on the JMX-Microkernel - plug & play of services
- Federated monitoring/management architecture
- Service-level Load Balancing & Fail-Over

JBoss Enterprise Middleware



MetaMatrix: What It Does

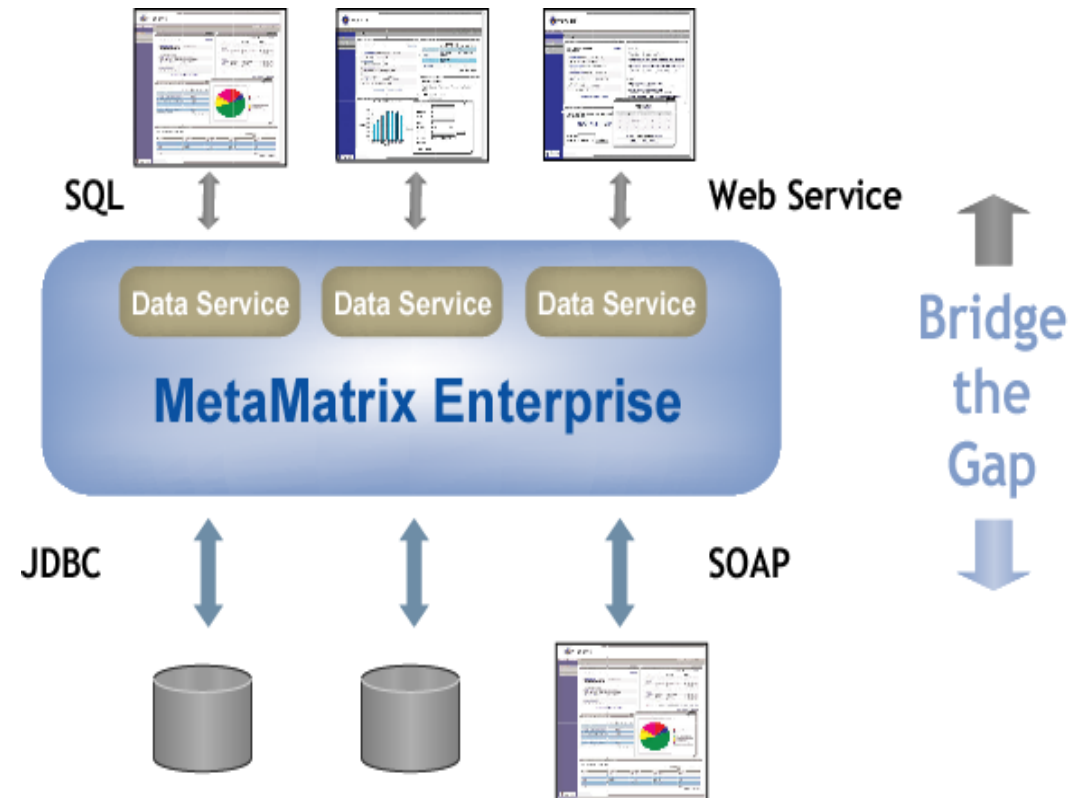
Turns the data you have into the data you want

Speeds application development by simplifying access to distributed data

Transforms data format differences

- Vocabulary difference
- Schema compliance

Consolidates (abstracts) sources of data into a “single view” without the need to move data between databases



Reports, Business Intelligence, Portal

- Consolidated financial reports/dashboards
- Consolidated sales reports

Master/Reference Data Management

- Single View of Customer - CRM
- Single View of Product
- Single View of Employee – HR consolidation

Regulatory Compliance

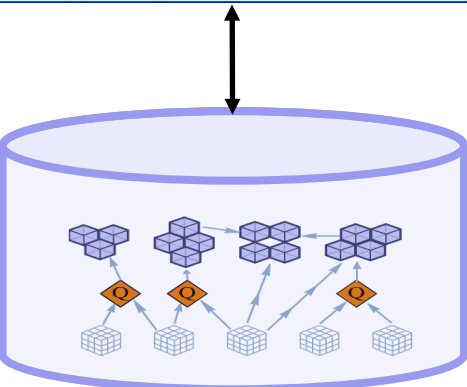
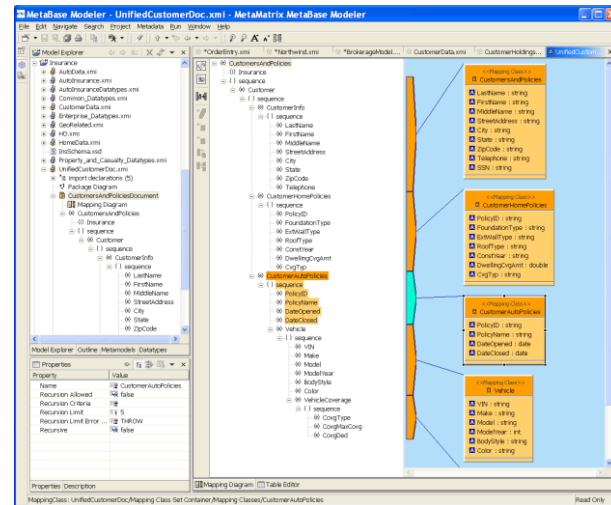
- Provide common security and control for data
- VISA PCI, Basel II, Sarbanes Oxley, Patriot Act

SOA

- Make data available to SOA environment

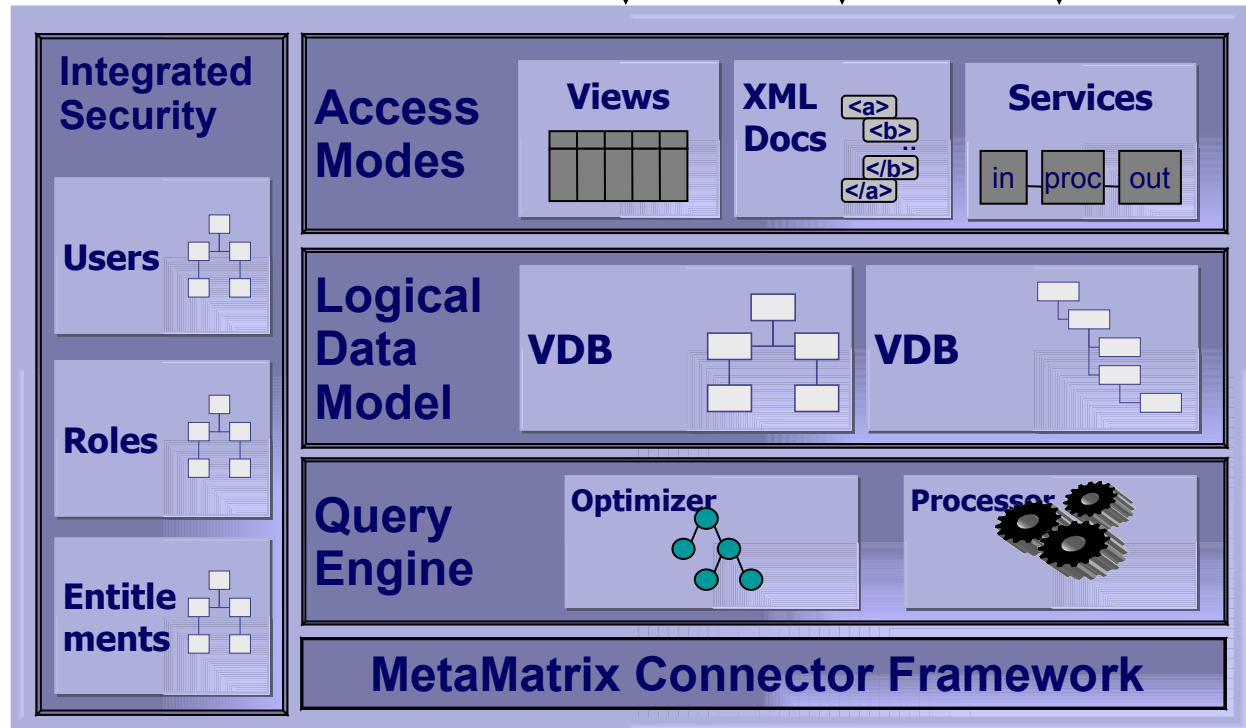
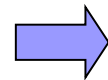
MetaMatrix: How it Works

MetaMatrix Designer

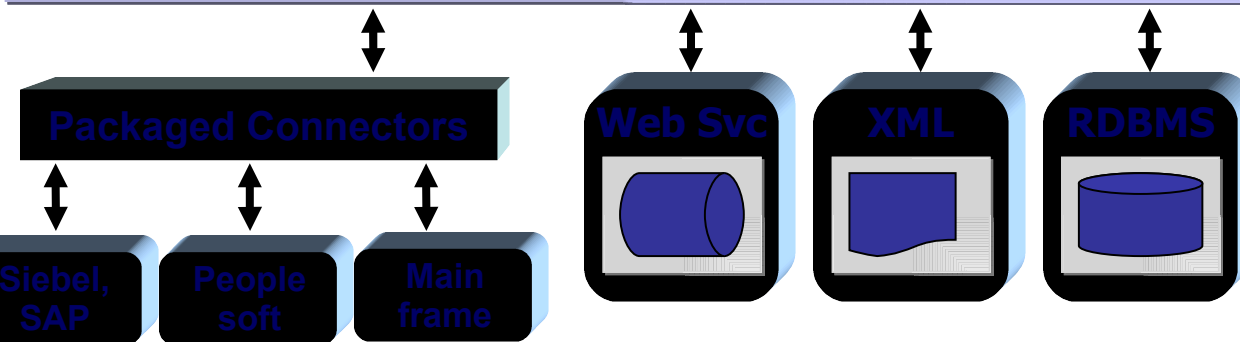


Metadata Repository

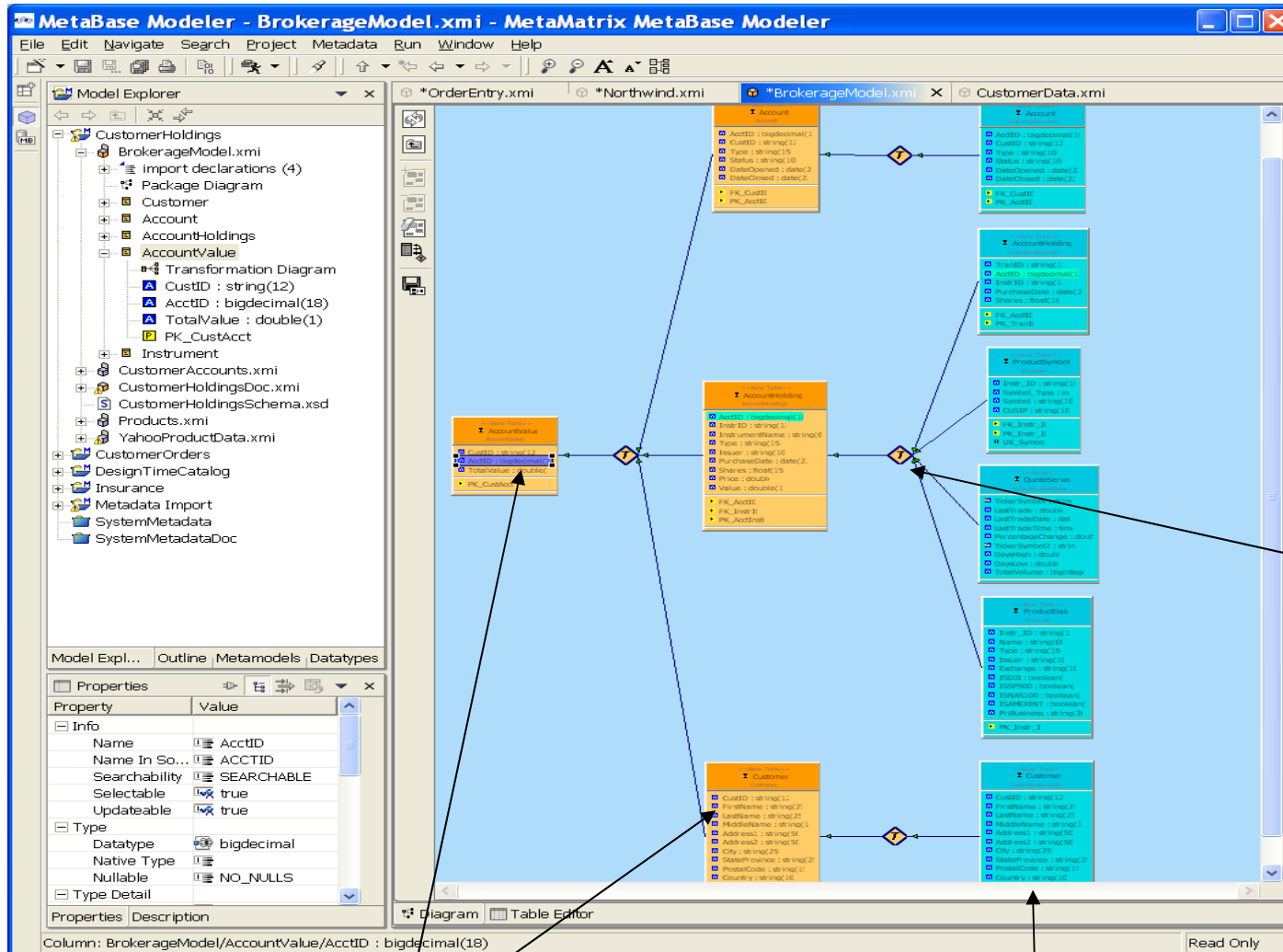
MetaMatrix Server



Information Consumers



Enterprise Designer: How it Works



**Defined by Models,
not code**

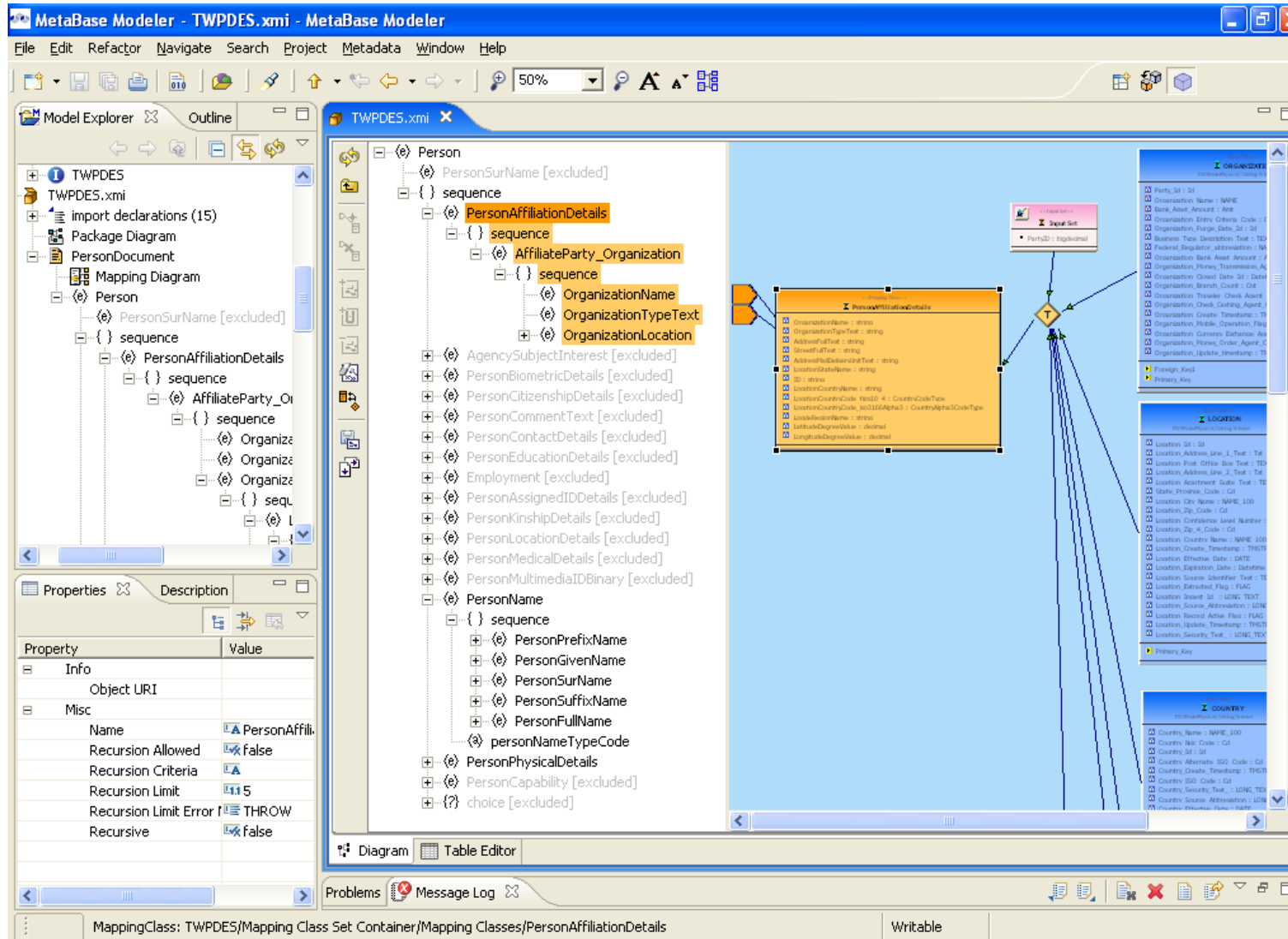
Transformations:

- Select
- Join/Aggregate
- Filter
- Functions
- Text/String
- Numeric
- Decode
- User Defined

Logical Models

**Physical Models representing
actual data sources**

MetaMatrix Designer – for XML-centric Data Services



- Model XML Docs, Schemas
- Build XML Doc. models from XML Schemas
- Map XML Doc. models to other data models
- Enable data access via XML



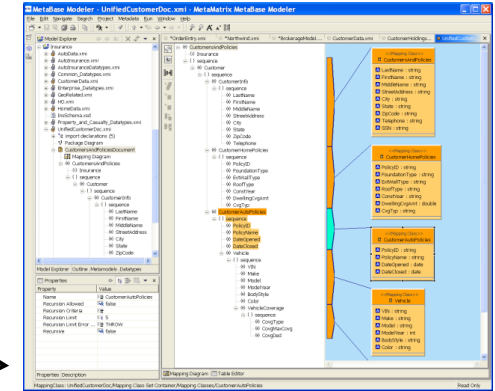
Demo 2

MetaMatrix Data Services

MetaMatrix Demonstration

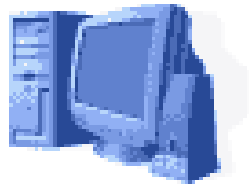
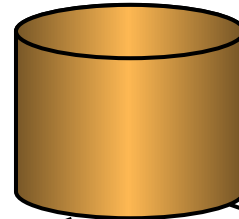
Multi-source database queries

- Relational views
- XML Views

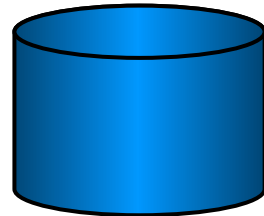


MetaMatrix
Designer

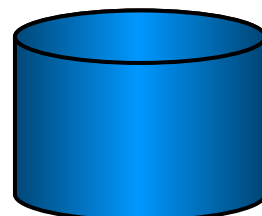
Virtual Database
(MetaMatrix Server)



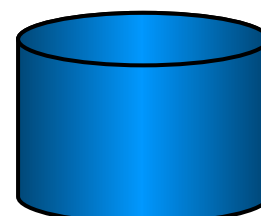
Stock Quotes
(Yahoo)



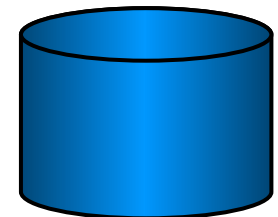
European
Customer
Accounts
(mySQL)



US
Customer
Accounts
(Oracle)



Customer
Master
(mySQL)



Products
(Oracle)



JBoss SOA Platform

(jBPM, Drools, ESB)

MetaMatrix Data Services Platform

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