



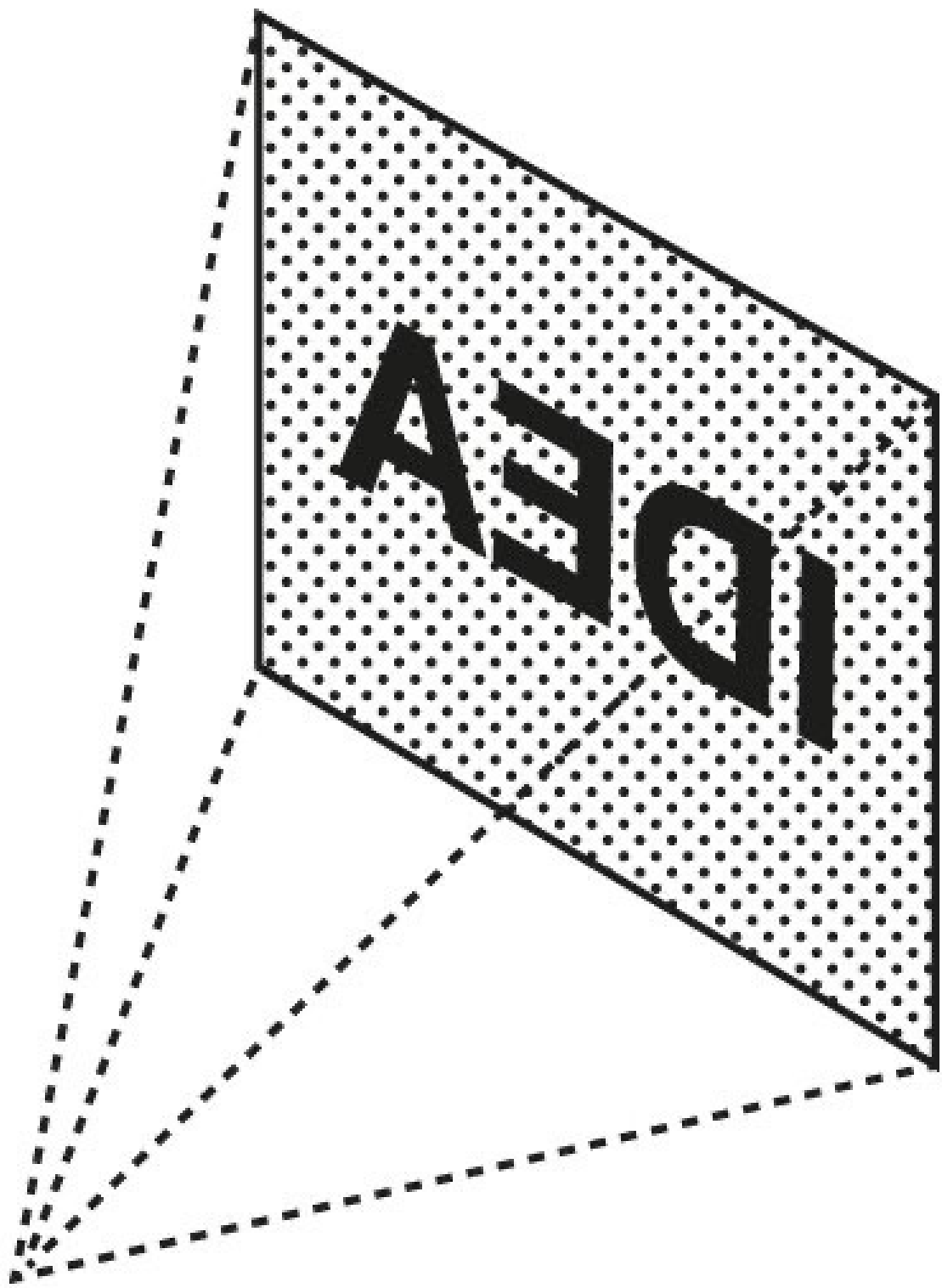
Take on problems
with the right
framework.

BEST MENTAL MODELS

EVERYONE NEEDS TO KNOW

#WorkplaceEssentials





1

FLIP IT TO WIN IT

THE INVERSION MODEL

Picture this: you're the mastermind behind a team aiming to skyrocket a product, yet hurdles keep popping up. Try out the Inversion Model by flipping the script and asking, "How could this project go bust?" Spot those danger zones and then backtrack to tackle them head-on. By dodging disaster, you're basically rolling out a red carpet to victory. It's all about swerving away from bumps on the path to glory!

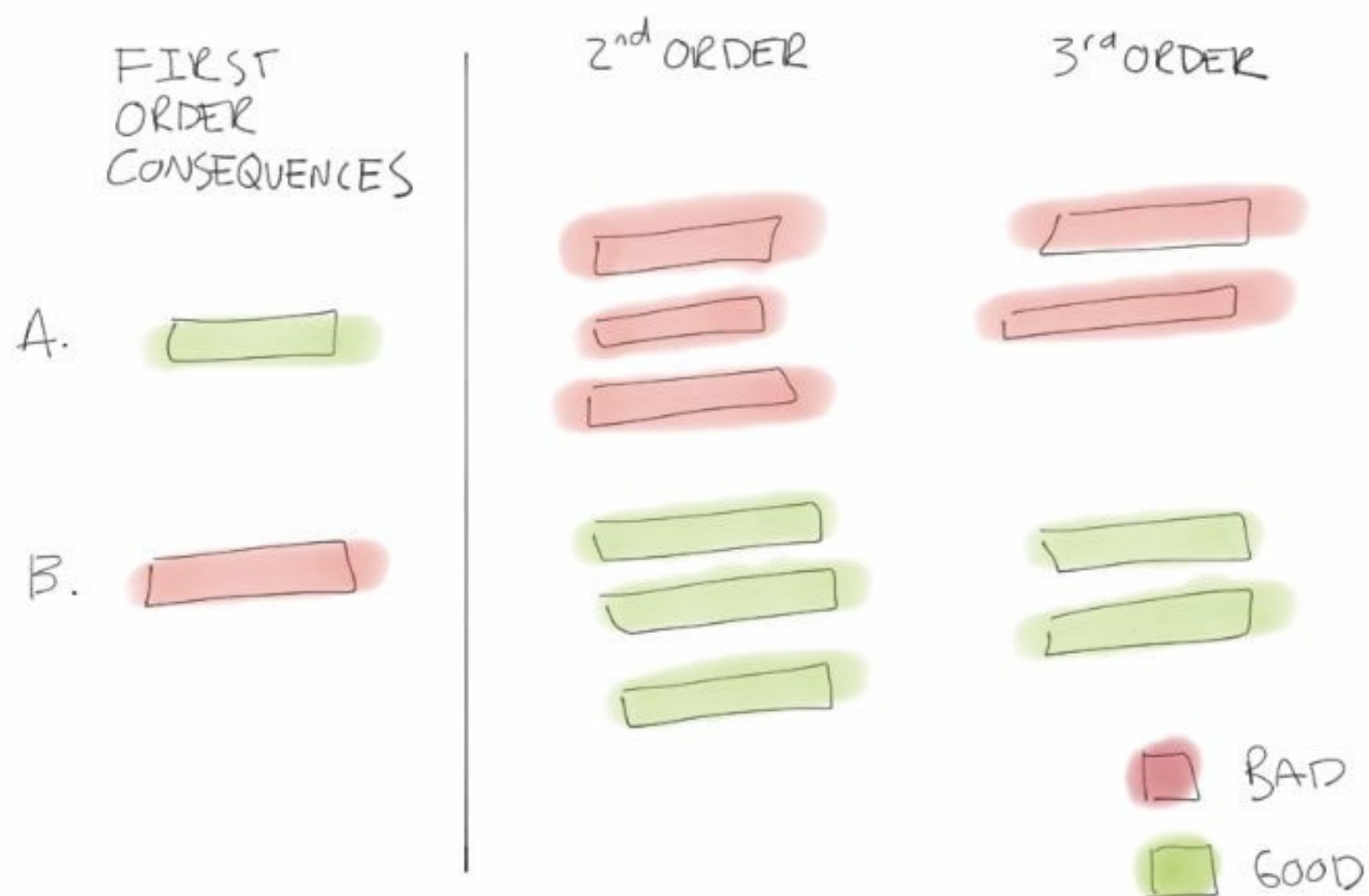
Avoiding Failure by identifying potential pitfalls and working backwards to address them.

2

CHESS, NOT CHECKERS

THE SECOND-ORDER THINKING MODEL

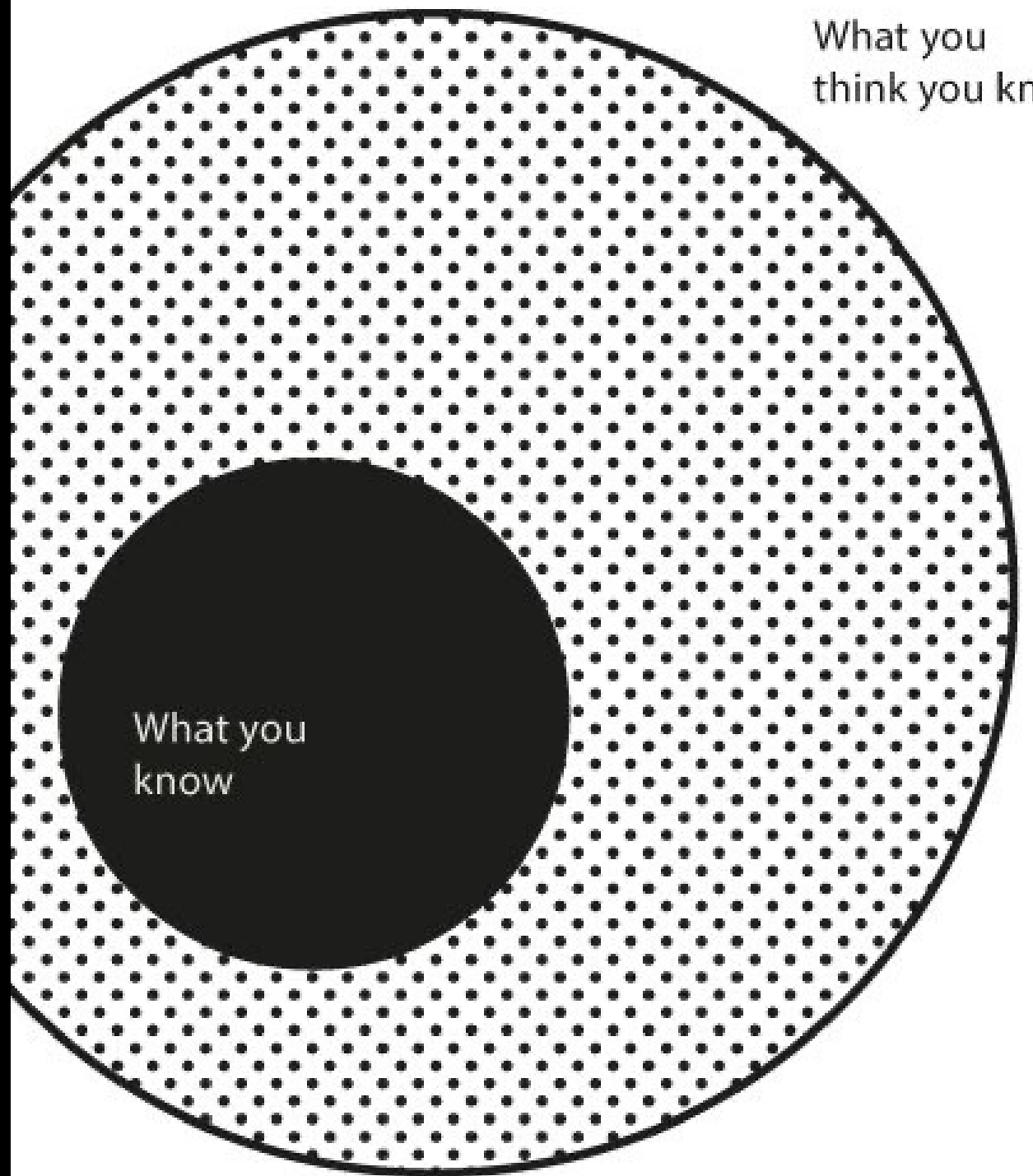
Picture this: You're about to cut costs to boost short-term profits. Second-Order Thinking prompts you to weigh the impact on employee morale and product quality. It's like playing chess, thinking several moves ahead instead of settling for a quick checkers game.



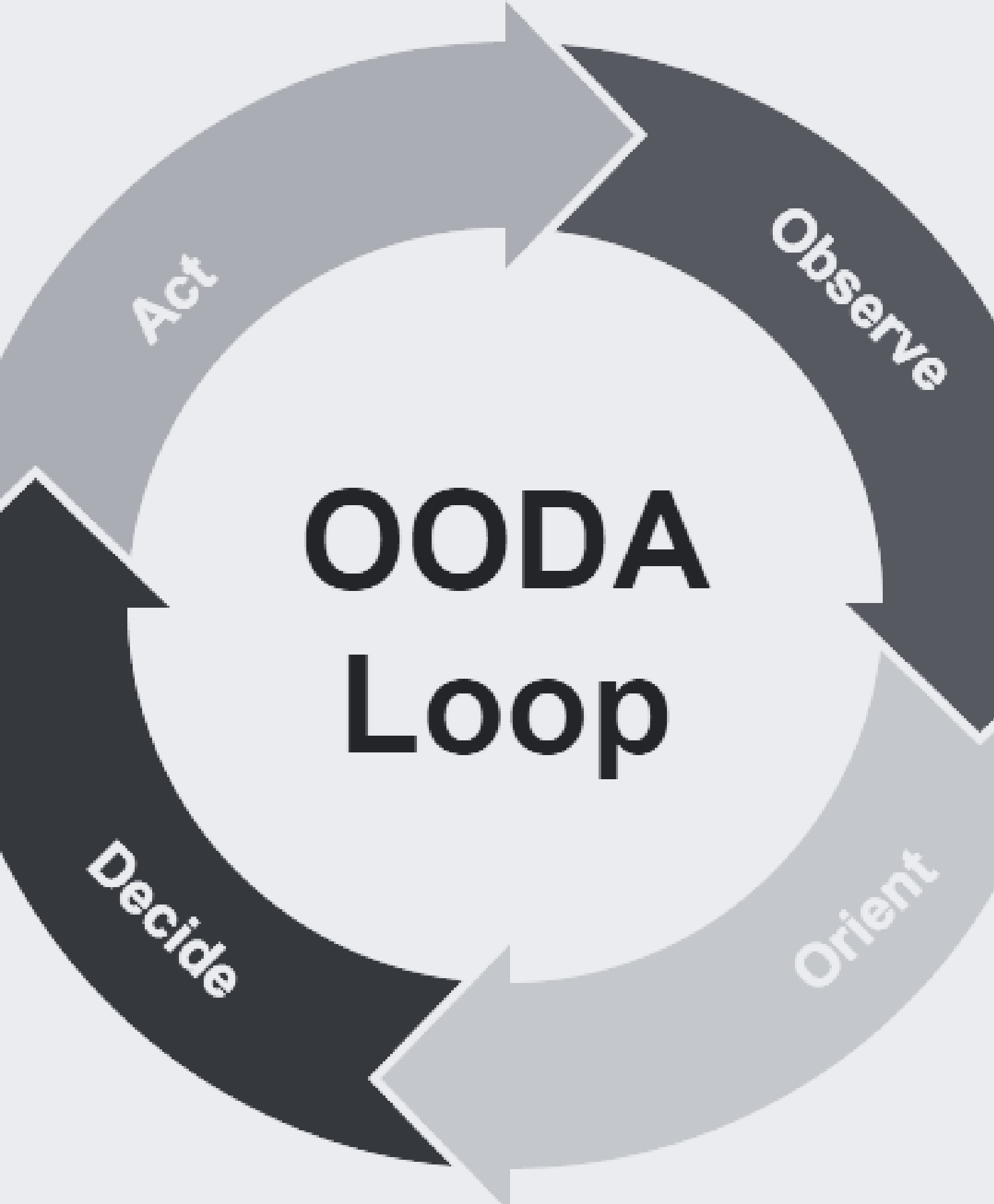
3

STAY IN
YOUR LANE

THE CIRCLE OF COMPETENCE MODEL



Scaling a business often requires venturing into unfamiliar territories. Stay grounded with the Circle of Competence model. Imagine you're steering a raft, and each team member is an paddle. Stick to what you're good at – don't grab someone else's paddle!



4

NAVIGATING
CHAOS WITH
AGILITY

THE OODA LOOP MODEL

Business landscapes are dynamic, resembling a constantly changing battlefield. Apply the OODA Loop – Observe, Orient, Decide, Act. Visualize your team as fighter pilots. They spot an enemy (Observe), assess the situation (Orient), choose a course of action (Decide), and execute it (Act). This rapid decision-making cycle ensures adaptability in turbulent business environments.

5

QUALITY OVER QUANTITY

THE LAW OF DIMINISHING RETURNS MODEL

Imagine you're building a digital platform. The Law of Diminishing Returns suggests that at a certain point, pouring more resources may not yield proportional results. Think of it as baking a cake – adding too much flour won't make it better. Prioritize quality over quantity, ensuring each effort contributes significantly to your project's success.

