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My book 'AI rupe', on Artificial Intelligence in Marathi (a compilation of my articles primarily in [Sakal Media Group](#)) was self published. I chose that route because I wanted full control over content and design, and I genuinely enjoyed the process with [Notion Press](#) 😊 The flip side of the DIY route was limited distribution and reach.

Now, as I work on my next book, I am exploring the traditional publishing route. I am not very inclined towards going via literary agents, mostly due to upfront costs and a few odd stories I have heard. Instead, I am keen to connect directly with publishing houses that encourage new authors, have global reach, and a strong Indian presence.

The proposed book is in English and focuses on strategy not just in business, but in everyday life, explained in a non technical and non mathematical way.

Tentatively titled The Strategist's Playbook, the book translates strategic thinking into practical, relatable, and immediately usable insights for a general audience

We all make strategic decisions daily, while negotiating salaries, navigating workplace politics, choosing careers, handling social pressure, running businesses, or even deciding how to behave in traffic 🚗 Yet most books on game theory remain academic and inaccessible. This book aims to bridge that gap with simple language, real life contexts, and practical mental models (a continuation of sorts, which my current column on mental models in [Sakal Media Group](#)).

The book is written for young professionals, entrepreneurs, students from non technical backgrounds, and curious readers interested in psychology, strategy, and decision making.

The structure includes 50 plus short chapters of around four pages each, written in a narrative and example driven style. Topics include concepts like Nash Equilibrium, Prisoner's Dilemma, signaling, strategy under uncertainty, risk versus reward, and negotiation frameworks, all linked to everyday situations such as careers, families, markets, and social systems.

This is not a translation or adaptation of any existing work. It is written from scratch with a fresh voice, culturally grounded examples, and a storytelling led approach. Some conceptual overlap with game theory is natural, but the presentation, structure, and use cases are entirely original.

Sample chapters and a tentative table of contents are ready, and the content can be shaped further through discussions with the editorial team. I truly believe strategic thinking today is not a luxury but a life skill 🌎

If you have been through this journey, I would love your guidance on next steps. Please share advice, introductions, or tag publishers and folks who might be relevant 🙏

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