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Although I completely adore the role of most corporations and their positive impact on society (I've personally benefited from it), here's a different perspective painted by a 2004 cartoon by Hugh MacLeod.



Company Hierarchy

- → Corporate Sociopath ("Confident leader")
- ★ Lacks morality, uses manipulation to gain money, power, and prestige.
- ★ Comparable to an athlete on performance-enhancing drugs, determined to win at any cost.
- considers themselves more important than the organization they work for.
- Corporate Clueless ("Extreme loyalist") iii
- ★ Loyal to the company, unaware of the company's disloyalty.
- ★ Follows management directions, honored by attention from sociopathic leaders.
- * Easily manipulated as scapegoats by sociopaths when things go wrong.
- ★ Shields sociopaths from the anger of losers, who complain to the clueless but know them to be incompetent.
- Corporate Loser ("Moral hard worker") 6
- ★ Competent, moral, and aware of the unethical nature of corporate leadership.
- ★ Lacks loyalty to their company due to the company's disloyalty to them.
- Remains in soul-crushing jobs due to fear, laziness, or lack of creativity.

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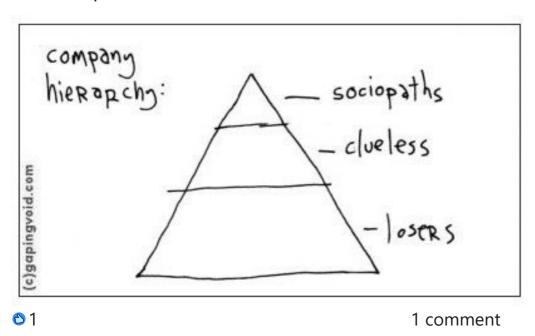


Occupies the bottom of the corporate pyramid.

See if this makes sense in your organization. By the way, as they say, "any resemblance is purely coincidental." 😊

To learn more about how promotions are done in such organizations, check out this wonderful blog by Venkatesh Rao called "The Gervais Principle, Or The Office According to 'The Office'" at Ribbonfarm.

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https://www.youtube.com/watch?v=jJYa68AnECY

https://www.ribbonfarm.com/2009/10/07/the-gervais-principle-or-the-office-according-to-the-office/



The Gervais principle voutube.com