

SCRIBERIA'S TOP TIPS ON SKETCHNOTING

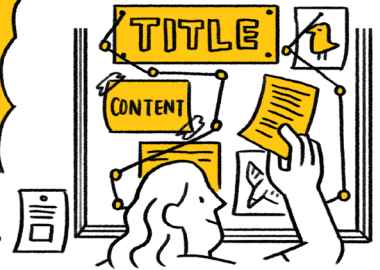


APPROACH IT LIKE A REPORTER

Think of yourself as a visual journalist who's here to understand, record and keep it interesting for your audience (even if that's only you).

CHOOSE A STRUCTURE

Make a quick call beforehand on the structure you think will best suit the content and stick to it.



ORGANISE LIKE A NEWSPAPER EDITOR

Give the big messages more weight and prominence than the details, and set consistent rules around use of typography.

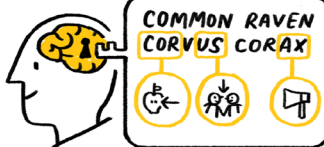
KEEP IT CHEAP

Don't spend a fortune on posh art supplies – you'll worry too much about making mistakes. Start with everyday office materials.



CREATE MEMORY KEYS

Break down tricky terms into pictures to help you remember them.



BE SELECTIVE

Capture major points rather than attempt to include everything. It'll make more sense.



CRAFT YOUR

LETTERS

Give thought to how you're presenting your words. As well as keeping them readable, it can force you to think about their meaning, necessity and relationship to the whole.

Birds

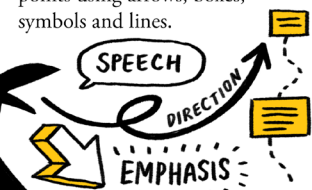
WATCH OUT FOR TYPOS

Be aware of how easy it is to mispel when you're drawing letters.



SIGNPOST YOUR CONTENT

Guide the eye around your key points using arrows, boxes, symbols and lines.



FINISH IT LATER

If you need to move on to the next topic, make a quick note for yourself and fill in the picture afterwards.

