

CAREER TRANSITION TO ARTIFICIAL INTELLIGENCE

Yogesh Haribhau Kulkarni



Outline

① BACKGROUND

② INTRODUCTION

③ ROLES

④ TOOLS

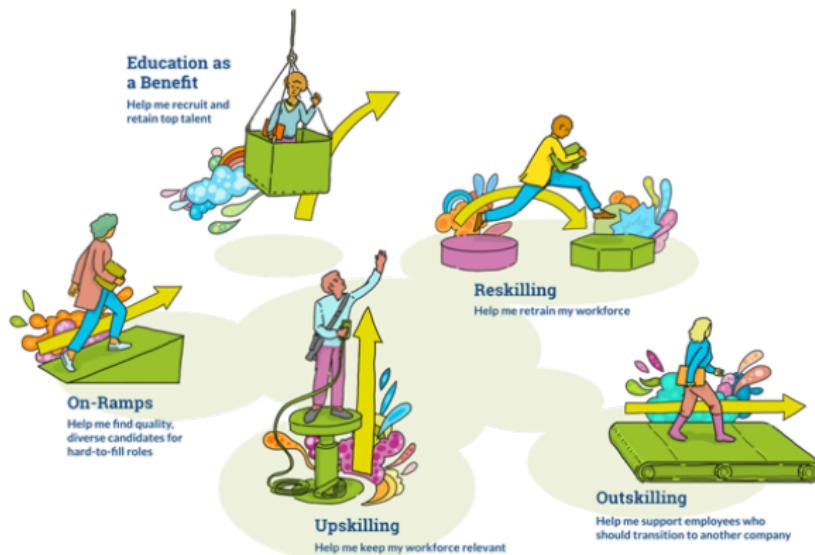
⑤ PREPARATION

⑥ REFERENCES

Career in AI: Background

Current State

- ▶ 44% of US workforce < \$18K/yr (< poverty line), works 80-100 hrs/week
- ▶ Automation CAGR 7% (as per BCG), to reach \$114B by 2025



(Ref: As Pressure To Upskill Grows, 5 Models Emerge – Forbes.com)

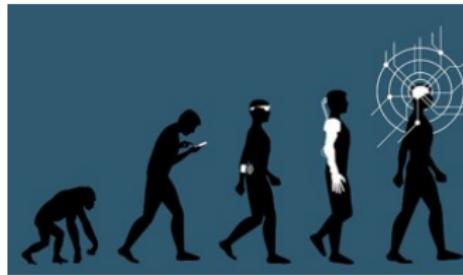
Examples

Less mechanical, automatable

- ▶ Bill and account collectors
- ▶ Data entry operators
- ▶ Computer network support
- ▶ Administrative assistants
- ▶ Insurance sales agents

More Cognitive, Creative, Human

- ▶ Software developers
- ▶ Human resources managers
- ▶ Psychologists
- ▶ Sportsman
- ▶ Nurses, care



(Source: The Simplistic Debate Over Artificial Intelligence – Preston
Estep)

Changes

Technological

- ▶ AI deluge
- ▶ Digitization → Data + APIs
- ▶ Remote *

Social

- ▶ Over interaction + isolation
- ▶ Obsolete roles, emergence of new
- ▶ Lifelong re-skilling



(Source: Rise of the Chatbots: How AI Changed Customer Service – Salesforce.com)

Financial

- ▶ Widening gap
- ▶ Flatter world
- ▶ Gigs over jobs

Data Science — Artificial Intelligence is critical in bringing intelligent automation

What are Data Sciences?
What is Artificial Intelligence?
What is Machine Learning?
What is Deep Learning?

What is Data Science?

- ▶ Science of Data (obviously)
- ▶ Use of Data for Applications
- ▶ Some parts of AI uses Data to find patterns and insights which are helpful in multiple applications
- ▶ Machine and Deep Learning that part of AI that leverages data.

So, more on AI-ML soon ...

Introduction to Artificial Intelligence

“Houston, we have a problem!!”



50 Years Ago: “Houston, We’ve Had a Problem” – John Uri

YHK

Whats the Problem?

- ▶ Along with some softer words like “disruption”, “passionate”, “excited” ...
- ▶ If you don't have word “innovation” in your talk/speech/conversation it's BIG problem.
- ▶ Irrespective of fields. You can be Corporate, Political, Social, etc.

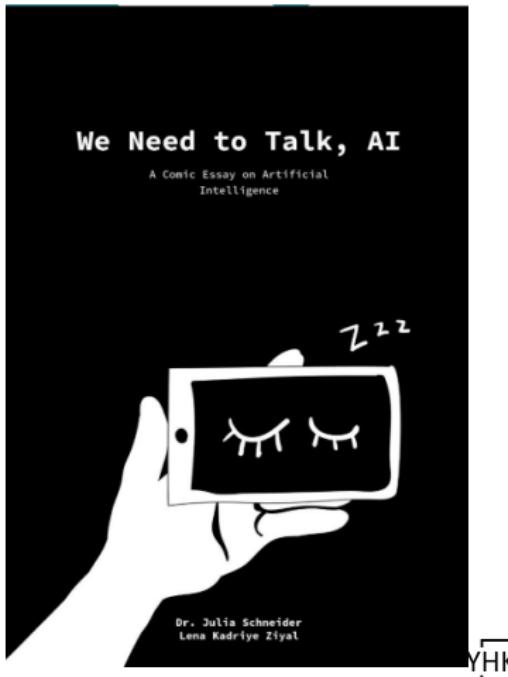
And there is an addition of one more word, which is a must in every talk...and that is?

The Problem

Every company is claiming to be working in AI-ML

- ▶ Is it really so?
- ▶ What exactly is AI (ML)?
- ▶ What is not AI?

Or is it just a plain BIG hype?



What is the Core Idea?

YHK

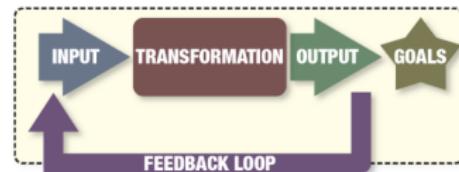
What's the core idea?

- ▶ behind problem solving?
- ▶ behind writing software algorithms?
- ▶ solving research problems?



Desire

- ▶ To find a “function”
- ▶ To find a relation
- ▶ To find a transformation
- ▶ To build a model
- ▶ From given inputs to desired outputs.
That's it.



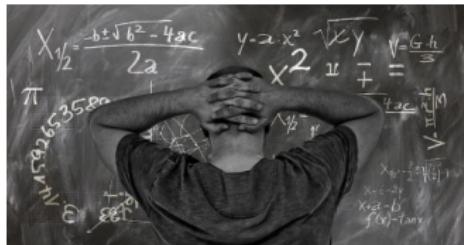
Functions

- ▶ Some functions are straight forward
- ▶ *"In summer, ice-cream sale goes up"*
- ▶ Cause and effect
- ▶ Relation (function, Mathematical model) is found out
- ▶ Here, simple rule based programming suffices



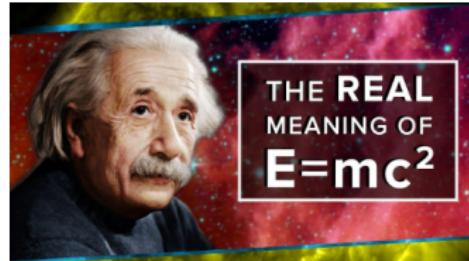
Functions

- ▶ But some functions are complex
- ▶ *"More you put efforts, your business flourishes."*
- ▶ Cause and effect again, but the relation is far too complex
- ▶ Too many variables
- ▶ Here, simple rule based programming not humanly possible.
- ▶ Lots of research needed to come up with equations.



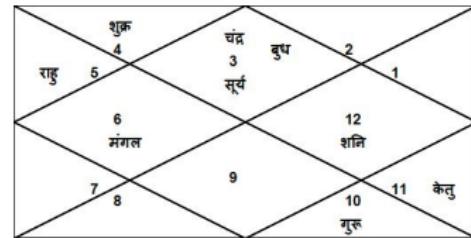
Functions

- ▶ $E = mc^2$
- ▶ What's this? a function?
- ▶ Input variable(s)?
- ▶ Output variable(s)?
- ▶ Parameters?
- ▶ How's the relation? linear?



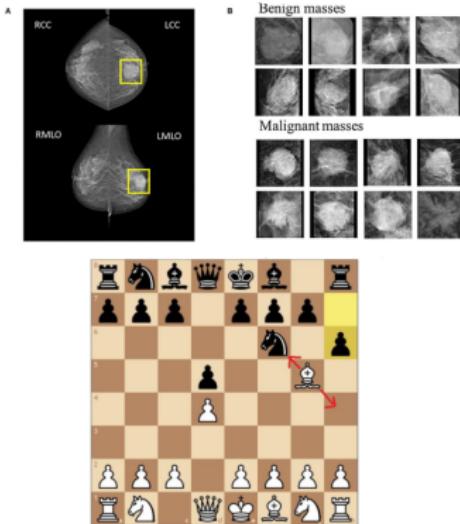
Controversial Example

- ▶ Even astrology is a model, based on the past cases.
- ▶ Could claim empirical evidence.
- ▶ Given this planetary position, it predicts.
- ▶ Represented by "Horoscope"
- ▶ Got weights for each planets (real or fictitious)
- ▶ Reliable??



Functions

- ▶ But most real-life functions are not deterministic
- ▶ Some are probabilistic, some non-linear.
- ▶ “*Detecting if the tumor is benign or malignant*”
- ▶ “*At any state in the game of chess, what's the next move?*”



Chess: next move?

- ▶ Needs extreme expertise
- ▶ Needs “intelligence”
- ▶ How do you get that?
 - ▶ Built by lots of training.
 - ▶ By studying lots of past games.
- ▶ This is how Humans build intelligence



Intelligence

- ▶ Can machine (software/program) also do the same?
- ▶ Can it play chess?
- ▶ Can it build intelligence?
- ▶ By looking at past experiences (data),
- ▶ Training Data: games played, moves used, etc.

Yes, it can!! That's Artificial Intelligence.



What is Artificial Intelligence?

My definition

“If machines (or computer programs) start doing some/all of these “intelligent” tasks, then that’s Artificial Intelligence”

Intelligence: the differentiation

- ▶ Ability to think various domains
- ▶ Ability produce something new
- ▶ Ability to detect the unseen
- ▶ Ability to enhance knowledge (rules, patterns)



All these, AI has started doing. The AI era has arrived!!

Everyday usage

Artificial intelligence seems to have become ubiquitous.

- ▶ Replying to our emails on Gmail
- ▶ Learning how to drive our cars,
- ▶ Sorting our holiday photos.
- ▶ etc.



Too good to be true, isn't it, sort of Magical !!

But then ...

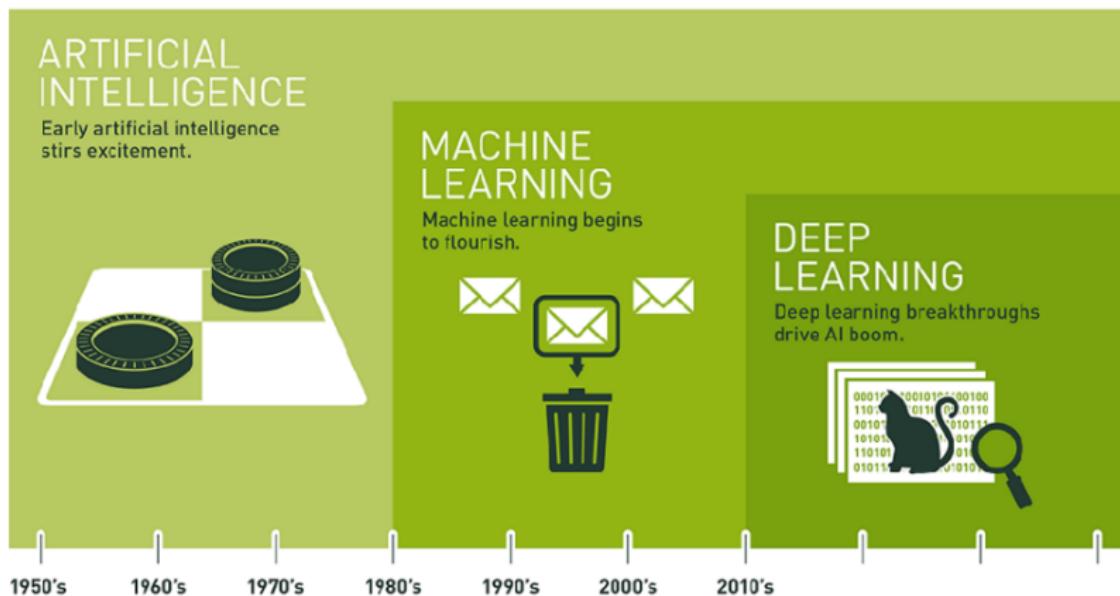
- ▶ When its too good, you start suspecting
- ▶ Is it for real!!
- ▶ How can such thing happen?
- ▶ How far will it go?



The next thing you know, people are worrying about exactly how and when AI is going to doom humanity.

AI, ML, DL ... Same?

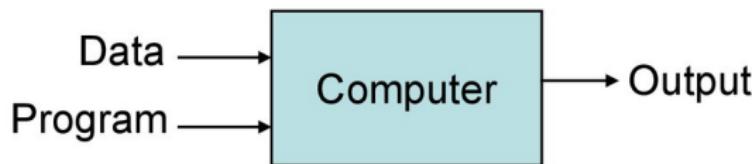
Or Relationship between them ?



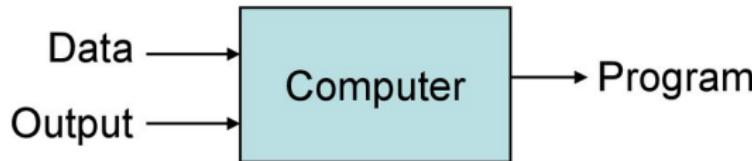
(Ref: <https://blogs.nvidia.com/blog/2016/07/29/whats-difference-artificial-intelligence-machine-learning-deep-learning-ai/>)

Traditional vs. Machine Learning?

Traditional Programming



Machine Learning



Why Machine/Deep Learning?

- ▶ Problems with High Dimensionality
- ▶ Hard/Expensive to program manually
- ▶ Techniques to model 'ANY' function given 'ENOUGH' data.
- ▶ Job \$\$\$

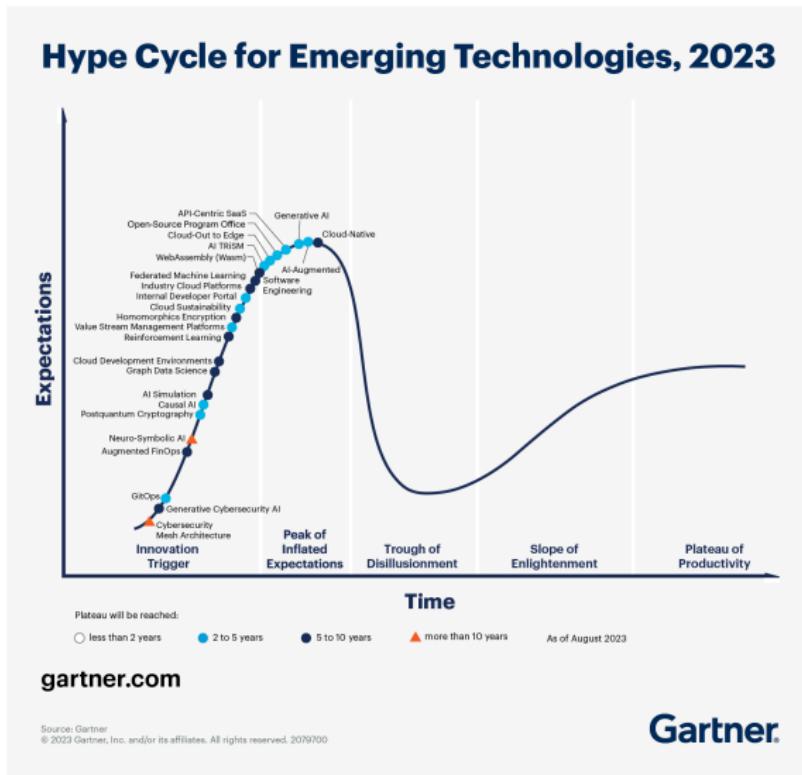


Why now?

- ▶ Flood of data (Internet, IoT)
- ▶ Increasing computational power
- ▶ Easy/free availability of algorithms
- ▶ Increasing support from industries



Gartner Hype Cycle Emerging Technologies 2023



Is AI a threat?

YHK

Is AI a threat?

If you believe in what Elon Musk says, then YES.



Elon Musk recently commented on Twitter that artificial intelligence (AI) is more dangerous than North Korea

(Ref: What is Artificial Intelligence — Artificial Intelligence Tutorial For Beginners — Edureka)

Is AI a threat?

If you believe in these movies, then YES.



The Terminator



I, Robot



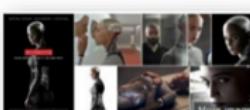
The Matrix



Tron: Legacy



War Games



Ex Machina

Well, AI based War robots are not impossible anymore.

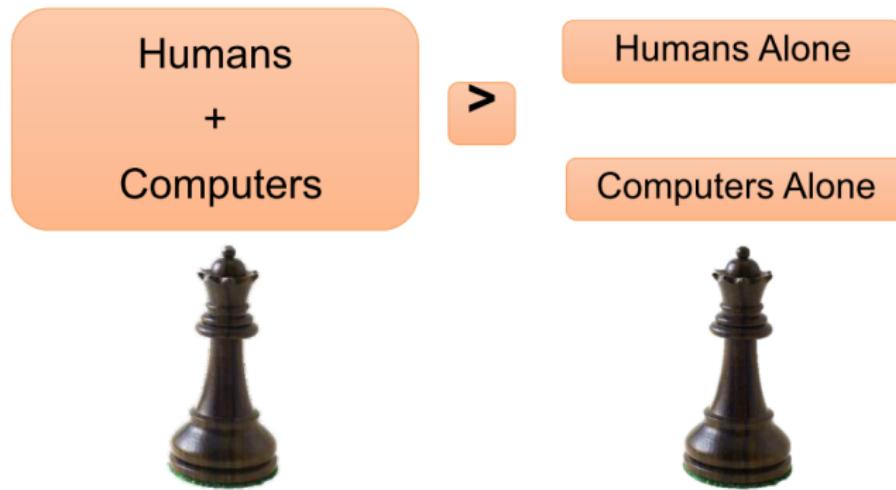
(Ref: What is Artificial Intelligence — Artificial Intelligence Tutorial For Beginners — Edureka)

Fear: Are we being replaced?

- ▶ Yes. in tasks that are repetitive
- ▶ But not which require complex thinking and creativity

Mostly

Technology Enhancing (Not Replacing) Humans



(Ref: "Artificial Intelligence Overview" - Harry Surden)

Limits on Artificial Intelligence

- ▶ Many things still beyond the realm of AI
- ▶ No thinking computers
- ▶ No Abstract Reasoning
- ▶ Often AI systems Have Accuracy Limits
- ▶ Many things difficult to capture in data
- ▶ Sometimes Hard to interpret Systems

Finding Your Persona . . .

Choosing Your Persona for Transition to Data Science

The logo consists of the letters "YHK" enclosed in a small square frame.

The USER Persona

- ▶ Leverage domain expertise.
- ▶ Utilize low/no code platforms like Weka or Knime.
- ▶ Build machine learning workflows easily.
- ▶ Ideal for managers, marketing professionals.
- ▶ Make data-driven decisions without extensive coding.



The DEVELOPER Persona

- ▶ Technical enthusiast with a programming flair.
- ▶ Expertise in scikit-learn, TensorFlow, PyTorch.
- ▶ Develop robust data science applications.
- ▶ Dive deep into machine learning techniques.
- ▶ Transform ideas into impactful solutions.



The RESEARCHER Persona

- ▶ Passionate about mathematics and innovation.
- ▶ Invent new techniques, contribute to research.
- ▶ Caters to deep R&D professionals, PhD holders.
- ▶ Shape the data science landscape with created libraries.
- ▶ Be at the forefront of groundbreaking discoveries.



Choosing a Persona

- ▶ Select a persona based on skills and interests.
- ▶ Allow projects and interests to guide your journey.
- ▶ Explore new areas of expertise.
- ▶ Expand your skill set accordingly.
- ▶ The right persona empowers excellence and lasting impact.



Career in AI: Tools

Scikit-Learn



- ▶ Popular machine learning library
- ▶ Provides simple and efficient tools for data mining and data analysis

TensorFlow



TensorFlow

- ▶ TensorFlow is an open-source library for machine learning and artificial intelligence
- ▶ Developed by the Google Brain team
- ▶ Allows easy deployment of computation to CPUs, GPUs, and TPUs
- ▶ Provides a Python API as well as APIs for other languages

Key Features

- ▶ Eager Execution for interactive coding
- ▶ Keras for building and training models
- ▶ TensorFlow Hub for reusable models
- ▶ TensorFlow Lite for mobile and embedded devices
- ▶ TensorFlow Extended (TFX) for model pipelines

Code Example: MNIST Digits Classification

```
import tensorflow as tf

mnist = tf.keras.datasets.mnist
(x_train, y_train), (x_test, y_test) = mnist.load_data()

model = tf.keras.models.Sequential([
    tf.keras.layers.Flatten(input_shape=(28, 28)),
    tf.keras.layers.Dense(128, activation='relu'),
    tf.keras.layers.Dropout(0.2),
    tf.keras.layers.Dense(10, activation='softmax')
])

model.compile(optimizer='adam', loss='sparse_categorical_crossentropy',
model.fit(x_train, y_train, epochs=5)
model.evaluate(x_test, y_test)
```

Future Developments

- ▶ Improved support for multi-cloud and hybrid environments
- ▶ Continued focus on performance, scalability, and efficiency
- ▶ Integration with emerging hardware like AI accelerators
- ▶ Expanded model libraries and pre-trained models
- ▶ Advanced features for research and experimentation

Pytorch



- ▶ Open-source machine learning library
- ▶ Developed by Facebook's AI Research lab (FAIR)

ChatGPT - A Tipping Point for Generative AI

- ▶ Released by OpenAI in November 2022
- ▶ Generative AI chatbot
- ▶ Rapid worldwide popularity
- ▶ 1 million users in 5 days
- ▶ Netflix took 3.5 years for same user count
- ▶ 100 million monthly active users by January 2023
- ▶ Fastest-growing application in history



Midjourney: Image Generation Model

- ▶ Developed by Midjourney Inc.
- ▶ Released in July 2022
- ▶ Architecture details undisclosed
- ▶ High-quality image generation
- ▶ Wide variety of styles and genres

LLaMA

- ▶ February 2023: Meta releases LLM "LLaMA"
- ▶ LLaMA: 65-billion parameter model
- ▶ Trained on extensive text and code dataset

Significance of LLaMA Release

- ▶ One of the largest public LLMs
- ▶ Suited for complex and challenging tasks
- ▶ Open source, initially for research purposes
- ▶ Model weights leaked online, accessible to all
- ▶ Sparked development of numerous open source LLMs

Anthropic Claude

The screenshot shows a user interface for generating product names. At the top, there is a header with a back arrow, the title 'Fit Shaker: Fast and Healthy', and two buttons: 'Chat' and 'Edit Chat'. Below this is a light blue sidebar containing the following text:

- Product names: HomeShaker, Fit Shaker, QuickShake, Shake Maker
- Product description: A pair of shoes that can fit any foot size.
- Seed words: adaptable, fit, omni-fit
- Product names:

To the right of the sidebar, there is a small circular icon with a white letter 'M'. Below the sidebar, a gray box contains the text: "Here are some suggested product names based on the seed words:" followed by a bulleted list:

- OmniFit
- AdaptiShoe
- UniSole
- One Size Fits All
- FlexiFit

At the bottom left is a text input field with placeholder text "Write a message..." and a blue send button with a white arrow icon. At the bottom right is a small circular icon with a white letter 'M'.

(Ref: The Complete Prompt Engineering for AI Bootcamp (2023))

Created by Anthropic
<https://console.anthropic.com/>
or API Uses Constitutional AI rather than RLHF
Constitutional AI trains to follow a set of high-level principles or rules, such as a constitution, that specify the desired behavior and outcomes of the system. RLHF uses human feedback, such as ratings, preferences, or corrections, to optimize a language model or an agent's policy using reinforcement learning

Github Copilot: Breakthrough Coding Assistant

- ▶ OpenAI introduced Github Copilot in 2021
- ▶ Built on GPT-3 architecture
- ▶ Fine-tuned on millions of public code lines
- ▶ Auto-completes and suggests code
- ▶ Supports multiple programming languages

Low/No Code Platform : Knime



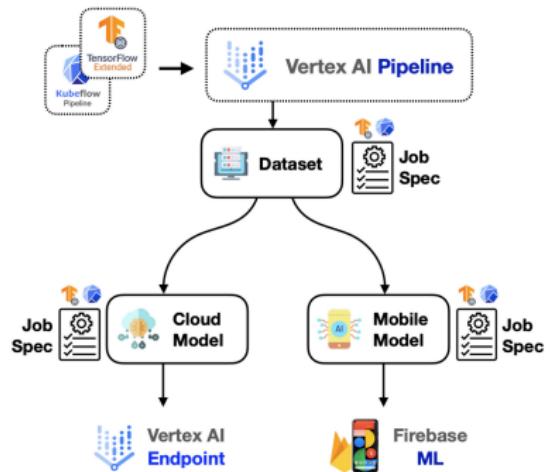
- ▶ Open-source low/no code platform for data analytics, reporting, and integration
- ▶ Offers visual programming interface

Low/No Code Platforms: Weka



- ▶ Open-source low/no code platform for data mining and machine learning
- ▶ Provides tools for data preprocessing, classification, regression, clustering, and association rules

Cloud Platforms: GCP



- ▶ Google Cloud Platform (GCP)
- ▶ Cloud computing services by Google
- ▶ Offers various AI and machine learning services such as Gen AI Studio, Vertex AI, etc.

Cloud Platforms; Azure



- ▶ Microsoft Azure
- ▶ Cloud computing services by Microsoft
- ▶ Provides AI and machine learning services like Azure Machine Learning, Cognitive Services, etc.

Cloud Platforms: AWS



- ▶ Amazon Web Services (AWS)
- ▶ Cloud computing services by Amazon
- ▶ Offers AI and machine learning services such as Amazon SageMaker, Amazon Comprehend, etc.

Learning Path, Roadmap

Resources

- ▶ First : try Free Online resources, see how much you grasp
- ▶ No expensive (read, fees in lakhs) certification courses, to start with
- ▶ Test waters, gain some understanding of yourself then decide.

Start Playing the Role

- ▶ Wish to be a Data Scientist? Start playing that role today.
- ▶ Take specific actions to embody the desired role.
- ▶ Tone of the suggestion: Begin playing the coveted role immediately.

Build Foundation

- ▶ Take courses in necessary mathematics, programming, ML, and DL.
- ▶ Engage in assignments to solidify foundational knowledge.
- ▶ Lay the groundwork for a strong understanding of key concepts.

Kaggle Competitions

- ▶ Participate in Kaggle competitions across various domains.
- ▶ Explore NLP, Image Processing, Time-Series, and more.
- ▶ Gain practical experience and exposure to diverse challenges.

Specialize and Apply

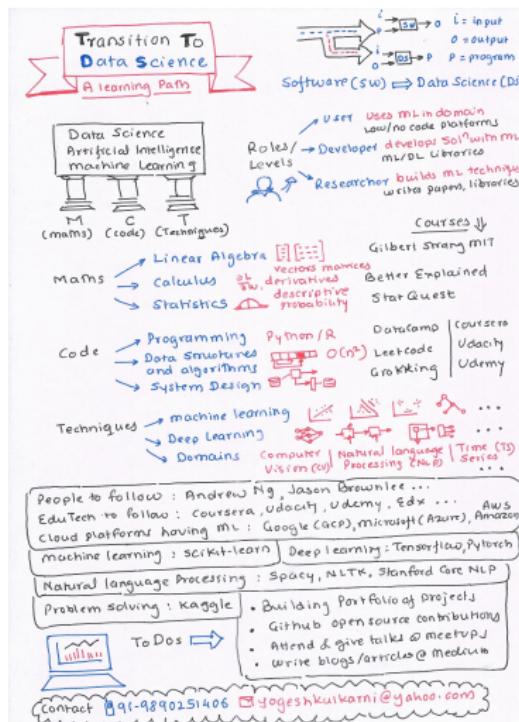
- ▶ Choose a specific area, e.g., NLP, and go deep into it.
- ▶ Apply your expertise to problems from different domains (legal, medical, etc.).
- ▶ Develop a comprehensive and specialized skill set.

Build a GitHub Portfolio

- ▶ Showcase your work, courses, and projects on GitHub.
- ▶ Portfolio serves as a self-assessment tool and demonstrates your grasp.
- ▶ Discuss it during interviews, providing concrete evidence of your skills.
- ▶ Your GitHub repo is your real resume – proxies like education and gender matter less.



My Sketchnote



(Ref: How to become a Data Scientist? - Yogesh Kulkarni)

Summary Steps

Prep:

- ▶ Mathematics: Statistics, Calculus, Linear Algebra
- ▶ Programming: Python, Data Structure & Algorithms, Tools
- ▶ ML/DL: algorithms & frameworks
- ▶ Practice: Kaggle, Hackathons, projects on Github, blogs, Meetups-talks, etc.



Analytics Vidhya Learning Path 2017

- ▶ An year long schedule
- ▶ Mostly free resources
- ▶ Followed it myself
- ▶ Separate paths for:
 - ▶ Beginner: Not much experience in programming but just college maths
 - ▶ Transitioner: Decent experience programming, but no ML and just college maths
 - ▶ Intermediate: Knows ML, comfortable with programming and maths.

<https://www.analyticsvidhya.com/blog/2017/01/the-most-comprehensive-data-science-learning-plan-for-2017/>



Career in AI: References

References

- ▶ How to become a Data Scientist? - Yogesh Kulkarni
- ▶ Finding Your Persona - Yogesh Kulkarni
- ▶ Mid-Career Transitions into ML-AI, with Yogesh Kulkarni - Choose To Thinq
- ▶ Learning Plan 2017 for beginners in data science - Analytics Vidhya
- ▶ Mid-Career Transitions into ML-AI, with Yogesh Kulkarni - Choose To Thinq <https://www.youtube.com/watch?v=IQzWosVzkM4>
- ▶ What is Data Science? - SimpliLearn
- ▶ Roadmap: How to Learn Machine Learning in 6 Months - Zach Miller, Senior Data Scientist at Metis
- ▶ Tetiana Ivanova: How to become a Data Scientist in 6 months
- ▶ How to switch career to data science from non computer science background - Codebasics
- ▶ Step by step roadmap for machine learning engineer - Codebasics

Thanks ...

- ▶ Search "**Yogesh Haribhau Kulkarni**" on Google and follow me on LinkedIn and Medium
- ▶ Office Hours: Saturdays, 2 to 3 pm (IST); Free-Open to all; email for appointment.
- ▶ Email: yogeshkulkarni at yahoo dot com



(<https://www.linkedin.com/in/yogeshkulkarni/>)



(<https://www.linkedin.com/in/yogeshkulkarni/>)



(<https://www.github.com/yogeshhk/>)

YHK