











# **Cred-ibility**

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You would expect a successful Indian entrepreneur to be from IITs, IIMs or if not that at least from STEM (Science Technology Engineering Mathematics) background, right? But that's not so, for Kunal Shah, the founder of CRED is a graduate in Philosophy.

I have probably listened to 100s of interviews of entrepreneurs. What stands out with Kunal is his meta thinking, overall pattern recognition and depth in seeking truth, which probably can be cred-ited to his



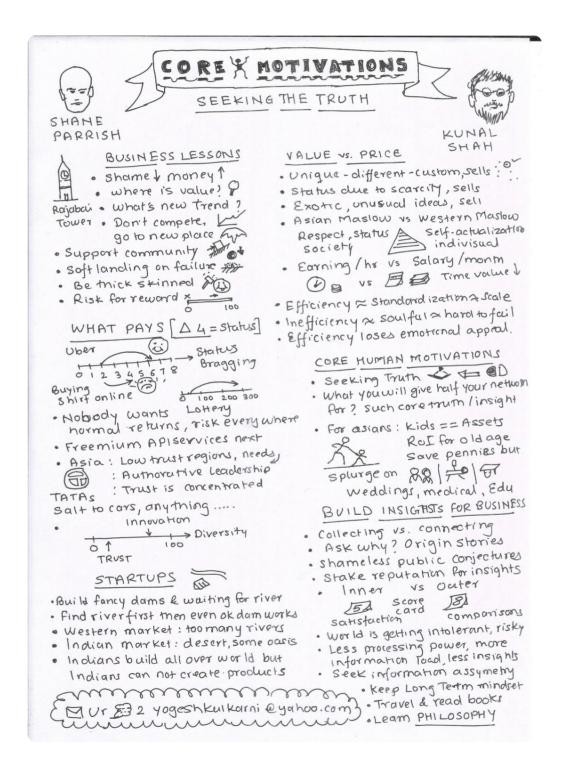








Here is my sketchnote of Kunal's conversion with Shane Parrish of Farnam Street:



## References











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Learn faster, Think better, and make Smart Decisions

Farnam Street

# Knowledge Project

with

Kunal Shah: Core Human Motivations [The Knowledge Project Ep. #141]

Farnam Street

Indian entrepreneur and venture capitalist Kunal Shah calls on his decades of entrepreneurial experience to discuss what he's learned about what motivates people, and how observing trends have made him a runaway success in business.

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Entrepreneurs are everywhere, but deep-thinking entrepreneurs are rare. Like Paul Graham and Naval Ravikant, Kunal Shah of CRED comes across as truth-seeking philosopher more, than just any of the usual, chest-thumping serial entrepreneur.

Here is my article (with sketchnote) on Kunal's conversation with Shane Parrish of Farnam Street

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