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After months of negotiations, the longest actors' strike in Hollywood history ended. The actors and studios have finally come to an agreement regarding the use of generative AI in film-making.

From now on, studios must obtain an actor's consent before utilizing their digital likeness or performance, and provide fair compensation for its use.

Remember news about even Bollywood stars like Amitabh Bachchan and Anil Kapoor raising voice against using their voice • झक्कास !!

So, its high time that such agreements should be done in other fields as well, meaning, basically putting formal regulations in place.

Here is my Medium article on this topic https://lnkd.in/gRnjRq6W

Do let me know your comments and if you have any crazy solutions to tackle this balancing act of what/how/when to regulate Al.

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