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Who would not like Maths if ...

Grant Sanderson explains it, via his beautiful Manim animations

Happen to hear him live at ODSC Bangalore. His explanations follow a pattern, and the tenets are captured in this video https://lnkd.in/dNWRmQjz

Here are a few jottings...

On content:

- Definitions not at the beginning
- Concrete before Abstract
- Give examples first, then theory
- Be aware of abstractions

On production:

- Topic choice > production quality.
- Content is king, how you produce it is secondary.
- Choose wisely, needs to be fresh
- But no 0 production quality though. Good sound a must.
- Be niche
- Choose something rare, esoteric
- Cant compete with other million videos.
- Build small, loyal audience
- May appeal to more than what you think.
- Know your genre
- Be upfront about your level, discovery mode
- Helping others, tutoring mode
- Slow/Fast? Don't follow others as is









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Ramanand Janardhanan • 1st Future Relevance in a Shapeshifting World

The book Made to Stick lays out some of the principles that you echo above.

10mo •••





Au •••





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