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🎤 Spoke on "Introduction to AI and its use in Marketing" at @MES Senior College. This talk was part of a one-week Faculty Development Program (FDP) on "Digital Marketing using AI Tools," funded by AICTE, New Delhi, under the ATAL scheme.

The talk and workshop went well, thanks to the enthusiastic participation of the faculty members. 👩‍🏫👩‍🏫

📚 The contents of the talk have been open-sourced on my GitHub repo: TeachingDataScience.

Dr. Ravindra Vaidya Abhay Jere

#opensource #github #teaching #datascience #ai #generativeai #promptengineering #marketing #pune #aicte #fdp #facultydevelopment #gde #mvpbuzz #ArtificialIntelligence #DigitalMarketing #FacultyDevelopment #AIinMarketing #ATAL