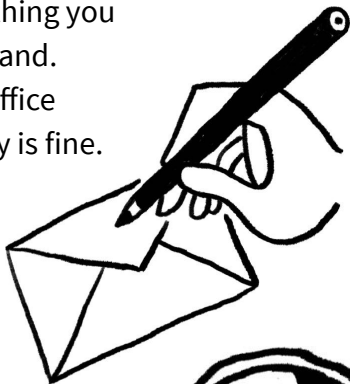


# OUR FIVE COMMANDMENTS FOR DRAWING

## SAVE YOUR MONEY

Don't buy lots of expensive materials. Practice with anything you have to hand. Normal office stationery is fine.

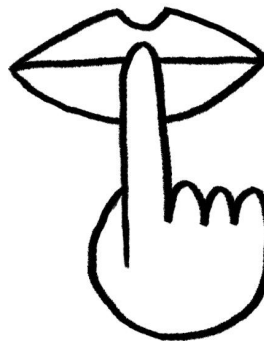


## COMMIT TO THE MARK

Resist the hesitant, feathery line. Try to commit fully to what you're drawing. If your drawing looks confident, people have confidence in it.

## CONCENTRATE

Some people make drawing look easy, but that comes from years of practice. It requires your full focus.



## EMBRACE YOUR IMPERFECTIONS

The quirks and wobbles in your drawings make them unique, and more human. So relax - people like to see the human behind the drawing.

## WORK LIKE AN EGYPTIAN

Perspective is hard to draw, and really unnecessary when we're just trying to communicate simply. So as much as possible, just create flat icons. They'll be much more legible.

