```
import pandas as pd
import numpy as np
import json
import matplotlib.pyplot as plt
import seaborn as sns
import re # For Regular expression
# Load datasets
customer_file_path = "/content/drive/MyDrive/PEI DataSets/Customer.xlsx"
order_file_path = "/content/drive/MyDrive/PEI DataSets/Order.csv"
shipping_file_path = "_/content/drive/MyDrive/PEI DataSets/Shipping.json"
# customer_df = pd.read_excel(customer_file_path, engine="xlrd")
# Engine= xlrd as the file is in xls format which is old one
# customer_file_path = "/content/drive/MyDrive/PEI DataSets/Customer.xls"
#customer_df = pd.read_excel(customer_file_path, engine="xlrd")
# Load Customer Data
customer_df = pd.read_excel(customer_file_path)
# Load Order Data
order_df = pd.read_csv(order_file_path)
# Load Shipping Data
shipping_df = pd.read_json(shipping_file_path)
# Function to Perform EDA + Data Cleaning
# https://emojidb.org/stats-emojis emojis or icons are taken from this website for better look and feel
def perform eda and clean(df, name):
   print(f"\nii EDA + Data Cleaning for {name} Dataset:")
   # 📝 1. Columns and Data Types
   print("\n > Columns and Data Types:")
   print(df.info())
   # Q 2. Printing First 5 Rows
   print("\n  First 5 Rows:")
   print(df.head())
   # 🖈 3. Check for Missing values
   print("\n Missing Values Count:")
   print(df.isnull().sum())
   # 📈 4. Summary Statistics for Numerical Data
   print(df.describe())
   # 🔽 5. Unique Values Per Column
   print("\n
    Unique Values Per Column:")
   print(df.nunique())
   # 🔍 6. Check for Special Characters in String Columns
   # Define regex pattern for special characters (excluding space, a-z, A-Z, 0-9, and basic punctuation)
   special_char_pattern = re.compile(r'[^A-Za-z0-9\s.,]')
   for col in df.select_dtypes(include=["object"]).columns:
       # Find all special characters in the column
       special\_chars = df[col].astype(str).apply(lambda \ x: \ set(re.findall(special\_char\_pattern, \ x)))
       # Get unique special characters found in the column
       unique_special_chars = set().union(*special_chars)
       if unique_special_chars:
           print(f" ▲ Column `{col}` contains {len(unique special chars)} unique special characters: {unique special chars}")
           print(f" ✓ Column `{col}` has no special characters.")
       # 💧 7. Data Cleaning - Remove Special Characters
       df[col] = df[col].apply(lambda x: re.sub(special_char_pattern, '', str(x)))
```

```
# 🍐 8. Handle Missing Values
   for col in df.columns:
       if df[col].isnull().sum() > 0: # If missing values exist
          if df[col].dtype == "object":
              df[col].fillna("Unknown", inplace=True) # Fill text columns with "Unknown"
              df[col].fillna(df[col].median(), inplace=True) # Fill numeric columns with median
   # 💧 9. Remove Duplicate Rows
   before = len(df)
   df.drop_duplicates(inplace=True)
   after = len(df)
   print(f"\n < Removed {before - after} duplicate rows.")</pre>
   # 💧 10. Ensure Correct Data Types
   if "Age" in df.columns:
       df["Age"] = df["Age"].astype(int) # Convert Age to integer
   if "Amount" in df.columns:
       df["Amount"] = df["Amount"].astype(float) # Convert Amount to float
   return df # Return cleaned DataFrame
# Perform EDA on each dataset
customer_df = perform_eda_and_clean(customer_df, "Customer")
₹
    ■ EDA + Data Cleaning for Customer Dataset:
    Columns and Data Types:
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 250 entries, 0 to 249
    Data columns (total 5 columns):
     # Column
                    Non-Null Count Dtype
                     -----
     0 Customer_ID 250 non-null int64
                    250 non-null object
     1 First
     2
        Last
                     250 non-null
                                   object
                     250 non-null
     3 Age
                                  int64
                    250 non-null object
     4 Country
    dtypes: int64(2), object(3)
    memory usage: 9.9+ KB
    None
    First 5 Rows:
       Customer ID
                    First
                             Last Age Country
                             Rice 43
                1
                    Joseph
                                           USA
    1
                2
                      Gary
                             Moore
                                    71
                                           USA
                            Walker
                3
                      John
                                            UK
                      Eric
                            Carter
    3
                                    38
                                            UK
                5 William Jackson 58
                                           UAE
     Missing Values Count:
    Customer_ID
                  a
    First
                  a
                  0
    Last
                  0
    Age
    Country
                  0
    dtype: int64
    Summary Statistics (Numerical Data):
          Customer_ID
    count
           250.000000 250.000000
           125.500000 47.576000
    mean
    std
           72.312977 18.978011
    min
             1.000000
                       18.000000
    25%
            63.250000
                      29.000000
           125.500000
                       47.000000
    50%
    75%
           187.750000
                       63.000000
           250.000000
                       80.000000
    max
    ✓ Unique Values Per Column:
    Customer_ID
                250
                  171
    First
    Last
                  189
    Age
                   62
    Country
                    3
    dtype: int64
```

```
Special Character Check:
       Column `First` has no special characters.
       Column `Last` has no special characters.
     Column `Country` has no special characters.
# Perform EDA on Order dataset
order_df = perform_eda_and_clean(order_df, "Order")
\rightarrow
     ■ EDA + Data Cleaning for Order Dataset:
     Columns and Data Types:
     <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 250 entries, 0 to 249
    Data columns (total 4 columns):
     # Column
                      Non-Null Count Dtype
                      -----
     0 Order_ID
                      250 non-null
                                     int64
         Item
                      250 non-null
                                      object
         Amount
                      250 non-null
                                      float64
     3 Customer_ID 250 non-null
                                     int64
    dtypes: float64(1), int64(2), object(1)
    memory usage: 7.9+ KB
    None
     First 5 Rows:
       Order_ID
                     Item
                            Amount Customer_ID
    0
                             400.0
                                           139
              1 Keyboard
    1
                    Mouse
                             300.0
                                           250
    2
              3
                  Monitor
                          12000.0
                                            239
              4 Keyboard
                             400.0
                                           153
    3
              5 Mousepad
                             250.0
                                           153
     Missing Values Count:
    Order_ID
                   a
    Item
                   0
    Amount
                   0
    Customer ID
                   0
    dtype: int64
     Summary Statistics (Numerical Data):
             Order_ID
                           Amount Customer_ID
    count 250.000000
                         250.00000
                                    250.000000
           125.500000
                        2130.00000
                                    130.404000
    mean
    std
            72.312977
                        3575,43493
                                     69.192711
    min
             1.000000
                         200.00000
                                      4.000000
    25%
            63.250000
                         300.00000
                                      71.500000
           125.500000
                         400.00000
                                    125.500000
    50%
    75%
           187,750000
                       1500.00000
                                    190.750000
           250.000000 12000.00000
                                    250.000000
     ✓ Unique Values Per Column:
    Order_ID
                   250
    Item
                     8
                     9
    Amount
    Customer_ID
                   160
    dtype: int64
     Special Character Check:
     Column `Item` has no special characters.
     Removed 0 duplicate rows.
     🔽 Data Cleaning Completed! Dataset is Ready for Analysis 🦸
shipping_df = perform_eda_and_clean(shipping_df, "Shipping")
₹
     ■ EDA + Data Cleaning for Shipping Dataset:
     Columns and Data Types:
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 250 entries, 0 to 249
    Data columns (total 3 columns):
                     Non-Null Count Dtype
     # Column
         ____
                      _____
         Shipping_ID 250 non-null
                                      int64
                      250 non-null
         Status
                                      object
         Customer_ID 250 non-null
                                      int64
    dtypes: int64(2), object(1)
    memory usage: 6.0+ KB
```

```
First 5 Rows:
                         Status Customer_ID
        Shipping_ID
                        Pending
                                          173
                  1
     1
                  2
                        Pending
                                          155
     2
                   3
                      Delivered
                                          242
     3
                   4
                        Pending
                                          223
                   5
     4
                      Delivered
                                           72
      Missing Values Count:
     {\tt Shipping\_ID}
     Status
                     0
     Customer_ID
                     0
     dtype: int64
     Summary Statistics (Numerical Data):
            Shipping_ID Customer_ID
             250.000000
                           250.000000
     count
                           120.620000
     mean
             125.500000
     std
              72.312977
                            73.893848
               1.000000
                             1.000000
     min
                            53.250000
     25%
              63.250000
     50%
             125.500000
                           118.000000
     75%
             187.750000
                           187.500000
             250.000000
                           248.000000
     max
     Unique Values Per Column:
     {\tt Shipping\_ID}
                     250
     Status
                       2
     Customer_ID
                     154
     dtype: int64
     Special Character Check:
        Column `Status` has no special characters.
     Removed 0 duplicate rows.
     ☑ Data Cleaning Completed! Dataset is Ready for Analysis 🚀
#Check for Duplicates in each dataset
df = order_df
duplicates = df[df.duplicated(keep=False)] # Get all duplicate rows
total_duplicates = df.duplicated().sum() # Count duplicate rows
print(f"\n ii Checking Duplicates in {df} Dataset:")
print(f" □ Total Duplicate Rows: {total_duplicates}") '''
customer_df.head()
<del>_</del>
         Customer_ID
                       First
                                                        \blacksquare
                                 Last Age Country
      0
                                        43
                                  Rice
                                                USA
                      Joseph
                   2
                                        71
                                                USA
      1
                        Gary
                                Moore
      2
                   3
                        John
                                Walker
                                        44
                                                 UK
      3
                         Eric
                                Carter
                                         38
                                                 UK
                   5 William Jackson
                                         58
                                                UAE
 Next steps: ( Generate code with customer_df
                                               View recommended plots
                                                                            New interactive sheet
order_df.head()
<del>_</del>_
         Order_ID
                        Item
                              Amount Customer_ID
                                                      \blacksquare
      0
                    Keyboard
                                400.0
                1
                                                139
                                                      1
                2
                                300.0
                                               250
                      Mouse
      2
                3
                      Monitor
                              12000.0
                                                239
      3
                4
                    Keyboard
                                400.0
                                                153
      4
                5 Mousepad
                                250.0
                                                153
 Next steps:
              Generate code with order df
                                           View recommended plots
                                                                         New interactive sheet
```

```
shipping_df.head()
```

```
∓
         Shipping_ID
                       Status Customer_ID
      0
                       Pending
                                        173
                                              1
                   2
                       Pending
                                        155
      2
                   3
                      Delivered
                                        242
                       Pending
                                        223
      3
      4
                   5 Delivered
                                         72
 Next steps:
             Generate code with shipping_df
                                             View recommended plots
                                                                          New interactive sheet
# Merge Order and Shipping Data
order_shipping_df = order_df.merge(shipping_df, on="Customer_ID", how="left")
# Merge with Customer Data
final_df = order_shipping_df.merge(customer_df, on="Customer_ID", how="left")
final_df.head()
₹
         Order_ID
                              Amount Customer_ID Shipping_ID Status
                                                                                                         \blacksquare
                       Item
                                                                           First
                                                                                    Last Age
                                                                                              Country
      0
                1
                   Keyboard
                               400.0
                                              139
                                                           NaN
                                                                   NaN
                                                                           Ryan
                                                                                  Martin
                                                                                          61
                                                                                                   UK
                                                                                                         th
                2
                      Mouse
                               300.0
                                              250
                                                           NaN
                                                                   NaN
                                                                        Stephen
                                                                                   Jones
                                                                                           22
                                                                                                  USA
      2
                3
                     Monitor
                             12000.0
                                              239
                                                                           Janet Holmes
                                                                                                   UK
                                                           NaN
                                                                   NaN
      3
                4
                   Keyboard
                               400.0
                                              153
                                                           NaN
                                                                   NaN
                                                                           Janet
                                                                                  Valdez
                                                                                           29
                                                                                                   UK
                  Mousepad
                               250.0
                                              153
                                                           NaN
                                                                   NaN
                                                                           Janet
                                                                                  Valdez
                                                                                           29
                                                                                                   UK
 Next steps: (
             Generate code with final_df
                                          View recommended plots
                                                                       New interactive sheet
....
✓ 1. Total amount spent for "Pending" delivery status per country
pending_df = final_df[final_df["Status"] == "Pending"]
total_amount_pending = pending_df.groupby("Country")["Amount"].sum().reset_index()
print("\n 💧 Total Amount Spent for Pending Deliveries by Country:\n", total_amount_pending)
∓
        Total Amount Spent for Pending Deliveries by Country:
        Country
                   Amount
     0
           UAE
                 53800.0
     1
            UK 136300.0
                 65500.0
           USA
# 🔥 2. Total Transactions, Quantity Sold, and Amount Spent per Customer (with Product Details)
customer_summary = order_df.groupby(["Customer_ID", "Item"]).agg(
    Total_Transactions=("Order_ID", "count"),
    Total_Quantity_Sold=("Item", "count"),
    Total_Amount_Spent=("Amount", "sum")
).reset_index()
print("\n ★ Customer Transactions Summary:")
print(customer_summary.head())
₹
        Customer Transactions Summary:
        Customer_ID
                         Item
                               Total Transactions
                                                   Total Ouantity Sold \
     0
                  4
                     Mousepad
                                                 1
                  5
                      DDR RAM
                                                 1
     2
                  8
                      DDR RAM
                                                 1
                                                                      1
                  8
                     Mousepad
                                                 2
                                                                      2
     3
     4
                  8
                       Webcam
        Total_Amount_Spent
     0
                     200.0
                    1500.0
     1
                    1500.0
```

Total\_Transactions

Total\_Sales\_Amount

Name: 0, dtype: object

63

81650.0

```
Business_Insights_EDA_and_Cleaning.ipynb - Colab
    3
                   450.0
    4
                   350.0
.....

☑ 3. Maximum product purchased per country

max_product_per_country = final_df.groupby(["Country", "Item"]).size().reset_index(name="Total_Purchases")
max_product_per_country = max_product_per_country.loc[max_product_per_country.groupby("Country")["Total_Purchases"].idxmax()]
₹
     Maximum Product Purchased in Each Country:
        Country
                    Item Total_Purchases
    3
           UAE Kevboard
                                     19
    11
            UK
               Keyboard
                                     29
    22
           USA Mousepad
                                     23
4. Most purchased product based on age category (<30 and ≥30)</p>
# Categorizing Age Groups
final_df["Age_Category"] = final_df["Age"].apply(lambda x: "Below 30" if x < 30 else "Above 30")</pre>
most_purchased_product_age = final_df.groupby(["Age_Category", "Item"]).size().reset_index(name="Total_Purchases")
most_purchased_product_age = most_purchased_product_age.loc[most_purchased_product_age.groupby("Age_Category")["Total_Purchases"].idxmax()]
print("\n o Most Purchased Product by Age Category:\n", most_purchased_product_age)
₹
       Most Purchased Product by Age Category:
                         Item Total_Purchases
        Age_Category
    3
           Above 30 Keyboard
                                          49
    14
           Below 30 Mousepad
                                          23

✓ 5. Country with Minimum Transactions and Sales Amount
country_sales = final_df.groupby("Country").agg(
    Total_Transactions=("Order_ID", "count"),
   Total_Sales_Amount=("Amount", "sum")
).reset index()
min_transaction_country = country_sales.loc[country_sales["Total_Transactions"].idxmin()]
min_sales_country = country_sales.loc[country_sales["Total_Sales_Amount"].idxmin()]
print("\n \bigo Country with Minimum Transactions:\n", min_transaction_country)
<del>-</del>
     Country with Minimum Transactions:
                              UAE
     Country
    {\tt Total\_Transactions}
                              63
    Total_Sales_Amount
                         81650.0
    Name: 0, dtype: object
     Country with Minimum Sales Amount:
     Country
```