

YOGESH KUMAR

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Technical Skills

Languages and Data base: HTML, CSS, JavaScript, Python, MySQL, SQLite

Frameworks & Libraries: jQuery, Bootstrap, React.js, Python-Django

Cloud Platforms: AWS, PythonAnywhere

Payment Gateways: PayUMoney, Razorpay, Zaakpay and CCAvenue

Design & Creativity: Graphic Design, Logo Designing

Other Skills: AJAX, SEO, PWA

Experience

Johnnette Technologies Pvt. Ltd.

January 2022 – Present

Senior Web Developer & System engineer

Noida, India

- **Architected and developed 10+ scalable web applications** using **Python, Django**, and modern **JavaScript frameworks**, improving **system performance by 30%**.
- **Led the full software development lifecycle (SDLC)**, from **planning to deployment**, ensuring **efficiency and scalability**, reducing deployment time by **40%** through automation.
- Enhance **user experiences** through optimized **front-end technologies**, including **HTML5, CSS3, JavaScript, Bootstrap and React.js**.
- Built **Progressive Web Apps (PWA)** with **offline capabilities**, enhancing **mobile-first user experience**, resulting in a **25% increase in user engagement**.
- Manage **cloud infrastructure and deployments** using **AWS services (EC2, ELB, S3, RDS)** to **build highly available, secure, and cost-effective solutions**.
- Optimized **system engineering tasks**, ensuring **robust architecture, security compliance, and automation of workflows**, reducing **manual processes by 50%**.
- **Develop and integrate RESTful APIs, authentication systems** for **enhanced application performance**.
- **Mentored and guided 6+ junior developers**, fostering **best coding practices and system design principles**.

Projects & Achievements

FT-Magazine - Article & Ad Platform

Feb 2025 - May 2025

- ❖ **Built a full-featured platform** using **Python-Django, JS, Bootstrap**, and **AJAX**; **integrated APIs** and developed custom dashboards for **real-time ad management, campaign tracking**, and content moderation, while applying **SEO and responsive design** to **boost revenue and visibility**.

LPC Consultancy - Startup Consultancy Platform

March 2024 - June 2024

- ❖ **Developed dynamic modules** for **service listings, appointment booking**, and lead generation to connect startups with investors, **optimizing SEO and site performance** to **increase traffic and client acquisition**.

Johnnette Store - E-commerce for Drones

Jan 2024 - June 2024

- ❖ **Created an end-to-end e-commerce site** with **Python-Django, integrated payment gateways (PayUMoney, Razorpay, CCAvenue)**, and **user authentication**. Implemented **SEO, responsive UI, and secure shopping**.

Johnnette: Official Website of company - Organization visibility and Brand Image

April 2023 - July 2023

- ❖ **Independently designed and launched** the company's official website from the ground up, significantly **enhancing product visibility, SEO performance, and brand identity** through **strategic design, optimization, and deployment improvements** aligned with the company's **marketing and growth objectives**.

IID: Indian Institute of Drones - DGCA-Approved Drone pilot training Institute

Jan 2022 - July 2022

- ❖ **Delivered an end-to-end comprehensive training platform** for a **DGCA-approved drone institute**, automating **student enrollment, schedule access, exams, and certificate generation**—supporting the certification of **3,500+ drone pilots** now employed across India.

Education

Maharshi Dayanand University - Rohtak

July 2018 – May 2021

Bachelor of Computer Application

Rohtak, Haryana