

Roll No. ....

Total No. of Questions : 6]  
(2021)

[Total No. of Printed Pages : 4

**BCA (CBCS) RUSA IIIrd Semester  
Examination**

**4043**

**BUSINESS PRACTICES AND MANAGEMENT  
BCA-0302**

**Time : 3 Hours]**

**[Maximum Marks : 70**

**Part-A**

**(Compulsory Question)**

1. Select the correct answers of the following :

(i) Which is the type of industry ?

(a) Primary

(b) Secondary

☒ (c) Both of these

(d) None of these

(ii) The primary motive of business is :

(a) Social Welfare

☒ (b) Wealth Maximization

☒ (c) Both of these

(d) None of these

**C-590**

( 1 )

Turn Over

- (iii) Commerce includes :
- ~~(a)~~ Trade
  - (b) Aids to Trade
  - ☒ (c) Both of these
  - (d) None of these
- (iv) Who is known for the principles of administrative management ?
- ~~(a)~~ F.W. Taylor
  - ~~(b)~~ Henry Fayol
  - (c) McGregor
  - (d) None of these
- (v) Esteem needs refer to :
- (a) Self-Recognition
  - (b) Self-Affiliation and respect
  - ☒ (c) Both of these
  - (d) None of these
- (vi) Management is the task to get the things done by :
- (a) Winning cooperation of others
  - (b) Not by winning cooperation of others
  - (c) Both of these
  - ☒ (d) None of these
- (vii) Budget is a statement of :
- (a) Managers
  - ☒ (b) Income and expenditure
  - (c) Both of these
  - ~~(d)~~ None of these



(viii) MBO refers to :

- (a) Master in Business Organization
- (b) Management of Business Organization
- ~~(c)~~ Management by Objectives
- (d) All of these

(ix) Organizing as a structure can be understood as :

- (a) Definition of the organizational positions
- (b) Authority and responsibility
- ~~(c)~~ Both of these
- (d) None of these

(x) Upward communication takes place from :

- ~~(a)~~ Subordinate to boss
- (b) Boss to subordinate
- (c) Both of these
- (d) None of these

1×10=10

2. Give short answers of the following :

~~(i)~~ Discuss the functions of management.

~~(ii)~~ What do you know by the term business ?

(iii) What do you know by the different forms of business organization ?

~~(iv)~~ What is Motivation ?

~~(v)~~ Define Communication.

4×5=20

Turn Over

**Part-B**

10 each

- ✓ 3. What is Business Environment ? Distinguish between micro and macro environment.

*Or*

Explain the advantages and limitations of Partnership form of business organization.

**Part-C**

10 each

- ✓ 4. Discuss the principles of scientific management.

*Or*

Define management with its importance and process.

**Part-D**

10 each

- ✓ 5. What is Planning ? Explain the types and process of planning.

*Or*

Briefly explain the different leadership styles.

**Part-E**

10 each

- ✓ 6. What is Authority ? Discuss the relationship between Authority and Responsibility.

*Or*

Briefly explain the different techniques of control.