

Roll No. 621110087

Total No. of Questions : 5]
(2102)

[Total No. of Printed Pages : 4

**BCA (CBCS) RUSA IIIrd Semester
Examination**

3992

**BUSINESS PRACTICES AND MANAGEMENT
BCA-302**

Time : 3 Hours]

[Maximum Marks : 70

Note :- Attempt all questions from each part. Question No.
1 is compulsory.

Part-A

(Compulsory Question)

1. (A) Multiple choice questions (Attempt each subpart of this question) :
 - (i) The industries which provide support services to other industries are known as :
 - (a) Primary industries
 - (b) Secondary industries
 - (c) Commercial industries
 - (d) Tertiary industries

C-764

(1)

Turn Over

- (ii) Following are the characteristics of business risks. One of them is not correct. Identify it.
- (a) Loss is the reward for risk bearing.
 - (b) Business risks are due to uncertainties.
 - (c) Risk is an essential component of every business.
 - (d) Degree of risk depends mainly upon the nature and size of business.
- (iii) Commerce includes activities relating to trade and to trade.
- (a) Supporting (b) Subsidiaries
 - (c) Auxiliaries (d) None of these
- (iv) Which of the following is not a part of the business environment of business ?
- (a) Customers (b) Suppliers
 - (c) Competitors (d) None of these
- (v) Macro environment is also called as :
- (a) General environment
 - (b) Operating environment
 - (c) Economic environment
 - (d) Political environment

- (vi) The minimum number of members that required while you are registering a public company is :
- (a) 2 (b) 6
 - (c) 7 (d) 5
- (vii) Management contains a series of interrelated functions that include :
- (a) Planning (b) Organising
 - (c) Directing (d) All of these
- (viii) Which of the following is the element of directing ?
- (a) Communication
 - (b) Motivation
 - (c) Organisation
 - (d) Both (a) and (b)
- (ix) Which of the following is a feature of planning ?
- (a) Focuses on achieving goals
 - (b) Pervasive
 - (c) Mental exercise
 - (d) All of these
- (x) are detailed statements about a project which outlines the objectives, rules etc.
- (a) Budget
 - (b) Programme
 - (c) Single use plan
 - (d) Policy

(B) Write short notes on any *five* of the following :

- (i) Business System
- (ii) Principles of organisation
- (iii) Leadership styles
- (iv) Decentralization
- (v) Partnership

4×5=20

Part-B

10 each

2. Define the Business Environment. Explain importance of business environment in decision-making.

Or

Discuss the various forms of business organisations.

Part-C

10 each

3. Define Management. Explain its main characteristics. Explain management process in detail.

Or

Explain different principles of management in detail.

Part-D

10 each

4. What is MBO ? Explain its process and importance in management.

Or

Define Motivation. Explain different theories of motivation.

Part-E

10 each

5. Define Communication. Explain process and types of communication networks.

Or

Define Control. Discuss techniques of control.