

Clustering Results

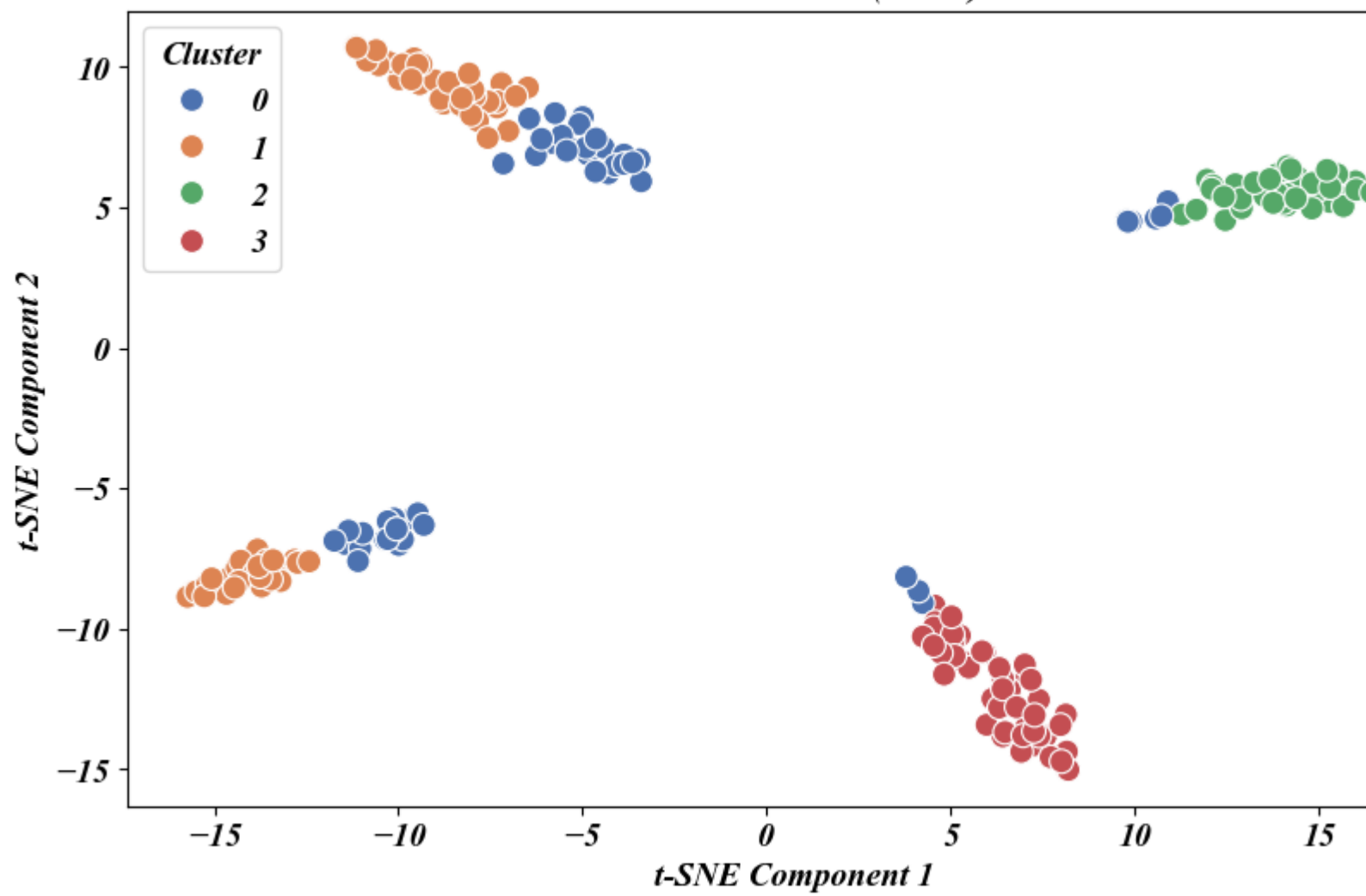
Number of clusters formed: 4

Davies-Bouldin Index (DB Index): 1.1530

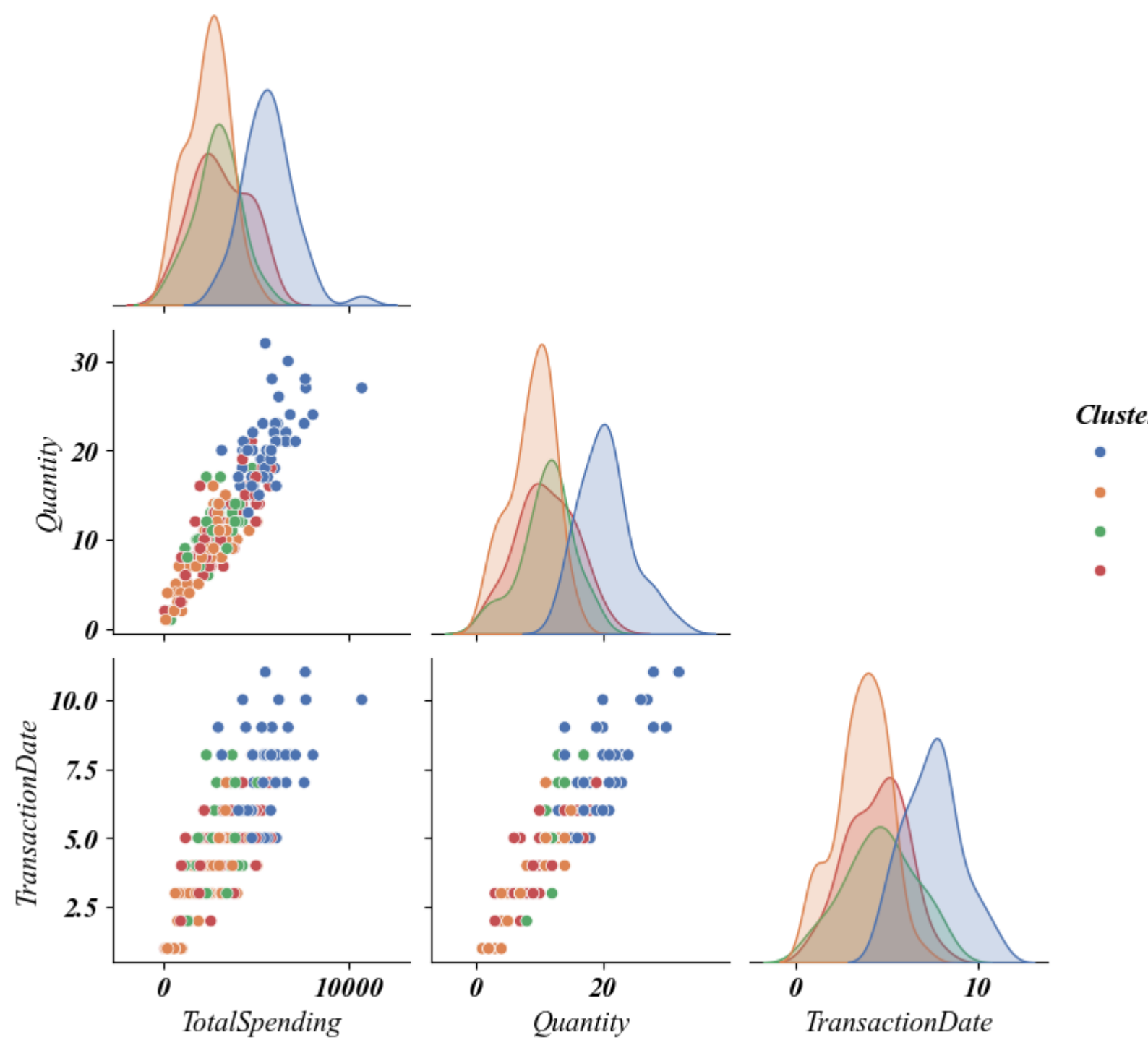
Silhouette Score: 0.3932

Calinski-Harabasz Index: 80.9686

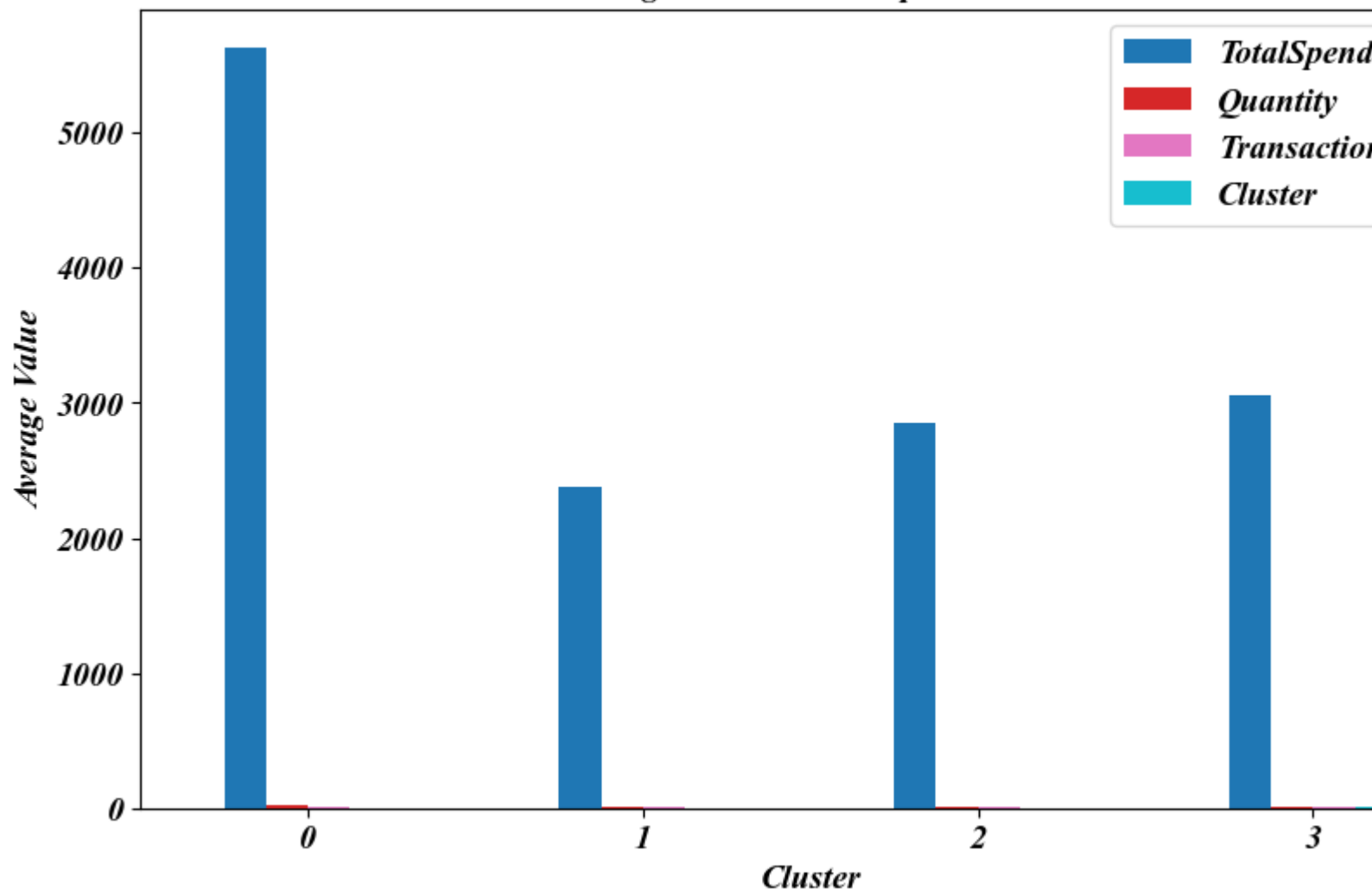
Customer Clusters (t-SNE)



Pair Plots for Cluster Profiling



Average Feature Values per Cluster



Region Distribution Across Clusters

