Step-0:

Build the apk with this command.

$ cordova build --release android

Step-1:
----
c:\>keytool -genkey -v -keystore my-android-release-key.keystore -alias android_key -keyalg RSA -keysize 2048 -validity 10000
password: Acc@2015

Note: Debug Android Keystore:
              Pass:Acc@2016
              c:\>keytool -genkey -v -keystore my-android-debug-key.keystore -alias android_debug_key -keyalg RSA -keysize 2048 -validity 10000

D:\andorid_keystore>keytool -genkey -v -keystore my-android-release-key.keystore -alias android_key -keyalg RSA -keysize 2048 -validity 10000
Enter keystore password:
Re-enter new password:
What is your first and last name?
  [Unknown]: Lafarge Holcim
What is the name of your organizational unit?
  [Unknown]: IT
What is the name of your organization?
  [Unknown]: Holcim Services South Asia Limited
What is the name of your City or Locality?
  [Unknown]: Mumbai
What is the name of your State or Province?
  [Unknown]: Maharastra
What is the two-letter country code for this unit?
  [Unknown]: IN
Is CN=Lafarge Holcim, OU=IT, O=Holcim Services South Asia Limited, L=Mumbai, ST=Maharastra, C=IN correct?
  [no]: y

Keystore Password: Acc@2016

Step-2:
----
jarsigner -verbose -sigalg SHA1withRSA -digestalg SHA1 -keystore my-android-release-key.keystore android-release-unsigned.apk android_key

password: Acc@2016

Step-3:
----
zipalign -v 4 android-release-unsigned.apk ACCCustomerFeedback.apk

C:\Program Files (x86)\Android\android-sdk\build-tools\23.0.2>
New Path: // Use This Path //
C:\Users\saslanka\AppData\Local\Android\sdk\build-tools\23.0.2
zipalign -v 4 D:\andorid_keystore\android-release-unsigned.apk D:
\andorid_keystore\ACC_CUSTOMER_FEEDBACK.apk

Some Explanation of zipalign:
Usage: zipalign [-f] [-p] [-v] [-z] <align> infile.zip outfile.zip
       zipalign -c [-v] <align> infile.zip

  <align>: alignment in bytes, e.g. '4' provides 32-bit alignment
  -c: check alignment only (does not modify file)
  -f: overwrite existing outfile.zip
  -p: page align stored shared object files
  -v: verbose output
  -z: recompress using Zopfli

Step-4:

Deploy in the google play store

///

Testing The IOS App

Step-1: GO to site www.diawi.com asasmsa
Step-2: Upload the .ipa file to the box area.
Step-3: Uncheck the checkbox's (both)
Step-4: Click on Submit Button.
Step-5: Copy the URL and Passkey store it safe for future testing
Step-6: Open safari browser, Access the URL and and enter the passkey to install the IOS App.

Customer Feedback:
Step-1: Upload the ios or apk file to https://www.diawi.com
Step-2: access the bellow url and test it.
https://i.diawi.com/kuuVPT

Keypass: kuuVPT

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