



## Vishal Hasmuc

### Personal Details

#### Address

De Alwis Avenue, Mount Lavinia,  
Colombo, Sri Lanka

#### Mobile

+94 762 311 838

#### Email

vishalhasmuc@hotmail.com

### Core Competencies

- Start-ups and Turnarounds
- Pre-Opening
- Staff Training and Development
- Business Acumen
- Business Development
- Multiple Outlet Management
- Expanding Brands
- Revenue & Profit Growth
- Budgeting and Cost Control
- Maximizing Profit Margins
- Problem Solving
- Organizing and Planning
- Trend Analysis
- Strategic Planning
- Menu Development
- Vendor Sourcing & Negotiation
- Team Leadership
- Inventory Control
- Strategic Sourcing

### Introductory Profile

Entrepreneurial, innovative Food & Beverage brand developer and business leader with a record of revenue maximisation for leading companies. Skilled in identifying market opportunities, negotiating and structuring operations to ensure the achievement of successful outcomes aligned to key short and long-term business goals for ongoing growth, new business development or turnaround situations. Collaborative communicator continually focused on building relationships and promoting synergy across business lines to drive positive change, cohesive, comprehensive business approaches and enhanced profitability. Seeks a challenging senior leadership position with a company committed to ongoing success and growth.

### Work Experience

- **Food & Beverage Manager** *May 2020 – Current*  
**John Keells Hotels (5-Star, Luxury) (Colombo, Sri Lanka)**  
Overlooked the operations of 4 restaurants and 1 café, managed over 120 employees and successfully brought in revenue during such challenging times of pandemic.
- **Restaurant & Café Manager (Pre-Opening, Multi-Unit)** *Feb 2016 – Mar 2020*  
**Crave Hospitality Management (CHM) (Abu Dhabi, UAE)**  
In-charge of all F&B outlets within the company. Pre-opened 6 outlets including 3 Café's, 2 Restaurants and an online healthy concept food store. Handled overall business with full P&L responsibility and reported directly to the CEO.
- **Restaurant General Manager** *Nov 2013 – Jan 2016*  
**TGI Friday's Americana (Kuwait) Food Company (Dubai, UAE)**  
Led and mentored a team of 35 FOH staff members in an American Grill restaurant (260 covers) by delivering consistently professional, friendly and engaging service, conducive to performance excellence.
- **Restaurant General Manager** *Feb 2010 – Oct 2013*  
**Heston Hyde Hotel (4-Star, Luxury) (London, UK)**  
Led entire operations of the restaurant, confidently managed an International Fine Dining Cuisine Restaurant (150 Covers), spanning all aspects of performance monitoring, sales forecasting and profit reporting; recruited, trained, mentored and motivated staff.
- **Manager In-charge** *Feb 2006 – Jan 2010*  
**Mansion House (5-star, Luxury), The City of London Corporation (London, UK)**  
Managed along-side General Manager VVIP (Royal families, celebrities from around the world) guest event at Lord Mayor's house while designing and organizing floor/table layouts; effectively managed around 65-70 staff whilst met and greeted guests ensuring positive experience – called upon exceptional people management skills.

## Other Information

---

- **Nationality:** British
- **Religion:** Islam
- **Date Of Birth:** 17<sup>th</sup> January 1989
- **Languages:** English, Hindi,  
Gujarati, Marathi

## Academic Achievements

---

- **Post Graduate Diploma (Executive Diploma)** *Sep 2011 – Nov 2012*  
***Confederation of Tourism and Hospitality (London, UK)***  
International Hospitality and Events Management (Level 7)
- **BSc Computer Science (Hons)** *Sep 2008 – Jul 2011*  
***University of Westminster (London, UK)***  
Computer Science