Curriculum Vitae

A-Thit Kunanukorn อาทิจคุณานุกร

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Professional Experiences

Jan 2018 – Present : Hotels and Resorts Project Consultant as Freelance.

Short and Long term To advise Hotel and Resort Owner for Pre-Opening, Re-Branding, Return of Investment, Operation Planning, Rate structure, PR, Marketing plan and Sale segmentation, Revenue, Recruitment Planning and Budgeting. Also Identify Property's Market Positioning and Analyzing property new revenue target to achieve in such GOP, NOP, RevPAR with Action plan.

Feb 2015 – Oct 2017 : General Manager of the Natural Park Bangkok Thailand.

Premium Serviced Exclusive Apartment in the Heart of Bangkok

1 billion baht project of 80 complex units of ultimate luxury apartment with 150-300 sqm. per unit with all 5 star facilities and service inclusive.

Mar 2014 – Dec 2014 : **Project Consultant** at Chanthaburi, Pattaya, Hua Hin, Krabi, Bangkok

Thailand.

Pre-opening investment brand new and rebranding Hotels & Resorts projects both beach and city properties.

Full time Hotel & Resort Advisor for Pre-opening and Rebranding set up from construction for Hotel Operations, PR, Social Media, Sale & Marketing, Purchasing, Finance, GOP, NOP, RevPAR, Budgeting, Recruitment and etc.

Oct 2013 – Feb 2014 : General Manager of the Mode Sathorn Hotel Bangkok, Thailand.

5 star, fashionable and lifestyle hotel, Sathorn Road with 220 rooms unique

design, 5 restaurants and 4 bars.

Managed by Siam@Siam hotels and resorts.

May 2012- Sep 2013

General Manager of the Marrakesh Hua Hin Resort and Spa, Prachuap

Kirikan, Thailand,

On beach 6 months old Luxury unique 5 star Neo-Moroccan style resort with

600 million baht of investment with only 76 suites

New set up Sales & Marketing, Front office, Finance, Marketing of Social Media and Public Relations, Kitchen, Menus, Teamwork and over all resort

Operations.

July 2011- Feb 2012

General Manager of The Salinee Spa Moscow, Russia

Pre-opening the luxury world class 5 star Thai Spa Property in Moscow with 280 million baht investment with 30 massage rooms and 50 Thai and Russian

staff

Nov 2007- Dec 2010

General Manager of the Ocean Marina Yacht Club Jomtien, Pattaya,

Thailand

Legendary Nautical theme luxury Resort with yachting lifestyle and extensive Thailand first Marina Operation and private and individual own 2 high rises

Condominiums Portofino and San Marino

Jan 2007 – Nov 2007 :

Executive Assistant Manager of the Amari Trang Beach Resort

And Spa Trang, Thailand.

Responsible for all Resort operations of both Guest contact and back of the house area as second person from line of command and to in charge the

Resort when absent of the General Manager.

June 2007, Promoted to General Manager of the Amari Vogue Resort and

Spa Krabi, Thailand

Promoted to in charge a Pre-opening 57 deluxe rooms and 12 villas 450 million baht project 125 staff, brand new Amari Hotel and Resort's project

beach Resort

Feb 2002 – Sep 2006 :

General Manager of the Pattaya Hill Resort, Pattaya Thailand.

200 rooms and 40 suites also to in charge The Elegance Suite Hotel Sathorn, Bangkok as a newcomer Boutique 80 room's hotel in chain for Duty of General Manager. Responsible and fully in charge of both hotels at the same time. Directly reporting to M.Ds. office of the Vacation Management (TH),

Hutchinson Service & CO (UK) and Multiple Travel Club (HK)

Nov 2001 - Jan 2002

Executive Advisor (Operation) to Board of Owners for Pre-opening

The Hot Spring Beach Resort and Spa Pang Nga, Thailand.

3 months contract to open 200 million baht on beach property with 30 unites of luxury villas and world class spa with inner natural hot spring.

Jan 2000 - July 2001

Guest Service and Front Office Manager of the Rayavadee Resort

Krabi, Thailand. Member of Leading Hotels of the World.

Responsible for all of 100 villas Guest contact area, all Operations of front of the house, Reservations, also to be Guest Social Manager, Villa Service

Manager and Villas Annex Sales Manager.

Sep 1999 – Nov 1999 :

Night Manager of the Oriental Hotel Bangkok Thailand.

Member of Leading Hotels of the World.

It was truly privilege to join The Oriental Bangkok (Mandarin Oriental), that it

was an extraordinary hotel and one of the greatest hotel in the world.

Sep 1998 – Feb 1999 :

Outlet Manager of the Ajman Kempinski Resort Ajman, U.A.E.

First 5 star Resort of the Kempinski Hotels Group.

Responsible for the Mediterranean fine dinning 180 seats Restaurant for **Preopening** of the Resort with 50 expat staff from all over the world both kitchen

and service.

Nov 1993 - July 1998

Duty Manager of the Dusit Thani Hotel Bangkok, Thailand.

Member of Leading Hotels of the World.

Responsible for maintaining the highest standard of the hotel operation with 550 rooms and 14 outlets and guest satisfaction and to represent of all

Management in all area. Directly reporting to General Manager.

Feb 1993 - Sep 1993

Guest Relation Officer of the Sol twin Towers Bangkok, Thailand.

720 rooms Manage by Grupo SOL & MELIA Hotels and Resorts, Spain.

May 1993 Promoted to Guest Relation Manager Responsible for Duty

Manager and In-house Manager especially for Spanish Guests.

July 1987- Dec 1992

Went aboard to continue study, working and traveling at the same time

July 1986- June 1987 :

Waiter of the Landmark Hotel and Plaza Sukhumvit Bangkok, Thailand.

Atrium Restaurant (Hotel Coffee shop) at period of **Pre-opening**

Jan 1985- June 1986

Waiter of the Asia Hotel Bangkok, Thailand Trevory coffee shop.

Qualifications

July 1987- Sep 1992 : Graduated from Universidad Nacional Autonoma De Mexico

La UNAM, Mexico City, Mexico

Diploma of Degree of Superior Level of Latin and Spanish Language

Jan 1989 – Nov 1992 : Created and Established the first 5 Thai Restaurants in Mexico City
And Acapulco as Co - Owner under the brand of The Bangkok

Restaurants

- First, 65 seats fine dining in Commercial Center Mexico city.

- Second, 75 seat all day dining coffee shop style on the beach of the famous Acapulco.
- Third & Fourth, Fast food Thai to go style 50 seats in first class shopping mall (The Polango) Mexico City.
- Fifth, 200 seats 3 stories Restaurant fine dining a la carte lunch and dinner in the famous "Zona Rosa "shopping center Mexico city.

Apr 1996 – Mar 1997 : Executive Programs Diploma in Hotel Management 1996 -1997 by

Singapore Hotel Association.

The Program were developed and conducted by a team of Professional trainer

and teacher of Singapore Hotel Association.

The Diploma is intensive 12 modules conducted on full time basis over a year which contented all hotel operations in every Department in such Front Office, Tourism studies & statistics, Housekeeping, F & B Opt. Management, Human Resource Development and Management, Sales and Marketing,

Communication skill and Accounting.

Projects, Researches, Assignments, Tests in each module and final 100 pages

Thesis to submit and approve by Singapore Hotel Association in order to

achieve the Diploma.

Personal Data

Date of Birth : 31st July 1966

Height: 173 cm

Weight: 65 kg

Nationality : Thai, Bangkok Thailand

Marital status : Yes, I did

Children: 2

Languages : Thai, English & Spanish

Interests: Playing Golf, Water sport, Beach Resort, Antiques,

Reading, Sailing, Enjoy meeting and working with people