

GOH BUGUN (I AM BUGUN)



MY KNOWLEDGE MY FUTURE





Pic 1



Pic 2



Pic 3

Bugun Liocichla and Bugun People

Only about 20 pairs of the Bugun Liocichla and around 2000 members of the Bugun tribe, a language group, exist today .

The bird, named after the Bugun tribe, is found in their community reserve. Its discovery and the conservation of the immensely biodiverse ecosphere called the Eagle Nest Sanctuary where it thrives is the story of the encounter of Nature and Modern life, of depletion and conservation through Scientific Research, Community Participation and Policy . The Brai Dua Clan of the Bugun have donated 2 sq kms of their land for conservation and research and This initiative has also made the location an eco tourism destination. The Goh Bugun Project which could become beneficial for the Bugun community.

But for the 2000 Bugun people who live in 11 villages in the West Kameng district of Arunachal Pradesh, their language is in peril and their heritage is rapidly fading into modernity. To take advantage of science, conservation, new markets and all that modern infrastructure has to offer, they need a strong knowledge base that is rooted in their own cultural experience of living and making. The loss of a language and a living culture becomes a loss to global cultural diversity.

#CulturesOfCraftingMatter

#ReviveBugunCraftHeritage

#GrassrootsLeadershipIsSustainability

The Goh Bugun Project is about Reviving Bugun Heritage crafts and creating confidence in their knowledge of making, so that crafting as a culture, an avenue for entrepreneurship and livelihood may emerge in future.

Imagining Community futures through Culturally Rooted Knowledge and Sustainable Livelihoods

The 4Rs Strategy

Most tribal communities in Arunachal Pradesh have a basic knowledge of agriculture, horticulture, house building, bamboo construction, weaving cloth and making cane and bamboo products. Cultural knowledge, craft and design are significant parts of cultural identity which can easily find a place in modern life. We have created a 4 Rs strategy to address this possibility in the gentlest and most sustainable manner.

Research

Remember

Revive

Reconnect

Goh Bugun - The Brand and the Icon

The Craft Incubation Centre

Intern with us | Connect With us | Support our Project

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Research

- Mapping what is being forgotten, how much memory of technique, form and materials exist.
- Understanding the factors contributing to active deskilling through contact with modern life.

Through craft-walks in villages, impromptu exhibitions and many conversations and interviews, a research plan was initiated.



Impromptu exhibitions



interviews conversations



craft documentation



textile craft walk



bamboo craft walks

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Remembering is about creating visibility for the craft within the community by gathering stories and little family histories related to them. This context-making exercise makes reviving the memory of techniques and design more robust and sustainable



whatandwho



impromptucuration



tellingstories

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Reviving a fading practice is actually reviving relationships and linkages. With one own skills, with a community held repository of knowledge of techniques and materials. It is also a revival of the value of memory keepers and makers as the source of information.

Workshops were conducted and follow up incentives were given. Three principles that we followed - 1. Revive value of local teachers 2. Stay with known techniques, tools and motifs 3. Let the community set the pace



knownweaves



bugunteachers1



bugunteachers2



knownloom

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Reconnect the community : Craft is not a livelihood generation skill alone it is a meaningful network of relationships. The stronger the existing network the better is the capability to adapt

- with traditional knowledge and with each other through a network of making
- with the outside world through their craft as their cultural identity
- with local materials, geography, and the faunal bio diversity



naturalmaterial



communitymemory



newinformation



newexperience

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The Brand and the Icon

brandkhata

brandlabel

brandicon



The Brand represents the stories of the Bugun weaver/maker

Chom Mosbu a first time weaver from Bichom village represents the Goh Bugun project. A young mother, Chom learnt warping and weaving techniques from a local elder during the workshop. She will works at her own pace, from home or with her community of sisters and friends, while her child watches everyone work from his perch on her back. What is conserved is her home, her parenting, the autonomy over her time and space and absorptive learning space for the next generation to learn. What is created is also a livelihood opportunity. This is the meaning of sustainability for us

The Brand Goh Bugun creates a market identity for this complex and layered process of memory revival and offers Chom and her community an opportunity to not just co design workshops to strengthen Techniques, Markets and Knowledge of materials but also tell their stories in the process

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Towards Building a Craft Incubation Centre will focus on 3 aspects

- Strengthening technique so it may evolve and absorb new ideas
- Understanding markets -Local markets first, Tourism market next, Global market as a parallel supplementary
- Learning about Materials - Journeying towards rediscovering local natural fibres



incubationcollage

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