Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

1 Define your problem statement

Google My Business Profile

5 minutes

PROBLEM

Google MY business Profile to I'm trying to develop a business profile to promote our Brand on any of the social media of your choice posting the profile directly but by creating a promo link for the business profile

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to oth
- If each of these
- Go for volume.
- If possible, be visual.

2 Brainstorm

ideas

Google my business profile

YOGESHWARAN J

- Income Potential
- Improves Creativity
- Develop Social Interaction
- Great Community Impact

VIJAY V

- Flexibility
- Job Creation
- Reputation and Branding
- Customer Loyalty

JEEVANANDAM V

- Tax Benefits
- Personal Satisfaction
- Convenience
- Social Experience

VIGNESH S

- Professional Cooking
- Special Occasions
- Time-Saving
- Exposure to New Foods

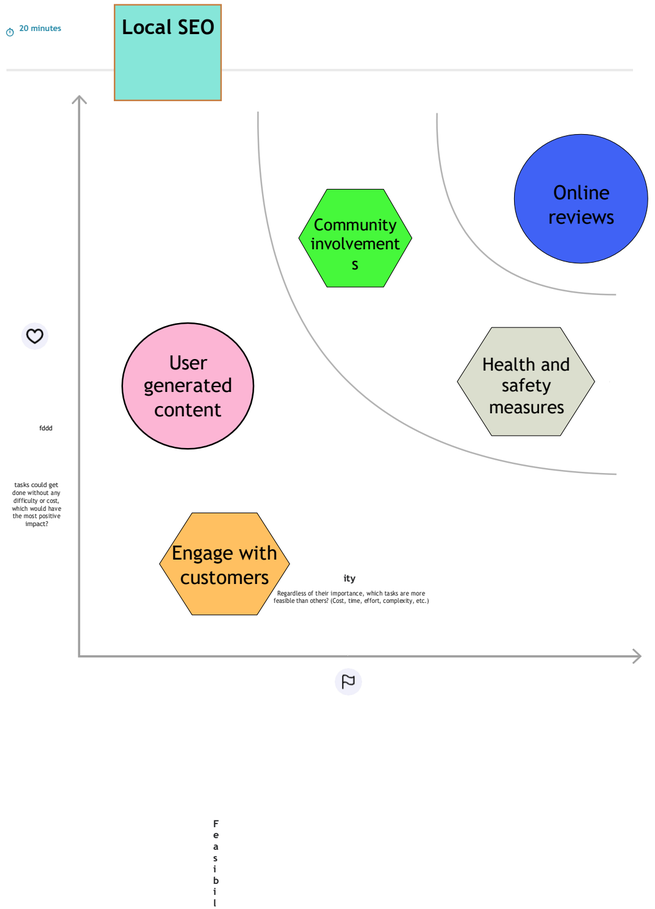
3 Group ideas

Grouping the ideas

20 minutes

- Customer testinomials
- Professional Photography
- Social media content
- Google my business profile
- collabration
- Online adversting
- Event and specials

4 Prioritize

Prioritized format

20 minutes