



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

💬

Share template feedback

1

Define your problem statement

Google My Business Profile

🕒 5 minutes

PROBLEM

Google MY business Profile to I'm trying to develop a business profile to promote our Brand on any of the social media of your choice posting the profile directly but by creating a promo link for the business profile



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.

Defer judgment.

Listen to others

If each of these

Go for volume.

If possible, be visual.

Brainstorm

ideas



Google my business profile

Vindhiya.L

Income Potential

Improves Creativity

Develop Social Interaction

Great Community Impact

Priyadharshini.k

Flexibility

Job Creation

Reputation and Branding

Customer Loyalty

Sivanandhini.S

Tax Benefits

Personal Satisfaction

Convenience

Social Experience

Vinisha.P

Professional Cooking

Special Occasions

Time-Saving

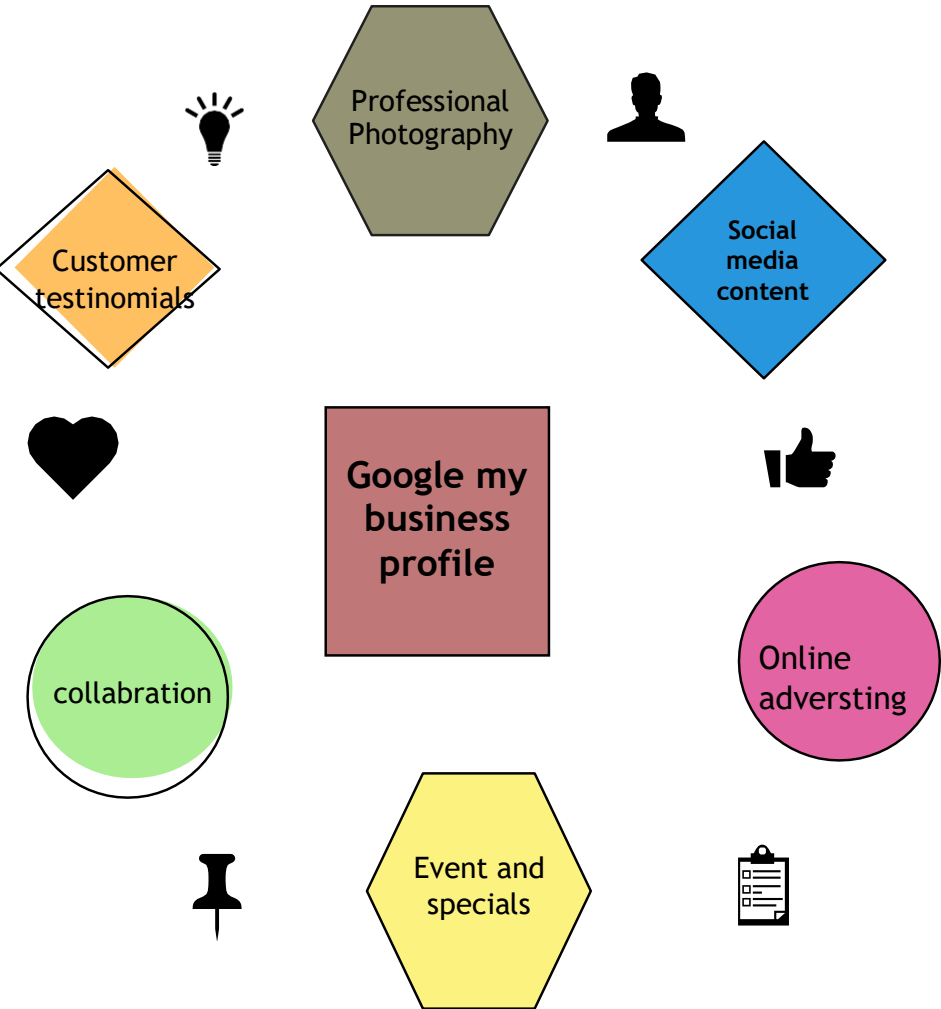
Exposure to New Foods

3

Group ideas

Grouping the ideas

🕒 20 minutes



4

Prioritize

Prioritized format

🕒 20 minutes

