

Assignment -2

Digital Marketing

Student Name	Jegan v
Student Roll Number	20URCS301
NM ID	E3D8E421BABEFD0B2B14BF069B63855D
College Name	AAA College of Engineering and Technology

QUESTION:

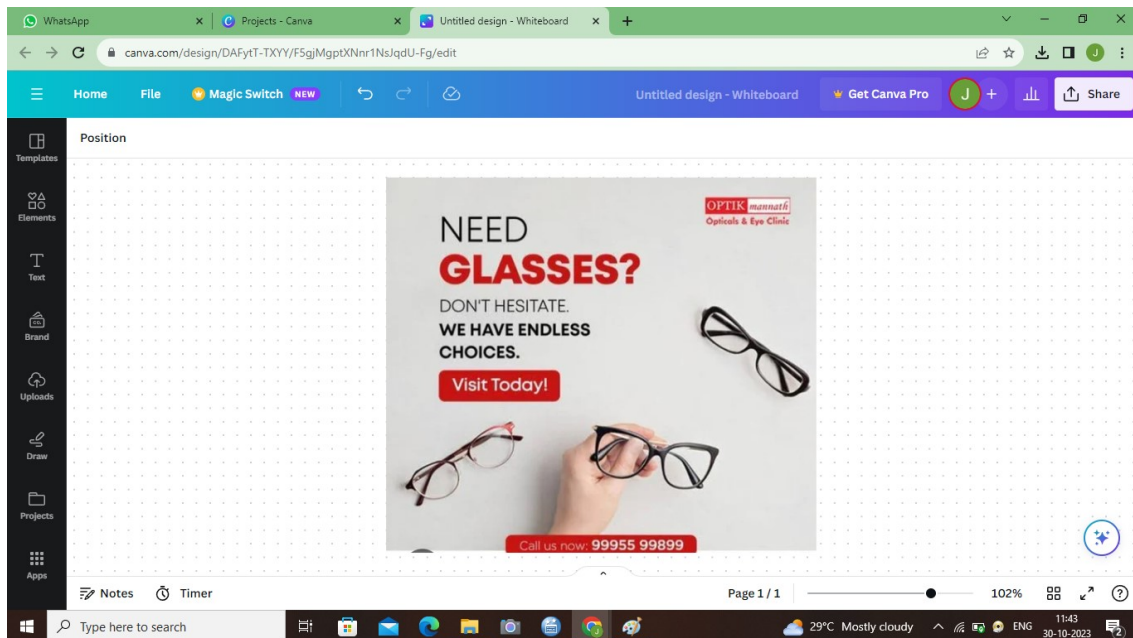
Create a New Facebook Business Page and post one social media poster for your brand .

Facebook business page :

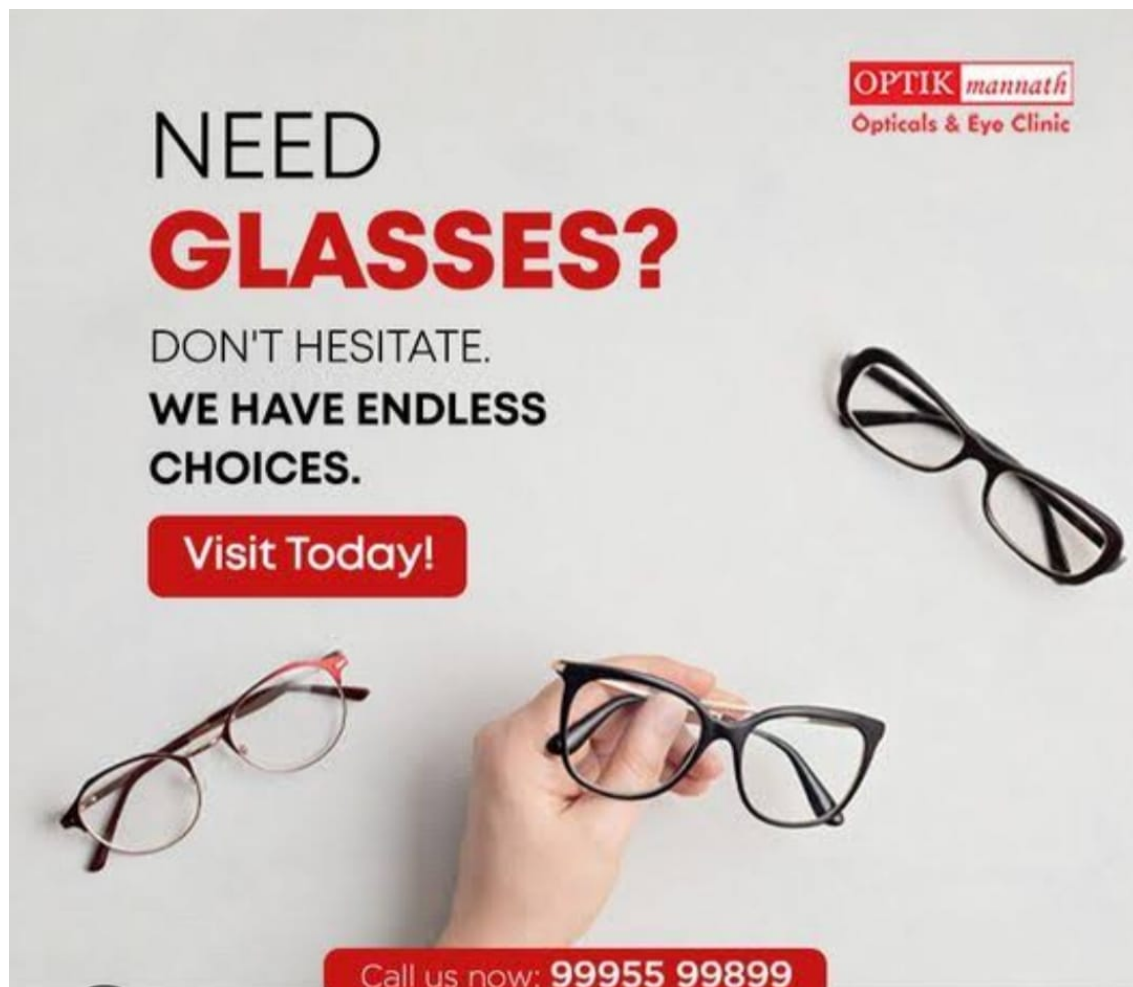
Poster link:

<https://www.facebook.com/61550706471460/posts/122093596352023549/?app=fbl>

PosterTitle: SPECS



Poster Image:



**NEED
GLASSES?**

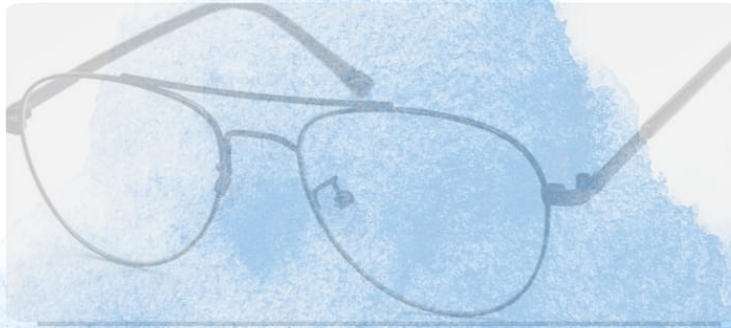
DON'T HESITATE.
**WE HAVE ENDLESS
CHOICES.**

Visit Today!

OPTIK mannath
Opticals & Eye Clinic

Call us now: **99955 99899**

The advertisement features a light gray background. In the top right corner is the logo for 'OPTIK mannath Optical & Eye Clinic'. The main text on the left asks 'NEED GLASSES?' in large, bold letters, followed by 'DON'T HESITATE. WE HAVE ENDLESS CHOICES.' Below this is a red button with the text 'Visit Today!'. On the right side, there is a pair of black-rimmed glasses. In the bottom center, a hand is holding a pair of black-rimmed glasses. In the bottom left corner, there is a pair of glasses with reddish-brown frames. At the very bottom, a red banner contains the text 'Call us now: 99955 99899'.



Believe.

You're halfway there.