## Michal Amrami

# **Product Designer**

michal.d.amrami@gmail.com Linkedin 054-7975122

I'm focused on creating meaningful experiences and solving complex problems through pixel-perfect design.

#### **EXPERIENCE**

## One Technologies - IAF / Senior Product Designer

FEB 2020 - PRESENT

- Responsible for full UX+UI design of five integrating complex web apps: detailed look and fill, written documentation and style guides.
- User research by observations and interviews, ongoing user testing.
- Part of the product team, full control over user experience decisions, new features and user flow.
- Implementing designs through tight work with developers.

## Ofek 324 Unit - IAF

## **UX Team Lead**

MAR 2018 - OCT 2019 • 1 yrs 10 mos

- Professional and personal management of UX+UI designers.
- Involved in all UX processes of the team's projects research (qualitative interviews, focus groups), user testing, prototyping and design as part of the agile workflow.
- Full UX+UI design for mobile and web products.
- Provide UX consultation services for different products, conduct expert reviews.
- Responsible for UX training inside the unit and delivering a weekly newsletter.
- Award of excellence from Ofek 324 Unit for the year 2019.

## Junior UX & UI Designer

MAY 2017 - MAR 2018 • 11 mos

- Full or semi UX+UI design for web and tablet products.
- Involved with projects in collaboration with external companies.
- Specialist in web accessibility, implementing accessibility design protocol.

## Security Researcher and Developer

JUN 2016 - MAY 2017 • 1 yrs

 Conduct computer and network forensic investigations relating computer intrusion, theft of information, data breaches, etc.

#### **ECUDATION**

## The Open University of Israel

Bachelor's degree, Film and communications
2020 – PRESENT (student)

## **SKILLS**

## Interaction

User Research / Wireframing / Prototyping / User Testing / Expert Review

#### Visual

Illustration / Graphic design / Drawing / Video editing

#### Software

Figma / Adobe XD / Adobe Illustrator / Adobe Photoshop / Adobe Premiere / Axure

## **COURSES**

NYU UX Design Principles for AR & VR
HackerU UX Design
IDF Cyber Defender
NESS ArcSight
John Bryce Adobe Premiere

#### **VOLUNTEERING**

## **ALUT** 2017

Wireframe mobile app

## **LANGUAGES**

Hebrew - Native English - Fluent