EXECUTIVE SUMMARY – SQL IMDB Insights

IMDB – DATASET – Final Analysis Report

Below are the findings from the questions of the IMDB project:

1. As per the analysis, genre – **Drama** has got the highest number of votes along with highest ratings > 8. Hence, RSVP movie can produce a Drama movie. (Produced highest in 2019)
2. As per month wise trend, most no. of movies are produced in month of **March** in the year.
3. RSVP movies should go for Drama movie with average duration of **106.77** mins.
4. Top 3 genres as per movie count are: **Drama**, **Comedy** and **Thriller**.
5. Top3 directors in top 3 genres with avg rating > 8 are**: James mangold, Joe Russo, Anthony Russo.**
6. Top production house with highest vote is: **Marvel studios**.
7. Top Indian actor as per analysis is: **Vijay Sethupathi**
8. Top Indian actress as per analysis: **Taapsee Pannu**

Final conclusion for RSVP movie house:

As per the analysis, the genre 'Drama' is having the most votes with high rating averages. Hence, the RSVP Movie Can produce a film of genre 'Drama' with an average duration of *106.77 minutes*. The production company can be either "*Star Cinema*" or "*Twentieth Century Fox*", as these are the top two production houses that have produced the highest number of hits among multilingual movies, or with "*Marvel Studios*", as it tops the list of the production company. The movie can be directed by either of these 3 directors: *James Mangold or Anthony Russo or Joe Russo.*

The Indian actor can be "*Vijay Sethupathi*" with actress "*Taapsee Pannu*" for Hindi & "*Parvathy Thiruvothu*" as she has done multilingual movies