



INDIRA GANDHI DELHI TECHNICAL UNIVERSITY
FOR WOMEN



presents

TAARANGANA

SPONSORSHIP BROCHURE 2022



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ABOUT US

Indira Gandhi Delhi Technical University for Women

Indira Gandhi Delhi Technical University for Women, formerly known as IGIT, is the first all-women engineering university in South Asia. It has been ranked first among the emerging engineering colleges of India.

1

IGDTUW was established as an independent university in May 2013, with the purpose of bringing forward women in the field of technology and management and fostering an environment for excellence.

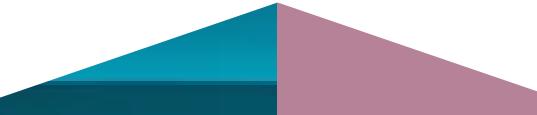
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The objective of the university is to foster industry-relevant research and innovations and help to enable women to become future leaders, managers, researchers and team players in the field of science, technology and management.

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JOURNEY TO TAARANGANA

TAARANGANA

After 8 massively successful editions, the cultural extravaganza is all set to come back in February with its 9th edition - Taarangana'22. Taarangana is the annual cultural fest of IGDTUW; one of the most awaited cultural events in Delhi.

Taarangana is a spectacle to behold. It witnesses a gathering of zealous students from various colleges across the city who meet, mingle, share artistic and intellectual interests while making precious memories.

Via a wide variety of events in the fields of music, dance, theatre, and other artistic domains, this two days' cultural blast offers innovative students an opportunity and platform to showcase their stupendous talents, turning the campus into an ocean of culture, excitement, and opportunities.

The main aim of Taarangana has always been to bring out the best of talents and showcase them to the world, even the pandemic itself couldn't hinder this goal.

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WE HAVE TOUCHED
MANY LIVES

59.6K+
Facebook
Followers

1.9L+
Online
Reach



15.8K+
Instagram
Followers

59.9K+
Facebook
Likes

300
College connections
across NCR

\$

\$

1000+ Twitter followers



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4



OUR FLAGSHIP EVENTS



Antraa
A melodious
group singing
event



*Knights of
the Fall*

The famed
battle of bands



*Ms and Mr
Taarangana*
The search for the
most desirable



Lilac Dreams

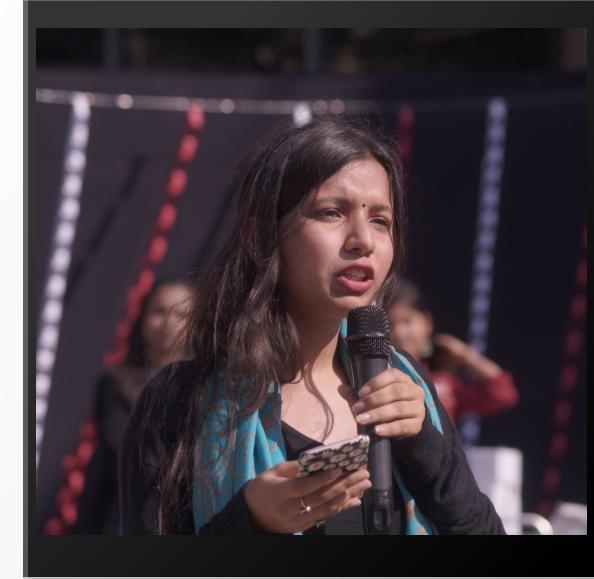
The ultimate
fashion parade



Urban Thump
Western dance
crews' great
face-off



Aaghaz
Nukkad nataks
for social
awareness



Slam Poetry
Rhyme your
opinions on
anything and
everything



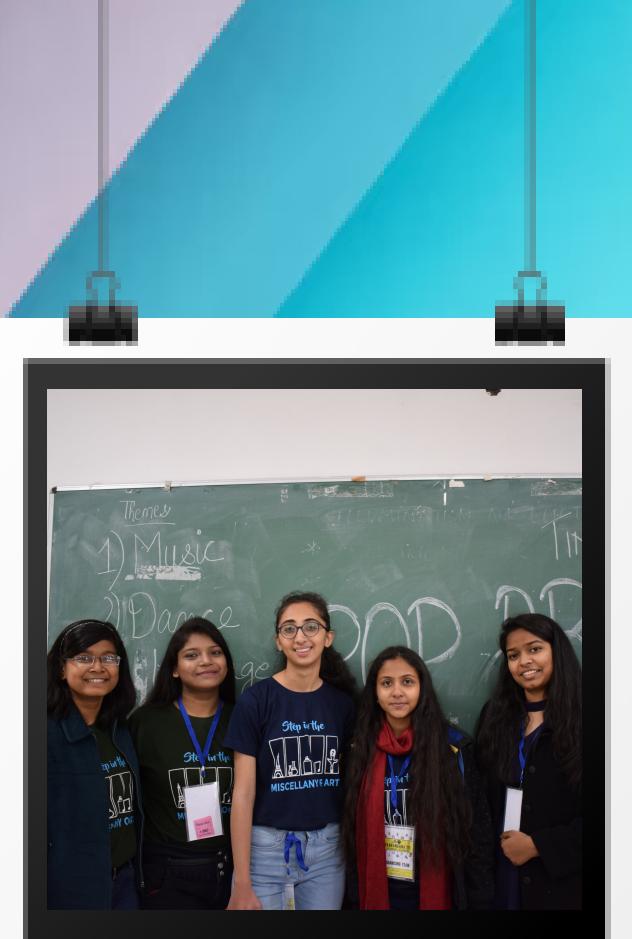
Synnove
Solo/ duet dance
showdown



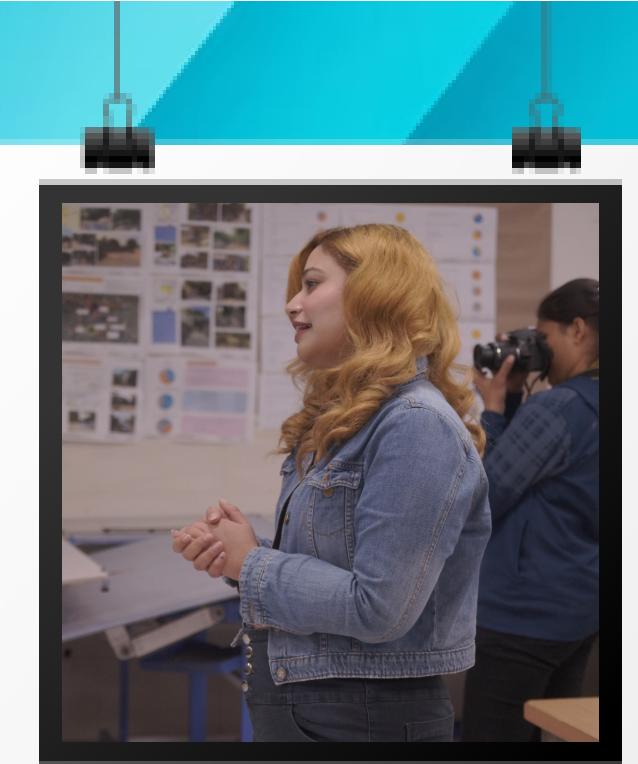
Anhad
A solo/ duet
singing
competition



*Campus
Princess*
Presented by
Miss India
organization



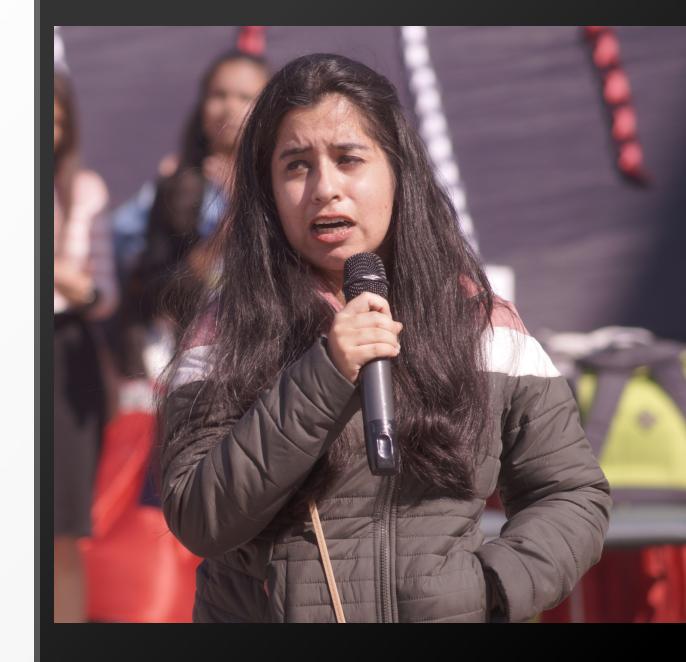
Pop Art
Comical drawings
of favourite
fictional
characters



Rangmarch
A solo showcase
of acting skills



Moodle Doodle
A creative hunt for
the best doodles



Pitch Perfect
Unique music with
no instruments



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PREVIOUS
BLOCKBUSTER
SHOWSTOPPERS



Arjun Kanungo

Famous singer, composer,
songwriter, and performer



DJ Kevu

A duo with a release on Spinnin'
Records and Revealed
Recordings



Zakir Khan

Country's top stand-up
comedian, writer, actor, and
Youtuber



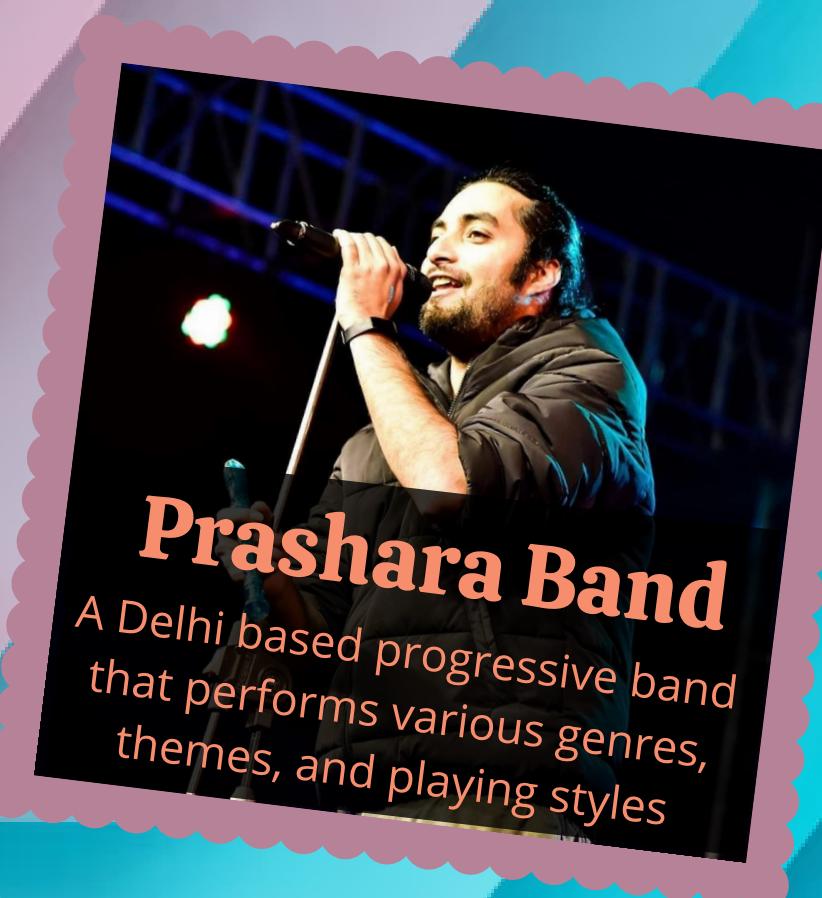
Darshan Raval

He is a singer, composer, lyricist,
and more. Our own "Raw Star"-
home of a plethora of talents



DJ Ravator

DJ known for his versatile style
of music



Prashara Band

A Delhi based progressive band
that performs various genres,
themes, and playing styles



Hardy Sandhu

Prominent Punjabi singer and
performer.



Biswa Kalyan Rath

Viral stand-up comedian, writer,
and youtuber.



The Local Train

Hindi rock band that has achieved massive commercial success



DJ Zaeden

Performer at the Tomorrowland festival in Belgium



Lagori Band

Bangalore based band that combines classical melodies with rock music



Shirley Setia

Singer, performer, and Youtuber



Anubhav Singh Bassi
The anecdotal comedian of "Bas
kar Bassi".



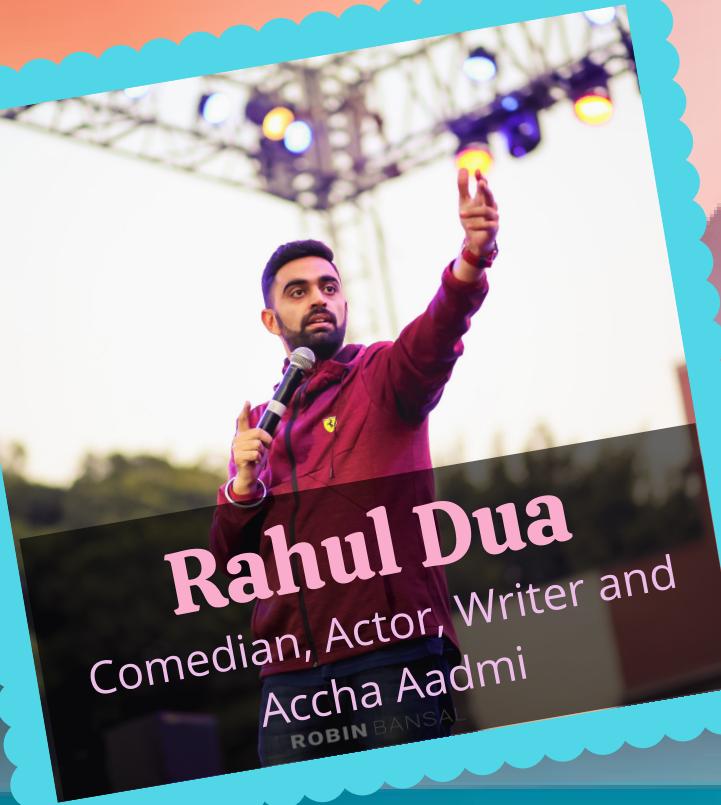
Jaspreet Singh
Stand-up comedian, aka "Life of
Paaji".



RJ Naved
Famous RJ of Radio Mirchi, popularly
known as "Delhi ka Don".



DJ Chetas
India's number one Bollywood
DJ.



Rahul Dua

Comedian, Actor, Writer and
Accha Aadmi

ROBIN BANSAL



Vanmoon

The best electronic music artist
in town, brought to you by VH1
supersonic boom



Sahil Shah

Comedian, performer, the “pun”-
master; he is the king of “Shah”-
nanigans



DJ Darth Legion

The college version of the sunburn festival with some of the best DJs of the country



DJ Diego Miranda

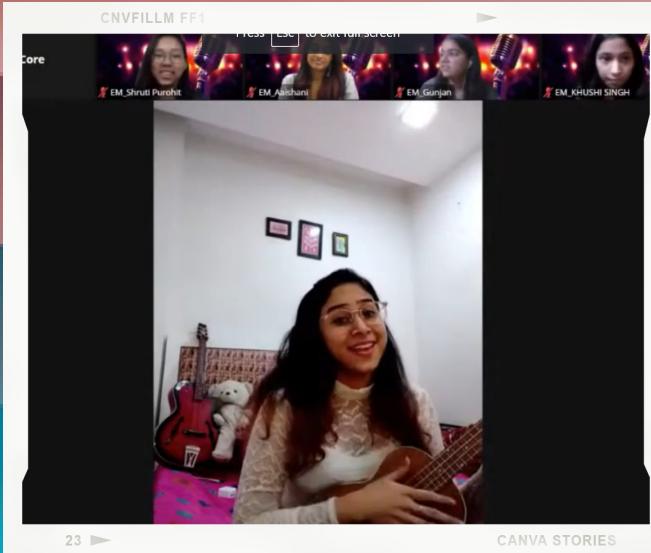
Ranked 56th among the best DJ's in the world



Abhish Mathew

Popular stand-up comedian and internet sensation

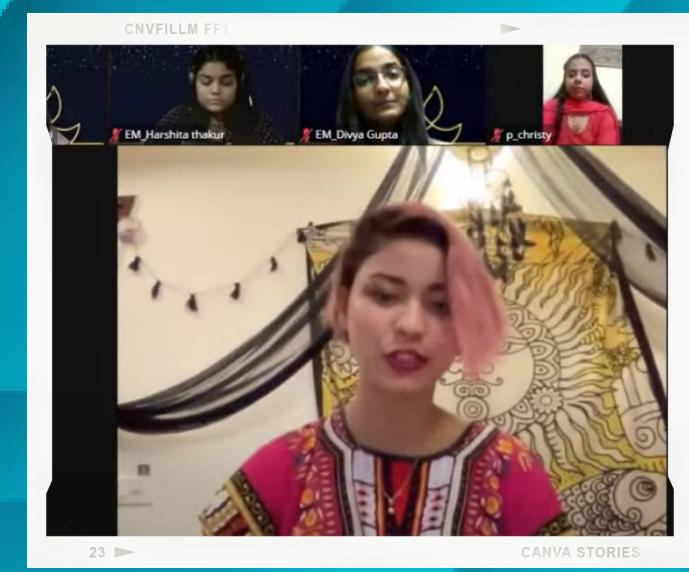
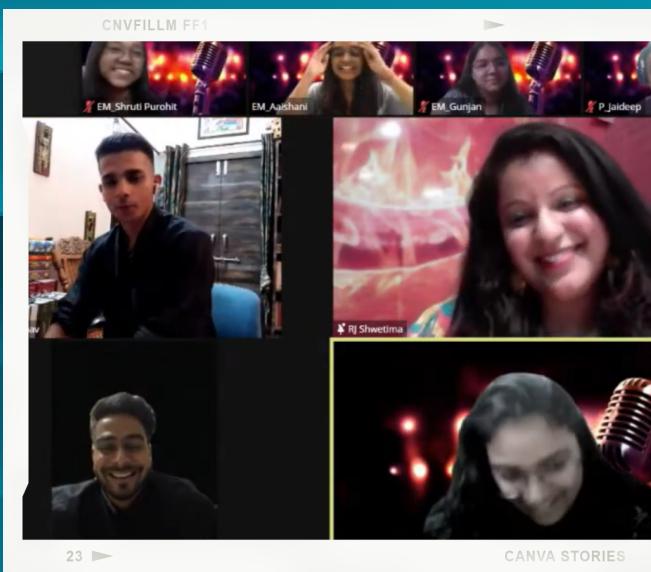
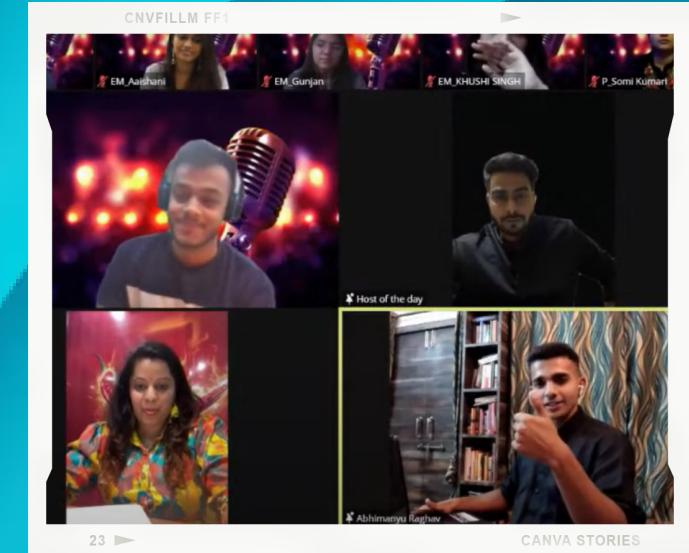
Highlights from 2020 & 2021



Diwali Fete - Jhilmil

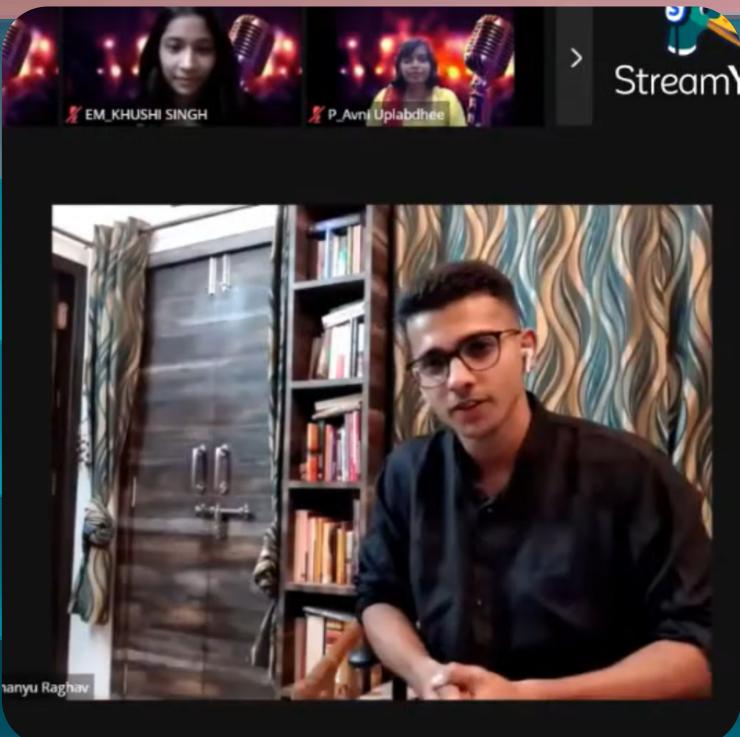
Taarangana'22 organized the first-ever big and grand online Diwali fete - JHILMIL'21.

The fete aimed to create a festive vibe and a hype for the main extravaganza, by bringing together many students from various colleges and giving them a mini-trailer to Taarangana.



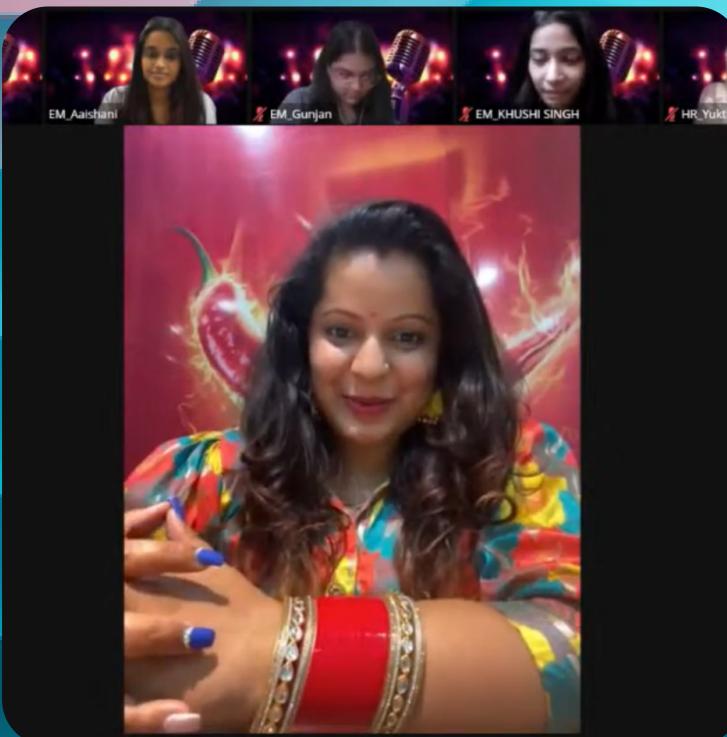
Highlights from Jhilmil 2021

*Abhimanyu Singh
Raghav*



Reality TV Star from
MTV Roadies
Revolution

RJ Shwetima



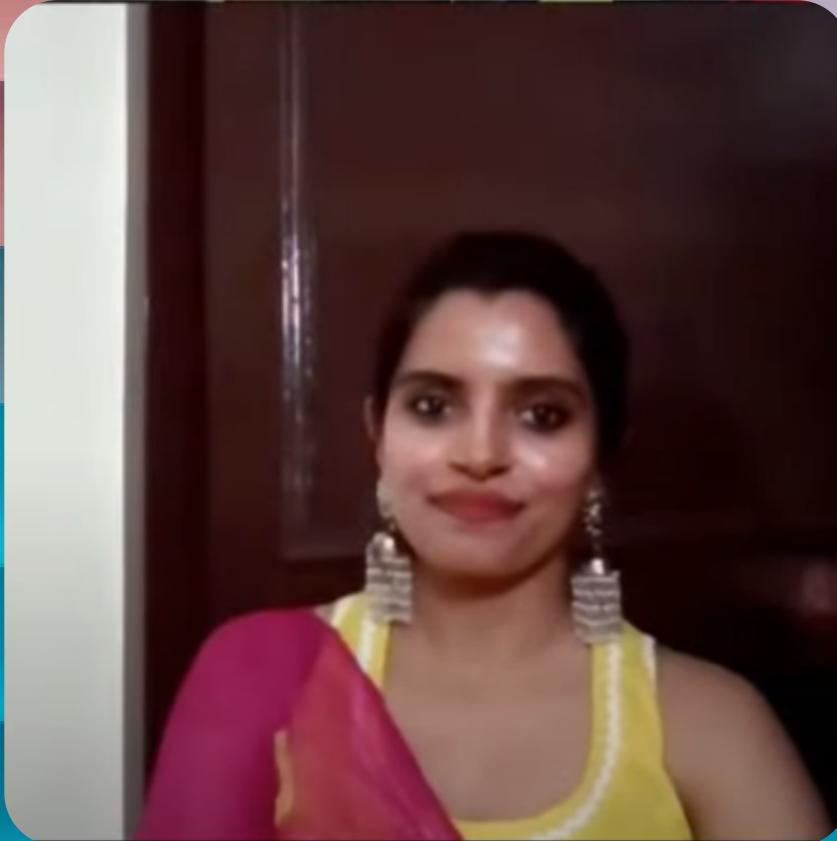
RJ and Programming
at Radio Mirchi 98.3

Surbhi Rana



Reality TV Star from
MTV Roadies Xtreme
2018 and Big Boss
Season 12

Sakshi Choudhry



Fashion content creator
on Instagram and a stylist
extraordinaire

Eva Aario



Well known model from
India's Next Top Model

Highlights from 2020 and 2021

Aradhna Sharma



Runner up of FBB Campus Princess and well known Indian TV actress

MZ Bella



Winner of MTV Hustle

MC Deep



Forefront of Delhi's Hip-Hop scene

Byg Smyle



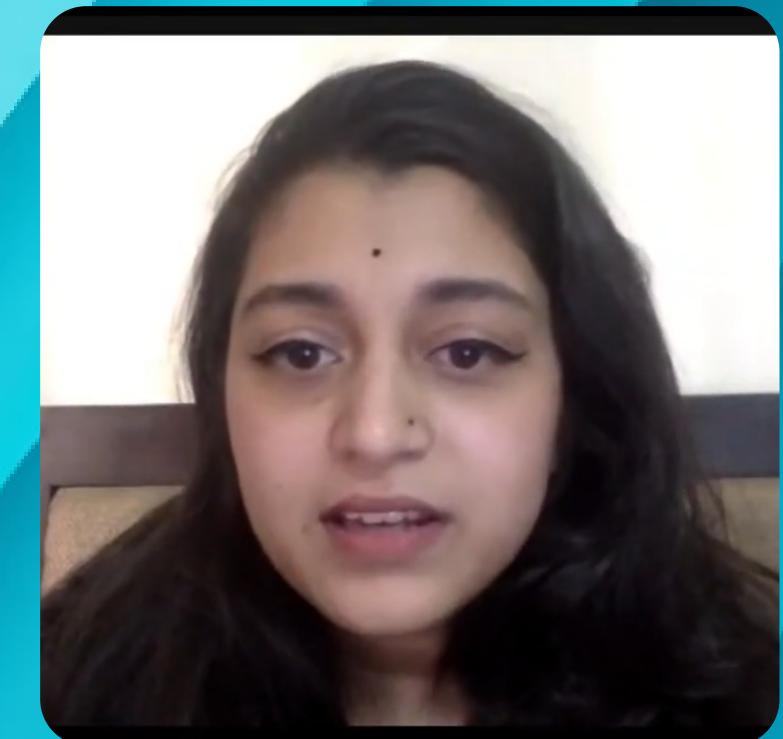
Hip-Hop artist at Da
Desi Toli

Jaishree Soni



Community manager
for Tape A Tale

Jidnya Sujata



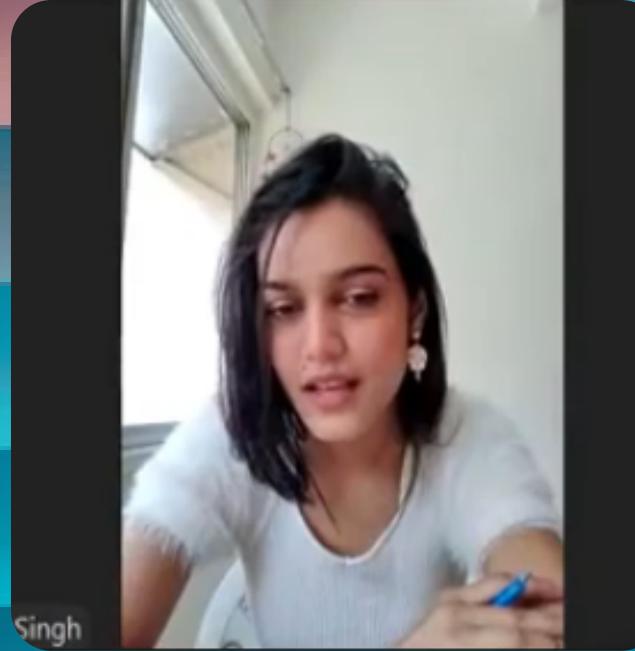
Lyrics associate at Jio
Saavn

*Aayushi
Dholakia*



Miss Teen
International 2019

Priya Singh



MTV Supermodel
2019 Finalist

Dhruv Dev



Charming, stylish
and one of the most
loved VJ and host

GD Sayal



Well known anchor,
popularly known as
“DU da Manish
Paul”



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6

WHY SPONSOR US?

1

A long term association with South Asia's first women technical and management University; also ranked first among the top 10 "Emerging Engineering Institutions of India".

2

Targets a huge audience (average 20k+) of young and dynamic students from elite colleges all over India, especially New Delhi, which is also the reservoir of this bubbling young energy.

3

The perfect platform to exhibit your product range and services, reaping the benefits of our centralised location in the heart of old Delhi.

4

Market your brand's presence and shoot up on the popularity scale online as well as on-site.

5

Come up with fresh material to expand your content strategy.



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7

PREVIOUS
ASSOCIATIONS



oo fangled

GS SCORE

F.R.I.E.N.D.S



COMEDY MUNCH



Campus Bloggers

Brew House

*ayesha

A T
K T

Niine®
HYGIENE & PERSONAL CARE

mint shint

Limestone

F for Fries
SINCE 2017

eazydiner

EaseMyTrip.com

SilentOwl

AirAsia

Jamboree™

CANVAS
LAUGH CLUB

lensfit

BIKANO

OYO

UNIQUE SHIKSHA.
INDIA'S BEST IAS COACHING INSTITUTE

ROARING WOLF MEDIA

Pizza Hut

Lipton®

Trishula
FOOD FOR FOOD

colors

COMEDY CENTRAL

chaayos
experiments with chai*

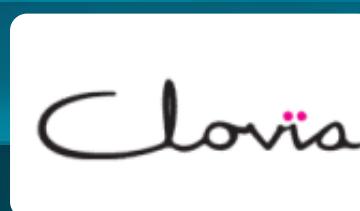
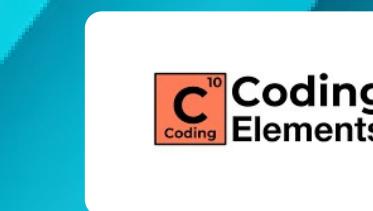
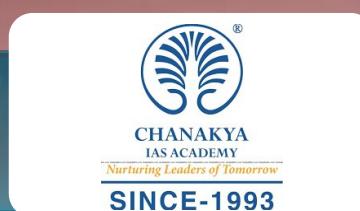
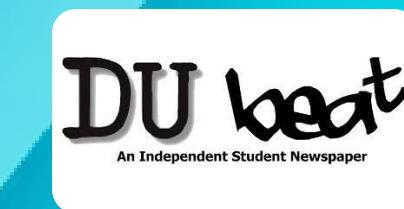
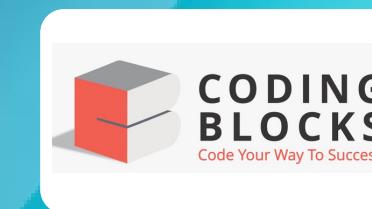
Southern Masala
Authentic South Indian Food

Mrs. Bector's
CREMICA
ice-cream

DUV
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Woman's era
Makes Life Beautiful

TOO YUMM!
ANYTIME ANYWHERE™



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Saras Yogesh 9818662525



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New Delhi, Delhi 110006

