



LEMOCAM

2D Stickers Graphic

– Design Output Specifications

Outsourcing Designers Design Guideline



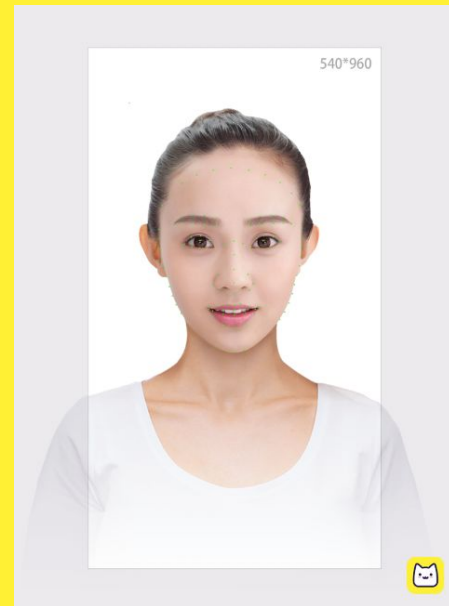
- Hello !

Welcome to become part of **LEMOCAM** ^_^



1. Size

1. Please open 「2D standard template. psd」
2. The final design should be presented within the box (540*960px, ppi72). If dynamic effect needs to be presented out of the box, you should complete the part that beyond the box.
3. You can enlarge the canvas if needed, but make sure to reduce it according to the standard



2D sticker template.psd

2. Layer



1. Please create layers for different part. Complete the covered part of a layer.
Rename each layer in English letters.
2. Please merge the highlight and glow effect of one object
3. Create a layer set for one object (e.g. glasses, please group the glasses frame layer and the lens layer into “glasses”)
4. Please rasterize all layers
5. Please create two layers to present different states of one object (e.g. opening mouth and closing mouth)
6. Please offer the text description of the dynamic effect

— AR EFFECT

— STICKER GROUP

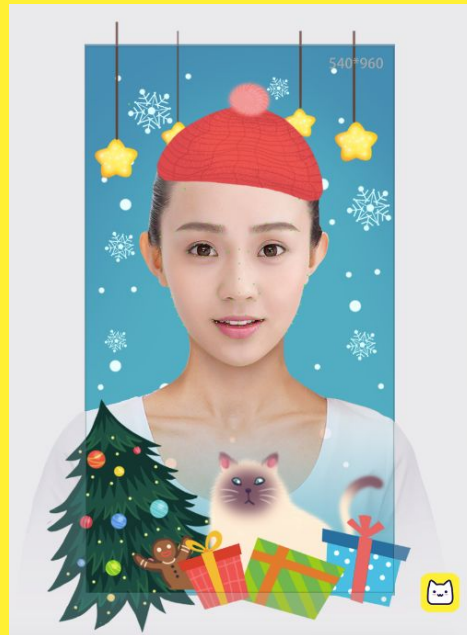


3. Name

2D_Designer's name_Sticker's name

2D_xxx_Christmas
Hat.psd

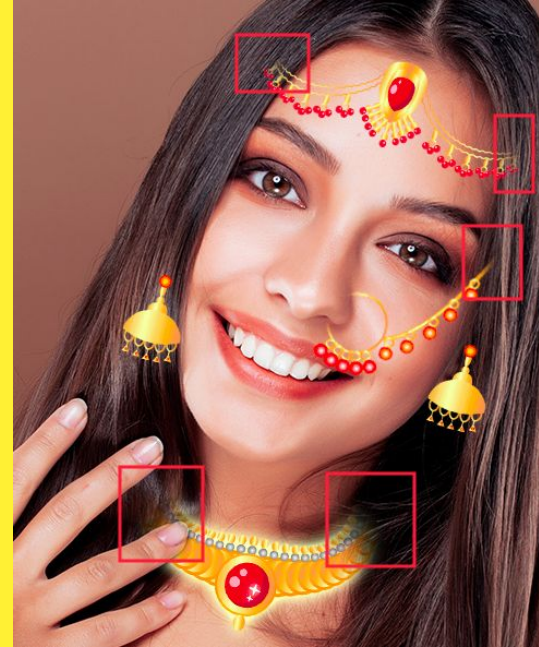
* You may refer to the 「design output example」





4. Notice

1. Please blur all edges, especially for ornaments
2. If the sticker is related to the local culture, e.g. religion, folk costume, movie, song, please attach a picture or text description for reference





Please ZIP the file and send it to

wanggian.04@bytedance.com

- THANKS !

Awaiting for your amazing design! ^_^