

About us

At Dhani Kisaan, we are dedicated to transforming the dairy industry by empowering rural women and fostering sustainability. Our mission is to support women in becoming self-sufficient through comprehensive financial, technical, and market-based solutions. We aim to bridge the gap between rural women and the resources they need to thrive in dairy farming, ultimately improving livelihoods and contributing to an equitable and sustainable industry.

Our Mission:

Our mission is to empower rural women by providing them with cattle loans and insurance, fostering financial inclusion, and generating employment opportunities. We strive to create a robust ecosystem that integrates finance, technology, feed, and marketplace solutions, enabling women to achieve economic independence and contribute to food security.

Our Vision:

We envision an equitable and sustainable dairy industry where women are the torchbearers, leading rural development and enhancing the lives of dairy farmers and consumers alike. Our vision is to build a community where women have the resources, knowledge, and support to excel in dairy farming, ensuring a brighter future for all.

Challenges Faced by Rural Women in Dairy Farming:

Rural women in the dairy industry face numerous challenges, including limited access to financial resources, inadequate technical knowledge, and restricted market access. These barriers prevent them from achieving economic independence and improving their livelihoods. Our organisation addresses these challenges by offering a comprehensive support system that includes finance, insurance, technology, supplies, and market access, ensuring that rural women have the tools they need to succeed.

Our Impact

Rural Women:

- **Increased Income:** By providing cattle loans and insurance, we enable women to generate a steady income through dairy farming.
- **Self-Sufficiency:** Our support helps women become economically independent, allowing them to invest in their families and communities.
- **Financial Literacy:** Through workshops and training, we enhance financial awareness and literacy among rural women, equipping them with the knowledge to manage their finances effectively.

Dairy Farmers:

- **Improved Practices:** We offer access to modern dairy farming practices and technology, helping farmers increase productivity and efficiency.
- **Access to Resources:** Our comprehensive support includes veterinary services, high-quality feed, and market connections, ensuring that farmers have the resources they need to succeed.

- Financial Stability: Structured loans and insurance provide financial stability, allowing farmers to focus on improving their operations.

Consumers:

- Safe, Sustainable Dairy Products: We ensure that the dairy products reaching consumers are safe, sustainable, and produced through fair practices.
- Quality Assurance: Our stringent quality control measures guarantee the highest standards in dairy production.
- Community Contribution: By supporting our organisation, consumers contribute to the empowerment and upliftment of rural communities.