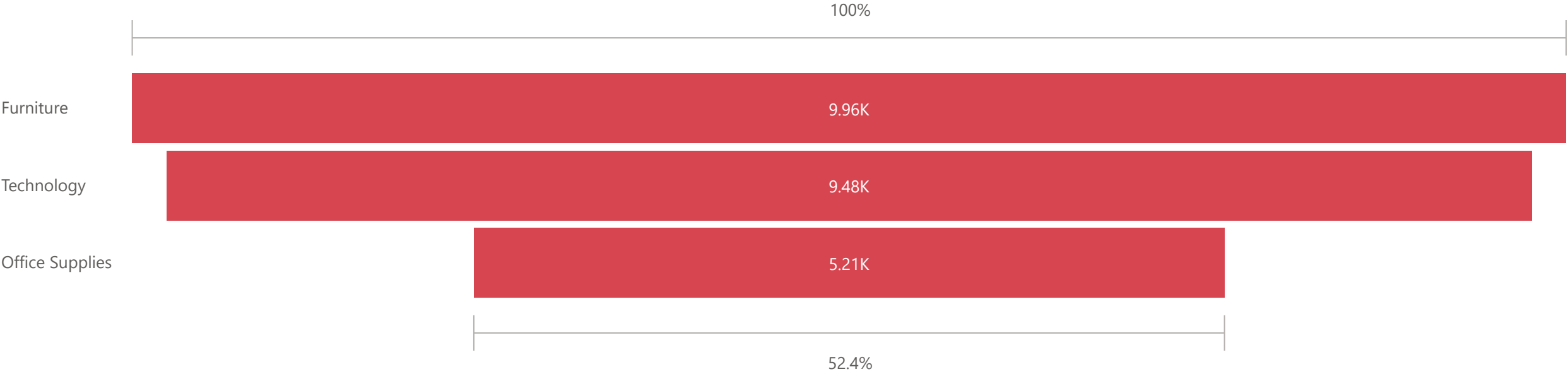
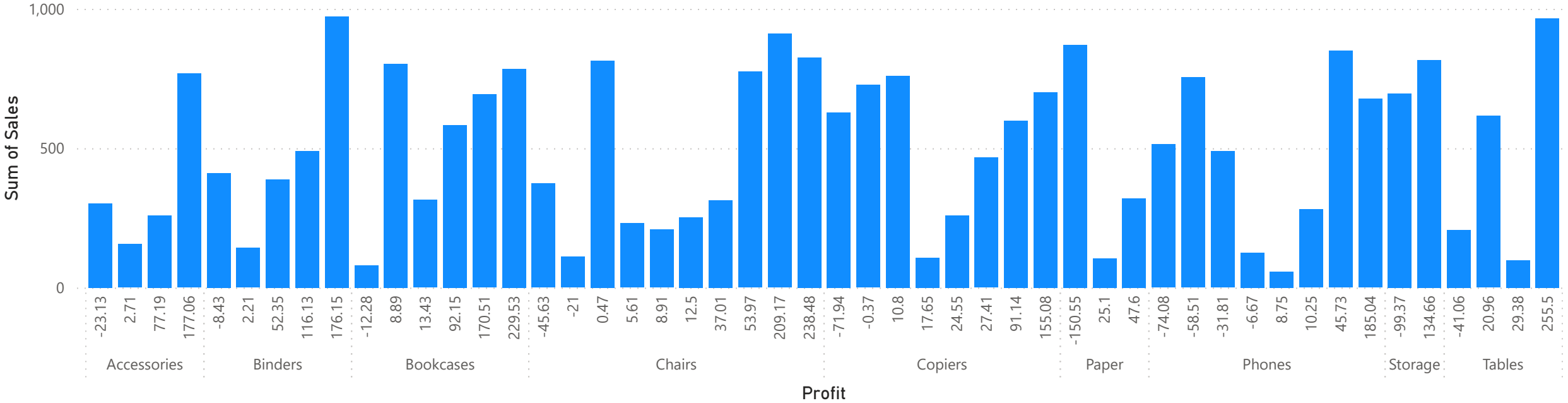


Sum of Sales by Category

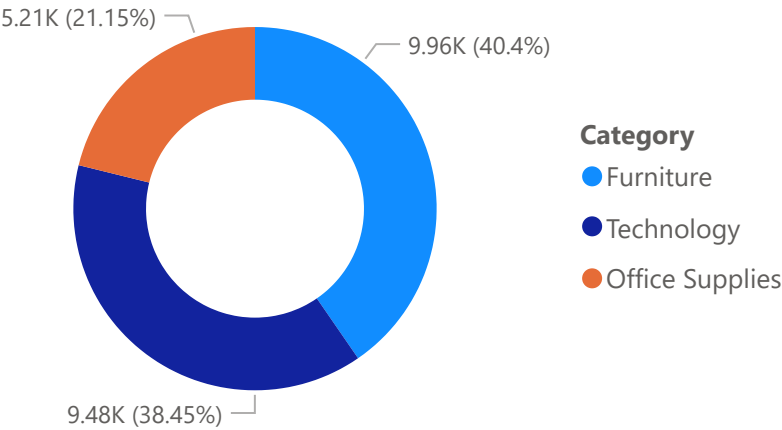


Sum of Sales by Sub-Category and Profit



Sum of Sales	Region	Sum of Profit
7,295.89	Central	726.66
6,813.44	East	419.29
5,031.71	South	419.22
5,508.05	West	564.03
24,649.09		2,129.20

Sum of Sales by Category



Sum of Sales and Sum of Profit by Category



- . **Furniture** is the highest-selling category (₹9.96K), followed closely by **Technology** (₹9.48K).
- . **Office Supplies** has the **lowest sales** (₹5.21K) and contributes the least to total revenue.
- . **Central Region** leads with **₹7,295.89 in sales** and the **highest profit** (₹726.66), making it the most profitable region.
- . **South Region** has the **lowest profit** (₹419.22) despite generating over ₹5,000 in sales — improvement needed.
- . Sub-category analysis shows **Bookcases** and **Chairs** have **good sales**, but some products like **Copiers** may show low or negative profits (check exact figures in visuals).