TREND AND KPIs

10.89K
registered users

2M
Bikes rented
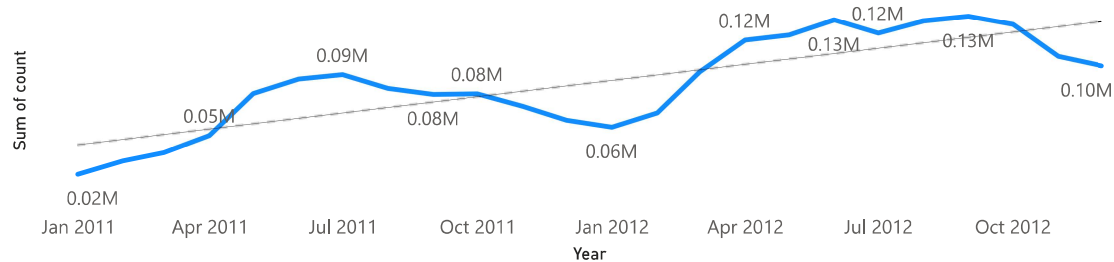
MOST FAVOURABLE SEASON
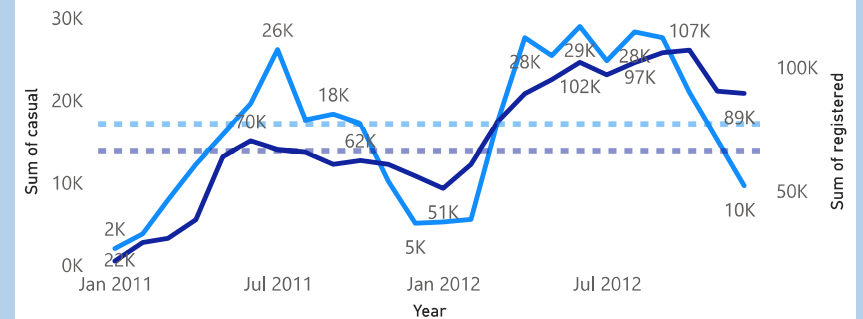**FALL**

68.60
rides booked on working day(%)

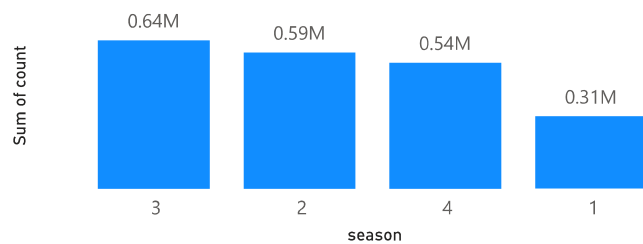**31.40**
rides booked on non-working days(%)

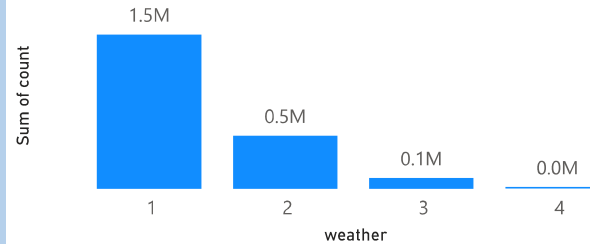## Trend : there is dip in the number of rides booked compared to last quarter. But trend line is positive

registered users have increased

season wise trend: There is difference in number of rides booked in different seasons

weather wise trend: weather has effect on number of rides booked

As humidity increases number of rides booked decreases there is a negative correlation