KAVAYATRI BAHINABAI CHAUDHARY NORTH MAHARASHTRA UNIVERTY, JALGAON

INSTITUTE OF MANAGEMENT & RESEARCH, JALGAON



COURSE NAME : FYMCA

SUBJECT NAME & CODE : WEB PROGRAMMING (....)

SEMESTER : FIRST

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PROJECT REPORT

ON

ECOMMERCE | SHOPPING ADDA WEBSITE

Submitted by,

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INTRODUCTION

E-commerce is powered by the internet, where customers can access an online store to browse through, and place orders for products or services via their own devices.

SHOPPING ADDA is created by NIKKITA & SAYALI. This site created for multiple purpose.

SHOPPING ADDA is a E-commerce (electronic commerce) Company is the buying and selling of goods and services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C). The terms e-commerce and e-business are often used interchangeably. The term e-tail is also sometimes used in reference to the transactional processes that make up online retail shopping.

In the last decade, widespread use of e-commerce platforms such as Amazon and eBay has contributed to substantial growth in online retail. In 2007, e-commerce accounted for 5.1% of total retail sales; in 2019, e-commerce made up 16.0%.

Our Site is made for best deals for customer. And that's gives total satisfaction to customer, SHOPPING ADDA is best platform to customer ,they can easily ind whats they want. And best thing is our site provides best prices to customer in their budget. Our Agenda is CUSTOMER SATISFACTION IS OUR SATISFACTION.

CODE:

```
<!DOCTYPE html>
<html>
<head>
    <title>Shopping Adda</title>
    <link rel="stylesheet" type="text/css" href="style.css">
</head>
<body>
<header id="home">
    <nav>
        <div class="logo">Shopping Adda</div>
        <div class="menu">
            <a href="#home">Home</a>
            <a href="#featured">Featured</a>
            <a href="#men">Men</a>
            <a href="#women">Women</a>
            <a href="#">Shop</a>
        </div>
    </nav>
<div class="container">
    <div class="left">
        <img src="images/pic.webp">
    </div>
    <div class="right">
```

```
<h1>Top Trending This Summer</h1>
        >
            We are providing best quality products. We have best quality clothes,
shoes for men and womens.
        >
            Upto 50% Discount!!!
        <button>Shop</button><br>
        <img src="images/icon.png">
    </div>
</div>
</header>
<section id="featured">
    <h1>Featured</h1>
    <div class="wrapper">
    <div class="box1">
        <img src="images/fashion.jfif">
        <div class="price">Price: Rs 599</div>
    </div>
        <div>
        <img src="images/s2.jpg" height="200" width="200" >
        <div class="price">Price: Rs 499</div>
    </div>
        <div>
        <img src="images/S3.jpg" height="200" width="200">
        <div class="price">Price: Rs 699</div>
    </div>
        <div>
        <img src="images/S4.jpg">
        <div class="price">Price: Rs 399</div>
    </div>
        <div>
        <img src="images/mens ace sneaker.webp">
        <div class="price">Price: Rs 299</div>
    </div>
</div>
</section>
<section id="men">
    <div class="man-row">
        <div class="man-box">
            <img src="images/Adidas-Originals-Men-White-Sneakers.webp">
                <h2>Adidas-Originals-Men-White-Sneakers<br>Rs 1999</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
```

```
<img src="images/Air-Jordan-1.jpg">
                <h2>Air-Jordan-1<br>Rs 1299</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/mens ace sneaker.webp">
                <h2>Gucci Mens Ace sneaker<br>Rs 999</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/jordan-max-aura-3.jfif">
                <h2>Jordan-max-aura-3<br>Rs 999</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/shoes.jpg">
                <h2>Nike Ferr TR<br>Rs 299</h2>
            <h3>Add to cart </h3>
        </div>
    </div>
</section>
<section id="women">
    <div class="man-row">
        <div class="man-box">
            <img src="images/Designer dress.webp">
                <h2>Designer Dress<br>Rs 699</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/Stylish Dress.jpg">
                <h2>Stylish Dress<br>Rs 799</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/Designer kurti.jpeg">
                <h2>Designer Kurti<br>Rs 1500</h2>
            <h3>Add to cart </h3>
        </div>
        <div class="man-box">
            <img src="images/Anarkali pattern.jpg">
                <h2>Anarkali pattern<br>Rs 1200</h2>
            <h3>Add to cart </h3>
        </div>
    </div>
</section>
```

```
<section id="footer">
     <h2>Created By Nikita & Sayali</h2>
     <img src="images/icon.png">
</section>

</body>
</html>
```

Css code

```
*{ padding:0; margin:0; box-sizing: border-box; font-family: sans-serif; }
header{
   width: 100%;
   height: 100vh;
}
html{
   scroll-behavior: smooth;
}
nav{
   width: 100%;
   height: 70px;
   border-bottom: 1px solid grey;
   box-shadow: 2px 0px 5px grey;
   display: flex;
   justify-content: space-around;
   align-items: center;
   position: fixed;
   top:0;
    z-index: 1;
   background: white;
}
.logo{
   font-size: 50px;
   font-weight: bold;
}
```

```
.menu a{
   text-decoration: none;
    font-size: 20px;
    color: black;
    padding: 10px 20px;
    margin:5px;
    font-weight: bold;
}
.menu a:last-child{
    background: black;
    color: white;
}
.container{
   display: flex;
    justify-content: center;
    align-items: center;
    transform-style: preserve-3d;
    transform-origin: center;
    perspective: 2000px;
}
.left{
    flex-basis: 50%;
    animation: animate 3s linear infinite;
}
.left img{
   width: 100%;
    padding-top: 100px;
}
@keyframes animate{
    0%{
        transform: scale(1.1);
    }
        50%{
        transform: scale(1);
    }
        100%{
        transform: scale(1.1);
    }
}
.right{
    flex-basis: 50%;
    max-width: 400px;
   margin-left: 100px;
}
```

```
.right h1{
    font-size: 50px;
}
.right p{
    font-size: 25px;
    margin:20px 0px;
}
button{
    background: black;
    color: white;
    font-weight: bold;
    border: none;
    outline: none;
    padding: 10px 20px;
   margin-bottom: 20px;
}
#featured{
    padding: 50px 0px;
    font-size: 30px;
    text-align: center;
}
.wrapper{
    display: grid;
    grid-template-columns: repeat(4,20%);
    grid-auto-rows: minmax(200px,auto);
    grid-gap: 1em;
    justify-content: center;
    margin-top:10px;
    align-items: center;
}
.wrapper>div{
    border:1px solid grey;
    position: relative;
   overflow: hidden;
}
.wrapper> div img{
   width: 100%;
}
.box1{
    grid-row: 1/3;
    grid-column: 1/3;
}
```

```
.price{
    position: absolute;
    top: 0;
    left: 0;
    background: black;
    color: white;
    font-size: 20px;
}
.wrapper> div img:hover{
    transform: scale(1.2);
   transition: 0.4s linear;
}
#man{
    padding: 80px 0px;
}
.man-row{
   display: flex;
    justify-content: space-around;
    align-items: center;
}
.man-box{
   flex-basis: 15%;
    box-shadow: 2px 3px 5px grey;
    padding: 10px;
   text-align: center;
}
.man-box img{
   width: 100%;
}
.man-box h2{
   margin:20px 0px;
}
.man-box h3{
   background: black;
    color: white;
    padding: 10px;
}
.man-box:hover{
   transform: translateY(-20px);
   transition: 0.4s ease;
}
#women{
   padding: 100px 0px;
```

```
}
#footer{
    display: flex;
    justify-content: space-around;
    align-items: center;
    background: black;
    color: white;
    padding: 10px;
}
```

FRONTEND







