

Yohanes Sitanggang

Interaction Designer

EDUCATION

B.Sc in Advertising

The University of Texas at Austin
Spring 2018

SKILLS

Prototyping
Wireframing
Video Editing
Usability Analysis
Interaction Design
Lean User Research
Marketing Analytics
Guitar, Piano, Drums

TOOLS

Sketch
HTML/CSS
Javascript
Keynote
Microsoft Office
Python
Google Analytics
Google AdWords
Adobe Creative Suite

EXPERIENCE

UX Designer

Bukalapak - Built Warehouse Management System to improve supply chain processes; analyzing usability metrics on parts of Mitra Bukalapak app; conducted a UX audit in order to build a Design System

MAY 2018 - PRESENT

Product Design

GetCraft - Worked on homepage revamp resulting in a 39.7% visitor spike; involved in usability testing and exploratory research for the product team; established a writing blog to further knowledge sharing and better documentation for future reference for the organization

MAY 2018 - MARCH 2019

Digital Advertising Intern

Motionics, LLC - Managed company's social media to generate impressions and improve search results; worked with Adobe InDesign and Illustrator to design marketing materials; worked with Google Analytics, Google Adword to generate digital advertising tactics

AUGUST 2017 - DECEMBER 2017

President

Indonesian Student Association - Oversaw website redesign team; oversaw all events for Austin's Indonesian Student Association with 50+ members; organize and manage a task force to write organization's constitution document; managed relations with other Indonesian community across Texas including the Consulate General of Indonesia

JANUARY 2017 - DECEMBER 2017