

## **Assignment Questions on Digital Marketing**

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://gowithshoes.blogspot.com/2023/10/go-with-shoes.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/61552405147474/posts/pfbid0WtJ4wfqCs995Pv7nfRsHqzJiHH5gyTYKDtPCbpoQiYdZ53qktFWFCLNktcA92TwYI/?app=fbl>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or Canva Tool



**GET 15% OFF WITH  
GOWITHSHOES**

Welcome to our vibrant shoe shop, where style meets comfort! Step into a world of endless choices, from trendy sneakers to elegant heels. Our knowledgeable staff ensures a personalized shopping experience, guiding you to the perfect pair. Quality craftsmanship and fashionable designs await, making every visit a delightful step towards fashion excellence.



Fall footwear collection: As the leaves change colours, So should your footwear. Explore our curated selection of autumn-inspired shoes from cozy.

**Follow our social media**



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