Project Design Phase 2
THIRD PART API'S

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Team ID	NM2023TMID06472
Project Name	Project –Building A Website Using Canva

THIRD PARTY API'S:

1. Payment Processing (Fashion ECommerce Website):
   Stripe: Stripe is a widely used payment processing API that can securely handle online payments, making it a suitable choice for an ecommerce website.
   PayPal: PayPal's API allows you to accept payments, including credit cards and PayPal payments, on your website.

2. Shipping and Logistics (ECommerce Website):
   UPS, FedEx, or USPS APIs: Integrating shipping carrier APIs allows you to provide realtime shipping rates, label creation, and package tracking on your ecommerce website.

3. Social Media Integration (Awareness Campaign and Virtual Fashion Show Event):
   Facebook Graph API: For connecting with Facebook's platform, enabling features like social login and sharing.
   Twitter API: To integrate Twitter features, such as embedded tweets, user authentication, and tweet posting.
   Instagram Graph API: If your project involves sharing visual content, you can use this API for Instagram integration.

4. Video Streaming (Virtual Fashion Show Event):
   YouTube API: For live streaming your virtual fashion show event on YouTube.
   Vimeo API: If you prefer Vimeo as your video platform, this API can be used for embedding and live streaming.

5. Email Marketing (Awareness Campaign and ECommerce Website):

MailChimp API: If you use MailChimp for email marketing, you can integrate it into your campaign or ecommerce site to manage email campaigns and lists.

6. Analytics and Reporting (All Project Types):
   Google Analytics API: To gain insights into website or campaign performance.
   Matomo (Piwik) API: For privacyconscious analytics tracking.

7. Content Delivery (Website and Virtual Event):
   Content Delivery Network (CDN) APIs: CDNs like Cloudflare or Akamai offer APIs for content caching and delivery to improve website speed and reduce server load.

8. Customer Relationship Management (All Project Types):
   Salesforce API: If you use Salesforce for CRM, its API can help manage customer relationships.
   HubSpot API: HubSpot's API provides tools for marketing, sales, and customer service integration.

9. Search Functionality (ECommerce Website):
   Algolia API: Algolia offers searchasaservice, making it easier to implement powerful search functionality in your ecommerce website.

10. Payment Gateway (ECommerce Website):
    Authorize.Net: Authorize.Net provides payment processing services, including the ability to accept credit card payments securely.