

Project Design Phase 2

OPEN SOURCE FRAMEWORKS

Date	23 October2023
Team ID	NM2023TMID06472
Project Name	Project –Building A Website Using Canva

OPEN SOURCE FRAMEWORKS:

1. Visual Content Creation:

Design visually appealing graphics, images, and infographics for your website, awareness campaign, or virtual fashion show event. Canva offers a wide range of templates and design elements to help you create eye-catching visuals.

2. Branding and Logo Design:

Customize and design logos and branding materials to give your project a unique and professional look. Canva provides tools for logo creation and brand asset management.

3. Marketing Collateral:

Design marketing materials such as flyers, brochures, and posters to promote your fashion project or awareness campaign. Canva offers templates and design options for various print and digital materials.

4. Social Media Graphics:

Create social media graphics and posts to engage with your target audience and promote your project. Canva's templates are well-suited for social media content.

5. Email Marketing:

Design email newsletters and marketing materials for your fashion ecommerce website or campaign. Canva's email templates can simplify this process.

6. Virtual Event Promotion:

Design promotional materials, invitations, and virtual event visuals for your virtual fashion show event using Canva's tools and templates.

7. Content Collaboration:

Canva allows for collaboration with team members, making it easier to work together on design projects and share feedback in realtime.

8. Analytics and Reports:

Create visual reports and infographics using Canva to present project data and insights in an engaging and informative way.

9. Print and Digital Ads:

Design advertisements for your ecommerce website or campaign, whether they are for online platforms or print media.

Canva's userfriendly interface and a vast library of design resources make it a versatile choice for project design and visual content creation. It's a valuable tool for individuals and teams looking to create professional and engaging visuals.