Assignment on Digital Marketing

Date	19 -oct - 2023
Name	Yokesh. S (820320106031)
Zone	13
Course	Digital Marketing

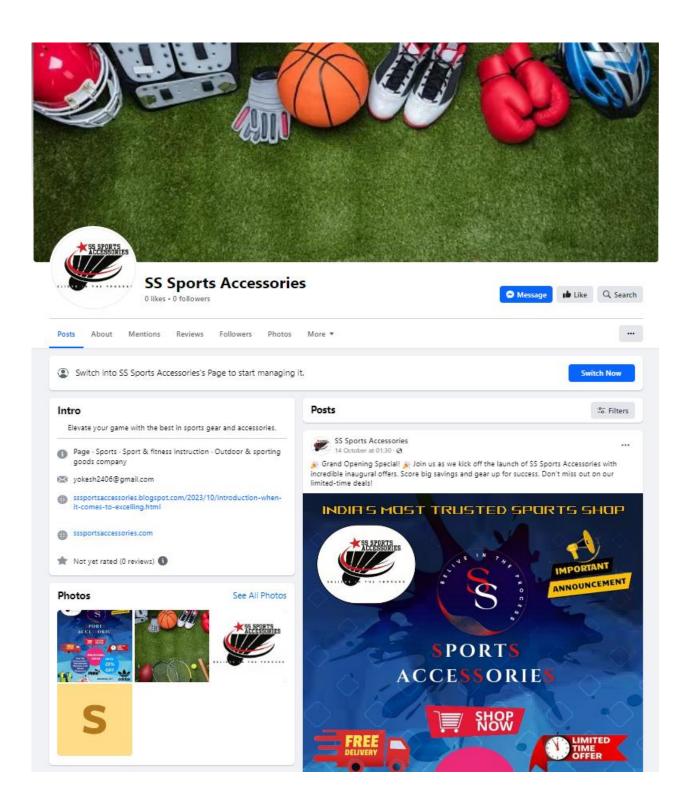
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

https://sssportsaccessories.blogspot.com/2023/10/introduction-when-it-comes-

toexcelling.html

2. Create a New Facebook Business Page and post one social media poster for your brand.

https://www.facebook.com/profile.php?id=61552559153618



3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFxrrlW190/6Dt4RAoy nB6lR6G7BvcNw/view?utm content=DAFxrrlW190&utm campaign=designshare&utm medium=link&utm source=editor



4. Create email newsletter design using MailChimp.



[Test] ssSportsmatreials

1 message

Yokesh <yokesh2406@gmail.com> Reply-To: us10-f59ef4ab2c-43a1051826@inbound.mailchimp.com To: yokeshsenthil2020@gmail.com 19 October 2023 at 10:16

THIS IS A TEST MESSAGE

View this email in your browser











SS Sports Accessories

The right sports accessories are like the icing on the cake - they complete the athlete's look and performance.



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