

## Assignment Questions on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://sssportsaccessories.blogspot.com/2023/10/introduction-when-it-comes-to-excelling.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552559153618>

3. Create and design a social media advertisement poster using canva.

[https://www.canva.com/design/DAFxrrlW190/6Dt4RAoy\\_nB6lR6G7BvcNw/view?utm\\_content=DAFxrrlW190&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=editor](https://www.canva.com/design/DAFxrrlW190/6Dt4RAoy_nB6lR6G7BvcNw/view?utm_content=DAFxrrlW190&utm_campaign=designshare&utm_medium=link&utm_source=editor)

4. Create email newsletter design using MailChimp or canva tool.

**[Test] ssSportsmatreials**

1 message

**Yokesh** <yokesh2406@gmail.com>

19 October 2023 at 10:16

Reply-To: us10-f59ef4ab2c-43a1051826@inbound.mailchimp.com

To: yokeshsenthil2020@gmail.com

THIS IS A TEST MESSAGE

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