

Assignment on Digital Marketing

Date	19 -oct - 2023
Name	Yokesh. S (820320106031)
Zone	13
Course	Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<https://sssportsaccessories.blogspot.com/2023/10/introduction-when-it-comes-toexcelling.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61552559153618>



SS Sports Accessories

0 likes · 0 followers

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Posts About Mentions Reviews Followers Photos More

Switch into SS Sports Accessories's Page to start managing it.

Switch Now

Intro

Elevate your game with the best in sports gear and accessories.

Page · Sports · Sport & fitness instruction · Outdoor & sporting goods company

yokesh2406@gmail.com

sssportsaccessories.blogspot.com/2023/10/introduction-when-it-comes-to-excelling.html

sssportsaccessories.com

Not yet rated (0 reviews)

Photos

See All Photos



Posts

Filters

SS Sports Accessories
14 October at 01:30

Grand Opening Special! Join us as we kick off the launch of SS Sports Accessories with incredible inaugural offers. Score big savings and gear up for success. Don't miss out on our limited-time deals!



3. Create and design a social media advertisement poster using canva.

https://www.canva.com/design/DAFxrrlW190/6Dt4RAoy_nB6lR6G7BvcNw/view?utm_content=DAFxrrlW190&utm_campaign=designshare&utm_medium=link&utm_source=editor



4. Create email newsletter design using MailChimp.

[Test] ssSportsmatreials
1 message

Yokesh <yokesh2406@gmail.com>
Reply-To: us10-f59ef4ab2c-43a1051826@inbound.mailchimp.com
To: yokeshsenthil2020@gmail.com

19 October 2023 at 10:16

THIS IS A TEST MESSAGE

[View this email in your browser](#)



Shop Now



SS Sports Accessories

The right sports accessories are like the icing on the cake - they complete the athlete's look and performance.



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