

customer behaviour dashboard

subscription Status

No

Yes

Gender

Female

Male

Category

Accessories

Clothing

Footwear

Outerwear

Shipping Type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

number of customers

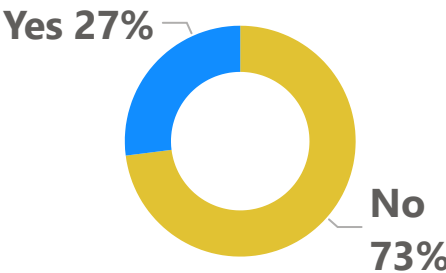
\$59.76

Average Purchase Amount

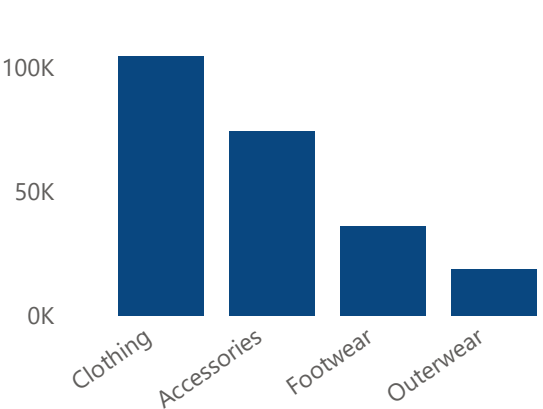
3.75

Average Review Rating

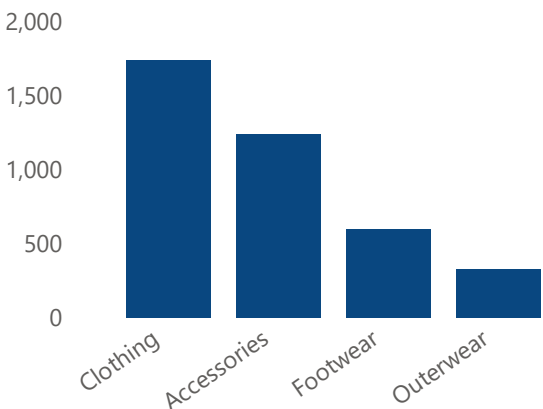
% of customers by subscription status



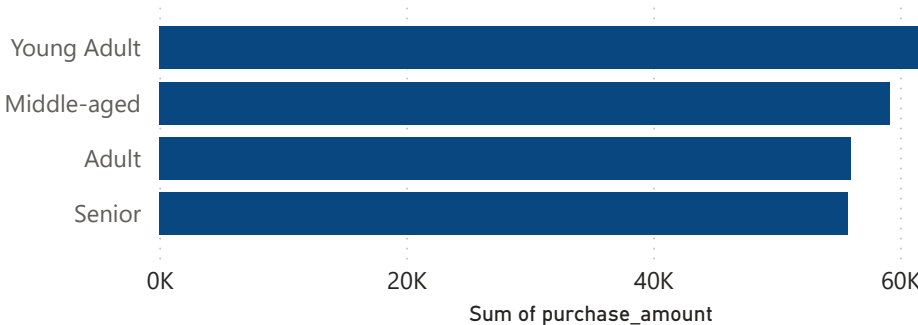
Revenue by category



Sales by category



Revenue by age_group



Sales by age_group

