

customer behaviour dashboard

subscription Status

No	Yes
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Gender

Female	Male
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Category

Accessories
Clothing
Footwear
Outerwear

Shipping Type

- 2-Day Shipping
- Express
- Free Shipping
- Next Day Air
- Standard
- Store Pickup

3.9K

number of customers

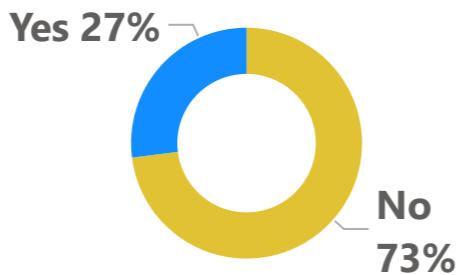
\$59.76

Average Purchase Amount

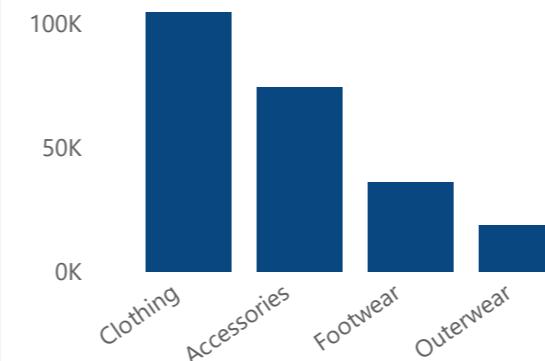
3.75

Average Review Rating

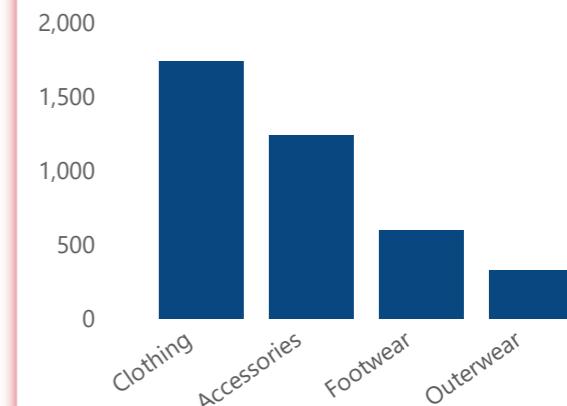
% of customers by subscription status



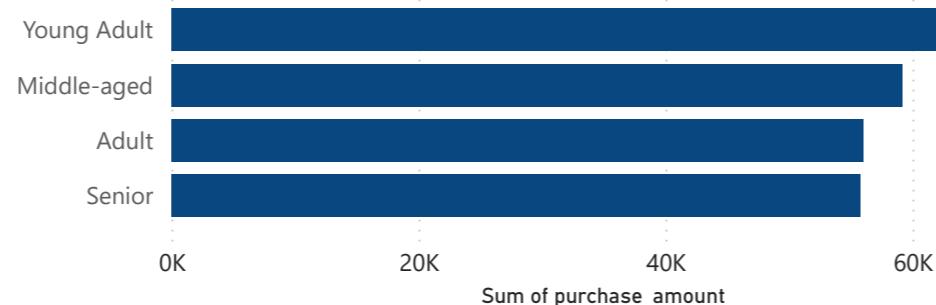
Revenue by category



Sales by category



Revenue by age_group



Sales by age_group

