YOKESH S

UI/UX Designer

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SUMMARY

Creative and detail-oriented UI/UX Designer with extensive experience in designing intuitive and user-centric digital experiences. Proficient in Figma, Adobe Suite, and front-end technologies (HTML, CSS, JavaScript), with a strong understanding of user research and interaction design principles. Skilled in collaborating with cross-functional teams to deliver seamless designs that align with business goals. Adept at optimizing workflows and improving user satisfaction through innovative design solutions.

SKILLS

Frontend Development : HTML, CSS, javascript

Tools : Illustrator, Figma, Blender 3D, Photoshop

Soft skills : Teamwork, Adaptability, Time Management, work ethic, creativity

Additional Skills : Traditional Art, Painting

Languages : English, tamil

PROJECTS

Teastall products using Blender 3D,

Nov 2024

- **3D Modeling and Texturing :** Designed a detailed tea glass with realistic curves and accurate dimensions. Created biscuits with intricate patterns and natural imperfections for added realism.
- **Lighting and Rendering**: Utilized HDRI and area lights to achieve natural illumination, emphasizing highlights and shadows. Rendered the scene with Blender's Cycles for high-quality, photorealistic output.
- **Scene Composition and Enhancements :** Arranged the tea glass and biscuits in a visually appealing layout with contextual props like a wooden table.
- **Creative and Technical Skills Development :** Gained expertise in material properties, lighting setups, and render optimization.

Interactive Parallax Effect for Apple Airpods, , Link

Nov 2024

- Designed a visually immersive prototype featuring parallax scrolling and layered animations in Figma.
- Used Smart Animate to craft smooth transitions for enhanced user interaction.
- Demonstrated Apple-like minimalist design principles with high-quality assets and depth simulation.

Custom Logo Designs,

Sep 2024

- **Project Overview :** Designed custom logos for various brands using Adobe Illustrator. Focused on creating unique, memorable visual identities that resonate with clients target audiences.
- Tools Used: Adobe Illustrator, Typography, Vector Art.
 Skills: Brand identity design, vector illustration, creative problem-solving, and attention to detail.
- **Design Approach**: Collaborated with clients to understand their vision, ensuring logos align with brand values.

CERTIFICATIONS

Mastering Figma : Beginner to expert, Guvi	Jun 2024
Illustrator Software, Guvi	Nov 2024

EDUCATION

Annai Mira College of Engineering and Technology, vellore - BE Computer Science, - GPA: 8.3	2021 - 2025
National Higher Secondary School, Gudiyatham - HSE, (82 %)	May 2021
National Higher Secondary School, Gudiyatham - SSLC, (76 %)	May 2019