

ZHE (YOLANDA) XUE

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EDUCATION

Cornell University

Ithaca, NY

Ph.D. in Applied Economics and Management

2017 - 2022

Expected Graduation: May 2022

- Dissertation: “Essays on Patent Rights and Innovation Disclosure”
- Committee: Aija Leiponen (Chair), Chris Forman, and Ben Leyden
- Research Area: Applied Economics, Innovation, Management, and Strategy

M.S. in Applied Economics and Management

2017 - 2020

University of California San Diego

La Jolla, CA

B.S. in Joint Mathematics-Economics

2013 - 2017

Marshall College Honors Program

Overall GPA: 3.87/4.0 (with Provost Honor)

RESERACH

Working Papers

- “A text-based analysis of innovation and disclosure” (*Job Market Paper*)
- “How does patent litigation by Patent Assertion Entities impact invention activity?” *with Aija Leiponen*

Ongoing Projects

- “The effects of patent litigation on innovation disclosure: Evidence from patent text data” *with Aija Leiponen*
- “Text-based analysis in innovation and management research: A survey”

PRESENTATIONS

Paper Presentation, Annual Meeting of the Academy of Management

2021

How does patent litigation by Patent Assertion Entities impact invention activity? (Selected as a “Best Paper”)

Poster Presentation, Munich Summer Institute

2021

How does patent litigation by Patent Assertion Entities impact invention activity?

Paper Presentation, Cornell SC Johnson College of Business IET Brownbag

2020

How does patent litigation by Patent Assertion Entities impact invention activity?

RESEARCH EXPERIENCE

Cornell University

2018 - Current

Graduate Research Assistant to Prof. Aija Leiponen

Ithaca, NY

- Assists on data collection, data analysis, and text mining related to patent research

UCSD Extension Center for Research on the Regional Economy

2016

Research Fellow

La Jolla, CA

- Wrote grant proposal, worked on evaluation and market research, designed survey questions, and constructed qualitative databases

UCSD Department of Economics

2016 - 2017

Research Assistant to Dr. Onyi Lam

La Jolla, CA

- Assisted on Dr. Onyi Lam's research, "A Computational Analysis of History Textbooks in Mainland China, Hong Kong and Taiwan", collected textual data, provided insights on research focus and methods, and identified key historical events for sentiment analysis

AWARDS AND FELLOWSHIP

Summer Research Fellowship

2021, 2018

- Aplin Endowment Summer Research Fellowship *2021, 2018*
- Morgenthau Endowment Summer Research Fellowship *2020*
- Ashley Endowment Summer Research Fellowship *2019*

TEACHING EXPERIENCE

Graduate Teaching Assistant at Cornell University

2018 - Current

International Trade and Finance (AEM 2300), Strategy (AEM 2601), Digital Business Strategy (AEM 3220), and Research and Methods (AEM 6991)

Ithaca, NY

Guest Speaker

2018

Research and Methods (AEM 6991)

Ithaca, NY

PSET Tutor at UCSD

2016 - 2017

Intermediate Microeconomics Course Sequence (Econ 100A-B-C)

La Jolla, CA

Undergraduate Teaching Assistant at UCSD

2016

Intermediate Microeconomics A (Econ 100A)

La Jolla, CA

LEADERSHIP AND SERVICES

Student Caller

2015

UCSD, Telephone Outreach Program

La Jolla, CA

- Called hundreds of alumni and parents of current students to raise funds for the university or for specific programs at UCSD and successfully raised thousands of dollars

Triton Community Programming Leader

2014 - 2016

UCSD, Parents and Family Program

La Jolla, CA

- Organized campus-wide activities involving thousands of participants from diverse background and got promoted to Team Lead during the second year in the office

Triton International Leader

2014

UCSD, International Center

La Jolla, CA

- Led a team to create a guidebook that helps international students to adapt to the new cultural environment, and distributed the guidebook to all incoming students during orientation

Reviewer

Annual Meeting of the Academy of Management

TECHNICAL SKILLS

Technical Skills	Modeling, Data Analytics, Text Mining, Web Scraping, Machine Learning
Soft Skills	Leadership, Team Work, Communication, Public Speaking
Computer Languages	Python, R, MATLAB
Software and Databases	STATA, Git, SQL
Manuscript Preparation	Microsoft Word, L ^A T _E X

REFERENCES

Aija Leiponen, Professor of Strategy and Business Economics
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Chris Forman, Peter and Stephanie Nolan Professor of Applied Economics and Management
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Ben Leyden, Assistant Professor of Strategy and Business Economics
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