

MAULANA AHMAD ZAHIRI

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Jl. Kejawan Gebang Gg 1 , No. 16 , Surabaya, Jawa Timur

I am Maulana Ahmad Zahiri, an IT student passionate about design and technology. I am a UI/UX Designer with two years of experience in creating user-friendly interfaces for web and mobile platforms. Skilled in design thinking, prototyping, and usability testing. Currently exploring iOS development through a small personal project to expand my skills, as well as utilizing AI optimization to streamline my work. I am organized, collaborative, and always enthusiastic about creating meaningful digital experiences.

Work Experiences

Banyubramanta ITS - Surabaya, Indonesia

Sep 2024 - Present

Head of Creative and Branding

Banyubramanta ITS is underwater robotic team specializing in ROV and AUV innovation. The Creative Branding sub-division focuses on developing visual content and brand strategies to strengthen the team's identity and visibility in national and international competitions.

- collaborate with the team to create compelling brand strategies and visual content that enhance our team's presence in both national and international competitions
- managing the team's branding efforts, help showcase our technological achievements and drive public engagement.

AMPP Institut Teknologi Sepuluh Nopember Student Chapter - Surabaya, Indonesia

Mar 2025 - Present

Staff off Web Development - Media and Branding

AMPP ITS is student branch of AMPP international association that focuses on material protection and performance. AMPP ITS SC was established to provide a platform for students to develop knowledge and skills in the field of material protection, one of which is in the field of web development

- Designed an interactive and user-focused website to enhance user experience and engagement through intuitive layout and consistent branding.
- Developed a fully responsive interface optimized for all devices, ensuring accessibility and smooth navigation across platforms.
- Structured content and improved user flow to effectively deliver information and highlight AMPP ITS SC's programs and initiatives.

Futurest by Social Renewable Energy ITS - Surabaya, Indonesia

Nov 2024 - Mar 2025

UI/UX Designer - Web Development

futurest is an event organized by SRE ITS which organizes various competitions that support the creation of a transition to renewable energy. here I am registered as a UI / UX Designer staff whose job is to design user interface designs on the futurest web.

ARA ITS - Surabaya, Indonesia

Aug 2023 - Mar 2025

Marketing Staff and Expert Staff of UI/UX Designer - Web Development

ARA ITS is a committee held by the ITS information technology department to inform the public about what the department itself contains, as well as holding events for students and students to get to know more about ITS information technology.

as for the operation of use on ARA ITS social media as follows:

- Study Program Information: Provides informative content about the Information Technology study program at ITS, including curriculum, academic activities, facilities, and student and alumni achievements.
- Event Promotion: Utilize social media platforms to promote various events organized by ARA 5.0, such as seminars, workshops, and competitions, in order to increase student and general public participation.
- UI and UX Designer : Create a product design in the form of a website that can maximize user experience and be consistent in creating an attractive design.

Education Level

Institut Teknologi Sepuluh Nopember - Surabaya, Indonesia

Jul 2023 - Jul 2027 (Expected)

Undergraduate Information Technology, 3.51/4.00

Arrohmah Islamic Boarding School - Malang, Indonesia

Jul 2020 - Jul 2023

Senior High School, IPA

- 1st Best Quran Memorization

Organisational Experience

Himpunan Mahasiswa Teknologi Informasi - Surabaya, Indonesia

Feb 2025 - Present

Department Secretary of Media Information

a student association of the ITS information technology department, being a department secretary who took care of all kinds of

correspondence in the department as well as assisting in design projects and creating content for the association.

Skills, Achievements & Other Experience

- **Hard Skills** (2025): Figma Editing, VN Software Editing, Adobe Premiere Pro
- **Soft Skills** (2025): Teamwork, Conveying Aspiration, Communication,
- **Interest** (2024): UI/UX Designer, Web Development, Media Production Expertise, AI Engineer Enthusiast, iOS Development Enthusiast
- **Achievements** (2025): Finalists in the AI Fluency Challenge Video Reflection Competition hosted by AICO x Microsoft