Palisson Technologies

What are we all about?

Palisson Technologies is a front-end development company founded in 2020, currently based in East London, South Africa. Our focus is strictly on the end user side of things, meaning we create nice interfaces for you to look at.

We both code and design. For coding, we use stuff like HTML, CSS, JavaScript (React). For designing & prototyping, we use a wide variety of tools such as Photoshop, InVision, InDesign, Illustrator & Adobe XD.

Typography / Fonts

Here are the fonts we use:

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We use Roboto Light

We use Futura Bold

We use Helvetica Light

We use Helvetica Bold

White (#FFFFFF)

Black (#000000)

Teal (#008080)

Mission Statement

What's the end goal?

The drive behind this startup is based off the love of creating clean looking designs and interfaces. A gap was identified in the market, especially in the Eastern Cape, in terms of media and dev houses that cater for small to medium businesses. With the world now going digital, it just seemed like the perfect time to infiltrate a market that is migrating online.

Apart from web development, we also have expertise in branding, UI prototyping, logos and SEO (Search Engine Optimization).

We aim to service small to medium sized businesses by equipping them with the essentials of an online presence.

The end goal for this startup is to become a reputable entity, firstly in East London, then the Eastern Cape and eventually nationally.

In the midst of all the potential growth we hope for, we also have aspirations of collaborating with local developers & designers to create job opportunities.

Audience

Who are we looking to work with?

Because we are still a very small business, we are looking to service small to medium sized companies that are looking to start off or to enhance their online presence.