

# SINQE

WOMEN'S SAVING ACCOUNT

## PRODUCT OVERVIEW:

The Sinqe Women's Savings Account is exclusively designed for women aged 30 years and above.



### Key Features

- Earns an attractive interest rate of 7.25%, ensuring the growth of savings.
- Flexibility of zero minimum deposit requirements, making it accessible to all.
- Personalized debit card branded specifically for Sinqe Women's Savings Account holders.
- Account holders with an average six-month deposit of Birr 30,000.00 and above qualify for a Birr 100.00 incentive for up to three of their children, redeemable upon opening accounts for each child. For customers without children, a deposit of 150 ETB is credited to their account.

## BENEFITS

- Cultivate and enhance the saving habits of women.
- Encourage and promote financial independence among women.
- Contribute to the economic empowerment of women, fostering financial well-being.
- Seamlessly make payments through various channels, including ATM/POS cards, internet banking, and mobile services.
- Fee-free transactions for a cost-effective banking experience

## ELIGIBLE CANDIDATES:

This account caters to employees, female leaders, and female business owners.



### TARGET CUSTOMERS

- Housewife
- Female business owners
- Female farmers
- White collars and others



### CROSS SELLING PRODUCTS

- Omni channel
- CRM
- Idea financing

## REMARKS

Open a Sinqe Women's Savings Account today to embark on a journey towards financial empowerment and prosperity.