

GUDUNFA

SAVING ACCOUNT

PRODUCT OVERVIEW:

It immerses customers with the transformative Mudarabah saving experience using a specially designed box to seamlessly deposit and grow accumulated funds.



Key Features and Benefits

- Higher Profit-Sharing Ratio:
 - Elevate savings journey with an impressive profit-sharing ratio, ensuring that wealth grows at an accelerated pace.
- Encouraging Saving Culture:
 - Inspire a culture of saving within low-income societies and daily laborers, empowering individuals to build a secure financial future.
- Convenient Saving:
 - Experience the freedom to save at convenience, adapting to unique financial rhythm and goals.
- Attractive Saving Boxes:
 - Delight in the aesthetics of specially crafted and visually appealing saving boxes, enhancing the overall.



CROSS SELLING

PRODUCTS

- # IFB financing
- Other saving accounts like Singe Mudarabah, Ordinary Mudarabah/Wadia, ETC



TARGETCUSTOMERS

- Shoe polishers
- ▲ Quakes
- Shop owners
- ▲ Taxi workers

REMARKS

Gudunfa Savings Account, today's small money to embark on a journey towards bigger tomorrows future.

ELIGIBLE CANDIDATES:

Petty Traders, Semi-Skilled Workers, Shoe Polishers, and Other Individuals