

# DERGEGO YOUTH

MUDARABAH SAVING ACCOUNT

## PRODUCT OVERVIEW:

Tailored for both male and female segments aged between 15-29 years, with a special focus on students, the Dergego account is crafted to support and uplift the youth.



### Key Features

- Higher Profit-Sharing Ratio:
  - A superior profit-sharing ratio, ensuring that savings yield maximum returns for a brighter financial future.
- Zero Minimum Deposit Requirements:
  - Start financial journey of youngsters with ease, as Dergego requires zero minimum deposit, making it accessible to all.
- Convenience of seamless transactions through various channels, including Halal ATM/POS cards, internet banking, and mobile services

## BENEFITS

- Tailored for the Youth:
  - Exclusively designed for the dynamic youth of today, empowering them to build a better tomorrow.
- No Transaction Fees:
  - Freedom of managing finances without worrying about transaction fees, providing a hassle-free banking experience.
- Convenient Payment Options:
  - Seamlessly manage finances of customers with various payment options, including ATM/POS cards, internet banking, mobile transactions, and more.

## ELIGIBLE CANDIDATES:

Perfect for students, daily wage workers, entrepreneurs, drivers, employees, and all ambitious individuals seeking a financial solution that caters to their unique needs and aspirations.



### CROSS SELLING PRODUCTS

- Idea financing
- Other working capital loan
- Employee of institution Loans
- Omni channel
- CRM



### TARGET CUSTOMERS

- Student in universities, and colleges
- Sport club members and players
- Young graduates
- Young newly employed
- Young Startup entrepreneurs