

# FARMERS

## SAVINGS ACCOUNT

### PRODUCT OVERVIEW:

Farmers Savings, an exclusive savings accounts meticulously designed for farmers engaged in agriculture, pastoralists, and fishing. One essential requirement for opening this account is the possession of Farmers' land ownership certificates.



### Key Features


- Can be opened with a modest initial deposit of only 25 ETB.
- Earns a higher interest rate of 7.5%, fostering the growth of savings.
- Access capacity-building and financial literacy training, with a focus on those demonstrating strong saving performance.
- Participate in a reward system through a lottery method, specially organized for beneficiaries of this account.

### ELIGIBLE CANDIDATES:

This account caters specifically to farmers engaged in agriculture, pastoralism, and fishing.








### TARGET CUSTOMERS

-  Farmers
-  Fishers
-  Pastoralists



### CROSS SELLING PRODUCTS

-  Idea financing
-  Agricultural financing
-  CCF
-  Warehouse Financing
-  Farmer credit products

### BENEFITS

- Assist farmers in covering operational expenses, expanding their operations, and seizing new opportunities.
- Convenience of seamless transactions through various channels, including ATM/POS cards, internet banking, and mobile services.
- Empower farmers to construct a better future through strategic investments.
- Enhance farmers' access to banking services and modern agricultural inputs.
- Additional incentives provided by the bank.

### REMARKS

Open Farmers Savings Account today and embark on a journey towards financial prosperity and growth in agricultural pursuits.