

YOUTH

SAVINGS ACCOUNT

PRODUCT OVERVIEW:

Is an account tailored for both young men and women in the dynamic age range of 15-29 years.



Key Features

- An attractive interest rate of 7.175%, promoting the growth of their savings.
- Flexibility of zero minimum deposit requirements, making it accessible to all.
- Complimentary debit card for convenient transactions.



TARGET CUSTOMERS

- Cooperatives
- Organizations
- Groups like Idir and Iqub



CROSS SELLING PRODUCTS

- Demand deposit accounts for business owners

REMARKS

This savings account is not just about preserving customers' wealth; it is about providing the flexibility and accessibility that they deserve.

BENEFITS

- No transaction fees, ensuring a cost-effective banking experience.
- Enables to seamlessly make payments through various channels, including ATM/POS cards, internet banking, and mobile services.
- Empower the youth to build a solid foundation for a brighter future.

ELIGIBLE CANDIDATES:

This account is ideal for students, daily wage workers, entrepreneurs, drivers, employees, and anyone within the age range of 15-29.