

MOBILE/DIGITAL PRODUCTS

COOPPAY EBIRR

PRODUCT OVERVIEW:

Is mobile money that enable individuals access formal financial services and become part of the formal financial system.



Key Features

- Wallet convenience:
 - Access funds from account and from your wallet at anytime, anywhere.
- Utility bill Payments:
 - Pay bills conveniently using Cooppay Ebirr.
- Top-Up Services:
 - Recharge phone or other services effortlessly.
- Balance Enquiry:
 - Stay updated quick balance enquiries.
- Mini-Statements:
 - Obtain mini statements to track recent transactions.
- Fund Transfers:
 - Transfer funds securely between accounts using the Cooppay Ebirr.
- Money Sends/Receive:
 - Send or receive money easily through the Cooppay Ebirr.
- Account Management
- Transfer of fund for unregistered customer/ local remittance

ELIGIBLE CANDIDATES:

Individuals with a phone, and active Coopbank's' account holders

BENEFITS

- Loyalty Offers
 - Enjoy exclusive loyalty-related offers and discounts.
- Agent and merchant Banking
 - Access funds from agents and perform transactions with merchant for your purchases.
- 24/7 Convenience
 - Bank of convenience, 24 hours a day, 7 days a week.
- Accessibility
 - Access Cooppay Ebirr at any location in your hand.



CROSS SELLING PRODUCTS

- Agent banking
- Merchant banking
- CRM
- Omni Channel
- Michu lending



TARGET CUSTOMERS

- Individuals

REMARK

Swiftly adapt to a changing world and evolving customer demands. Focus on what truly matters: customers.