

EARMARKED

ACCOUNTS

PRODUCT OVERVIEW

A specialized account opened with additional descriptions indicating its intended purpose.



Key Features

- Customers are required to explicitly request the bank in written form to add the specific description.
- The account can be marked with a registered trade name or business trade license.
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BENEFITS

- Customized Account Descriptions by the customer choice.
- Facilitates social interaction through collective saving initiatives within companies.
- Promotes purposeful saving by assigning specific goals to each account.

ELIGIBLE CANDIDATES:

Ideal for employees of organizations, school clubs, and labor unions.



TARGETCUSTOMERS

Individuals or businesses looking to set aside funds for specific purposes or projects.