

Homework exercise 3

1. ESL 4.2: Similarity of LDA and linear regression for two classes

In this problem you will show that for two classes, linear regression leads to the same discriminating direction as LDA, but not to the exact same classification rule in general.

The derivations for this problem are rather lengthy. Consider part (b) (finding the linear regression direction) to be extra credit. If you fail to prove one step, try to comment on its geometric interpretation instead, and move to the next step.

2. Short intuition problems

Choose and explain briefly. If you need additional assumptions to reach your conclusion, specify them.

- (a) What is not an advantage of using logistic loss over using squared error loss with 0-1 coding for 2-class classification?
 - i. That the expected prediction error is minimized by correctly predicting $P(Y|X)$.
 - ii. That it has a natural probabilistic generalization to $K > 2$ classes.
 - iii. That its predictions are always legal probabilities in the range $(0, 1)$.
- (b) In the generative 2-class classification models LDA and QDA, what type of distribution does $P(Y|X = x)$ have?
 - i. Unknown
 - ii. Gaussian
 - iii. Bernoulli
- (c) We mentioned in class that Naive Bayes assumes $P(\mathbf{x}|Y = g) = \prod_{j=1}^p P_j(x_j|Y = g)$. In what situation would you expect this simplifying assumption to be most useful?
 - i. Small number of predictors, not highly correlated.
 - ii. Small number of predictors, highly correlated between them.
 - iii. Large number of predictors, not highly correlated.
 - iv. Large number of predictors, many highly correlated between them.

3. Equivalence of selecting “reference class” in multinomial logistic regression

In class we defined the logistic model as:

$$\begin{aligned} \frac{P(G = 1|X)}{P(G = K|X)} &= X^T \beta_1 \\ &\vdots \\ \frac{P(G = K-1|X)}{P(G = K|X)} &= X^T \beta_{K-1}, \end{aligned}$$

with resulting probabilities:

$$P(G = k|X) = \frac{\exp\{X^T \beta_k\}}{1 + \sum_{l < K} \exp\{X^T \beta_l\}}, \quad k < K$$

$$P(G = K|X) = \frac{1}{1 + \sum_{l < K} \exp\{X^T \beta_l\}}.$$

Show that if we choose a different class in the denominator, we can obtain the same set of probabilities by a different set of linear models (i.e., values of β). Hence the two representations are equivalent in the probabilities they yield.

4. Separability and optimal separators

ESL 4.5: Show that the solution of logistic regression is undefined if the data are separable.

5. (* A real challenge¹)

In the separable case, consider adding a small amount of ridge-type regularization to the likelihood:

$$\hat{\beta}(\lambda) = \arg \min_{\beta} -l(\beta; X, \mathbf{y}) + \lambda \sum_j \beta_j^2$$

where $l(\beta; X, \mathbf{y})$ is the standard logistic log likelihood.

Show that $\hat{\beta}(\lambda)/\|\hat{\beta}(\lambda)\|_2$ converges to the support vector machine solution (margin maximizing hyper-plane) as $\lambda \rightarrow 0$.

Hint: You may find the equivalent formulation of SVM in equation (4.44) of ESL useful (equation (4.48) in the book's second Edition).

6. Questions on class presentations from 22 December

(a) Statistical vs. contextual model evaluation

Consider the two evaluation approaches discussed in the wallet estimation case study. In slides 20–21 we used publicly available datasets and quantile loss on holdout (validation) sets to compare performance of various approaches. In slides 29–30 we compared various models' wallet estimates to experts' "validated opportunities".

- i. Explain briefly why both evaluation approaches are necessary for comparison and validation of modeling approaches.
- ii. Which approach would be more appropriate for publication in an applied statistics or machine learning journal? In what kind of forum would the other approach be likely to be positively accepted?

For more details about the evaluation setup and results, you can look at the paper (available from my home page):

C. Perlich, S. Rosset, R. Lawrence, B. Zadrozny. *High Quantile Modeling for Customer Wallet Estimation with Other Applications*.

(b) KDD-Cup 2007 presentation:

- i. Explain why evaluation of the KDD Cup Task 2 using RMSE on log-scale (after adding 1, as described in the presentation) is statistically inadequate. Assume we have a situation where we have two prediction models for a Poisson regression problem, one does better on log-scale RMSE, and one on square-root RMSE. What is likely to be the relationship between their predictions (bigger/smaller)? Explain why.
- ii. Explain why the "leakage" of information from Task 1 was potentially useful for modeling Task 2. Try to make the explanation as concrete as possible, using the years the different datasets represent, and standard notions of predictive modeling.

¹+50 points extra credit for original solution; +20 points for finding a solution in the literature and explaining it clearly; +5 for finding and citing it only

In addition to the slides linked from the class page, you may find the short paper on the topic, linked from my home page, useful:
Saharon Rosset, Claudia Perlich and Yan Liu. (2007). Making the Most of Your Data: KDD Cup 2007 "How Many Ratings" Winner's Report. SIGKDD Explorations, vol. 9, issue 2.