Tagging instructions of association categories types:

A pair of a cue word, and an association image is presented each time. Please choose the most correct tag that describes each pair, out of these three options:

 Visually Salient Object: The cue is one of the main visually salient objects in this specific image.

Do you see the **cue** as an object in the image? is it clearly visualized in the image, and it is one of the main objects? (If so -> visually salient object)

"Grass" is visually salient object in these images:





Visually Salient Activity: The cue is an activity depicted in this specific image.
Do you see the cue as an activity in this image? (If so -> visually salient activity)
"Throw" is visually salient activity in this image:



"catch" is visually salient activity in this image:



- **Visually Non-Salient**: The cue is related to something visual that is present in this particular image and not necessarily in other images with the same concept. But it is

not a visually salient object nor activity (Not Visually Salient Object and not Visual Activity).

The **cue** is visual but not salient object nor an activity? (If so -> visually non-salient)

"Grass" is visually non-salient in these images:





"Clean" is visually non-salient in this image:



 Non Visual, Concept Related: The cue is related to the image concept, not necessarily to this specific image.

Could you understand the **cue** with the **image concept** only? Without seeing the image? (If so -> non-visual)

"Grass" is non-visual, concept related in these images:



