Introduction

Introduction:

We are interested in learning how you make decisions in the event of Hurricane Florence. You will be asked about various needs and concerns you might have as well as where you get your information about a hurricane. The survey is part of ongoing research to design more effective plans to deal with hurricanes.

Pre Hurricane Questions

Have you heard about Hurricane Florence	? (
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Yes

O No

When did you first hear about it?

September 6th or before

O September 7th

O September 8th

O September 9th

O September 10th

How did you first hear about it?

TV/Radio

O Social Network (Facebook, Twitter, etc.)

O Direct word of mouth, phone calls or texts from friends/relative/neighbor

O Text alerts of phone calls from officials

Other
Did you receive any official notice about whether you should evacuate or not?
O Yes
O No
What type of official notice did you receive? (Check all that apply)
Mandatory evacuation notice
☐ Voluntary (Suggested) evacuation notice
■ Mandatory stay notice
☐ Voluntary (Suggested) stay notice
Hypothetical Hurricane Section
How likely is it that you would evacuate?
Extremely likely
Moderately likely
O Slightly likely
O Neither likely nor unlikely (50/50)
O Slightly unlikely
Moderately unlikely
Extremely unlikely
How likely is it that Hurricane Florence would pose a serious threat to your safety if you stay in your home during the hurricane?
Extremely likely
Moderately likely
O Slightly likely
Neither likely nor unlikely (50/50)
O Slightly unlikely
Moderately unlikely

Extremely unlikely
How likely is it that you would be able to acquire sufficient supplies of food and water to stay at your home for a week?
Extremely likely
Moderately likely
O Slightly likely
Neither likely nor unlikely (50/50)
O Slightly unlikely
Moderately unlikely
Extremely unlikely
How likely is it that you would lose your current job if you evacuated?
O Extremely likely
Moderately likely
O Slightly likely
Neither likely nor unlikely (50/50)
O Slightly unlikely
Moderately unlikely
Extremely unlikely
What category of storm is Hurricane Florence?
O Tropical Storm
A category 1 hurricane
O A category 2 hurricane
A category 3 hurricane
A category 4 hurricane
A category 5 hurricane
O Do not know
How high (in feet) would you expect your house to be flooded?
Will not be flooded

1 foot or less
O 2 - 3 feet
○ 4 - 5 feet
O More than 5 feet
How long would you expect for your area to lose electricity after Hurricane Florence hit?
Will not lose electricity
C Less than one week
1 - 2 weeks
3 - 4 weeks
More than a month
How long would you expect it to take for your area to return to the normal conditions after Hurricane Florence hit?
C Less than one week
1 - 2 weeks
O 3 -4 weeks
More than a month
If you decided to evacuate and left your house unattended during Hurricane Florence, how much, in dollars, property loss (both your home and possessions) would you expect?
Information
Did you get any information about Hurricane Florence from the TV or Radio?
O Yes
○ No
Please rate the intensity of the information below that you have seen or heard from TV or

Radio.

	None at all	A little	A moderate amount	A lot	A great deal
The damage already done by Hurricane Florence	0	0	0	0	0
The damage that is forecasted for Hurricane Florence in your area	0	0	0	0	0
Casualties	0	0	0	0	0
Traffic Jams	0	0	0	0	0
People preparing to stay or leave (i.e., buying food)	0	0	0	0	0
People staying in their homes	0	0	0	0	0
People evacuating	0	0	0	0	0

Did you get any information about Hurricane Florence from social media?

O Yes

O No

Please rate the intensity of the information below that you have seen from social media.

	None at all	A little	A moderate amount	A lot	A great deal
The damage already done by Hurricane Florence	0	0	0	0	0
The damage that is forecasted for Hurricane Florence in your area	0	0	0	0	0
Casualties	0	0	0	0	0
Traffic Jams	0	0	0	0	0
People preparing to stay or leave (i.e., buying food)	O	0	0	0	0
People staying in their homes	0	0	0	0	O
People evacuating	0	0	0	0	0

Hurricane Preparation and Prior Experience

In the event of hurricane, if you decide to evacuate, do you have a plan on where you would go?
Yes - The house of a friend or relative
Yes - Hotel/Motel
Yes - Public Shelter
○ No
In the event of hurricane, if you decide to evacuate, how would you evacuate?
O By your vehicle
O Another person's vehicle
O Public transportation
Emergency services
Other
How do you normally receive information about an upcoming hurricane? (Check all that apply)
☐ TV/Radio
☐ Internet (Facebook, twitter, news websites)
☐ Text alerts or phone calls from officials
☐ Word of mouth (friends/relative/neighbors)
Have you experienced any hurricanes before?
O Yes
○ No
When was the last time you experienced a hurricane?
o a year ago
2 years ago
O 2 years ago O 3 - 5 years ago

vvnat is the highest category of nurricane (strongest) you have experienced before?
A category 1 hurricaneA category 2 hurricane
A category 3 hurricane
A category 4 hurricane
O A category 5 hurricane
O Do not know
For the most recent hurricane that hit your area, did you receive any official evacuation notice?
O Yes
O No
O Do not remember
For the most recent hurricane that hit your area, what did you decide to do?
Evacuated
O Stayed in your home
Reflecting on that decision, would you make the same choice again?
O Yes
O No
Utility Part 1- Money free response
Assume your home will be flooded with 3 feet of water for 5 days, how much would you be willing to spend (in dollars) to stay in a hotel for those days instead of your home?

Assume your home will not have electricity and internet for 5 days, how much would you be willing to spend (in dollars) to stay in a hotel for those days instead of your home?

Assume you have to evacuate your house and will not be able to return for 5 days, how much would you be willing to spend (in dollars) to stay in a hotel for those days instead of a free public shelter?
Utility Part 2 - Money estimation.
If you decide to evacuate in the event of the hurricane, what do you expect it would cost, in dollars, to travel to a safer place ?
If you decide to evacuate in the event of the hurricane, what do you expect it would cost, in dollars, to stay in some place safe for 5 days?
Social Influence (Pre-Version)
In the event of hurricane, how much would you contribute to your household's final decision on whether to evacuate or stay?
 A great deal A lot A moderate amount A little None at all
In deciding whether or not to evacuate in the event of hurricane, how much discussion would you expect to have with other people in your household ? (If you live alone, please select "None at all".)
O A great deal

O A lot
A moderate amount
O A little
O None at all
How much would the comments from other people in your household influence your
decision to evacuate or stay?
(If you live alone, please select "None at all".)
O A great deal
O A lot
A moderate amount
O A little
O None at all
In deciding whether or not to evacuate in the event of hurricane, how much discussion
would you expect to have with your family living apart your household?
(If you don't have any of your family living apart from your household, please select "None at
all".)
O A great deal
O A lot
A moderate amount
O A little
O None at all
How much would your family living apart from your household influence your decision to
evacuate or stay?
(If you don't have any of your family outside of your household, please select "None at all".)
O A great deal
O A lot
O A moderate amount
O A little
O None at all

In deciding whether or not to evacuate in the event of hurricane, how much discussion would you expect to have with your friends who lives apart from your household ? (If you don't have any friends outside your household, please select "None at all".)
 A great deal A lot A moderate amount A little None at all
How much would your friends who lives apart from your household influence your decision to evacuate or stay? (If you don't have any friends outside your household, please select "None at all".)
 A great deal A lot A moderate amount A little None at all
In the event of Hurricane, how much information would you have about what your neighbors will do?
O A great deal
O A lot
A moderate amount
A littleNone at all
How much would neighbors ' actions influence your decision to evacuate or stay?
O A great deal
O A lot
O A little
A littleNone at all
O None at all

Demographic Information
How old are you?
What's your gender?
MaleFemaleOther
Please indicate your highest level of education:
Some high schoolHigh school graduateSome collegeCollege graduateGraduate school
Please select the option that best describes your total yearly income:
 Less than \$20,000 \$20,000 to \$40,000 \$40,000 to \$60,000 \$60,000 to \$80,000 \$80,000 to \$100,000 \$100,000 to \$150,000 Over \$150,000
Please select the option that best describes the structure you are living in.
 Detached single family house Duplex or triplex house Condominium/apartment

O Mobile or trailer home Other
Do you own or rent the residence?
Own
O Rent or lease
What is your zip code?
How long have you lived in your present home?
C Less than 1 year
O 1 - 3 years
O 3 - 5 years
5 - 10 years
More than 10 years
How close is your house to the coast?
Within 1 mile
O 1 to 4 miles
O 4 to 10 miles
O 10 to 30 miles
30 to 50 miles
More than 50 miles
How many vehicles do you have in your household that could be used for evacuating, if necessary?
None
One
More than one

Do you have a pet or pets in your home?	
O Yes	
○ No	
What type of pet do you have? (Check all that apply)	
☐ Bird, fish, rodent, reptile or amphibian	
☐ Cat or Dog	
Horse	
Other	
How important is your pet to you? (If you have more than one pet, please answer based on the pet who is the most important to you.)	
Extremely important	
Very important	
Moderately important	
O Slightly important	
O Not at all important	
How many people live in your household, including yourself?	
For each person that lives in your household, aside from you, please indicate their age and how close you are to them	
Age Closeness of relationship	
In year None Little Moderately Very Extremely	
First person O O O	
For each person that lives in your household, aside from you, please indicate their age and	
how close you are to them	
Age Closeness of relationship	

	In Aygrear	None	Little	Clossendersatelyela	tion s/eip y	Extremely	
	In year	None	Little	Moderately	Very	Extremely	
First person Second person		0	0	0	0	0	

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age		Closeness of relationship				
	In year	None	Little	Moderately	Very	Extremely	
First person		0	0	0	0	0	
Second person		0	0	0	0	0	
Third person		0	0	0	0	0	

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age	Closeness of relationship				
	In year	None	Little	Moderately	Very	Extremely
First person		0	0	0	0	0
Second person		0	0	0	0	0
Third person		0	0	0	0	0
Forth person		0	0	0	0	0

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age	e Closeness of relationship					
	In year	None	Little	Moderately	Very	Extremely	
First person		0	0	0	0	0	
Second person		0	0	0	0	0	
Third person		0	0	0	0	0	
Forth person		0	0	0	0	0	
Fifth person		0	0	0	0	0	

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age	Closeness of relationship				
	In year	None	Little	Moderately	Very	Extremely
First person		0	0	0	0	0
Second person		0	0	0	0	0
Third person		0	0	0	0	0
Forth person		0	0	0	0	0
Fifth person		0	0	0	0	0
Sixth person		0	0	0	0	0

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age	Closeness of relationship					
	In year	None	Little	Moderately	Very	Extremely	
First person		0	0	0	0	0	
Second person		0	0	0	0	0	
Third person		0	0	0	0	0	
Forth person		0	0	0	0	0	
Fifth person		0	0	0	0	0	
Sixth person		0	0	0	0	0	
Seventh person		0	0	0	0	0	

For each person that lives in your household, aside from you, please indicate their age and how close you are to them

	Age	Age Closeness of relationship					
	In year	None	Little	Moderately	Very	Extremely	
First person		0	0	0	0	0	
Second person		0	0	0	0	0	
Third person		0	0	0	0	0	
Forth person		0	0	0	0	0	
Fifth person		0	0	0	0	0	
Sixth person		0	0	0	0	0	
Seventh person		0	0	0	0	0	

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	Age			Closeness of rela	tionship				
	In year	None	Little	Moderately	Very	Extremely			
Eighth person		0	0	0	0	0			
For each person tha	-	househol	d, aside f	rom you, please	e indicate	their age and			
how close you are to	o tnem								
	Age		(Closeness of rela	tionship				
	In year	None	Little	Moderately	Very	Extremely			
First person		0	0	0	0	0			
Second person		0	0	0	0	0			
Third person		0	0	0	0	0			
Forth person		0	0	0	0	0			
Fifth person		0	0	0	0	0			
Sixth person		0	0	0	0	0			
Seventh person		0	0	0	0	0			
Eighth person		0	0	0	0	0			
Ninth person		0	0	0	0	0			
Are there family men	mber(s) in you	r househo	old with s	pecial needs th	at require	electricity			
and/or medicine?									
O Yes									
O No									
Are there family mentraveling (e.g., a wh		r househo	old with s	pecial needs wl	nen movir	ng around or			
O Yes									
O No									

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