

# yongyi lin *ph.d. candidate*

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## research interests

I use frameworks from strategic management and industrial organization to examine how regulations shape innovation, entrepreneurship, and competitive strategy. In addition, I study how gender differences in personal traits affect human capital allocation and workforce dynamics.

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## education

- *University of Maryland, College Park* • Ph.D. in Business Administration • 2021 - 2026 (expected)
    - specialization: Managerial Economics and Strategy
    - dissertation title: Information Disclosure, Firm R&D, and Entrepreneurship
    - advisor: *Cristian L. Dezső*
    - committee members: *Cristian L. Dezső, Wilbur Chung, Rachelle C. Sampson, Evan P. Starr, Ginger Jin*
  - *Duke University, Durham, NC* • M.A. in Economics • 2019 - 2021
  - *Jinan University, Guangzhou, China* • B.A. in Economics • 2015 - 2019
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## articles

1. Yongyi Lin. “Mandatory Disclosure and Firms’ R&D Decisions: Evidence from the Pharmaceutical Industry,” **job market paper**. [[pdf](#)]
  - nominated for *2025 Strategic Management Society Ph.D. Paper Prize*
  - invited to present at *2025 Strategy Science Conference, 2025 Industry Studies Association Annual Conference, 2025 East Coast Doctoral Conference, 2025 Duke Ph.D. Student Conference*
  - **summary:** Mandatory disclosure policies force firms to reveal proprietary R&D data, creating a conflict between transparency and innovation. This paper examines how pharmaceutical firms strategically respond to such mandates, using the FDA Amendments Act of 2007 as a quasi-experimental setting. I find that firms adopt a three-pronged strategy: reallocating investment to less-regulated jurisdictions, applying stricter project continuation criteria, and pivoting to lower-risk, incremental innovation. These findings reveal that disclosure policies can have unintended consequences, creating an “innovation chill” that steers firms away from breakthrough research and highlighting a critical trade-off for regulatory design in a globalized economy.
2. Chengmou Lei, and Yongyi Lin. “Venture Capital Competition and Startup Financing Costs,” submitted to *2026 American Finance Association Annual Meeting*. [[pdf](#)]
3. Nathan Barrymore, Cristian L. Dezső, and Yongyi Lin. “Are There Gender Differences in Ambition? Evidence from an Online Experiment,” preparing for submission to *Organization Science*. [[pdf](#)]

4. Qichen Dong, Yongyi Lin, Jieyu Huang, and Zhongfei Chen. 2020. “Has Urbanization Accelerated PM2.5 Emissions? An Empirical Analysis with Cross-Country Data,” *China Economic Review*, 59, 101381. [\[pdf\]](#)
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### *work in progress*

- Yongyi Lin. “Mandatory Disclosure and Brain Drain,” [data collection]
  - Yongyi Lin. “Signaling and Venture Capital Investment Decisions,” [data collection]
  - Justin Frake, Yongyi Lin, Kyeongki Park, and Evan Starr. “Invention Ownership Legislation and Patenting,” [data analysis]
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### *teaching experience*

*University of Maryland, College Park*

- BMGT392 International Business • undergraduate • instructor • Spring 2025, 2026
- BUSO626 Global Economic Environment • MBA • TA for Prof. *Bennet A. Zelner* • Spring 2024
- BUSI758 Global Risks and Opportunities • MBA • TA for Prof. *Bennet A. Zelner* • Spring 2022
- BUSI788 Global Business • MBA • TA for Prof. *Bennet A. Zelner* • Fall 2021, 2022, 2023

*Duke University, Durham, NC*

- ECON601 Microeconomic Theory • graduate • tutorial instructor • Fall 2020
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### *programming skills*

- intermediate: Python, Stata
  - advanced:  $\text{\LaTeX}$ , R
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### *languages*

- proficient: English
  - native: Cantonese, Mandarin, Teochew Min
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### *references*

**Dr. Cristian L. Dezso**

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**Dr. Wilbur Chung**

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**Dr. Rachelle C. Sampson**

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