Eco Closet

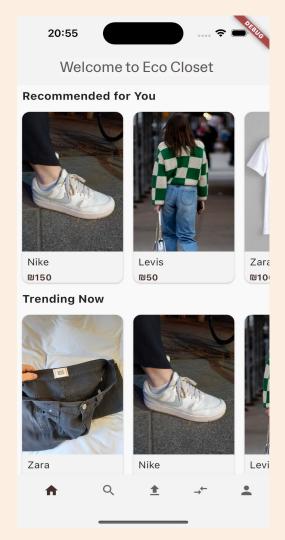
Fun

Easy

Quick

Trendy

Affordable



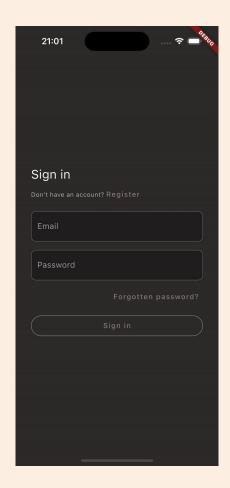
Module: Login

Purpose: A log-in/sign-in screen with multiple options (gif example contains email and password)

General Structure: A selection between email+password or phone number + text

Key features:

- Choose between Email+password and Phone number + OTP
- "Forgot Password" button the allows changing password with email
- Verification email to new sign-ins using email



Module: Home Page

Purpose: The first thing every user sees when he enters the app, contains the most relevant / interesting items we have to offer

General Structure: The page contains two horizontal scroll bars for rapid view of items

Tab: Recommended For You

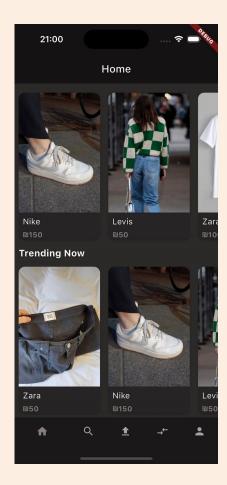
Our recommended items for this specific user

Recommended = Fit the user's size + Fit earlier searches / interests

Tab: Trending Now

Items that are:

- Low priced compared to our pricing
- Fit to frequently searched criteria over all users
- Seen a lot / shared a lot / liked a lot (future additions)



Module: Explore

Purpose: Allows user to easily find his need

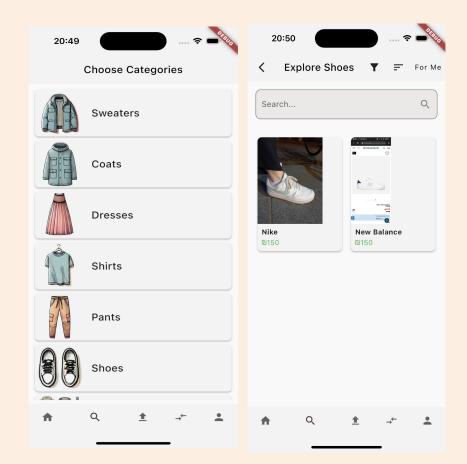
General Structure: Contains one page for main categories and a second page with all the filter and exploration features

Categories Page

Contain a list of categories with attractive logos so the user can easily start exploring without getting results too broad

Explore page

- Easy access button on the top right for: filter module, sorting dropdown and the quick "for me" button that filter for the user sizes
- Search bar to easily search for a specific product / brand
- Infinite-scroll feature that keeps the user engaged for longer



Module: Filter

Purpose: Allows both to easily find a specific item and to just quickly filter the results

General Structure: All relevant criteria one after the other with a multiple choice and a autocomplete when relevant, also contains a price smart filtering for max+min price together

Auto Complete

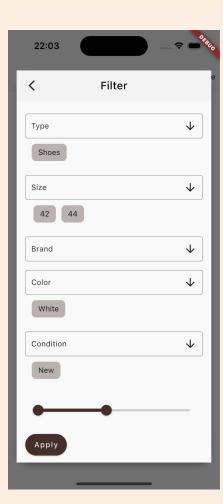
Where the autocomplete is relevant we allow the user to write the name to quickly find it.

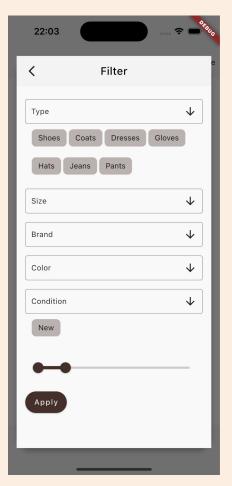
Multiple Choice

Allows user to make a little broader search instead of a too specific one.

Price Range

Easily set a Min and Max price for any price range





Module: Upload Item

Purpose: Quickly upload an item to the app with minimum manual work required

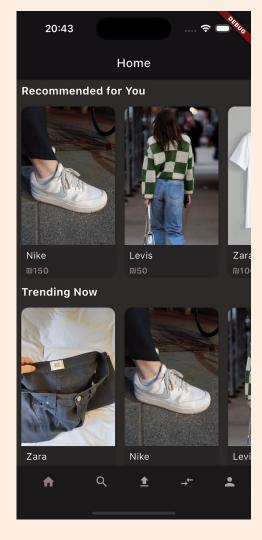
General Structure: Two step procedure: First the user uploads all the images of the item, Second he fills all the missing item's metadata.

Al auto tagging

Photos are sent to an Al that auto tags them for easy upload.

Price range indicator

After the user click submit the system analysis the item's price according to it's metadata, if the price is way above the estimated price a popup is shown alerting the user about the high price and suggests to lower it - not mandatory, just an alert.



Module: Order Management Page

Purpose: Allow the user to manage his orders, incoming and ongoing altogether

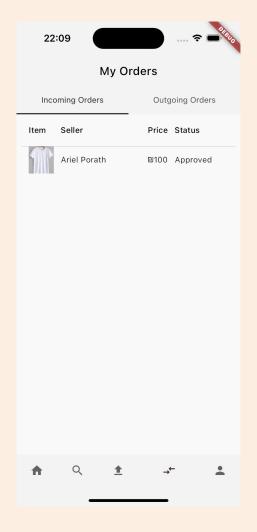
General Structure: Two tabs that contains tables, each table shows the orders in this section.

Outgoing Orders (Sold)

Allows the user to update the order status (approved or declined or shipped if this was an option) after the item was bought.

Incoming Orders (Buy)

Show your order status and contact that you bought the item from.



Module: profile

Purpose: The profile of the user, allows users to get familiar with the people they buy from

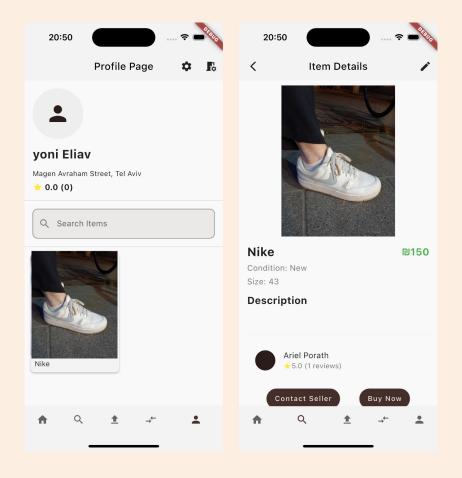
General Structure: Contains seller image with general information, rating with reviews and an items section for all the sellers items

Rating

Clicking on the rating button pops up the reviews the user's got from other buyers and build credibility

Items section

View the other items the user has to offer, we believe that if one item can suit the user than there is a bigger chance of him buying more items from this seller again



Module: settings and preferences

Purpose: Allows the user to customize his app and provide essential information

General Structure: clickable sections with valuable data or toggles, crucial for the user's experience

Dark mode, language and notification settings

Easy access button that allows the user to switch languages and change the app theme

Size Preferences

Allows users to select their size per clothing type, later this data is used in the recommendation system and the "For me" feature

Account information

Allows users to modify their account information and passwords

