SURYAB J



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Year	-	Degree /Board	University /Institution	%/CGPA			
2025*	Post Gra	aduate Diploma in Business Analytics	IIM Calcutta, IIT Kharagpur, ISI Kolkata	-			
2021		B.Tech Chemical Engineering	NIT Trichy 7.04/10				
2017		CLASS XII	Velammal Matric Hr. Sec. School, Chennai 94.25 %				
2015		CLASS X	Velammal Matric Hr. Sec. School, Chennai 98 %				
	LS/TOOLS		on, Data Mining, Strategic Thinking, Python, PyTorch				
		(21 Months)					
	ech Pvt. Ltd.		ity Manager Bangalore (M	May '21 - Jan '23'			
Operations & Strategy		■ Managed the entire operations of the onboarding pipeline and vetting process for the freelance developers ■ Led strategic initiatives through user feedback analysis , leading to 15% (↓) in the total customer dropouts ■ Executed a successful customer referral program , consistently acquiring 10+ new customers each month ■ Curated focus campaigns to convert cold leads into warm prospects, ensuring the optimal talent inventory. ■ Cultivated and sustained high productive relationships with Flexiple's community members and key clients.					
Analytics		 Developed dynamic Excel dashboards to expedite talent recommendations, inc. (↑) client satisfaction by 20% Utilized pivot tables/charts in Excel to identify process bottlenecks, enhancing internal projects outcomes Achieved 35% (↑) in database efficiency, saving 1 hour daily, through internal process enhancement projects. 					
	ct (Product	·					
	IC PROJECT						
	Prediction ession)	■ Conducted Regression analysis to predict used car price with 1500+ data points and 14 features using OLS ■ Applied Log transformation to mitigate Heteroscedasticity , addressed high Influential & Leverage points ■ Validated model assumptions, assessed Multicollinearity by using VIF & Employed Lasso for regularization ■ Improved overall Adjusted R-squared value from 0.604 to 0.77 & reduced test MSE by approximately 37% .					
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ELECTIVES: Health Care Analytics, Pricing & Revenue Opt. INTERESTS: Sociology, Badminton