

Mid-Fidelity Prototype

TEAM BES-Team: RES-Seat

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I. Mid-fidelity Prototype & Description

A. Link: <https://www.figma.com/proto/W65EU4Sjn02RgUeg8atcrj/CSE323?node-id=21%3A87&scaling=scale-down&page-id=0%3A1&starting-point-node-id=3%3A12>

B. Description:

The main colors of our website are pale-orange and red-orange colors. Since users will use our application before meals, we chose vivid and appetizing colors. The Home screen of our application is a map-based screen with bubble indication because it will be more effective for users to find closer restaurants to them and see the directions at the same time. In addition, we provide a list-based screen with the same filtering system as the map screen. When users click the specific restaurant either map-screen or list-screen, it goes to the restaurant page. On the restaurant page, users can see the menu, information, reviews, and map of the restaurant. After they pick a menu, they proceed to put it into the shopping cart. In the shopping cart, users are able to choose the number of people and the time range of their arrival. Finally, users can complete the pre-order. They also can see their order by clicking the 'My' icon.

II. User Testing

https://docs.google.com/document/d/15JN71Y6mGdrnfbMP2vBcql6KwO2uONq_3Lh44uWV_Nw/edit?usp=sharing

III. Further Changes

- We have to think about the indication style to make it more visible.
- We have to consider interaction to maximize the convenience for users.
- We have to work on the labeling and icons to get rid of misunderstandings from users.
- We have to decide our main home screen between map-based and list-based.

IV. Note from in-class Activity

We had feedback about unclear wording and icons. We used the word 'reservation' before, but the feedback was the word 'reservation' makes them confused that it ensures the actual seat. Also, they said some icons are ambiguous to represent their functioning. We tried to change more accurate icons that match to function. Another minor feedback was some words are not visible because of their color. We made it visible using bold font.