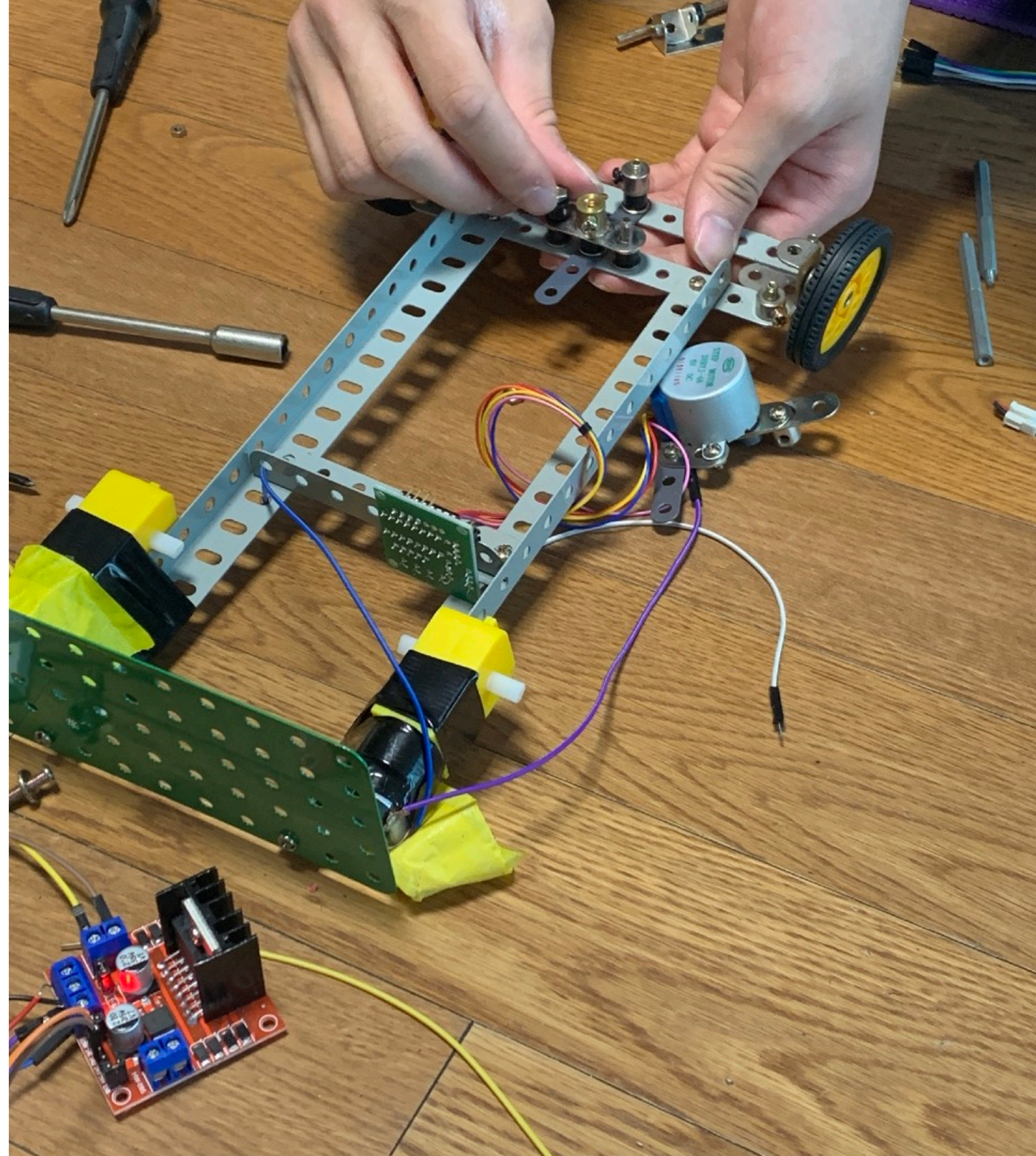


Process

Why
What
Goal



WHY?

MAKE IT