

```
/*파일 저장은 학교 sas이용함*/
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```
/*샘플링한 파일 불러오기*/
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```
FILENAME REFFILE '/folders/myfolders/final2.csv';
```

```
PROC IMPORT DATAFILE=REFFILE
```

```
DBMS=CSV
```

```
OUT=final;
```

```
GETNAMES=YES;
```

```
RUN;
```

```
/*sample weight*/
```

```
data final;
```

```
if CARAVAN=1 then smp_wgt=1;
```

```
else smp_wgt=16;
```

```
set final;
```

```
run;
```

```
/*독립성검정- 카이스퀘어*/
```

```
proc freq data=final;
```

```
weight smp_wgt;
```

```
table CARAVAN*(MOSTYPE      MAANTHUI      MGEMOMV      MGEMLEEF
MOSHOOFD      MGODRK      MGODPR      MGODOV      MGODGE
      MRELGE      MRELSA      MRELOV      MFALLEEN      MFG EKIND
      MFWEKIND      MOPLHOOG      MOPLMIDD      MOPLLAAG
      MBERHOOG      MBERZELF      MBERBOER      MBERMIDD      MBERARBG
      MBERARBO      MSKA      MSKB1      MSKB2
      MSKC      MSKD      MHHUUR      MHKOOP      MAUT1      MAUT2      MAUTO
MZFONDS      MZPART      MINKM30      MINK3045
      MINK4575      MINK7512      MINK123M      MINKGEM      MKOOPKLA
      PWAPART      PWABEDR      PWALAND      PPERSAUT
      PBESAUT      PMOTSCO      PVRAAUT      PAANHANG      PTRACTOR
      PWERKT      PBROM      PLEVEN      PPERSONG
      PGEZONG      PWAOREG      PBRAND      PZEILPLPPLEZIER
PFIETS      PINBOED      PBYSTAND      AWAPART      AWABEDR
      AWALAND      APERSAUT      ABESAUT      AMOTSCO      AVR A A U T
      AAANHANG      ATRACTOR      AWERKT      ABROM      ALEVEN
      APERSONG      AGEZONG      AWAOREG      ABRAND      AZ E I L P L
      APLEZIER      AFIETS      AINBOED      ABYSTAND)/
CHISQ;
```

```
run;
```

```

/*독립성검정-피셔*/
proc freq data=final;
weight smp_wgt;
table CARAVAN*(PBESAUT) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*(PVRAAUT) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*( PWERKT) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*( PPERSONG) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*(AWABEDR) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*(ABESAUT) / FISHER ;
run;

proc freq data=final;
weight smp_wgt;
table CARAVAN*(AVRAAUT) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*(AWERKT) / FISHER ;
run;
proc freq data=final;
weight smp_wgt;
table CARAVAN*(APERSONG) / FISHER ;
run;

/*변수 선택후 분할표*/
proc freq data=final;

```

```

weight smp_wgt;
table CARAVAN*(MOSTYPE MAANTHUI MGEMOMV MGEMLEEF MOSHOOFD MGODRK
MGODPR
MGODOV MGODGE MRELGE MRELSA MRELOV MFALLEEN MFGEKIND MFWEKIND
MOPLHOOG MOPLMIDD MOPLLAAG
MBERHOOG MBERZELF MBERBOER MBERMIDD MBERARBG MBERARBO MSKA MSKB1
MSKB2 MSKC MSKD MHHUUR
MHKOOP MAUT1 MAUT2 MAUTO MZFONDS MZPART MINKM30 MINK3045
MINK4575 MINK7512 MINK123M
MINKGEM MKOOPKLA PWAPART PWABEDR PWALAND PPERSAUT PMOTSCO
PAANHANG PTRACTOR
PWERKT PBROM PLEVEN PGEZONG PWAOREG PBRAND PZEILPL
PPLEZIER PFIETS
PINBOED BYSTAND AWAPART AWALAND APERSAUT AMOTSCO AAANHANG
ATTRACTOR
ABROM ALEVEN AGEZONG AWAOREG ABRAND AZEILPL APLEZIER AFIETS
AINBOED ABYSTAND)
/CHISQ;
RUN;

```

```

%macro step4(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var in (6,7) THEN &var.67=1; else &var.67=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step4(MRELGE);

```

```

%macro step5(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var in (1,2) THEN &var.12=1; else &var.12=0;

```

```

if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var in (5,6) THEN &var.56=1; else &var.56=0;
run;
%mend;
%step5(MRELSA);

```

```

%macro step6(var);
data final;
set final;
if &var in (0,1) THEN &var.01=1; else &var.01=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var in (4,5) THEN &var.45=1; else &var.45=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend; %step6(MFALLEEN);

```

```

%macro step7(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var in (2,3) THEN &var.23=1; else &var.23=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step7(MFWEKIND);

```

```

/**MOPLHOOG MOPLMIDD**/
%macro step8(var);
data final;
set final;

```

```

if &var in (0,1) THEN &var.01=1; else &var.01=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step8(MOPLHOOG);

```

```

%macro step9(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var in (2,3,4) THEN &var.234=1; else &var.234=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step9(MOPLMIDD);

```

```

/****MBERHOOG MBERZELF MBERBOER MBERMIDD MBERARBG MBERARBO ****/

```

```

%macro step10(var);
data final;
set final;
if &var in (0,1) THEN &var.01=1; else &var.01=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;

```

```
    if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step10(MBERHOOG);
```

```
%macro step11(var);
data final;
    set final;
    if &var =0 THEN &var.0=1; else &var.0=0;
    if &var in (1,2) THEN &var.12=1; else &var.12=0;
    if &var =3 THEN &var.3=1; else &var.3=0;
    if &var =4 THEN &var.4=1; else &var.4=0;
    if &var =5 THEN &var.5=1; else &var.5=0;
run;
%mend;
%step11(MBERZELF);
```

```
%macro step12(var);
data final;
    set final;
    if &var =0 THEN &var.0=1; else &var.0=0;
    if &var =1 THEN &var.1=1; else &var.1=0;
    if &var =2 THEN &var.2=1; else &var.2=0;
    if &var =3 THEN &var.3=1; else &var.3=0;
    if &var =4 THEN &var.4=1; else &var.4=0;
    if &var =5 THEN &var.5=1; else &var.5=0;
    if &var in (6,8,9) THEN &var.689=1; else &var.689=0;
run;
%mend;
%step12(MBERBOER);
```

```
%macro step13(var);
data final;
    set final;
    if &var in (0,1) THEN &var.01=1; else &var.01=0;
    if &var in (2,3) THEN &var.23=1; else &var.23=0;
    if &var =4 THEN &var.4=1; else &var.4=0;
    if &var =5 THEN &var.5=1; else &var.5=0;
    if &var =6 THEN &var.6=1; else &var.6=0;
```

```

if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step13(MBERMIDD);

```

```

%macro step14(var);
data final;
set final;
if &var in (0,1) THEN &var.01=1; else &var.01=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var in (4,5) THEN &var.45=1; else &var.45=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step14(MBERARBG);

```

```

%macro step15(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var in (2,3) THEN &var.23=1; else &var.23=0;
if &var in (4,5) THEN &var.45=1; else &var.45=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var in (7,8) THEN &var.78=1; else &var.78=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step15(MBERARBO);

```

```

/**MSKA MSKB1 MSKB2 MSKC 사회계급*/

```

```

%macro step15(var);
data final;

```

```

set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var in (1,2) THEN &var.12=1; else &var.12=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step15(MSKA);

```

```

%macro step16(var);
data final;
set final;
if &var in (0,1) THEN &var.01=1; else &var.01=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step16(MSKB1);

```

```

%macro step17(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var in (1,2) THEN &var.12=1; else &var.12=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var in (7,8) THEN &var.78=1; else &var.78=0;
if &var =9 THEN &var.9=1; else &var.9=0;

```



```
run;
%mend;
%step17(MSKB2);
```

```
%macro step18(var);
data final;
  set final;
  if &var =0 THEN &var.0=1; else &var.0=0;
  if &var =1 THEN &var.1=1; else &var.1=0;
  if &var =2 THEN &var.2=1; else &var.2=0;
  if &var =3 THEN &var.3=1; else &var.3=0;
  if &var in (4,5) THEN &var.45=1; else &var.45=0;
  if &var =6 THEN &var.6=1; else &var.6=0;
  if &var =7 THEN &var.7=1; else &var.7=0;
  if &var =8 THEN &var.8=1; else &var.8=0;
  if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step18(MSKC);
```

```
/**MAUT1 MAUT2 MAUT0 자동차**/
%macro step19(var);
data final;
  set final;
  if &var in (0,1) THEN &var.01=1; else &var.01=0;
  if &var =2 THEN &var.2=1; else &var.2=0;
  if &var in (3,4) THEN &var.34=1; else &var.34=0;
  if &var =5 THEN &var.5=1; else &var.5=0;
  if &var =6 THEN &var.6=1; else &var.6=0;
  if &var =7 THEN &var.7=1; else &var.7=0;
  if &var =8 THEN &var.8=1; else &var.8=0;
  if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step19(MAUT1);
```

```
%macro step20(var);
data final;
  set final;
  if &var in (0,1) THEN &var.01=1; else &var.01=0;
```

```

if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
run;
%mend;
%step20(MAUT2);

%macro step21(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var in (7,8,9) THEN &var.789=1; else &var.789=0;
run;
%mend;
%step21(MAUT0);

/** MINKM30 MINK4575 MINK7512 수익에 에대한 **/
%macro step22(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var in (1,2) THEN &var.12=1; else &var.12=0;
if &var =3 THEN &var.3=1; else &var.3=0;
if &var =4 THEN &var.4=1; else &var.4=0;
if &var =5 THEN &var.5=1; else &var.5=0;
if &var =6 THEN &var.6=1; else &var.6=0;
if &var =7 THEN &var.7=1; else &var.7=0;
if &var =8 THEN &var.8=1; else &var.8=0;
if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step22(MINKM30);

```

```

%macro step23(var);
data final;
  set final;
  if &var in (0,1) THEN &var.01=1; else &var.01=0;
  if &var =2 THEN &var.2=1; else &var.2=0;
  if &var =3 THEN &var.3=1; else &var.3=0;
  if &var =4 THEN &var.4=1; else &var.4=0;
  if &var =5 THEN &var.5=1; else &var.5=0;
  if &var =6 THEN &var.6=1; else &var.6=0;
  if &var =7 THEN &var.7=1; else &var.7=0;
  if &var =8 THEN &var.8=1; else &var.8=0;
  if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step23(MINK4575);

```

```

%macro step24(var);
data final;
  set final;
  if &var =0 THEN &var.0=1; else &var.0=0;
  if &var =1 THEN &var.1=1; else &var.1=0;
  if &var in (2,3) THEN &var.23=1; else &var.23=0;
  if &var =4 THEN &var.4=1; else &var.4=0;
  if &var =5 THEN &var.5=1; else &var.5=0;
  if &var in (6,8) THEN &var.68=1; else &var.68=0;
  if &var =9 THEN &var.9=1; else &var.9=0;
run;
%mend;
%step24(MINK7512);

```

```

/** MKOOPKLA**/
%macro step25(var);
data final;
  set final;
  if &var in (1,2) THEN &var.12=1; else &var.12=0;
  if &var =3 THEN &var.3=1; else &var.3=0;
  if &var in (4,5) THEN &var.45=1; else &var.45=0;
  if &var =6 THEN &var.6=1; else &var.6=0;
  if &var =7 THEN &var.7=1; else &var.7=0;
  if &var =8 THEN &var.8=1; else &var.8=0;

```

```

run;
%mend;
%step25(MKOOPKLA);

/**PWABEDR PTRACTOR PZEILPL PPLEZIER ALEVEN **/
%macro step26(var);
data final;
  set final;
  if &var =0 THEN &var.0=1; else &var.0=0;
  if &var =2 THEN &var.2=1; else &var.2=0;
  if &var =3 THEN &var.3=1; else &var.3=0;
  if &var in (4,5) THEN &var.45=1; else &var.45=0;
run;
%mend;
%step26(PWABEDR);

%macro step27(var);
data final;
  set final;
  if &var =0 THEN &var.0=1; else &var.0=0;
  if &var =3 THEN &var.3=1; else &var.3=0;
  if &var =4 THEN &var.4=1; else &var.4=0;
  if &var in (5,6) THEN &var.56=1; else &var.56=0;
run;
%mend;
%step27(PTRACTOR);

%macro step28(var);
data final;
  set final;
  if &var in (0,1) THEN &var.01=1; else &var.01=0;
  if &var =2 THEN &var.2=1; else &var.2=0;
run;
%mend;
%step28(PZEILPL);

%macro step29(var);
data final;
  set final;
  if &var =0 THEN &var.0=1; else &var.0=0;
  if &var in (1,2,3) THEN &var.123=1; else &var.123=0;

```

```

if &var =4 THEN &var.4=1; else &var.4=0;
if &var =6 THEN &var.6=1; else &var.6=0;
run;
%mend;
%step29(PPLEZIER);

```

```

%macro step30(var);
data final;
set final;
if &var =0 THEN &var.0=1; else &var.0=0;
if &var =1 THEN &var.1=1; else &var.1=0;
if &var =2 THEN &var.2=1; else &var.2=0;
if &var in (3,4) THEN &var.34=1; else &var.34=0;
run;
%mend;
%step30(ALEVEN);

```

```

/*후보변수 선택한 파일 불러오기*/
FILENAME REFFILE '/folders/myfolders/final_colpt_final3.csv';
PROC IMPORT DATAFILE=REFFILE
DBMS=CSV
OUT=final_colpt_final3;
GETNAMES=YES;
RUN;

```

```

/*Train set, Test set 분할*/
data final4;
set final4;
if ranuni(0049)<0.7 then splitwgt = smp_wgt;
else splitwgt = .;
records = 1;
run;

```

```

/*backward*/
proc logistic data=final4 descending;
weight splitwgt;
model
CARAVAN=MOSTYPE    MAANTHUI    MGEMOMV    MOSHOOFD    M R E L O V
      MFGEKIND    MOPLLAAG    MSKD    MHHUUR
MHKOOB    MZFONDS    MZPART    MINK3045    MINK123M
MINKGEM    PWAPART    PWALAND    PPERSONAUT    PMOTSCO

```

PAANHANG

PBROM	PLEVEN	PGEZONG	PWAOREG	PBRAND	PFIETS
PINBOED	PBYSTAND	AWAPART	AWALAND	APERSAUT	
AMOTSCO	AAANHANG	ATTRACTOR	ABROM	AGEZONG	
AWAOREG	ABRAND	AZEILPL	APLEZIER	AFIETS	
AINBOED	ABYSTAND	MGEMLEEF1	MGEMLEEF2		
MGEMLEEF34	MGEMLEEF5	MGEMLEEF6	MGODRK0	MGODRK1	
MGODRK2	MGODRK34	MGODRK5	MGODRK6	MGODRK7	
MGODRK9	MGODPR01	MGODPR2	MGODPR34		
MGODPR5	MGODPR6	MGODPR7	MGODPR8	MGODPR9	
MGODOV0	MGODOV1	MGODOV23	MGODOV4	MGODOV5	
MGODGE0					
MGODGE1	MGODGE2	MGODGE3	MGODGE45	MGODGE6	
MGODGE7	MGODGE8	MRELGE0	MRELGE1	MRELGE2	
MRELGE3					
MRELGE4	MRELGE5	MRELGE67	MRELGE8	MRELGE9	
MRELSA0	MRELSA12	MRELSA3	MRELSA4	MRELSA56	
MFALLEEN01	MFALLEEN2	MFALLEEN3	MFALLEEN45	MFALLEEN6	
MFALLEEN7	MFALLEEN8	MFALLEEN9			
MFWEKIND0	MFWEKIND1	MFWEKIND23	MFWEKIND4	MFWEKIND5	
MFWEKIND6	MFWEKIND7	MFWEKIND8			
MFWEKIND9	MOPLHOOG01	MOPLHOOG2	MOPLHOOG3	MOPLHOOG4	
MOPLHOOG5	MOPLHOOG6	MOPLHOOG7			
MOPLHOOG8	MOPLHOOG9	MOPLMIDD0	MOPLMIDD1		
MOPLMIDD234	MOPLMIDD5	MOPLMIDD6	MOPLMIDD7		
MOPLMIDD8	MOPLMIDD9	MBERHOOG01	MBERHOOG2	MBERHOOG3	
MBERHOOG4	MBERHOOG5	MBERHOOG6			
MBERHOOG7	MBERHOOG8	MBERHOOG9	MBERZELF0	MBERZELF12	
MBERZELF3	MBERZELF4	MBERZELF5			
MBERBOER0	MBERBOER1	MBERBOER2	MBERBOER3	MBERBOER4	
MBERBOER5	MBERBOER689	MBERMIDD01			
MBERMIDD23	MBERMIDD4	MBERMIDD5	MBERMIDD6	MBERMIDD7	
MBERMIDD8	MBERMIDD9	MBERARBG01			
MBERARBG2	MBERARBG3	MBERARBG45	MBERARBG6	MBERARBG7	
MBERARBG8	MBERARBG9	MBERARBO0			
MBERARBO1	MBERARBO23	MBERARBO45	MBERARBO6	MBERARBO78	
MBERARBO9	MSKA0	MSKA12	MSKA3		
MSKA4	MSKA5	MSKA6	MSKA7	MSKA8	MSKA9
MSKB101					MSKB12
MSKB13					
MSKB14	MSKB15	MSKB16			
MSKB17	MSKB18	MSKB19	MSKB20	MSKB212	MSKB23
MSKB24					MSKB25
MSKB26	MSKB278	MSKB29	MSKC0		

```

MSKC1 MSKC2 MSKC3 MSKC45MSKC6 MSKC7 MSKC8 MSKC9 M A U T 1 0 1
MAUT12      MAUT134      MAUT15
MAUT16      MAUT17      MAUT18      MAUT19      M A U T 2 0 1
MAUT22      MAUT23      MAUT24      MAUT25      M A U T 2 6
MAUT00      MAUT01
MAUT02      MAUT03      MAUT04      MAUT05      M A U T 0 6
MAUT0789    MINKM300    MINKM3012    MINKM303
MINKM304    MINKM305    MINKM306    MINKM307    M I N K M 3 0 8
MINKM309    MINK457501 MINK45752
MINK45753    MINK45754
MINK45755    MINK45756    MINK45757    MINK45758    M I N K 4 5 7 5 9
MINK75120    MINK75121    MINK751223
MINK75124    MINK75125    MINK751268    MINK75129
MKOOPKLA12  MKOOPKLA3    MKOOPKLA45  MKOOPKLA6
MKOOPKLA7    MKOOPKLA8    PWABEDR0    PWABEDR2    P W A B E D R 3
PWABEDR45    PTRACTOR0    PTRACTOR3
PTRACTOR4    PTRACTOR56    PZEILPL01    PZEILPL2    P P L E Z I E R 0
PPLEZIER123  PPLEZIER4    PPLEZIER6
MINKM301    MINKM302    MINKM3034    ALEVEN0      A L E V E N 1
ALEVEN2      ALEVEN34

```

```

/selection=backward sls=0.0001;

```

```

run;

```

```

/*forward*/

```

```

proc logistic data=final4 descending;

```

```

weight splitwgt;

```

```

model

```

```

CARAVAN=MOSTYPE    MAANTHUI    MGEMOMV    MOSHOOFD    M R E L O V
MFGEKIND    MOPLLAAG    MSKD    MHHUUR
MHKOOP    MZFONDS    MZPART    MINK3045    MINK123M
MINKGEM    PWAPART    PWALAND    PPERSAUT    PMOTSCO
PAANHANG
PBROM PLEVENPGEZONG    PWAOREG    PBRAND    PFIETS
PINBOED    PBYSTAND    AWAPART    AWALAND    APERSAUT
AMOTSCO    AAANHANG    ATRACTOR    ABROM AGEZONG
AWAOREG    ABRAND    AZEILPL    APLEZIER    AFIETS
AINBOED    ABYSTAND    MGEMLEEF1    MGEMLEEF2
MGEMLEEF34    MGEMLEEF5    MGEMLEEF6    MGODRK0    MGODRK1
MGODRK2    MGODRK34    MGODRK5    MGODRK6    M G O D R K 7
MGODRK9    MGODPR01    MGODPR2    MGODPR34
MGODPR5    MGODPR6    MGODPR7    MGODPR8    M G O D P R 9

```

MGODOV0	MGODOV1	MGODOV23	MGODOV4	M G O D O V 5
MGODGE0				
MGODGE1	MGODGE2	MGODGE3	MGODGE45	M G O D G E 6
MGODGE7	MGODGE8	MRELGE0	MRELGE1	M R E L G E 2
MRELGE3				
MRELGE4	MRELGE5	MRELGE67	MRELGE8	M R E L G E 9
MRELSA0	MRELSA12	MRELSA3	MRELSA4	MRELSA56
MFALLEEN01	MFALLEEN2	MFALLEEN3	MFALLEEN45	MFALLEEN6
MFALLEEN7	MFALLEEN8	MFALLEEN9		
MFWEKIND0	MFWEKIND1	MFWEKIND23	MFWEKIND4	MFWEKIND5
MFWEKIND6	MFWEKIND7	MFWEKIND8		
MFWEKIND9	MOPLHOOG01	MOPLHOOG2	MOPLHOOG3	MOPLHOOG4
MOPLHOOG5	MOPLHOOG6	MOPLHOOG7		
MOPLHOOG8	MOPLHOOG9	MOPLMIDD0	MOPLMIDD1	
MOPLMIDD234	MOPLMIDD5	MOPLMIDD6	MOPLMIDD7	
MOPLMIDD8	MOPLMIDD9	MBERHOOG01	MBERHOOG2	MBERHOOG3
MBERHOOG4	MBERHOOG5	MBERHOOG6		
MBERHOOG7	MBERHOOG8	MBERHOOG9	MBERZELF0	MBERZELF12
MBERZELF3	MBERZELF4	MBERZELF5		
MBERBOER0	MBERBOER1	MBERBOER2	MBERBOER3	MBERBOER4
MBERBOER5	MBERBOER689	MBERMIDD01		
MBERMIDD23	MBERMIDD4	MBERMIDD5	MBERMIDD6	MBERMIDD7
MBERMIDD8	MBERMIDD9	MBERARBG01		
MBERARBG2	MBERARBG3	MBERARBG45	MBERARBG6	MBERARBG7
MBERARBG8	MBERARBG9	MBERARBO0		
MBERARBO1	MBERARBO23	MBERARBO45	MBERARBO6	MBERARBO78
MBERARBO9	MSKA0	MSKA12MSKA3		
MSKA4	MSKA5	MSKA6	MSKA7	MSKA8
MSKA9	MSKB101		MSKB12	MSKB13
MSKB14	MSKB15	MSKB16		
MSKB17	MSKB18	MSKB19	MSKB20	MSKB212
MSKB23	MSKB24	MSKB25		
MSKB26	MSKB278	MSKB29	MSKC0	
MSKC1	MSKC2	MSKC3	MSKC45	MSKC6
MSKC7	MSKC8	MSKC9	M A U T 1 0 1	
MAUT12	MAUT134	MAUT15		
MAUT16	MAUT17	MAUT18	MAUT19	M A U T 2 0 1
MAUT22	MAUT23	MAUT24	MAUT25	M A U T 2 6
MAUT00	MAUT01			
MAUT02	MAUT03	MAUT04	MAUT05	M A U T 0 6
MAUT0789	MINKM300	MINKM3012	MINKM303	
MINKM304	MINKM305	MINKM306	MINKM307	M I N K M 3 0 8
MINKM309	MINK457501	MINK45752		
MINK45753	MINK45754			



MINK45755	MINK45756	MINK45757	MINK45758	MINK45759
MINK75120	MINK75121	MINK751223		
MINK75124	MINK75125	MINK751268	MINK75129	
MKOOPKLA12	MKOOPKLA3	MKOOPKLA45	MKOOPKLA6	
MKOOPKLA7	MKOOPKLA8	PWABEDR0	PWABEDR2	PWABEDR3
PWABEDR45	PTRACTOR0	PTRACTOR3		
PTRACTOR4	PTRACTOR56	PZEILPL01	PZEILPL2	PPLEZIER0
PPLEZIER123	PPLEZIER4	PPLEZIER6		
MINKM301	MINKM302	MINKM3034	ALEVEN0	A L E V E N 1
ALEVEN2	ALEVEN34			

```
/selection=forward sle=0.0001;
```

```
run;
```

```
/*score*/
```

```
proc logistic data=final4 descending;
```

```
weight splitwt;
```

```
model CARAVAN= MOPLHOOG8
```

```
PPERSAUT PPLEZIER4 MOPLHOOG2
```

```
AWAOREG AZEILPL MSKB17
```

```
MFWEKIND8 MSKB19 PBRAND
```

```
MSKB13 MINKM302 PFIETS MOPLLAAG MHKOOP
```

```
AFIETS MSKC1 MINKM308
```

```
/selection=score best=2 ;
```

```
run;
```

```
/*최종모형적합*/
```

```
proc logistic data=final4 descending;
```

```
weight splitwt;
```

```
model CARAVAN=MOPLHOOG8
```

```
PPERSAUT PPLEZIER4 MOPLHOOG2 AWAOREG AZEILPL MSKB17 MFWEKIND8
```

```
MSKB19 PBRAND
```

```
MSKB13 MINKM302 MOPLLAAG MHKOOP AFIETS MSKC1 MINKM308
```

```
;
```

```
output out=m_out pred=pred;
```

```
run;
```

```
proc sort data=m_out;
```

```
by descending pred;
```

```
run;
```

```
proc univariate data=m_out(where=(splitwt^=.) ) noprint;
```

```

weight splitwgt;
var pred CARAVAN;
output out=preddata sumwgt=sumwgt;
run;

```

```

/*Train data를10그룹으로 나눔*/
data mod_dec;
set m_out(where=(splitwgt^=.));
if (_n_=1) then set preddata;
retain sumwgt;
n+splitwgt ; /*웨이트 누적 n값은 웨이트 더해나가면서 누적으로 만들어짐*/
if n<0.1*sumwgt then mod_dec=0; else
if n<0.2*sumwgt then mod_dec=1; else
if n<0.3*sumwgt then mod_dec=2; else
if n<0.4*sumwgt then mod_dec=3; else
if n<0.5*sumwgt then mod_dec=4; else
if n<0.6*sumwgt then mod_dec=5; else
if n<0.7*sumwgt then mod_dec=6; else
if n<0.8*sumwgt then mod_dec=7; else
if n<0.9*sumwgt then mod_dec=8; else
mod_dec=9;
run;

```

```

/*십분위분석*/
title "Decile Analysis"; /*어느 선에서 끊어서 마케팅 할건지*/
proc tabulate data=mod_dec;
weight splitwgt;
class mod_dec;
var records CARAVAN pred;/*갯수*/
table mod_dec='decil' all='Total',
records='Number of obs'*(sum=' '*f=c0mma10.)
pred='Predicted probalilty'*(mean=' '*f=11.5)
CARAVAN='Actual'*(mean=' '*f=11.5)/rts=9 row=float;
run;

```

```

/*test에 적용*/
proc univariate data=m_out(where=(splitwgt=.)) noprint;
weight smp_wgt;
var pred CARAVAN;
output out=preddata sumwgt=sumwgt;
run;

```

```

data mod_dec;
set m_out(where=(splitwgt=.));
if (_n_=1) then set preddata;
retain sumwgt;
n+smp_wgt ;
if n<0.1*sumwgt then mod_dec=0; else
if n<0.2*sumwgt then mod_dec=1; else
if n<0.3*sumwgt then mod_dec=2; else
if n<0.4*sumwgt then mod_dec=3; else
if n<0.5*sumwgt then mod_dec=4; else
if n<0.6*sumwgt then mod_dec=5; else
if n<0.7*sumwgt then mod_dec=6; else
if n<0.8*sumwgt then mod_dec=7; else
if n<0.9*sumwgt then mod_dec=8; else
mod_dec=9;
run;

```

```

title "Decile Analysis";
proc tabulate data=mod_dec;
weight smp_wgt;
class mod_dec;
var records CARAVAN pred;
table mod_dec='decil' all='Total',
records='Number of obs'*(sum=' '*f=c0mma10.)
pred='Predicted probalilty'*(mean=' '*f=11.5)
CARAVAN='Actual'*(mean=' '*f=11.5)/rts=9 row=float;
run;

```