

Education

New York University, Interactive Telecommunications Program

September 2011 - May 2013, New York, NY

Master of Professional Studies

- Tisch School of the Arts Scholarship
- Focus on visual communication and interactive engagement through digital devices in order to enrich digital experiences.

Ewha Womens University, Fiber Arts

March 2005 - May 2010, Seoul, Korea

Bachelor of Fine Arts

- Minor in Art History, Painting & Print Making
- Scholarship

Skills

- Software: Proficient in Omnigraffle, Photoshop, Illustrator. Intermediate in InDesign, After Effects
- Programming: HTML5, CSS3, JQuery, Javascript, Processing
- Physical Computing: Arduino, Soft Circuits
- Language: Korean (fluent), Japanese (business efficiency)

Work Experience

Marabigo, Front-End Designer/Developer

June 2013 - Current, New York, NY

Marabigo is a fast paced digital content startup for film and web platforms.

- In charge of User Experience Design, Web/Graphic Design and Front-End Development.
- Responsible for redesign, update and maintenance of Marabigo main website.
- Focus on wireframe work, web design and graphic design for client projects.

L2 Think Tank, Design Assistant/Front-End Developer

September 2012 - May 2013, New York, NY

L2 Think Tank is an organization that helps brands navigate the digital market and help them use the digital platform to endorse their marketing and branding strategies.

- Main features of the company include Research, Events and Consulting.
- Contributed in building parallax scrolling web pages and designed graphic emails.
- Polished CSS of main Word Press based L2 website.
- Concentration on HTML5, CSS3, javascript and jquery.

Marginal Change, Front-End Developer

July 2012 - August 2012, New York, NY

Marginal Change is a fund raiser startup for non-profits, which encourages the relay of marginal kindness by donation through their website.

- Participated in establishment of company concept.
- Main responsibility in Front-End Development.

Panko Corporation, Designer

March 2011 - June 2011, Seoul, Korea

Panko Corporation is an international fashion vender company in Seoul, Korea with close relations to major Japanese clothing lines.

- Initiated active transaction with World, a fashion corporation which owns more than 80 Japanese fashion brands.
- Responsibilities in design and fabric selection for clothing line launches.

Press & Award

2012 The Listserve

- TIME: Technology The Listserve: What Would You Say to a Million People?
- NYT: Technology Send an E-Mail to the World, and Other Student Projects
- Fox40: News Sending an E-Mail to a Million People Could be Possible Through NYU Project

2011 Nostalgia

- Makezine: Blog Hacked Typewriter Cycles Through Photograph Projections

2006 Digital Textile Design Contest

- Yuhan Kimberly Ltd. Korea