

Eskimo Map

July 3, 2021

```
[1]: import pandas as pd
df = pd.read_csv('eskimo_cleaned2.csv')
df.head()
```

```
[1]:   Serial Number Search Term \
0      71008769      Eskimo
1      71221464         NaN
2      71248658      Eskimo
3      71319613      Eskimo
4      71328867      Eskimo
```

```
      Tribe/Native/Indigenous owned?(1)Yes (2) No (3) maybe   Word Mark \
0                                     2      ESKIMO
1                                     2      ESKIMO
2                                     2      ESKIMO
3                                     2    ESKIMO CUP
4                                     2      ESKIMO
```

```
      Goods and Services \
0 (EXPIRED) IC 004. US 015. G & S: PETROLEUM LUB...
1 (EXPIRED) IC 011. US 021. G & S: ELECTRICAL FA...
2 (CANCELLED) IC 009. US 021. G & S: [ ELECTRICA...
3 (EXPIRED) IC 030. US 046. G & S: ICE CREAM CON...
4 (CANCELLED) IC 030. US 046. G & S: FROZEN CONF...
```

```
      Standard Characters Claimed \
0                                NaN
1      (1) TYPED DRAWING
2                                NaN
3                                NaN
4                                NaN
```

```
      Mark Drawing Code Design Search Code \
0 (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED...   NaN
1      (1) TYPED DRAWING                               NaN
2 (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED...   NaN
3 (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED...   NaN
```

4	(1) TYPED DRAWING	NaN
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	Filing Date	Current Basis	...	Prior Registrations	Description of mark	\
0	1905	1A	...	NaN	NaN	
1	8-Oct-25	1A	...	NaN	NaN	
2	1927	1A	...	214404	NaN	
3	1931	1A	...	207593	NaN	
4	1932	UNKNOWN	...	NaN	NaN	

	Type of Mark	Register	Live/Dead	Indicator	Abandonment Date	\
0	TRADEMARK	PRINCIPAL		DEAD	NaN	
1	TRADEMARK	PRINCIPAL		DEAD	NaN	
2	TRADEMARK	PRINCIPAL		DEAD	5-Jun-09	
3	TRADEMARK	PRINCIPAL		DEAD	NaN	
4	TRADEMARK	PRINCIPAL		DEAD	15-Jan-80	

	Copy Link	\
0	http://tmsearch.uspto.gov/bin/showfield?f=doc&...	
1	NaN	
2	http://tmsearch.uspto.gov/bin/showfield?f=doc&...	
3	http://tmsearch.uspto.gov/bin/showfield?f=doc&...	
4	http://tmsearch.uspto.gov/bin/showfield?f=doc&...	

	Other Notes	US code	IC code
0	The TM image looks cut off, but that's exactly...	['015']	['004']
1		NaN	['021']
2	CHANGE IN REGISTRATION HAS OCCURRED\nRenewal: ...	['021']	['009']
3	Renewal: 2ND RENEWAL 19720308	['046']	['030']
4		NaN	['046']

[5 rows x 27 columns]

```
[2]: # Using regex with str.extract() with full address
df['Owner']
zip3 = df['Owner'].str.extract(r'(\d{5})-?\d{0,4}')
df3 = df.loc[:,['Serial Number', 'Owner']]
df3['Zip'] = zip3
df3
```

	Serial Number	Owner	Zip
0	71008769	(REGISTRANT) GULF REFINING COMPANY CORPORATION...	NaN
1	71221464	(LAST LISTED OWNER) TOASTMASTER INC. CORPORATI...	65201
2	71248658	(REGISTRANT) UNITED ELECTRICAL MANUFACTURING C...	65202
3	71319613	(REGISTRANT) ESKIMO PIE CORPORATION CORPORATIO...	NaN
4	71328867	(LAST LISTED OWNER) ESKIMO PIE CORPORATION UNK...	NaN
..
162	88820339	(APPLICANT) Zhejiang Zobo Technology Co., Ltd ...	321300

163	88924634	(APPLICANT) Classic 50's, Inc. CORPORATION OKL...	73069
164	90012447	(APPLICANT) Stoller, Leo INDIVIDUAL UNITED STA...	60645
165	90012653	(APPLICANT) Retrobrands USA LLC LIMITED LIABIL...	11106
166	90013691	(APPLICANT) Retrobrands USA LLC LIMITED LIABIL...	11106

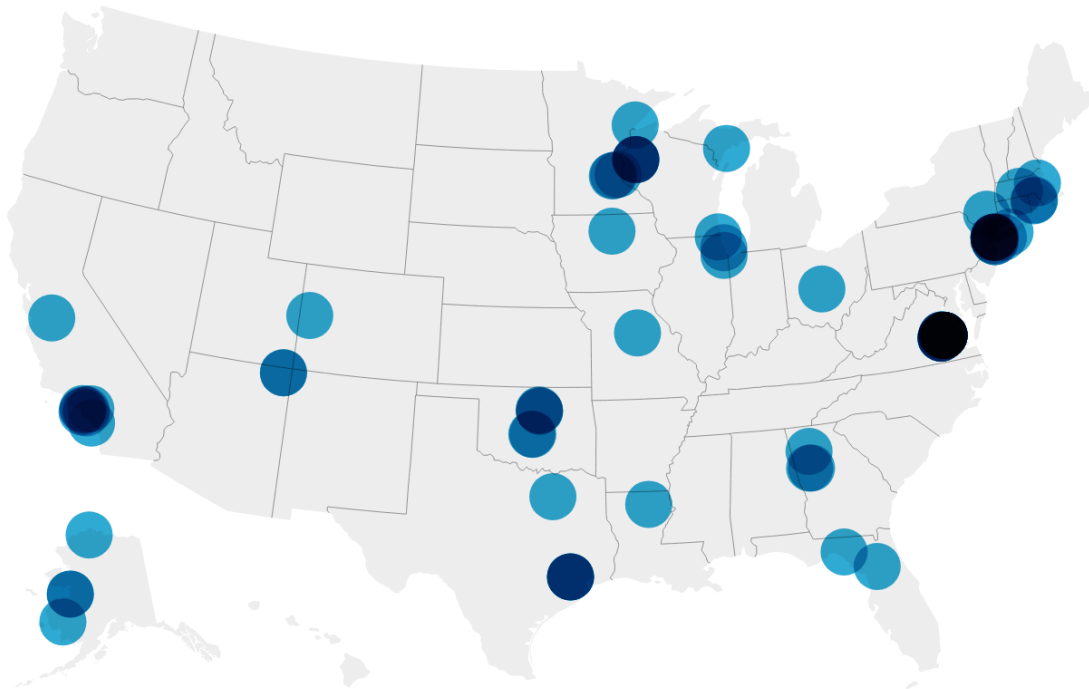
[167 rows x 3 columns]

```
[3]: # Save this dataframe as a csv form
df3.to_csv('dfEskimo_csv', index = False)
```

```
[4]: from IPython.display import Image
Image(filename='eskimo-map.png')
```

[4]:

Eskimo Map



Created with Datawrapper