

Yoonsie Kim

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SUMMARY

Product professional with 4+ years experience of delivering successful products, most recently for a \$115M contract in the B2B space, looking to work on products that are the core competency for the company.

WORK EXPERIENCE

Product Management Specialist, Attain | McLean, VA | 09/2020 - 03/2021

As team lead, proxy product owner, and business analyst, led the full product lifecycle, met release schedule deadlines, and established MVP of applications in the B2B SaaS space

- Successfully led team of 8 to launch first release of a case management application MVP for a \$115M contract, leading expansion of the product in new areas
- Led product discovery sessions with users; wrote and prioritized initial epics and user stories to create product roadmaps and deliver initial release schedule to stakeholders
- Owned and built internal testing tool for developers, reducing bugs by 60%
- Took initiative to create a new onboarding process for new team members, improving onboarding efficiency by 80%

Product Management Consultant, Macedon Technologies | Reston, VA | 07/2017 - 09/2020

Led teams to launch product iterations every 2 weeks for commercial and federal clients

- Increased business process efficiency by 95% by revamping UI/UX of an application
- Led cross-functional team of 20+ and launched features to production every 2 weeks
- Presented, demoed, and ran UAT sessions for client C-level executives
- Nominated by client and won GSA IT Award for efficient and empathetic approach to resolving user issues for a \$10B contract project
- Streamlined deployments, reducing an hours-long process to under 10 minutes

Web Developer, J P Systems | Remote | 05/2016 – 05/2017

Developed consumer websites for a healthcare IT company focused on clinical interoperability

- Developed new features for jpsys.com and healthcareitinteroperability.com
- Designed and developed new mobile-friendly website for new client bestcoastmassage.com

PROJECTS

Podcast Host/Producer, [How I Met My Other](#)

- 5-star rated podcast; cast, host, edit and launch monthly episodes

EDUCATION

University of Rochester, B.A. Digital Media Studies-Computer Science track | 3.8/4.0

SKILLS

- Agile: Certified Scrum Master, Kanban, LeSS, JIRA, Confluence, Trello, Google Suite
- Technical: SQL, Java, SaaS BPM, HTML5, CSS3, JavaScript | Python, Node.js, React.js