

# Yoonsie Kim

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## SUMMARY

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Product professional with 4+ years experience of successful Agile delivery in the B2B space, most recently for a \$115M project, seeking opportunities in product-led companies.

## EXPERIENCE

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### **Product Management Specialist**, Attain | McLean, VA | 09/2020 - 03/2021

As team lead, proxy product owner, and business analyst, led the full product lifecycle, met release schedule deadlines, and established MVP of applications in the B2B SaaS space

- Successfully led team of 8 to launch first release of a case management application MVP for a \$115M project, leading expansion of the product in new areas
- Led product discovery sessions with users; wrote and prioritized initial epics/user stories to create product roadmaps; delivered initial release schedule
- Conducted voice of customer interviews, translating pain points to functionality and usability requirements followed by regular UAT sessions to increase adoption
- Owned and built internal testing tool for developers, reducing bugs by 60%
- Took initiative to create a new onboarding process for new team members, improving onboarding efficiency by 80%

### **Product Consultant**, Macedon Technologies | Reston, VA | 07/2017 - 09/2020

Led teams to launch product iterations every 2 weeks for commercial and federal clients

- Increased business process efficiency by 95% by revamping UI/UX of an application
- Led cross-functional team of 20+ to launch features into production every 2 weeks
- Presented, demoed, and ran UAT sessions for client C-level executives
- Nominated by client and won GSA IT Award for efficient and empathetic approach to resolving user issues for a \$10B contract project
- Streamlined deployments, reducing an hours-long process to under 10 minutes

### **Web Developer**, J P Systems | Remote | 05/2016 - 05/2017

Developed websites for a healthcare IT company focused on clinical interoperability

- Developed new features for [jpsys.com](http://jpsys.com) and [healthcareitinteroperability.com](http://healthcareitinteroperability.com)
- Designed, developed new mobile-friendly website for new client [bestcoastmassage.com](http://bestcoastmassage.com)

## PROJECTS

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### **Podcast Host/Producer**, [How I Met My Other](#)

- 5-star rated podcast; cast, host, edit and launch monthly episodes

## EDUCATION

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**University of Rochester**, B.A. Digital Media Studies-Computer Science track | 3.8/4.0

## SKILLS

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- Agile: Certified Scrum Master, Kanban, LeSS, JIRA, Confluence, Trello, Google Suite
- Technical: SQL, Java, SaaS Cloud BPM, HTML5, CSS3, JavaScript
- Always Learning: Python, Node.js, React.js, Machine Learning, Ukulele, Japanese