

Yoonsie Kim

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SUMMARY

Product person with 4+ years experience of Agile-driven product delivery in the B2B SaaS space, most recently for a \$115M project. Seeking opportunities in product-led companies.

EXPERIENCE

Product Management Specialist, Attain | McLean, VA | 09/2020 - 03/2021

As team lead, proxy product owner, and business analyst, led the full product lifecycle, managed stakeholder relationships and worked cross-functionally to inform solutions

- Successfully led team of 8 to launch first release of a case management application MVP for a \$115M project, leading to expansion of the product in new areas
- Led product discovery sessions; wrote and prioritized initial product features to create roadmaps, initial epics/user stories, and deliver initial release schedule
- Led voice of customer interviews to analyze pain points, gather requirements, and write acceptance criteria followed by regular UAT to improve product capabilities
- Owned and built internal testing tool for developers, reducing bugs by 60%
- Took initiative to create a new onboarding process for new team members, improving onboarding efficiency by 80%

Product Consultant, Macedon Technologies | Reston, VA | 07/2017 - 09/2020

Led teams to gather business intelligence and iteratively deliver technical solutions for commercial and federal clients

- Increased business process efficiency by 95% by revamping UI/UX of an application
- Led cross-functional team of 20+ to launch features into production every 2 weeks
- Presented, demoed, and ran UAT for client C-level executives and answered queries
- Nominated by client and won annual GSA IT Award for efficient and empathetic approach to resolving user issues for a \$10B contract project
- Streamlined deployments, reducing an hours-long process to under 10 minutes

Web Developer, J P Systems | Remote | 05/2016 – 05/2017

Developed websites for a healthcare IT company focused on clinical interoperability

- Developed new features for jpsys.com and healthcareitinteroperability.com
- Designed, developed new mobile-friendly website for new client bestcoastmassage.com

PROJECTS

Podcast Host/Producer, [How I Met My Other](#)

- 5-star rated podcast; cast, host, edit and launch monthly episodes

EDUCATION

University of Rochester, B.A. Digital Media Studies-Computer Science track | 3.8/4.0

SKILLS

- Agile: Certified Scrum Master, Kanban, LeSS, Atlassian JIRA, Trello, Google Suite
- Technical: SQL, Java, SaaS Cloud BPM, HTML5, CSS3, JavaScript
- Learning: Python, Node.js, React.js, Machine Learning, Ukulele, Japanese