



Brand Guidelines

□□ Logo



□□ Variant



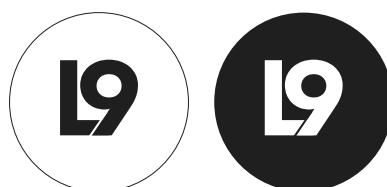
Inverted



Formal



Sub-logo



Sub-logo

Typeface

Avenir

Aa Bb Cc Dd Ee Ff Jj Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

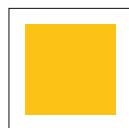
1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () + =

Avenir Black

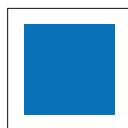
**Aa Bb Cc Dd Ee Ff Jj Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz**

1 2 3 4 5 6 7 8 9 0 ! @ # \$ % ^ & * () + =

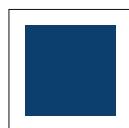
Palette



Red: 250
Green: 193
Blue: 51
#FAC133



Red: 19
Green: 115
Blue: 181
#1373B5



Red: 24
Green: 65
Blue: 107
#18416B



Red: 33
Green: 33
Blue: 33
#212121



Brand Guidelines

Product



Wide Version



Wide Version White Background



Sub-logo



Sub-logo

