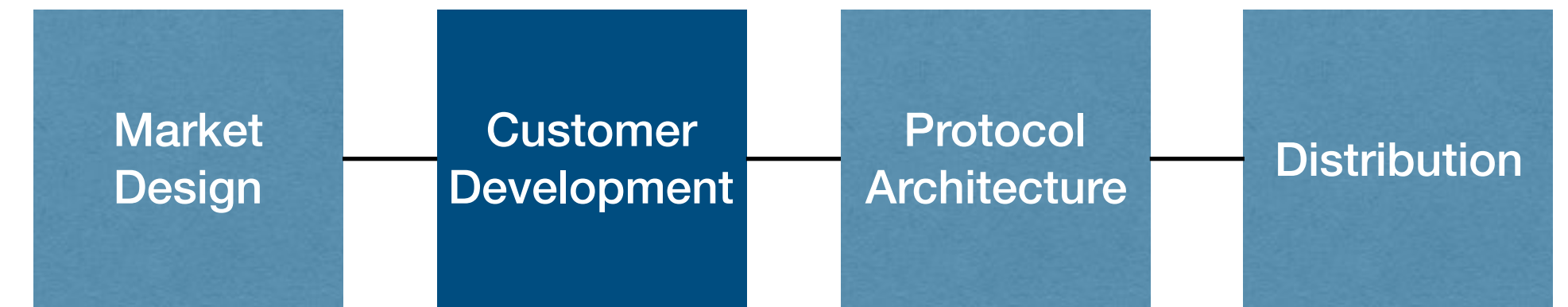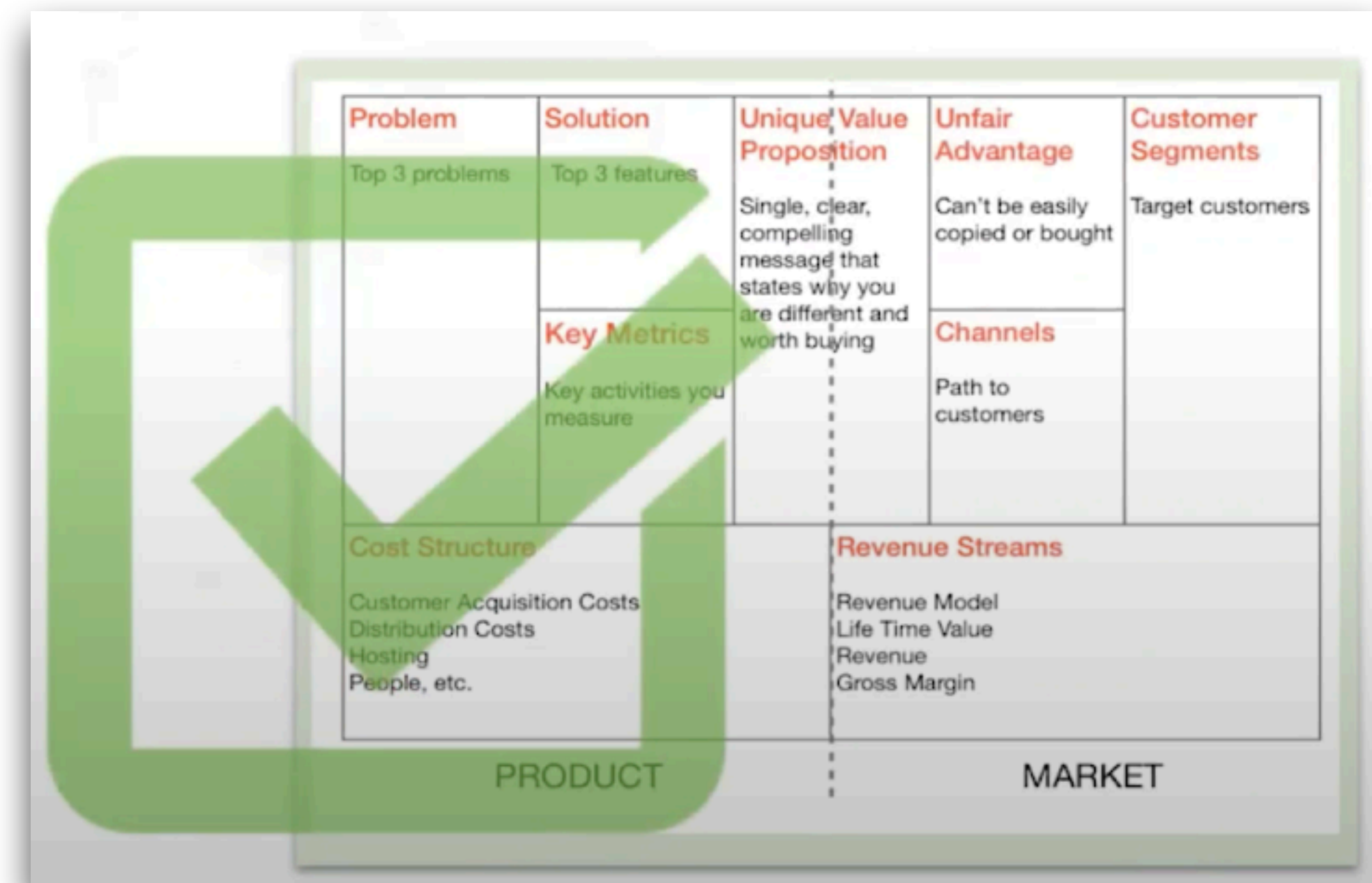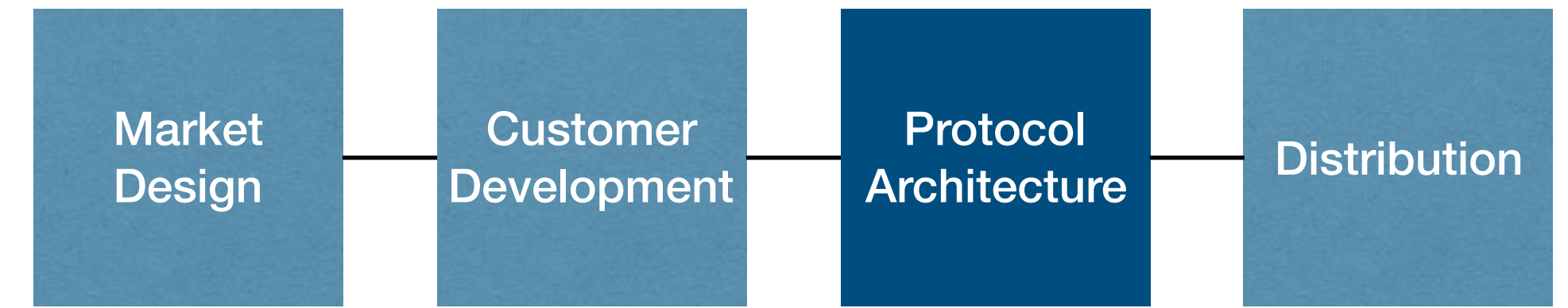# Token Design

Customer development is a formal methodology for building startups and new corporate ventures.

Token Design

Protocol Architecture determines the roadmap for technical solutions that can meet market demands.