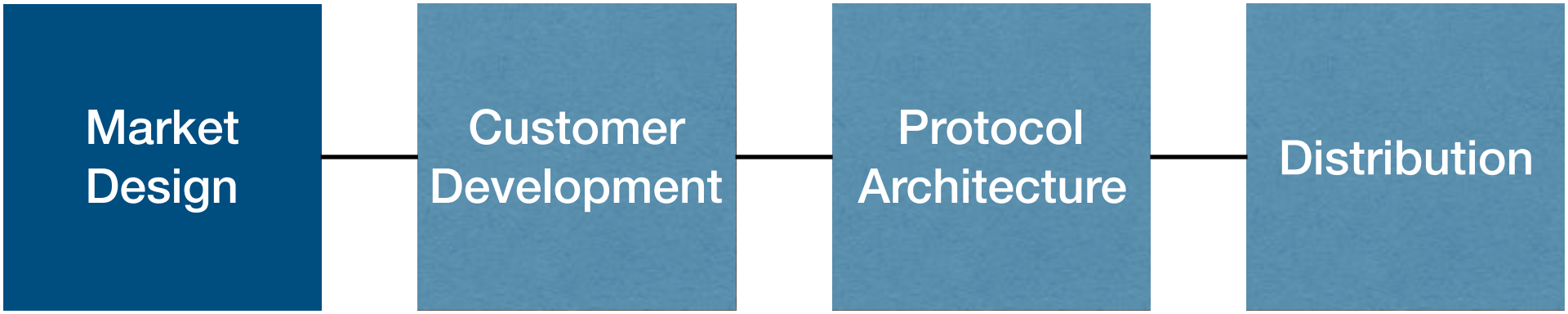
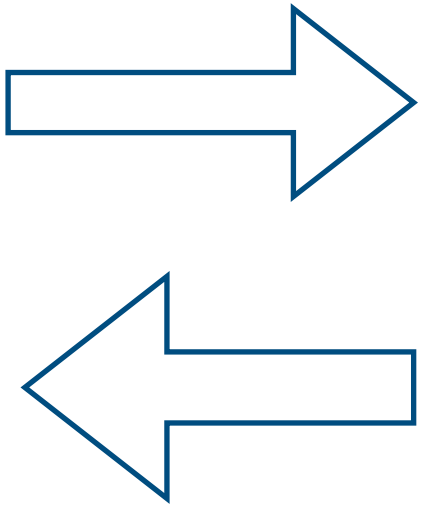
Token Design


Market Design
Customer Development
Protocol Architecture
Distribution

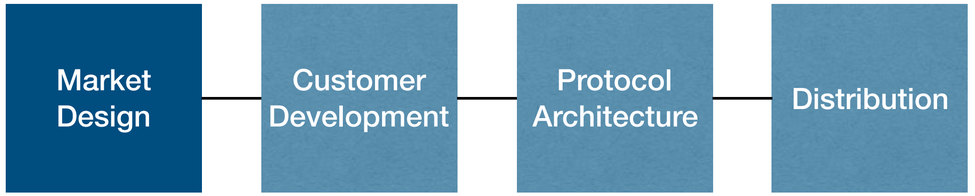
Thickness

Congestion



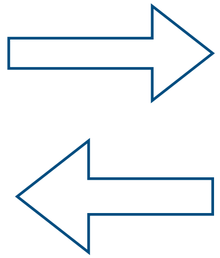
Safety

Token Design



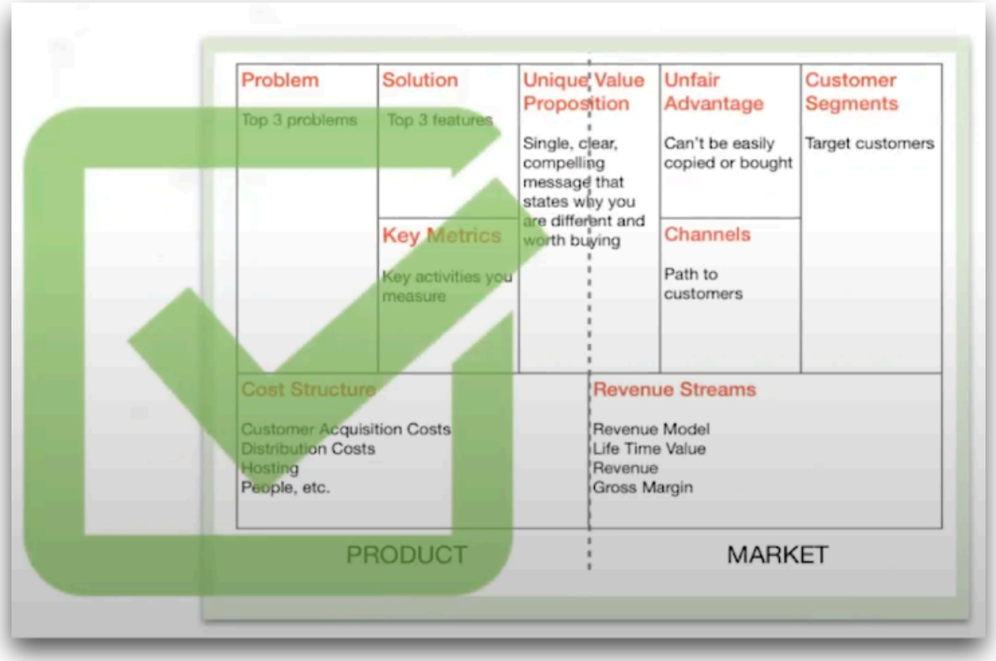
Thickness

Congestion



Safety

Token Design

Market Design | Customer Development | Protocol Architecture | Distribution

Customer development is a formal methodology for building startups and new corporate ventures.