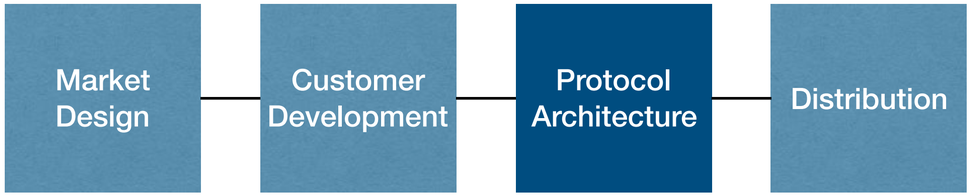
Token Design



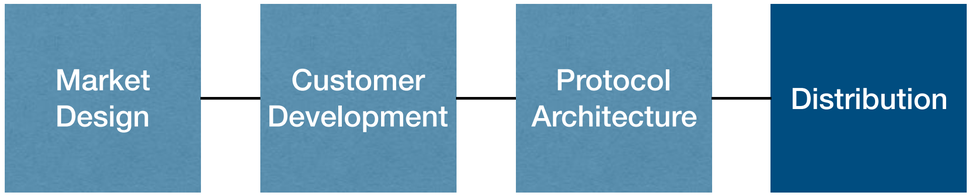
trade-Offs

Consistency	Performance
Security	Covenience
Equity	Efficiency

On-chain
v/s
off-chain

platform comparison & adoption considerations

Token Design



Distribution ensures that the tokens end up in right hands, and that an offering is equitable to the market and its participants.

1

Sustain economic activity of expected behaviours

What regulations are relevant?
Token sale? If so, to whom?
Token supply? Fixed? Inflation?
Remainder funds allocation?
Governance / Accountability