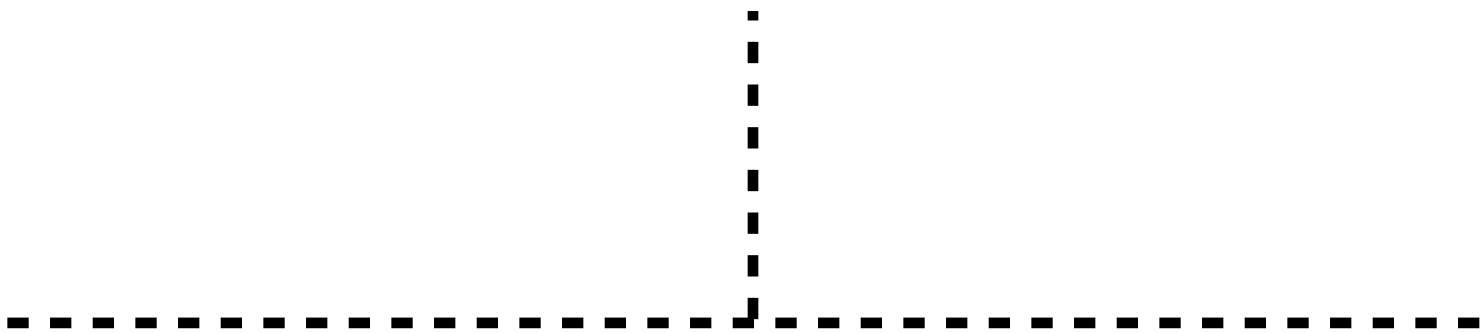


Background example #2: shares of stock

There are ~ 17.103B outstanding shares of Apple currently worth ~ \$125 each

APPLE(APPL)^{STOCK}_{NAS}

- 
- Ownership and investments in company
 - Raise money for a company
 - Liquidity so shareholders can monetize

Why create a token?

