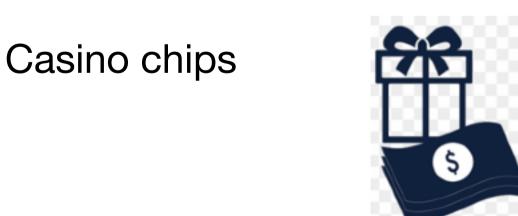# Example: Exchange within ecosystems

Increase stickiness, improve user experience, and decouple platform risk

Today

Casino chips

Exclusive Banking Networks

Loyalty Points

What's Now Possible

Digital Collectibles

Open Banking with
Tokenized Assets

Benefits of tokenization

Near-Real-Time Clearing & Settlement	Cryptographic Security	Verifiable Digital Ownership & History
Networks of Values	**Shared Business Logic**	**High level Controls**

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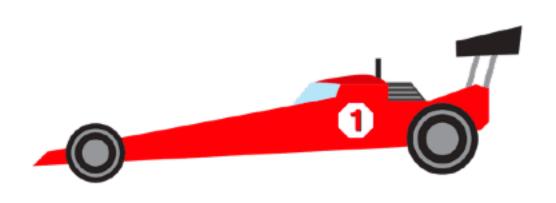Increase stickiness, improve user experience, and decouple platform risk

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Example:Capture of externalities

Cheaper tracking and mesurement allow more externalities to be measured and managed