

2023 MSc (ITM) & (DAAI) Student's Photo Competition

學生攝影比賽

Time of Competition

From Now to 20th March, 2023

What's Special?

It takes **Only 10 minutes**, and you have a big chance to **Win Up to HKD 2,000**.

Also, it's a great opportunity to extend your networking, make friends, and build relationship.

Who Will Win?

Pictures will be assessed based on their qualities (50% weighing) and number of Likes which the post gets. (50% weighing). **Try reaching out to your families and friends for More Likes.**

Awards

- 🏆 Champion(1 person): cash HKD 2,000 + certificate
- 🥈 First Runner-Up(2 persons): cash HKD 1,000 + certificate
- 🥉 Second Runner-Up(2 persons): cash HKD 500 + certificate

The winning photos in high resolution will be provided to university for future promotion use.

Judging Process and Committee

The email with captured screen and personal details should be sent before 20th March 2023. Student Representatives, Programme Director, Associate Programme Director will jointly make final decision.

How to Join?

1. Post one (or a bunch of) **Photo Taken by Yourself** on any of your **Personal Social Media**, about your study or life in HK (e.g. campus life, project team work, leisure time in HK, etc.)
2. **Add a Tag** of #HKBU_ITM or #HKBU_DAAI or #香港浸会大学资讯科技管理硕士 or #香港浸会大学数据分析与人工智能硕士 (Note: There is no space between # and the tag).
3. As listed below, refer to the section of your favourite Social Media for details.

Social Media:

[Facebook](#)



[Instagram](#)



[WeChat](#)



[Weibo](#)



For Facebook:

Step 1:

Create post

York Yao

Public

What's on your mind, York?

Add photos/videos
or drag and drop

Add to your post

Post

Step 2:

Edit post

York Yao is 🧘 feeling peaceful.

Public

Hiking is when we get close to the Peace of Nature.
#HKBU_DAAI

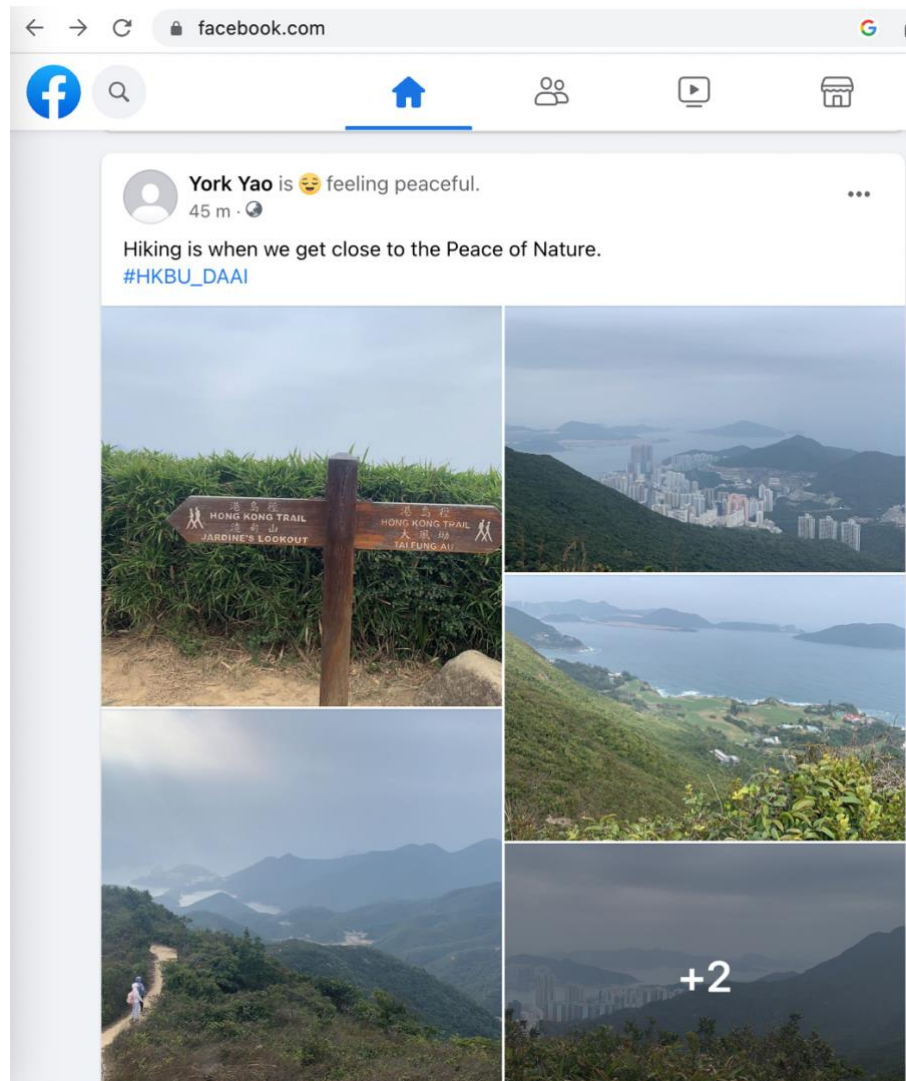
Add to your post

GIF

Save

Step 3: After clicking 'Save', Capture Your Post.

Be sure to include the social platform logo or URL in the captured image.



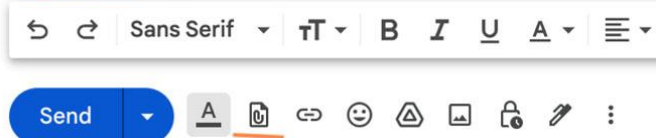
Step 4: Send an email to hkbucomp@proton.me

The title should be [HKBU_Photo_Competition] Name_StudentID, with the captured image as attachment.

hkbucomp@proton.me

[HKBU_Photo_Competition] YAO Yuan_22406603

[Screenshot 2023-03-01 at 1.47.22 AM.png \(2,722K\)](#)



For Instagram:

Step 1:

Create new post



Drag photos and videos here

Select from computer

Step 2:

←

Create new post

Share

yaoyuan218

My honor to be a student helper in AI x HK OPENCUP. 🎉🎉

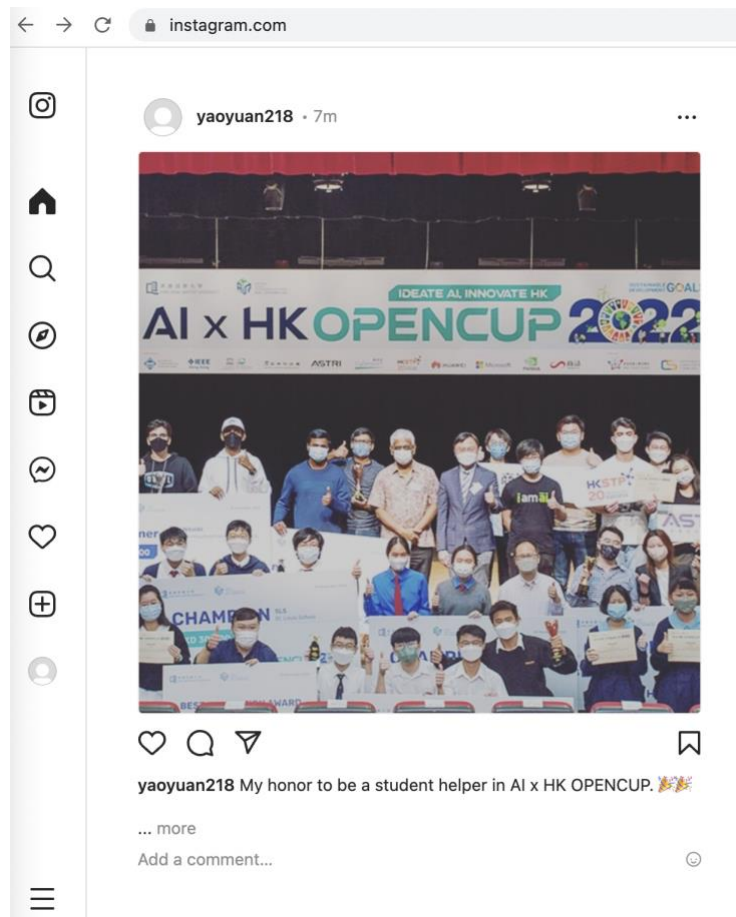
#HKBU_ITM

67/2,200

Add location

Step 3: After clicking 'Share', **Capture Your Post.**

Be sure to include the social platform logo or URL in the captured image.



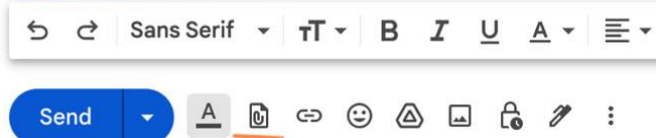
Step 4: Send an email to hkbucomp@proton.me

The title should be **[HKBU_Photo_Competition] Name_StudentID**, with the captured image as attachment.

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Screenshot 2023-03-01 at 1.47.22 AM.png (2,722K)



For WeChat:

Step 1: Go to **Moments** and Create a Post. Select 'Camera' or 'Choose from Album'



Step 2:

Cancel

Post

Great scenery and wonderful tour.

#HKBU_DAAI



Location >

@ Mention >

Visible To All >

Step 3: After clicking 'Post', **Capture Your Post.**

Be sure to include your WeChat Username in the captured image.



Try my best to the extent I won't regret.

01 Mar



Great scenery and wonderful tour.

#HKBU_DAAI

Hidden Contents

Set Now

Step 4: Send an email to hkbucomp@proton.me

The title should be **[HKBU_Photo_Competition] Name_StudentID**, with the captured image as attachment.

hkbucomp@proton.me

[HKBU_Photo_Competition] YAO Yuan_22406603

Screenshot 2023-03-01 at 1.47.22 AM.png (2,722K)

↶ ↷ Sans Serif ▼ T T ▼ B I U A ▼ ☰ ▼

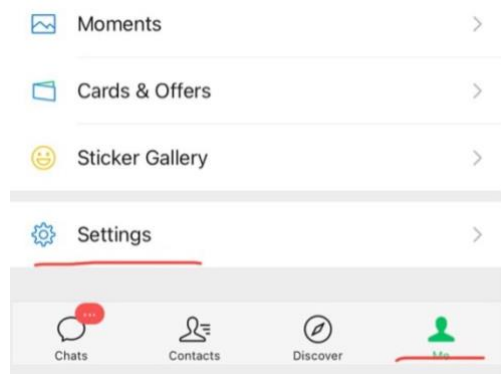
Send ▼ A 📎 🔗 😊 🗑️ 📷 🔒 ✎ ⋮

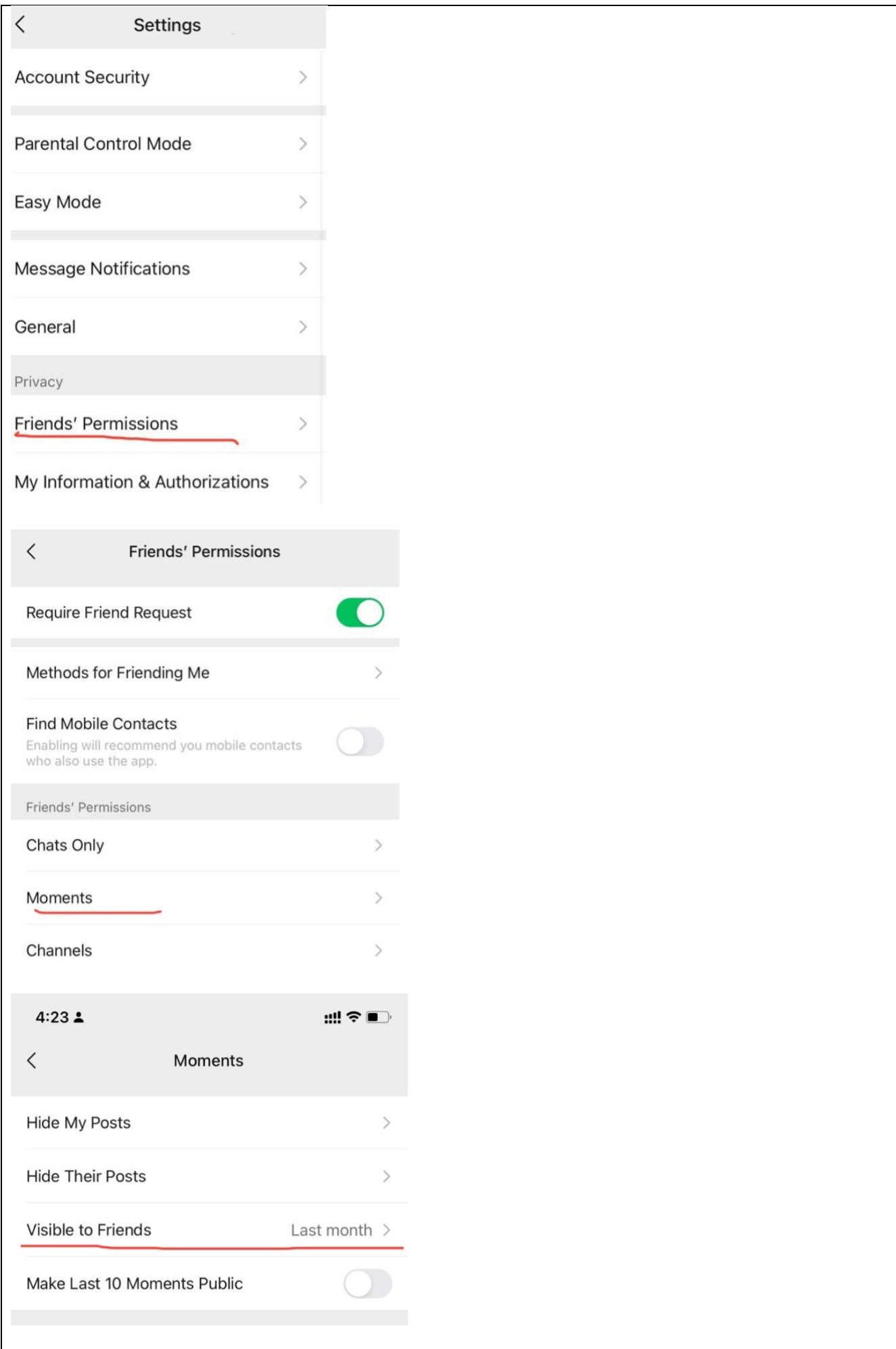
Step 5: Please understand we need to access your post only to check the photo and count likes.

Add the WeChat by scanning the following QR code (If you have added it before, skip this step).
The friend request message should be Name_StudentID_Photo.



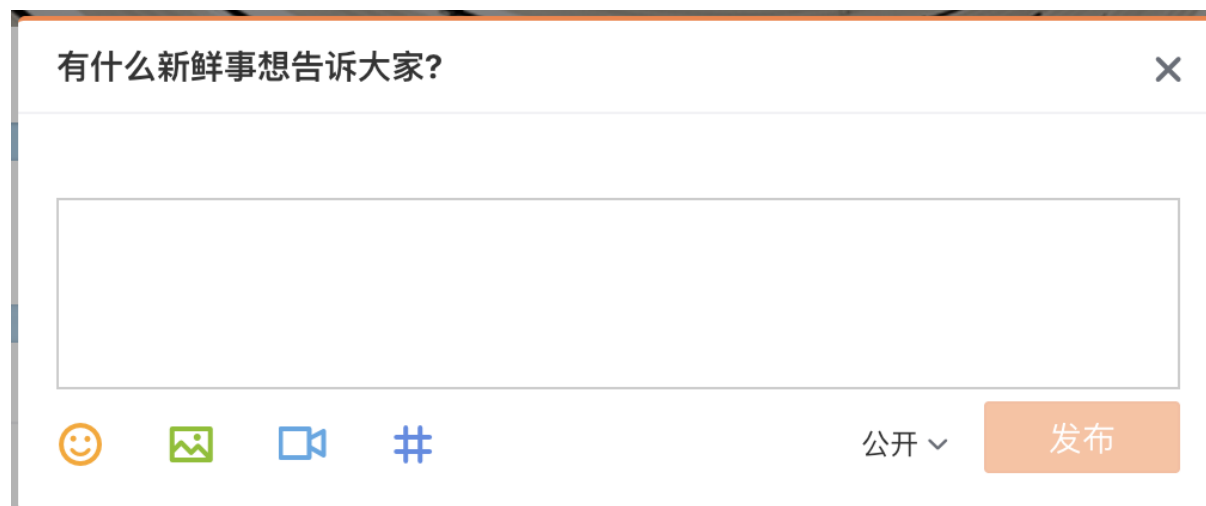
Make sure the post is accessible to **All your friends** for **at least one month**. Note that there are some privacy settings as shown below.





For Weibo:

Step 1:



有什么新鲜事想告诉大家?

Text input area for the post content.

Icons for emojis, images, video, and tags.

公开 (Public) and 发布 (Post) buttons.

Step 2: Note that the tag in Weibo should be #HKBU_DAAI# or #HKBU_ITM# or #香港浸会大学资讯科技管理硕士# or #香港浸会大学数据分析与人工智能硕士#



有什么新鲜事想告诉大家?

已输入14字

圆满举办[干杯]

#HKBU_DAAI#

本地上传

共1张，还能上传17张

+标签

微盘

应用 学习办公

新浪

转发 评论

Step 3: After clicking 'Publish', Capture Your Post.



用户3608685560

10秒前 来自 微博 weibo.com

圆满举办🍻

#HKBU_DAAI#



阅读 1 推广

转发

评论

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Step 4: Send an email to hkbucmp@proton.me

The title should be **[HKBU_Photo_Competition] Name_StudentID**, with the captured image as attachment.

hkbucmp@proton.me

[HKBU_Photo_Competition] YAO Yuan_22406603

Screenshot 2023-03-01 at 1.47.22 AM.png (2,722K)

↶ ↷ Sans Serif T B I U A ☰

Send

A

