



# 2023 MSc (ITM) & (DAAI) HONG KOND BAPTIST UNIVERSITY Student's Photo Competition

## 學生攝影比賽

#### Time of Competition

From Now to 20th March, 2023

#### What's Special?

#### Only 5 minutes, Win Up to HKD 2,000.

Also, it's a great opportunity to extend your networking, make friends, and build relationship.

#### Awards

- Champion(1 person): cash HKD 2,000 + certificate
- First Runner-Up(2 persons): cash HKD 1,000 + certificate
- Second Runner-Up(2 persons): cash HKD 500 + certificate

The winning photos in high resolution will be provided to university for future promotion use.

#### Who Will Win?

The photo(s) should be posted before 20th March 2023. Pictures will be assessed based on their qualities (50% weighing) and number of Likes which the post gets (50% weighing). Student Representatives, Programme Director, Associate Programme Director will jointly make final decision. **Try reaching out to your families and friends for More Likes.** 

#### How to Join?

- 1. Post one (or a bunch of) **Photo Taken by Yourself** on any of your **Personal Social Media**, about your study or life in HK (e.g. campus life, project team work, leisure time in HK, etc.)
- 2. **Add a Tag** of #HKBU\_ITM or #HKBU\_DAAI or #香港浸会大学资讯科技管理硕士 or #香港 浸会大学数据分析与人工智能硕士 (Note: There is no space between # and the tag).
- 3. As listed below, choose your favorite Social Media and go to the section for an example.

#### Social Media:

Weibo

**Facebook** 

Instagram

**WeChat (Not Recommended)** 









# For Weibo: Step 1: Go to <a href="https://weibo.com/">https://weibo.com/</a>, Register or Login your account. Create a post. 有什么新鲜事想告诉大家? X **(** # $\overline{\sim}$ 公开 > Step 2: Note that the tag in Weibo should be #HKBU\_DAAI# or #HKBU\_ITM# or #香港浸会大学 资讯科技管理硕士# or #香港浸会大学数据分析与人工智能硕士#. Click "发布". 有什么新鲜事想告诉大家? X 已输入14字 圆满举办[干杯] #HKBU\_DAAI# # 发布 $\sim$ 公开 ~ 快来和我一起体验微盘V3.4.2吧 本地上传

+标签

共1张,还能上传17张

微盘

新浪

区 转发

评论

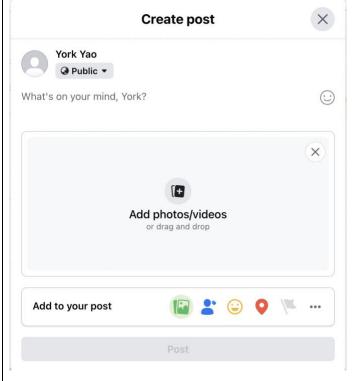
应用 学习办公

**Step 3: (Optional)** You can simply confirm your participation by clicking through the tag. On that page, you can view and appreciate your photos among all the competitors'. Hopefully, you can say "Hi" to them, add some comments and make some friends.

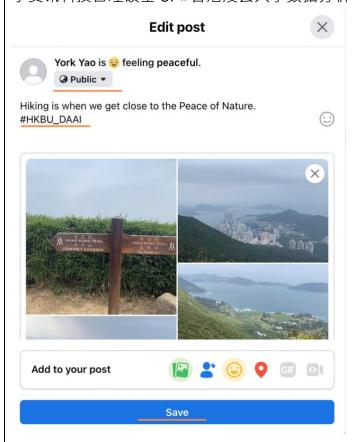


### For Facebook:

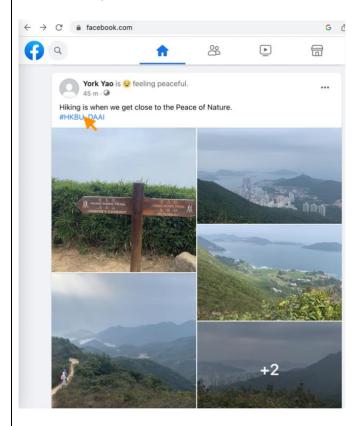
**Step 1:** Go to <a href="https://www.facebook.com/">https://www.facebook.com/</a>. Register or Login your account. Create a post.



**Step 2:** Note that the tag in Facebook should be #HKBU\_DAAI or #HKBU\_ITM or #香港浸会大学资讯科技管理硕士 or #香港浸会大学数据分析与人工智能硕士. Click "Save".



**Step 3: (Optional)** You can simply confirm your participation by clicking through the tag. On that page, you can view and appreciate your photos among all the competitors'. Hopefully, you can say "Hi" to them, add some comments and make some friends.



## For Instagram:

Step 1: Go to <a href="https://www.instagram.com/">https://www.instagram.com/</a>. Register or Login your account. Create a post.

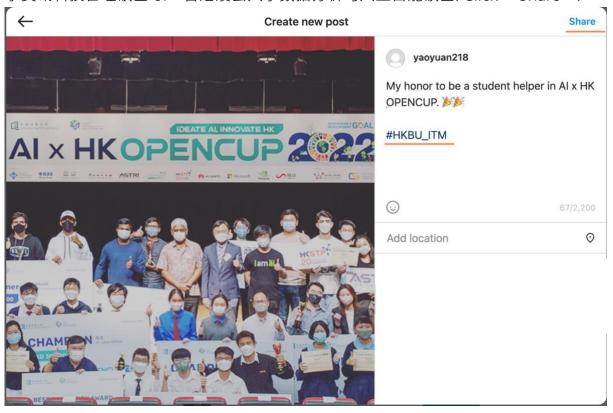
Create new post



Drag photos and videos here

Select from computer

**Step 2:** Note that the tag on Instagram should be #HKBU\_DAAI or #HKBU\_ITM or #香港浸会大学资讯科技管理硕士 or #香港浸会大学数据分析与人工智能硕士. Click "Share".



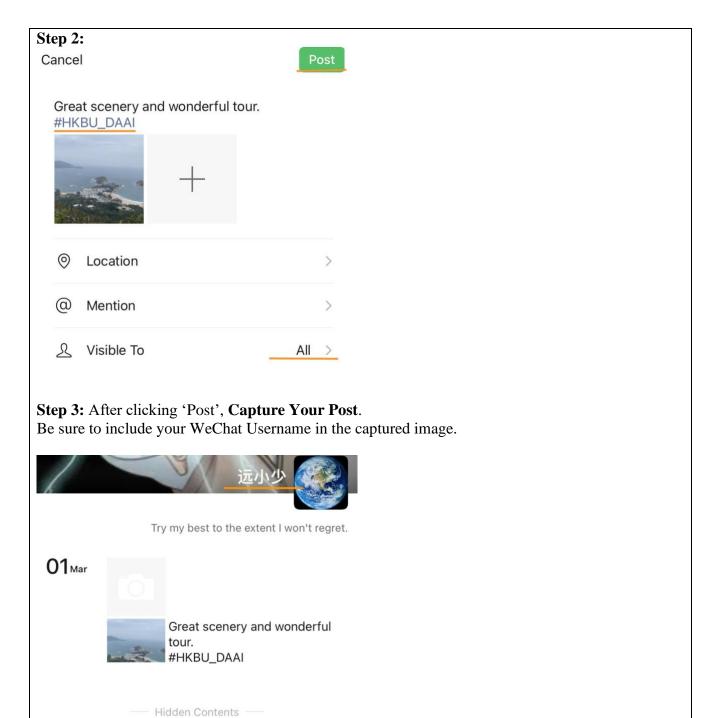
**Step 3: (Optional)** You can simply confirm your participation by clicking through the tag. On that page, you can view and appreciate your photos among all the competitors'. Hopefully, you can say "Hi" to them, add some comments and make some friends.



## For WeChat (Not Recommended):

Step 1: Go to Moments and Create a Post. Select 'Camera' or 'Choose from Album'

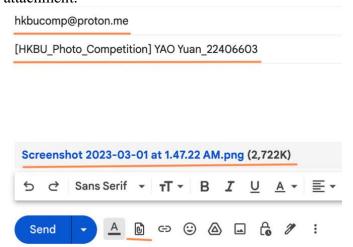




Set Now

**Step 4:** Send an email to <a href="https://hkbucomp@proton.me">hkbucomp@proton.me</a>

The title should be **[HKBU\_Photo\_Competition] Name\_StudentID**, with the captured image as attachment.



Step 5: Please understand we need to access your post only to check the photo and count likes.

Add the WeChat by scanning the following QR code (If you have added it before, skip this step). The friend request message should be Name\_StudentID\_Photo.



Make sure the post is accessible to **All your friends** for **at least one month**. Note that there are some privacy settings as shown below.

