

MID-FIDELITY WIREFRAMES

MID-FIDELITY WIREFRAMES

Significantly more detail

Work at a 1:1 scale

Created with a digital vector tool

Illustrator, Sketch or Adobe XD

Focus on navigation, titles, copy, imagery (representation), buttons, etc.

May incorporate font choices

Use **real content**

CONNECT THE DOTS, DEFINE SUCCESS

Shareable is a powerful measurement platform that gives you full transparency into the performance of your social media strategy.

SEE HOW WE DO IT

MEASUREMENT

COMPETITIVE ANALYSIS

ATTORNEY (BRIEF)

PERFORMANCE BENCHMARKING

ADVERTISING TRENDS

WHAT WE'VE MEASURED

WHAT WE ANALYZE DAILY

WHAT WE LOOK AT

WHAT WE OFFER

100+ Billion Actions Measured
42 Billion Social Actions In Us In 2014

SOLUTIONS FOR:

RESEARCH & STRATEGY

BRAND & SOCIAL MARKETING

LATEST RANKINGS

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TELEVISION

PREMIUM

DETAILS

RANK & REVENUE

Shareable Social Scorecard: TV Rankings

Top US Shows Overall by Engagement

	SHOW	NETWORK	TOTAL ACTIONS	TOTAL REVENUE	ACTIONS PER HOUR	RANK PER SHOW
1	Grey's Anatomy	ABC	1,547,221	\$9	18.12	1,000,000
2	Today Show	NBC	1,033,117	49	4.54	7,000,000
3	The Tonight Show	NBC	889,131	303	8.30	8,888,888
4	How I Met Your Mother	NBC	792,188	10	8.88	6,700,000
5	Entertainment Tonight	CBS	554,934	48	3.35	4,100,000
6	Good Morning America	NBC	545,140	101	11.86	5,100,000
7	Jimmy Kimmel Live!	NBC	540,000	14	11.86	5,100,000
8	The View	BBC	444,000	14	11.86	5,100,000
9	Good Morning America	NBC	444,000	14	11.86	5,100,000
10	Good Morning America	NBC	444,000	14	11.86	5,100,000

DOWNLOAD SCORECARD

EXPLORE ALL REPORTS

OUR PLATFORM

DATA-DRIVEN PLAYBOOK FOR THE SOCIAL ENTERPRISE

Shareable's Platform provides brands with a data-driven playbook that reveals the evolving rules, ROI factors and motivations of their social media customers - as well as the engaged fans of competitors.

SCHEDULE A DEMO

BENCHMARKING

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VIEW

INDUSTRY RANKINGS

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VIEW

INDUSTRY SEGMENTATION

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VIEW

HISTORICAL PERFORMANCE

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CONTENT STRATEGY

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SOLUTIONS

DATA-DRIVEN PLAYBOOK FOR THE SOCIAL ENTERPRISE

Shareable's Platform provides brands with a data-driven playbook that reveals the evolving rules, ROI factors and motivations of their social media customers - as well as the engaged fans of competitors.

SOLUTIONS FOR:

RESEARCH & STRATEGY

BRAND & SOCIAL MARKETING

RESEARCH

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STRATEGY

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BRAND MARKETING

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LEARN MORE

SOCIAL MEDIA MARKETING

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LEARN MORE

I WANT TO:

VIEW

Generate robust reports on ad hoc basis

VIEW

Merge many networks from one console

VIEW

Benchmark company against competitors

VIEW

Reliable engagement and publishing

VIEW

Understand what is working in our current spend

VIEW

Visually appealing campaigns and reports

VIEW

Maximize and measure social driven ROI

VIEW

Maximize and measure social driven ROI

THE TRICE HAS SPOKEN

"Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry's standard dummy text ever since the 1500s."

JOHN SMITH
Ebay Senior VP, Digital Media



Sell custom merchandise and surprise the community

No up-front cost. No risk. No hassle.

Create campaign

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Design

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2. Share

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3. Celebrate

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3

Featured Campaigns

Browse a few of our favourite campaigns or start your own

Discover campaign

Create campaign



Title

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Title

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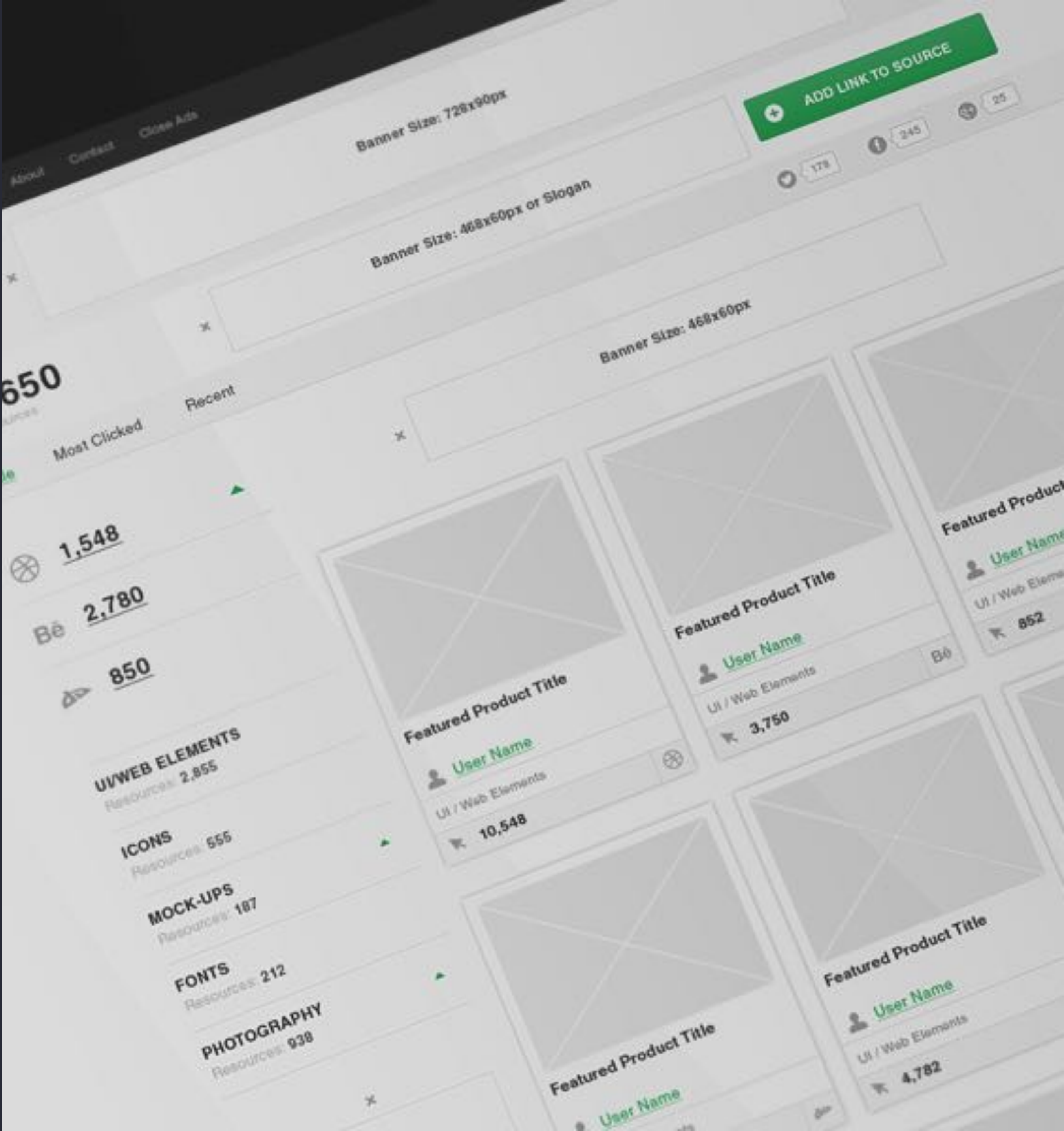
View

4



Title

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QUESTIONS?