

HIGH FIDELITY MOCKUPS

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DEFINITION

A mockup is a static high-profile visual draft of a design or device, used to represent the structure of information, visualize the content and demonstrate the basic functionalities in a static way. Unlike wireframes, mockups provide visual details, such as colours and type treatment. - **Emily Grace**

SOURCE

<https://www.justinmind.com/blog/wireframes-and-mockups-whats-the-best-option/>

HIGH FIDELITY MOCKUPS

Designers should be aware of some realities during this stage...

POSITIVE

Mockups help you better communicate the form and functionality of your design to stakeholders and customers due to the fact that the artboards are more realistic.

SOURCE

<http://uxmovement.com/wireframes/4-things-no-one-told-me-about-high-fidelity-wireframes/>

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NEGATIVE

If the mockups are poorly presented, or if the first client feedbacks occur with high fidelity mockups (instead of low or mid-fidelity mockups), the feedback sessions could become a nightmare because they might turn into a discussion around the most mundane, small details rather than the overall concept and visual approach.

Make sure to show the most appropriate type of wireframe/mockups for the current phase of your project's development.

HIGH FIDELITY MOCKUPS

Don't forget to also keep your user personas and your end goal in mind during this development phase.

HIGH FIDELITY MOCKUPS

The image features a hummingbird in flight, its wings blurred to suggest motion. It is positioned above a digital interface consisting of a dark blue sidebar and a light blue main area. The sidebar contains white text and icons related to themes, extensions, and development. The main area displays a snippet of HTML code and a small circular icon. The background is a solid red color.

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| PROJECT TITLE | BY | POSTED DATE | BUDGET |
|--|---------------------|--------------|----------|
| Freelancengine Profile customization | EngineThemes | 27 July 2014 | \$350 |
| Mobile garage parking application | Tech Inc. | 25 July 2014 | \$1,988 |
| Simple Classified Site | Ronald's Bagel Shop | 24 July 2014 | \$750 |
| UI Design for existing app | Jack's Fireworks | 17 July 2014 | \$10,000 |
| Need 3 Professional Articles about WordPress | Blog | 10 July 2014 | \$800 |

Hoang Nguyen

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HIGH FIDELITY MOCKUPS

A high-fidelity mockup of a website page. The background features a large, detailed photograph of a lion's head and upper body, looking directly at the viewer. The lion is wearing a dark blue plaid jacket over a white shirt. The background behind the lion is white, with two large, light gray curved bands on either side of the lion's head.

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What the world talking about us.

“ I just wanted to say thanks for the [One Engine theme](#).
 This would be the first time I’m sending a thank you note, and that’s because the theme is really amazing (and FREE).
 Thanks again for putting this out there.”

 **Hoang Nguyen**
Designer of EngineThemes
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Our Blog

Oct 17th, 2014 - 2 Comments - [Theme Update](#)



DirectoryEngine introduces its latest version with header menu implementation.

In addition to the original one on the left, you now have another option to create your menu. Users then can use the header menu to easily access any page on the site ...



Oct 17th, 2014 - 2 Comments

[Theme Update](#)



Oct 17th, 2014 - 2 Comments

[Theme Update](#)

ClassifiedEngine is back with 20% discount offer.

DirectoryEngine introduces its latest version: v1.1.5.