Name   Student Name

Project 3 - Mobile Application

Proposal *(Written Component,Site Map, Persona)*	0	3
Mood Boards *(Option A, Option B)*	0	3
Wireframes *(Low Fidelity, Mid Fidelity)*	0	4
High Fidelity Interactive Prototype *(InVision Link)*	0	10
User Experience Elements - UX *(Logical flow/grouping of content, proper navigation/linking of screens, depth of the product features)*	0	5
User Interfaces Elements - UI (Overall look & feel, Colours, Typography, Grid, Hierarchy)	0	5
UserTesting Component *(User testing definition, takeaways and modifications suggestions.)*	0	5
Total	**0**	**35**

Grade

Notes