

A/YSDN 4003 3.00

Advanced Topics in Interactivity 2021

Course Calendar Description

[See Figma Schedule link](#)

Course director

Philippe Jean
pjean@yorku.ca

Technical requirements

Students are responsible for making sure they are equipped properly for taking this class. Specifically, students must be aware of equipment requirements such as:

- Mac computer
- Reliable High Speed Internet
- Good web camera, microphone and Headphone for Zoom class experience with everyone
- Figma account with your @my.yorku.ca

Important links

Website class	Zoom Class Link
http://yorkdesign.github.io/YSDN4003-F21/	https://yorku.zoom.us/j/2374081491

Location

This class section will be done remotely. Specifically, all lectures, assignments, exercises and mentorship will be online. No in-class interactions or activities will be held on Campus.

Organization of the course

Every class will take place each Wednesday at 4:30 pm EDT beginning from Wednesday September 8 to Wednesday December 1, 2021. It's your responsibility to be there on time with proper equipment ready (see technical requirements for more details).

While students will have the official website class for reference, a dedicated Slack will be available for communication across students and instructors. This Slack channel will be the primary communication channel between students and instructor, and this will be available even outside class time.

Topics and Concepts

In this class, York University/Sheridan students will immerse themselves in a 13-week inquiry about originality within the action of crafting digital experience from existing materials. Inspired by the book *Radical Cut-up: Nothing is Original* published by the Sandberg Institute, this educational space will serve students in understanding the meaning of appropriation and reappropriating.

As a researching baseline direction, the *Radical Cut-up* book suggests that designing from scratch is resolute and designers should embrace this contemporary ideology of redesigning as a way of designing. Throughout this academic journey, this redesigning spectrum will also bring up larger inquiries. Specifically, each student should think critically and take a position on these questions:

- What does this mean for me as I am currently exploring and defining my own visual expression voice through school projects?
- What's the best approach for manipulating existing digital design material for my own project?
- If I am using and manipulating materials from an open-source library, am I the owner of my project?

Students will craft their narratives and position values into an educational territory where exploratory (*learning by doing*) and utilitarianism (*Human-centered design*) methodology overlap. They will confront an in-between world of crafting and recreating, appropriation and reappropriation, and design and redesigning.

The objective is to allow students to push the boundaries of digital creativity through a process of translating existing design material into personal voice and visual expression.

Learning Outcomes

- Actualize functional prototypes of interactive designs;
- Prioritize appropriate design research strategies;
Ideate and communicate interactive design concepts in visual, written and oral forms;
- Independently research and critically examine interactive objects environments and services;
- Enhance visual design concepts for user interfaces;
- Produce communication documents such as diagrams, briefs and

- Wireframes;
- Understand the importance of catalogue design assets and components that are organized into a universal and clear language;
- Further explore and enhance technical abilities with a variety of digital media technologies;
- Collaborate with peers for shared feedbacks and develop collective design knowledge and skills;
- Integrate and extend principles and practices across the design field.

Graded Assessment

Assignment #1 <i>Topic 1 - Redesign</i>	20%
Assignment #2 <i>Topic 2 - Design participatory and strategy</i>	15%
Assignment #3 <i>Topic 2 - Initial design and wireframes</i>	20%
Assignment #4 <i>Topic 2 - Interactive prototype and style guide</i>	20%
Assignment #5 <i>Topic 2 - Final Vision</i>	15%
Process, Figma space assets quality , Attendance	10%

A grade will be given after each project is submitted. See online project descriptions for details.

Note: Final course grades may be adjusted to conform to program or faculty grades distribution profiles.

Grading Scheme and Feedback Policy

Senate Grading Scheme and Feedback Policy stipulates that (a) the grading scheme (i.e. kinds and weights of assignments, essays, exams, etc.) be announced, and be available in writing, within the first two weeks of class, and that, (b) under normal circumstances, graded feedback worth at least 15% of the final grade for Fall, Winter or Summer Term, and 30% for full year courses offered in the Fall/ Winter Term be received by students in all courses prior to the final withdrawal date from a course without receiving a grade. For more information visit <https://secretariat-policies.info.yorku.ca/policies/grading-scheme-and-feedback-policy/>

No examinations or tests collectively worth more than 20% of the final grade in a course will be given during the final 14 calendar days of classes in a term. The exceptions to the rule are classes which regularly meet Friday evenings or on Saturday and/or Sunday at any time, and courses offered in the compressed summer terms.

The grading scheme for the course conforms to the 9-point grading system used in undergraduate programs at York (e.g., A+ = 9, A = 8, B+ = 7, C+ = 5, etc.). Assignments and tests will bear either a letter grade designation or a corresponding number grade (e.g. A+ = 90 to 100, A = 80 to 90, B+ = 75 to 79, etc.). For a full description of York grading system see the York University Undergraduate Calendar at <https://registrar.yorku.ca/enrol/dates/fw20>

Students may take a limited number of courses for degree credit on an ungraded (pass/fail) basis. For full information on this option see Alternative Grading Option in the AMPD section of the Undergraduate Calendar at <https://registrar.yorku.ca/enrol/dates/fw20>

Grading System

A+ (9) 90 – 100% Rare and Exceptional Work Thorough knowledge of concepts and techniques and exceptional skill and/or great originality in the use of those concepts /techniques in satisfying the requirements of an assignment/course.

A (8) 80 – 89% Excellent Work Thorough knowledge of concepts and techniques together with a high degree of skill and/or some elements of originality.

B+ (7) 75 – 79% Very Good Work Thorough knowledge of concepts and techniques together with a fairly high degree of skill in the use of those concepts/techniques.

B (6) 70 – 74% Good Work Good level of knowledge of concepts and techniques together with considerable skill.

C+ (5) 65 – 69% Competent Work Acceptable level of knowledge of concepts and techniques together with considerable skill representing the student's competence to continue and the department's wish to have the student continue.

C (4) 60 – 64% Fairly Competent Work Acceptable level of knowledge of concepts and techniques together with some skill.

D+ (3) 55 – 59% Passing Work Slightly better than minimal knowledge of required concepts and techniques together with limited skill.

D (2) 50 – 54% Poor Work Representing a lack of effort or minimum knowledge of concepts and techniques, despite completion of required exercises.

E 1 31 – 49% Very Poor Work

F 0 0 – 30% Inadequate Work

All courses taken at York and Sheridan, including failures, are included in grade point average calculations. To calculate your Grade Point Average please visit: <https://laps.yorku.ca/student-resources/gpa-calculator/>

Assignment Submission

Proper academic performance depends on students doing their work not only well, but on time. Accordingly, assignments for this course must be received on the due date specified for the assignment. Assignments are to be handed in class or submitted online on the appropriate date.

At York, under normal situations, the Design Office will NOT accept drop-off of student work. In the rare case of illness of the instructor on a due date, special arrangements between the course director and the office can be made for the submission of student work.

Lateness Penalty

Assignments received later than the due date will be penalized 10% per business day that the assignment is late. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the course instructor but will require supporting documentation (e.g. a doctor's letter).

Missed Tests

Students with a documented reason for missing a course project deadline or a test, such as illness, compassionate grounds, etc., which is confirmed by supporting documentation (e.g. doctor's letter) may request accommodation from the course instructor. Further extensions or accommodation will require students to submit a formal petition to the faculty

Attendance and Lateness

Regular and punctual attendance is a required professional behaviour in industry and therefore in this program. Attendance will be taken at the beginning of each class. Students are responsible for informing their faculty ahead of time if they are going to be late for a class or not attending. Exceptions to the lateness penalty for valid reasons such as illness, compassionate grounds, etc., may be entertained by the course instructor but will require supporting documentation (e.g. a doctor's letter).

Students will be responsible for all academic, financial penalties and consequences resulting from their non-attendance.

Last Date to Drop the Course

Friday November 12, 2020 is the last day that a student can drop this course without receiving a grade. Financial penalties may be involved and could be assessed depending on the precise date that the course was dropped. To review important university sessional dates such as classes and exams start/ end dates, financial deadlines, holidays and more visit: <https://registrar.yorku.ca/enrol/dates/fw21>

Academic Honesty & Integrity

YSDN students are required to maintain high standards of academic integrity and are subject to the Senate Policy on Academic Honesty. For full information visit: <https://sosc.laps.yorku.ca/students/academic-honesty/> There is also an academic integrity website with complete information about academic honesty. Students are expected to review the materials on the Academic Integrity website at <https://spark.library.yorku.ca/academic-integrity-what-is-academic-integrity/>

Occupational Health & Safety

Students must be aware of ergonomic factors related to the course work and should practice recommended exercise to prevent developing occupational related health problems. Please refer to the following web page for details: <https://hr.info.yorku.ca/health-safety-employee-well-being/>

Accessibility/Disability Services

Both York and Sheridan provide services for students with disabilities (including learning, mental health, physical, sensory and medical disabilities) needing accommodation related to teaching and evaluation methods/materials. These services are made available to students in all Faculties and programs at both institutions. FA/ YSDN 4003 - Advanced Topics in Interactivity Fall 2020 Students in need of these services are asked to register at both York and Sheridan as early as possible to ensure sufficient advance notice so that appropriate academic accommodation can be provided. You are encouraged to schedule a time early in the term to meet with each professor to discuss your accommodation needs. Please note that registering with these services and discussing your needs with your professors is necessary to avoid any impediment to receiving the necessary academic accommodations to meet your needs.

At York University

Additional information on Counselling & Disability Services is available at <https://accessibility.students.yorku.ca/> or by contacting the offices of the disability service providers listed below: Learning Disability Services - W128 Bennett Centre for Student Services (BCSS), 416-736-5383 <https://registrar.yorku.ca/>
Mental Health Disability Services - N110 BCSS, 416-736-5297, <https://accessibility.students.yorku.ca/disability-screening> Physical, Sensory and

Medical Disability Services - N108 Ross Building, 416-736-5140, <https://accessibility.students.yorku.ca/> The York Senate Policy on Accommodating Students with Disabilities is available at <https://secretariat-policies.info.yorku.ca/policies/academic-accommodation-for-students-with-disabilities-policy/>

At Sheridan College

Accessible Learning Services is located in Room B104, Trafalgar Campus. 905-845-9430x2530 <https://www.sheridancollege.ca/life-at-sheridan/student-services/accessible-learning-services>

Counselling Services

<http://www.sheridancollege.ca/life-at-sheridan/student-services/counselling-services.aspx>

Health Services

www.sheridancollege.ca/life-at-sheridan/student-services/health.aspx

Alternate Exam and Test Scheduling

York's Counselling & Disability Services and the Registrar's Office work in partnership to support alternate exam and test accommodation services for students with disabilities at the Keele campus. To review the exam and test policies and procedures visit <http://altexams.students.yorku.ca>

Ethics Review Process

YSDN students are subject to the York University Policy for the Ethics Review Process. To review the Senate Policy on Research Involving Human Participants visit: <https://research.info.yorku.ca/participants/>

In particular, students proposing to undertake research involving human participants (e.g. interviewing the director of a company or government agency, having students complete a questionnaire, etc.) are required to submit an application for Ethical Approval of Research Involving Human Participants at least one month before you plan to begin the research. If you are in doubt as to whether this requirement applies to you, contact your course director immediately.

Religious Observance Accommodation

York and Sheridan are committed to respecting the religious beliefs and practices of all members of the community, and making accommodations for observances of special

significance to adherents. Should any of the dates specified in this syllabus for an in-class test or examination pose such a conflict for you, contact the course director within the first three weeks of class.

Similarly, should an assignment to be completed in a lab, practicum placement, workshop, etc., scheduled later in the term pose such a conflict, contact the course director immediately. Please note that to arrange an alternative date or time for an examination scheduled in the formal examination periods (December and April/ May), students must complete an Examination Accommodation Form, which can be obtained from at York, Student Client Services. Further information on religious observance is available at <https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs>

Student Code of Conduct

Students and instructors are expected to maintain a professional relationship characterized by courtesy and mutual respect and to refrain from actions disruptive to such a relationship. Moreover, it is the responsibility of the instructor to maintain an appropriate academic atmosphere in the classroom, and the responsibility of the student to cooperate in that endeavour.

Further, the instructor is the best person to decide, in the first instance, whether such an atmosphere is present in the class. A statement of the policy and procedures involving disruptive and/or harassing behaviour by students in academic situations is available on the York website <https://secretariat-policies.info.yorku.ca>. For more information visit <https://oscr.students.yorku.ca/student-conduct>

Entering External Design Award Shows and Competitions

In an effort to encourage more students to enter external award shows and competitions, the York/ Sheridan Program in Design will reimburse the entry fee for winning entries at outside award shows and competitions, up to \$35 (CAD) per piece entered. To take advantage of this, students must:

- Enter the competition, pay entry fees and postage and arrange for delivery;
- Provide written proof that they have received an award/prize, and
- Provide the original receipts for the entry fee in Canadian Dollars. If the entry fee was paid in another currency, we require a receipt indicating the exact amount you paid in Canadian Dollars.

NOTE: Students are responsible for any other fees that may be associated with the prize. Please contact Barb Batke (bbatke@yorku.ca) for reimbursement after you receive the award.