

# HIGH FIDELITY MOCKUPS

## HIGH FIDELITY MOCKUPS

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Static visual representation of a final design

Help communicate final design to stakeholders

Represent structure of information, visualize content and demonstrate basic functionality

Provide visual details

Colour, texture, patterns, type, iconography, imagery, illustration etc.

Based on mid-fidelity wireframes and mood boards

Must use **real content**

## IMPORTANCE OF PROCESS

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Presenting *only* high fidelity mockups to clients results in difficult conversations

Clients have trouble articulating their feelings

Clients focus in on mundane details

Such as a personal preference towards a specific colour

Stages force clients to focus on the right details at the right time

# NY LIFE

Lifestyle&events

GO TO WEBSITE

Don't you dream to live in «The Big Apple»?  
Let us show you the best places which will totally  
amaze you. You won't stay home, we promise!

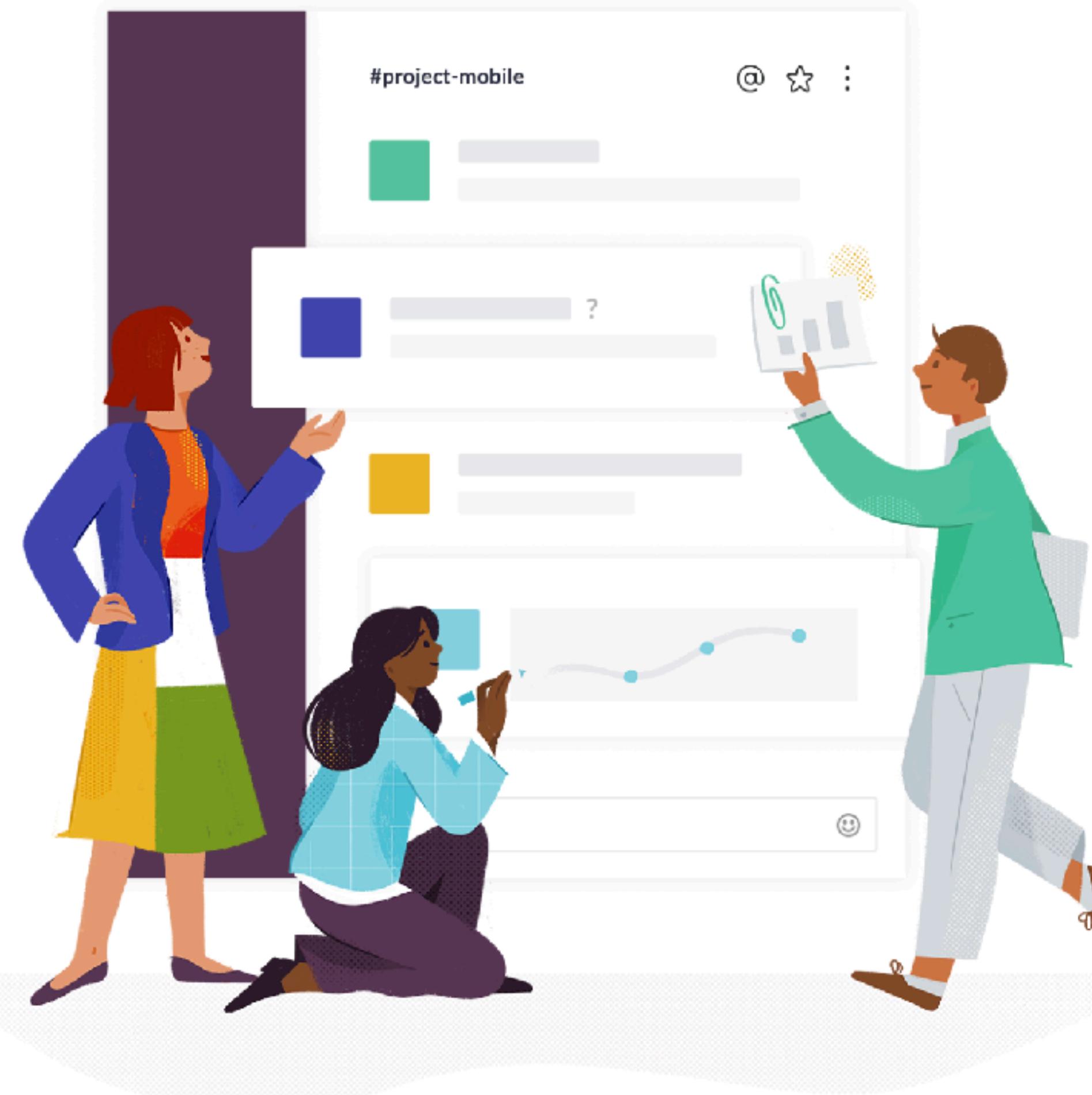


[THE TRAILS](#)[OUR BIKES](#)**DIRT DAYS**[COACHING](#)[EVENTS](#)[BOOK IN!](#)

MTB HIRE WHISTLER

- 
- 01 **TRAILS**
- 02 **BIKES**
- 03 **COACHING**

Photo credit Robin O'Neill



# Where Work Happens

When your team needs to kick off a project, hire a new employee, deploy some code, review a sales contract, finalize next year's budget, measure an A/B test, plan your next office opening, and more, Slack has you covered.

[GET STARTED](#)

Already using Slack? [Sign in.](#)



DATA CAPTURE



EVENT VISUALIZER



USERS



GRAPHS



FUNNELS



SQL

# Capture Everything

Heap automatically captures every user interaction with no extra code.

This includes clicks, taps, gestures, form submissions, page views, and more.

Accounts Created 14,322	Images Added 242,614
Number of Logins 68,473	Videos Added 41,278
Items Added 532,887	GIFs Saved 198,322
Items Favorited 322,184	Links Bookmarked 3,914
Groups Created 2,986	Files Uploaded 4,897

SKYRISE

BOXCAR

- Dashboard
- Overview
- Activity
- Favorites
- Groups



Technology alone is not enough.  
Technology must intersect with the liberal arts  
and the humanities, to create new ideas and  
experiences that push society forward. This  
summer we bring together thousands of brilliant  
minds representing many diverse perspectives,  
passions, and talents to help us change the world.

Welcome to  
**WWDC17**  
San Jose, CA, June 5–9

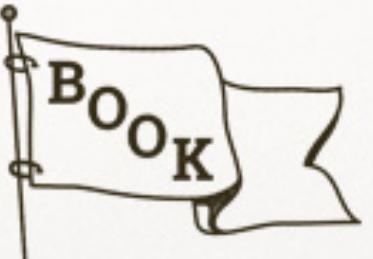


CONTACT US ACCOUNT HELP! SEARCH

f t i p

ABOUT ROUTES & TRAILS EXPERIENCES SHOP BLOG

Survival Experiences & Adventure Tours.



# ADVENTURE

*Is Out There*

Select Your  
LOCATION



Select Your  
TERRAIN



Select Your  
FEAR FACTOR



DISCOVER IT

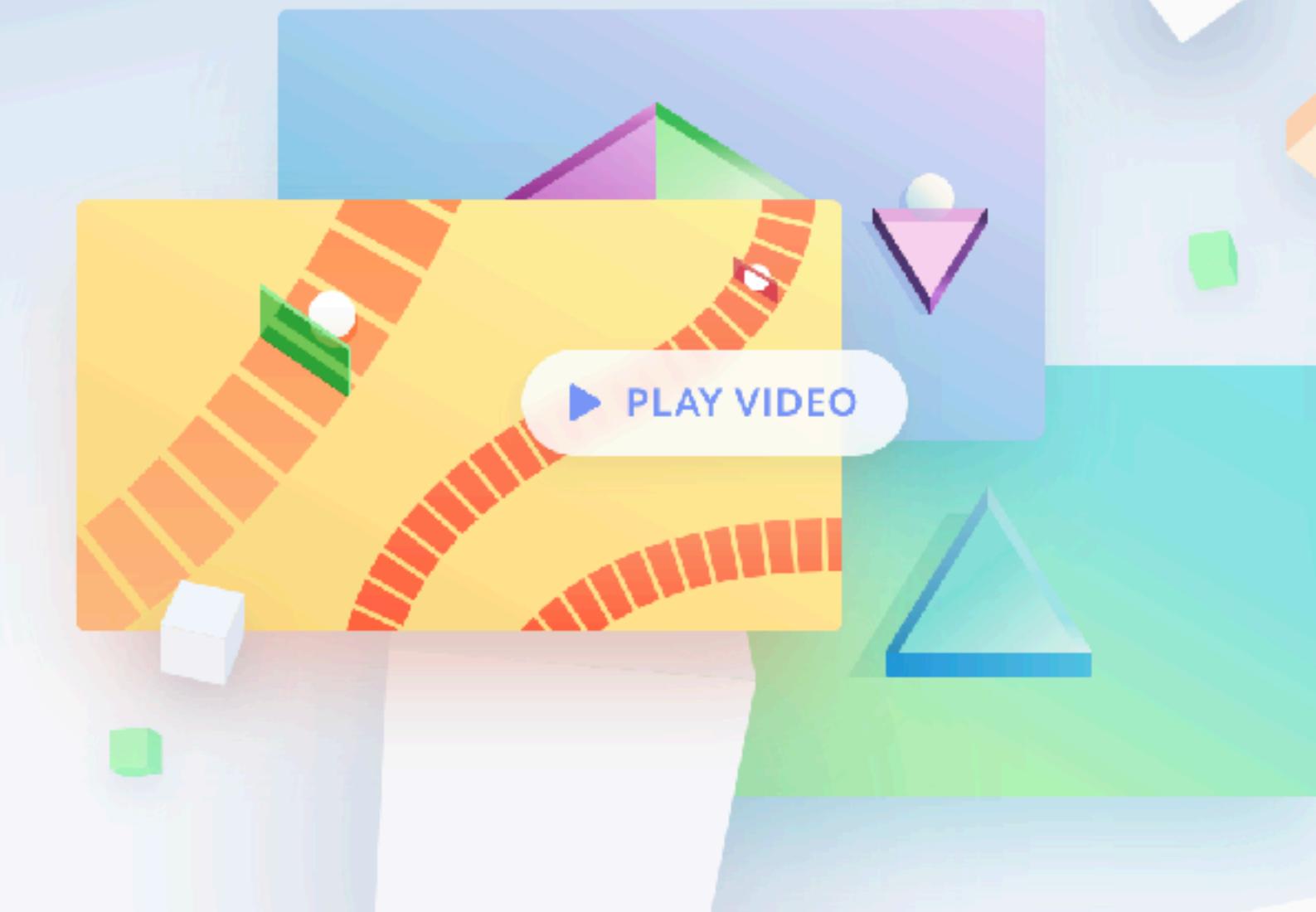


// Advanced Search



# The payments platform for platforms

Marketplaces and platforms use Stripe Connect to accept money and pay out to third parties. Connect provides a complete set of building blocks to support virtually any business model, including on-demand businesses, e-commerce, crowdfunding, and travel and events.

[EXPLORE THE DOCS](#)[CONTACT SALES](#)

## Integrate quickly

Building the payments infrastructure for your platform used to be a big



## Customize

Connect is API-first and lets you design the best experience for your platform.



## Go global

Pay out sellers in 25+ countries around the world. You don't need separate local bank accounts. Money moves fast.

# QUESTIONS?