

BRIAN CLEVELAND

INTERACTION DESIGN
VISUAL DESIGN
FRONT-END DEVELOPMENT
PRODUCT VISION

Brian Cleveland
412-848-6242

www.borudesign.net
boru.design@gmail.com

I aim to create a better world around me, whether through usability design, expertly crafted interfaces, or through a genuinely good disposition. My home is in Pittsburgh, PA but my creations are travelling the world.

Interaction Design & Product Vision

Kemists | www.kemists.com

Focus: As a startup based in Pittsburgh, PA, the Interaction Designer role expands further, often into product vision, usability research, visual design, frontend development, and analytics. In a short time, we at Kemists have been able to research, design, build, and launch several web apps and one mobile app, observe live performance, and test with users.

Proud Moments: High velocity, reckless abandon, and Agile mentality dominates our culture. Working with a small but superhuman team, we've been able to bring many, many ideas to fruition in a very short time.

Web and Marketing Design

Healthy Directions | www.healthydirections.com

Worked with marketing teams to help shape short and long-term initiatives to increase customer conversion rates, retention, and overall traffic to the site, it's multi-million dollar affiliates and subsidiaries.

Marketing Design and Graphic Design

Camelot Illustrations | www.camelotdesigngroup.com

Focus: Business identity and architectural rendering.

 forrst.com/people/borudesign

 facebook.com/BrianBoruCleveland

 github.com/yorthehunter

 linkedin.com/in/borudesign

advanced: html5, css3, sass, haml, jquery, creative suite
intermediate: wordpress/php, ruby, rails, js

Master of Science in Multimedia Technology

California University of PA

Bachelor of Arts in Telecommunications

Penn State University

Sole Proprietor, Frontend Development and Design

Boru Design | www.borudesign.net

Focus: Owner-operator of a user interface and experience design LLC. I've partnered with individuals and companies and serviced a variety of clients.

Proficiencies: Wireframing, prototyping, visual design, experience design, interface, front-end development

Experience Designer

ModCloth | www.modcloth.com

Focus: Designs for user experience, both customer-facing and employee-facing. Responsible for both creating and parsing requirements from a business and customer focus. Worked as a team to fulfill user needs through the creation of visual mocks, wireframes, sketches, assets, and interactive prototypes.

Proud Moments: Heavy involvement in designing, coding and implementing a full-scale customer-facing e-retail style guide and generally rocked alongside product managers, project managers, architects, engineers, business units, designers and researchers.

Graphic Design, Layout, and Marketing Design

Direct Results | www.directresults.us



2012

2011

2010

2009

2008

2007

2006